The Effective Combination of College Students' Occupation Career Planning and Ideological and Political Education

Xiaoyun Li1, a, Shiwei Lin2,b,*

1,2Jilin Institute of Chemical Technology, China
axiaoyun_li512@126.com bshiwei_lin512@126.com,

Keywords: college student; career plan ideological; political education

Abstract. Good moral character is the first condition of college students who are going into workplace and facing career development. The ideological and political education is the core content of college students’ career planning. If we want to have effective combination between the college students career planning and ideological and political education, the key is that the integration of it. This article analyzes the management approach, teaching approach, campus activities, and social practice and so on. And then puts forward main methods of the combination of the college student’s career planning and ideological and political education.

Introduction

With the popularization of higher education, the number of college students is increasing continuously and the employment situation becomes more and more serious day by day. It is the crucial issues to deal with the severe employment situation solves the problems existing in the minds of college students and help them grow up to become successful in college’s morals and ethics education these days. Programming of college students’ profession and career is equipped with rich and vivid morals and ethics educational resources which can not only make college students adapt the requirements of social development but also can help them recognize and evaluate themselves appropriately in order to form the right concepts of life value and job selecting. This article will take college students' career planning as the carrier, explore and develop "tailored" targeted college students' ideological and political education, make it more effectively enhance college students' ideological and political education effectiveness, so as to improve the quality of college students' employment, promote the comprehensive and healthy development of college students.

The necessity of the effective combination of the college students’ career plan and ideological and political education

The current state for the university graduates employment situation is grim, has started to slow down the speed of expansion of colleges and universities, however, the popularization of higher education pattern has been formed, the employment problem will not be because of the slowdown in the pace of expansion and easy, because of the difficult employment of College Students is not only the quantity increase, the current personal occupation planning of university students in higher education environment to do not enough is also an important factor among them, have not formed the core competitiveness of oneself, the homogenization of competition and high density in low level.

Moreover, the result of the high education’ popularization, not only makes the level of the college students’ knowledge skills decrease, but also makes the college students’ morality have an landslide. Currently, the values of college students are becoming increasingly diversified. There has been varying degrees of moral anomie and faith crisis. We should pay more attention to Ideological and Political Education in student career planning and students should realize that their moral and quality standards are determining factors to the success of their future career. Once realize it, students will improve themselves overall and see it as their internal demand and finally make changes initiatively. Only "virtue" and "talent” is the goal of college students career planning, be short of one cannot.
The relationship between the two is the dialectical unification, the ancient Chinese thinker Sima Guang once said: "only those, Tokens; De, the handsome." Visible, good moral quality is the primary condition of college students smoothly into the workplace, career development, carry out ideological and political education work in Colleges and universities, mode, content, methods and means of education directly affects the university student occupation career planning effect. Process from the student career transition to occupation career college students seem short, but it is closely with the usual days and months multiplying the ideological and political work is influence character by environment, the role of Ideological and political education is particularly important. Thus, occupation moral accomplishment of college students cultivate good, it is very important to improve the quality of employment of College students.

The ideological and political education is the core content of college student occupation career planning

College student occupation career planning is a basic analysis, summarized in view of the subjective and objective conditions of college student occupation career on, comprehensive analysis on interest, ability, characteristics, combined with the characteristics of the times, according to occupation tendency of students, determined the optimum occupation target, and make arrangements for the realization of this goal. Through the occupation career planning of university students, based on full understanding of their own, the objective analysis of the status quo, the correct choice of occupation, and the use of appropriate methods, take effective measures, to overcome the occupation career difficulties and resistance, fight for in the future cause have a as.

The mutual support between college student occupation career planning and ideological and political education, promote each other. Ideological and political education is the core content of occupation career planning of University students. Ideological and political education includes world outlook, political outlook, outlook on life, moral concepts, legal concept and health education. College students future occupation development not only to society as a realization of self interests, also should have the sense of social responsibility and dedication, good social goals and the pursuit of value. College students priority among priorities occupation career planning is to improve the cultivation of college students, and in the future occupation to the knowledge and skills and ideas. So, from the point of view of occupation career planning of university student, ideological and moral education is the educational function of one of the two essential. From the main talent recruitment website information display, employers are most concerned about the quality of university graduates is a sense of responsibility and ambition, moral cultivation, communication ability and the innovation ability and the team cooperation spirit. Therefore, we must make with nature, society, in line with the law of social development in line with the characteristics of the summary and the summary to university student occupation career planning. During the occupation, occupation moral aspects of the ability of education of college students, to improve the employment competitiveness of college students, the occupation moral education shows " de " education function is particularly important, step by step plan to develop the whole process of college students ideological quality, political quality, occupation morals, occupation, occupation and occupation consciousness psychology occupation quality should be run through the ideological and political education. College student occupation career planning and ideological and political education, moral education at this level is the mutual penetration, along with the university to strengthen the ideological and political education and occupation career planning of college students continue to improve, both have gradually by osmotic integration.

Main way to combine university student occupation career planning and ideological and Political Education

The overall goal of college student occupation career planning and ideological and political education are fully realize the healthy development of college students, to train students to become builders and successors of the socialist cause have both ability and political integrity. College student occupation career planning is not only the students an objective evaluation of their own self cognitive
process, but also to improve the process of self-development ability and the occupation of Ideological and political quality. This paper starts from the way of management, teaching approaches, teaching approaches, campus activities, social practice and other aspects, probe into the main occupation career planning of University Ideological and political education, ideological and political education in college student occupation career planning in the planning, guide the students to correct the occupation career planning, promote full employment of University students. The combination of college student occupation career planning education and ideological and political education value realization, the key is to solve the content of Ideological and political education into the education of college student occupation career planning. From the current situation of colleges and universities in China, from the following several aspects of development path of combining college student occupation career planning education and ideological and political education.

The educational management mechanism for the protection, to realize effective integration of college student occupation career planning and ideological and Political Education

Colleges and universities should constantly improve the effective combination of college student occupation career planning and ideological and political education, at the institutional level, need to develop the working mechanism. The school can take corresponding measures: Open University student occupation career planning course, and to establish the education content, education method, education evaluation in general, establish corresponding evaluation system and evaluation system, the setting of the course has more effectiveness; on the different grade university students in Ideological and political education to carry out the different themes, the main content of Ideological and political education and occupation career planning of university student self-awareness, clear goals, career design loop combination. As the first grade, and guide students how to adapt to the university life, the development of university career design; in the second grade, strengthening students' sense of talent, establish occupation target; in the third grade, exercise of college students occupation ability, improve the occupation accomplishment; in the fourth grade, guiding students to interview skills, skills, integrity employment guide. This combination is starting from the inner needs and practical development needs of college students, the training target of Ideological and political education in college student occupation career planning effective daily, in order to achieve the overall goal of the cultivation of college students for the society.

The classroom teaching as the base, realize the effective combination of college student occupation career planning and ideological and Political Education

According to the Ministry of education requirements, University to university student occupation career planning the introduction of teaching materials, classroom. In the teaching of Ideological and political theory course, need to change the traditional teaching mode, and constantly enrich the teaching contents, the occupation career planning of university student ideological infiltration in teaching. The ideal, belief education is the core content of the ideological and political education is also the key to ensure the smooth development of university student occupation career education. The contents of College Students' occupation moral education, psychological health education, humanistic quality education of the ideological and political education into the education of college students occupation career planning. Guide the students in the occupation career planning education; achieve personal and social ideals, self development and social needs, the organic unity of personal interests and the overall interests of society. In the university student occupation career right ideals and a correct concept of career guidance, make according to its actual needs and meet the occupation choice of occupation planning needs of social development. For example, in the newborn, organizing work and occupation, population and labor to the lecture, through professional guidance, to design their own life goals, planning and feasible way to realize the ideal of life, stimulate the students' enthusiasm; guide them to set up correct life ideal. In the high grade students, occupation, occupation career skills, knowledge concept of education, develop their career skills; further improve the moral level and the ability to adapt to society.

The building of the contingent of teachers as the fundamental, to realize the effective combination of college student occupation career planning and ideological and Political Education
In carries on to the university student occupation career planning education process, we should adhere to the principle of general education in College Ideological and political education, the objective laws and follow the occupation career planning education of college students in their. Strengthen the specialization, the ideological and political education teacher team of high quality, basic is the need of Ideological and political education in Colleges and universities, but also to improve the university student occupation career planning education, an urgent need to strengthen the educational effect. Specifically, one is to establish requirements for a university student occupation career planning of professional quality of Ideological and political education and the basic quality of teachers; two, school should take the "please come in " and " going out ", the long-term learning and the combination of short-term training way, strengthen the occupation standard of full-time teachers, training occupation career planning and assessment skills on a regular basis for implementing the full-time teachers, occupation planning guidance teacher certification system; three is to strengthen the training of professional teachers of Ideological and moral quality. Full-time teachers professional quality directly affects the university student occupation career design ability, occupation quality level and occupation moral development direction; full-time teachers' Ideological and moral quality also affect the overall effect of College Students' ideological consciousness and ideological and political education. Therefore, strengthens the university student occupation career planning education teachers team construction, not only is the current our country higher education college student occupation career planning and implementation of business guarantee, but also enhance the effect of Ideological and political education powerful organization guarantee.

The effective combination of campus culture as the cornerstone to realize college student occupation career planning and ideological and Political Education

Campus culture has an important educational function, universities should take education college student occupation career planning as a guide, with the construction of the employment market demand, the characteristics of the times and the characteristics of school campus cultural activities. To carry out a wide range of science and technology, culture, art festival of rich and colorful activities, should pay attention to the construction of the campus humanities environment and the natural environment, and constantly improve the cultural activity of the campus facilities, enable the students to accept the civilized fashion infection and cash culture in daily life and learning. To create a natural harmony and healthy campus cultural environment, targeted for occupation career planning and ideological and political education of College students. In the activities of campus culture, college students from the characteristics of its own, based on objective self judgment and self location, occupation choice to comply with their own actual situation and social development compatible, and ultimately their own occupation career goal and career in the occupation ideal life planning. To promote college students' political consciousness, political consciousness and moral standards are generally improved, in order to enhance the employability and competitiveness in the future of College students.

In social practice is a bridge, realize the effective combination of college student occupation career planning and ideological and Political Education

College student occupation career planning is to recognize that the behavior of the internalization process. To complete the internalization function of the ideological and political education, we must strengthen the social practice. College education university student occupation career planning as the basis, to carry out various forms of social practice activities, can make the students understand the occupation development needs of society, to help students to design their own conditions and social needs of the occupation ideal and occupation target, but also attractive, give full play to the effectiveness of the ideological and political education, the basic the content of Ideological and political education in college student occupation career planning of the whole social practice; combining with the students' own characteristics, strengthening ideological and political education in college student occupation career planning, ideological problems can appear to solve the university student occupation career planning and employment process; can combine the common ideal of the life of college students occupation ideal, ideal and the society, guarantee the correctness of college student occupation planning direction and the moral value of science, help students to establish a scientific career concept, enhance the ability of College Students' employment.
Summary

To sum up, the effective combination of college student occupation career planning and ideological and political education in Colleges and universities is to promote the harmonious development of university students of the individual and the society and guide students self analysis, based on a comprehensive and objective understanding of the Lord, and environmental objective factors, organized, planned process of education of college students political quality, ideological quality, occupation morals, occupation ability, occupation quality. The process of Ideological and political education of college students should be fully through the university student occupation career planning for the future. Make full use of occupation career planning of College Students' Ideological and political education, is the urgent requirement of social development. College student occupation career planning and ideological and political education work to support each other, mutual promotion, mutual fusion. The two will lay the foundation for students' occupation and career development, promote the overall development of College students.

References