Research on Network Educating System in Colleges and Universities*

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Abstract—In response to the challenges of the new era, new technologies and new education, this paper theoretically answers the core components of higher education where moral education goes and the relationship between moral education and other educational models in order to expand the boundaries of the ideological and political education community, enrich the connotation of ideological and political education, and expand its extension and construct a network education system in colleges and universities to provide a new theoretical perspective for ideological and political education in the new era.

Keywords—colleges and universities; ideological and political education; network education

I. INTRODUCTION

The human society has entered the era of high technology, great science, and strong education. This era requires a fundamental change in the education model. The root of educating people is to establish a virtue. The essential feature of network education is to use the network as a platform, take ideological and political education as the core, and combine multiple educations to achieve educating people with morality and cultural people.

The construction of the network education system in colleges and universities is based on ideology and politics, so that ideological and political education and other education modes can be combined to achieve the interpenetration, integration and organic integration of ideological and political education and other education on the network platform. At the same time, by rethinking and improving the traditional ideological and political education model, the new system will be applied to ideological and political education teaching practices, changing the existing phenomenon of ideological and political education isolation and changing the two skins of ideological and political education and the Internet. In this way, students can learn from wearing to studious, from single to comprehensive learning, from theoretical learning to combination of theory and practice.

II. TAKING IDEOLOGICAL AND POLITICAL EDUCATION AS THE CORE, MANY PARTIES INTEGRATE AND WORK TOGETHER TO EDUCATE PEOPLE

Cultivating people with ideological and political education as the core is the process of two-way interaction and integration. On the one hand, it is necessary to take ideological and political as the core, infiltrate the main views and spirits of ideological and political education into other educational activities and other education accepts the guidance of ideological and political education and does not deviate from the general direction of ideological and political education. On the other hand, according to the needs of ideological and political education, the content and methods that enrich the ideological and political education are extracted from the knowledge systems of other disciplines, so as to promote the improvement of ideological and political education and achieve the integration of ideological and political education with other education, and make the ideological and political education model interface with other educational models.

A. Integration of Ideological and Political Education and Life

If ideological and political education is to return to life and be close to reality, then it is necessary to learn to recognize, learn to think, and learn to explain from daily life. To explain society and explain the world in the future, we must first develop this ability from the interpretation of the surrounding area. The more we learn and understand ideological and political theories and methods, the better we can understand life around us and explain it differently. The theoretical knowledge itself comes from the practice of life and is the result of the experience of life situation. Therefore, ideological and political education teaching must also come from students' lives so that students can better deepen their understanding of theoretical knowledge through rich life experience.

For colleges and universities, paying attention to cultivating knowledge and skills, it is easier to ignore value rational education such as emotional intelligence, habits, attitudes, and psychological problems, and neglect the thinking and method ability to deal with practical problems. For example, we need to think about whether students are choosing to avoid or be aggressive in the face of setbacks,
whether they are choosing to be impulsive or calm in dealing with conflicts, or whether they are simply choosing to show their personality or make them feel comfortable when dealing with people. The experience of feeling of security, belonging, self-confidence, self-efficacy, and the improvement of general knowledge ability require a multi-parenting model that is immediately enough to focus on ideological and political education. In this way, college education can better maintain the educational concept of adapting to the development of the times and cultivate qualified personnel needed by the society.

B. To Open up Links Between Ideological and Political Education and Other Courses

The network of colleges and universities with ideological and political education as the core has broken the boundaries between different regions and different schools, and opened up the connection between school ideological and political courses and mental health courses, sports, and aesthetic education. It provides the possibility for ideological and political education to be integrated into the whole process of education and teaching. Through joint management, overall planning of ideological and political education resources can give full play to the responsibility of collaborative education to ensure the sustainable development of ideological and political education.

The openness and sharing of the network brings a new perspective to ideological and political education teaching. From the national policy to the cases around can be the subject of ideological and political education and teaching. Colleges and universities can develop and construct ideological and political education courses and other courses, campus culture is equal to an integrated network platform, module design should be functional integration, content coverage, integration of psychology, concept, social, learning, life, emotion, career selection of multiple modules, multiple levels. At the same time, the module design should also reflect the concept of students' broad participation and willingness to participate. From the perspective of students' positions, emotions, attitudes, and thinking styles, through interactive, flexible, and students' favorite forms, we should grasp the unity of students' common needs and individuality, enhance students' acceptance and affection and achieve the teaching goal of ideological and political education.

C. The Unity of Knowledge and Practice in Ideological and Political Education

With respect to unity of knowledge and conduct in ideological and political education, ideological and political education should not only identify what good behavior is but also know how to practice good behavior. When knowing good deeds and knowing doing good deeds and learning to use the same, we can learn to be a man. Knowledge can not be known without acting, but can be known with self-cultivation. Good deeds begin under the premise of cognition, and there is new experience and cognition in the process of doing good to guide the next step of doing good deeds. The unity of knowledge and action can transform cognition and action into each other, thus reaching the realm of perfection.

I. Ideological and political education in colleges and universities is closely linked with real life, which makes it practical in its own attributes. The disconnection of knowledge and behavior which there is moral awareness but no moral behavior is the cause of behavioral contradictions. Knowing and acting together constitute a moral organic state of mind. The absence of one of the elements and the disconnection of the process will lead to the fragmentation of morality. Taking ideological and political education as the core, the joint education of people is based on the cognition of the related content of curriculum teaching, integrating students' emotional experience and logical cognition, thus improving their cognitive ability and moral quality. Because colleges and universities have the opportunity to transcend the boundaries of disciplines, allow students to participate in integration into society, understand social responsibilities, experience value goals, and realize the meaning of life. Therefore, they must teach students to learn to recognize, learn to do things, learn to survive, learn to live and cultivate modern people who adapt to modern life and face possible life.

III. USE OF BIG DATA, ACCURATE SOLUTIONS AND CORRECT REMEDY

With the help of Internet technology, we need to break down the functional default divisions of ideological and political education with an open attitude, and build a multi network of one-to-one, one-to-multi, multi-to-one and multi-to-multi communication modes. It forms a model of active participation of students, positive interaction between teachers and students and effective improvement of teaching effects and expands the function of online education taking ideological and political education as the core.

A. Accurate Positioning, Finding the Correct Focus Points and Breakthrough Points

There is always a taste of life. The cruelty of life, hurt, abandoned, misunderstood, full of grievances with whom I do not know, can only stay late at night tears swallowed. The interactive nature of the network interactive platform is conducive to students to promptly ask questions, vent their emotions, seek help, communicate, question and understand, and accept internalization. Network communication avoids the scruples of strangers and avoids the embarrassment of traditional communication patterns. It speaks freely and is prone to sparks of thought collision. By blending the virtual nature of network and reality of the content together, it is more conducive to realizing effective communication between ideological and political education. Network education in colleges and universities uses modern network technology, large data analysis, accurate positioning, pays attention to each student's ideological status and learning situation, develops problems in a timely manner, provides personalized advice, counseling, and solutions, and continuously and systematically evaluates students' actual conditions. And with the changes of students' ideological state and knowledge structure, real time improvement and updating are carried out to teach students according to their talents.
Network education for the sharing of the spiritual world, discussion of life, combing, thinking, responding, timely finding problems, answering questions and solving problems in communication, is conducive to expanding the extension and connotation of ideological and political education. According to the investigation and analysis, some college students pay less attention to ideological and political information, mainly because they think that the information has little relationship with their real life and the content is not convincing. Moreover, after the lower level of ideological, political and cultural needs are basically satisfied outside the classroom, students will naturally have higher level of ideological, political and cultural needs in the ideological and political class. The concerns for real problems, freedom, loneliness, love and friends gives ideological and political education a warm and rich connotation. High-quality online ideological and political video courses have attracted more and more students.

B. Correction of Distorted Orientation

Along with the global economy and social transformation, the mainstream values have been strongly impacted, and the multiple conflicts of values are obvious. The disorder of values, moral deviance, lack of value identity, urgently need the normative reconstruction of values, including the thinking of value orientation and behavior norms, the return of humanistic spirit, the judgment of merits, good and evil. For example, in the countryside today, when infrastructure, modern transportation, the Internet and so on are developing rapidly and the trend of modernization is overflowing, to a certain extent, there are various kinds of rural moral irregularities that bring about all kinds of strange situations. The lack of support for adoptive parents and gambling and the prevalence of money worship, superstition, etc. remind that it is necessary to explore the road to rural moral reconstruction.

The country is not prosperous without morality. We must strengthen the ideological and moral construction of the whole society, inspire people to form good moral will and moral feelings, cultivate correct moral judgment and moral responsibility, and improve the ability of moral practice, especially the ability of consciously practicing. The transformation of Chinese society needs the transformation of education. It needs to improve the moral literacy of students, guide students to think about and understand the society in practice, attach importance to the training of comprehensive humanities and social sciences, and cultivate comprehensive humanities with rich interests and critical talents. If you fail to do this, you will not be able to adapt to the rapidly changing society and be able to stand out on the world stage.

C. Accurate and Detailed Dynamic Adjustment

In the complicated and ever-changing era, students face difficulties, pressures, shocks and challenges in academic dating, employment and entrepreneurship, ideals and reality. They may have psychological imbalances such as loneliness, anxiety, depression, fear, temper, and suffering. This is also the reason for depression and suicide violence among college students.

Traditional ideological and political education considers linear thinking, that is, everything is continuous and predictable; to measure the future of ideological and political education, it depends on how many people are connected at any time, and it is necessary to consider all the unpredictable and temporary mutations, use large data to accurately match resources, integrate resources, and adapt the symptoms. Due to the anonymity of network communication, network practice teaching is more likely to care for vulnerable and neglected groups. This avoids face to face restraints and embarrassment, breaking the traditional indoctrination and passive acceptance. One-to-one, one-to-multi, multi-to-one and multi-to-multi mesh communication methods have broadened the educational communication channels. For example, with the development of communication and dating tools, homosexual social networks are becoming more and more convenient. Relatively speaking, sexual health education in colleges and universities is still relatively weak and is not enough for homosexuality. After homosexual students are discriminated against and even considered pathological, they are prone to extreme inferiority, loss, and distortion, resulting in some extreme practices and consequences. Online education can make up for the gap in sexual health education in a timely manner, care for the mentality of people living with AIDS, strengthen communication and guidance, help eliminate prejudice, do not discriminate against and abuse because of sexual orientation, and relieve their low self-esteem or lack of despair. The psychological guidance of the network is especially necessary.

IV. COMBINING VIRTUAL AND REAL CONDITIONS AND CONSTRUCTING A NEW FORM OF IDEOLOGICAL AND POLITICAL EDUCATION TEACHING

Some experts in education pointed out that new technologies will bring us new educational thinking, solve problems that we could not solve before and will bring a series of major changes to our education. Virtual reality technology has brought great impact on traditional teaching and has brought new applications to practical teaching in ideological and political education courses.

A. Integration of Perceptual and Rational Cognition

In the field of education, the application of virtual reality technology in China is still in its infancy, but its development prospects are immeasurable, and it is far more persuasive to experience insight than empty and abstract lectures. Active interactive experience and passive viewing forced irrigation have a qualitative difference and feelings for students. Virtual practice is a two way object oriented perceptual activity carried out by the subject in the virtual space according to a certain purpose. Students enter virtual space through virtual reality technology and become a member of the virtual environment to perceive and manipulate various objects in the virtual world. It takes time for students to develop their imagination in some courses that require preconditions. VR Labs, with virtual reality,
students can be very good at understanding the original unimaginable knowledge points. Virtual reality can be used to access the network. For example, ideological and educational education bases, revolutionary memorial venues, virtual communities, new rural areas, etc. can be designed on the network platform. Students enter a three-dimensional virtual scene, which can be visually felt and experienced, and subtly realize the integration of emotional and rational cognition.

B. Interaction Between Traditional and New Media

New Age Network Education emphasizes the two-way interaction between traditional and new media. Traditional practical teaching, through social surveys, visits, lectures, seminars, face to face conversations and other forms, understand the general and special process of student growth, pay attention to students to obtain direct emotional experience. In the new media environment, we can use Weibo, QQ, WeChat, Post Bar, special websites and other platforms to communicate with students and find deep-seated issues such as ideological and moral deviations generated by students. Today, as the development of artificial intelligence, the super old society and the replacement of a large number of jobs brought about by the Advancement of technology index level will also bring different changes to ideological and political education and teaching.

The new normal of ideological and political education is bound to be formed when ideological and political education is integrated with the new media. Where there is the Internet, there is a practical teaching of ideology and politics, therefore, the integration of the advantages of the Internet and the advantages of practical teaching will undoubtedly contribute to the transition of teaching quality. The popularity of mobile devices such as smartphones and tablets and the creation of a wireless network environment have made mobile information-based learning be a requirement in the Internet era. The fragmentary learning of network practice teaching is a positive supplement to the traditional ideological and political education course, which spans time and space, openness and non-linear interaction.

C. The Two-way Fusion of Knowledge and Emotion

The internal driving force of learning ideological and political comes from the two way integration of knowledge and emotion. Therefore, network education needs to meet the actual needs of students, and the content is closely integrated into social life and the characteristics of the times, so as to impress students and attract them. At the same time, the ideological and political network platform needs to pay attention to the different demands of college students. In the information age, college students who grow up are easily confused by the impact of network multiculturalism.

The network education teaching in colleges and universities includes content sections such as fostering education, quality development, and training of employment and entrepreneurship. In addition to creating an ideological and political culture through the platform, it is also necessary to carry out relevant Ideological and Political Education Services for psychological counseling, answering questions, and employment counseling. Image interactive learning environment, feature platform that embodies subjectivity, real-time chat system, information exchange and retrieval, network simulation space will have a positive impact on college students’ thinking and behavior patterns.

V. MUTUAL ASSISTANCE AND MUTUAL LEARNING TO ENJOY IDEOLOGICAL AND POLITICAL EDUCATION FOR COMMON NEEDS

The human community should have the on-line teaching that the human shares and should also have the ideological politics education that the human common needs. They not only contain the characteristics of the National homeland, but also show the ability to complement each other. This needs to expand the boundaries of the ideological and political education community, enrich and connect the systematic main body, and gradually eliminate the phenomenon of ideological and political education.

A. Improving Living Environment and Effective Integration of Regional Resources

In the Internet era, information sharing has been realized, and there is still a great gap between the knowledge and vision between cities and between urban and rural areas. Small cities and villages are not only connected to the network, but also integrated resources, talents, education. The improvement of spiritual civilization and the improvement of the living environment are also imperative. Network education promotes the deep integration of Internet technology and ideological and political education and teaching, and has made great progress in sharing quality resources, promoting education fairness, and realizing the connotation development of education quality. Network education in colleges and universities should not only be based on the unique vision of different disciplines, but also innovate the discourse system of ideological and political education. It is necessary to realize the penetration and integration of knowledge teaching and value guidance, promote the combination of virtue and talent, and combine knowledge skills with comprehensive quality.

B. Realizing a Close Relationship Among People and Realizing Network Trust

The network has brought people closer to each other, but people get along and talk less and less. How to deal with the boundaries between good people and people in the face of a large amount of information impact, choice and temptation in the open age of the Internet is also a subject that needs to be considered in ideological and political education in the new era.

Network education is an important supplement to traditional ideological and political education, and the two complement each other. Virtual practical teaching provides a platform and opportunity for communication, and expands the connotation and extension of ideological and political education. The face to face communication of traditional ideological and political education is the need of real experience. The combination of the two is beneficial to bring
the distance between people and improve the effectiveness of the ideological and political education course.

C. Making Long Term Planning Based on the Current Conditions

The network education of colleges and universities needs to integrate international advanced scientific and technological achievements, hatch new ideas that have the strength to break through the frontier of ideological education, and create a new version of network education.

The first is to adhere to cultural self-confidence, constantly make achievements from the study of traditional culture, and become the spiritual motivation that students like to see in the new situation and creatively transform and integrate into the resources of ideological and political education and teaching. For the historical culture, especially the moral norms inherited from the ancestors, ancient times have been used and put forward for the present. We must adhere to it, treat it with distinction, and inherit it from the abandoned land.

Second, we will strengthen scientific research exchanges at home and abroad, build a more cooperative platform, integrate advanced experience and scientific research achievements from abroad, actively promote the in-depth integration of talents and technologies, attach importance to students’ general knowledge skills, and cultivate students’ ability to think critically and independently, so as to lay the foundation for lifelong learning.

Third, through the practice of online education, to sort out the new problems and new situations in practice, to explore and develop strategies suitable to modern college students, to feed back the development of scientific research results, and then to promote the overall progress of civilization.

VI. CONCLUSION

We try to construct a network education system in which moral education and other education are connected taking moral education as the core and explore the connection mechanism of different educational forms and methods. The system works effectively on the advanced network platform, so that it can play the role that the original education model can not achieve. Through practice, constantly correcting errors, supplements and test adjustments, the network education system construction in colleges and universities is gradually improved and high quality development.

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