The Inheritance of Chinese Traditional Culture in Interior Design

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Abstract—Facing the proposal and deployment of the cultural power strategy, the educators of interior design think about the development of the industry and the direction of education from the perspective of cultural inheritance. This paper expounds the trend of contemporary interior design of putting people first and maintaining its own national characteristics and the development trend of local culture in diversified development, explores the significance of interior design in highlighting cultural taste, enhancing cultural self-confidence and spreading Chinese culture, and states the inheritance and innovation in the art form, color, shape and meaning of traditional Chinese culture to integrate artistic symbols in Chinese traditional culture into the contemporary interior design, and then integrate it into everyone's life.

Keywords—Chinese traditional culture; contemporary interior design; inheritance significance; inheritance form

I. INTRODUCTION

General Secretary Xi Jinping pointed out in the report of the 19th National Congress that "culture is the soul of a country and a nation. The country will thrive only if its culture thrives and the nation will be strong only if the culture is strong. Without a high degree of cultural self-confidence and the prosperity of culture, there won't be great rejuvenation of the Chinese nation." He proposed the cultural power strategy, emphasizes the adherence to the Chinese cultural position to promote the creative transformation and innovative development of Chinese outstanding traditional culture. As the foundation of Chinese culture, Chinese traditional culture is something that we should admire and inherit. As a Chinese, an educator, and a practitioner in the interior design industry, the author rethinks the development of contemporary interior design and excavates the significance of interior design in terms of cultural heritage. It is expected to play a role in promoting the healthier development of China's interior design industry through the study of the inheritance form of Chinese traditional art forms in interior design, and contribute industrial power to cultural power and cultural confidence of China.

II. THE DEVELOPMENT TREND OF CONTEMPORARY INTERIOR DESIGN

"A small space can accommodate many items". Interior design is to achieve unlimited depth in a limited space. With the strengthening of China's economic strength and the leap in the quality of life, people's pursuit of spiritual level has gradually improved. They no longer blindly pursue luxury and high-sounding interior design, but are more inclined to a healthy, comfortable and tasteful interior design.

A. People-oriented Principle

People-oriented design is the foundation of interior design and the core of sustainable development of interior design. The core of the design is human. The design goal is to carry out artistic activities around people in a given architectural space. According to human scale and living habits, combined with the internal structure and characteristics of the space, the function and aesthetics, science and art, and material and spirits are perfectly combined to create a comfortable living environment. We Chinese have our own living habits and unique folk culture, which should be reflected in the interior design.

B. Diversification

In the Internet age, people have more convenient ways to receive information. The interior design concepts and indoor expressions of various countries have also flooded into China. Diverse design languages have been reflected in interior design, and the design style has shown a diversified development trend.

C. Nationalization

With the introduction of cultural power, our sense of identity with traditional culture has been continuously enhanced, and the sense of inheritance has been continuously strengthened. The integration of traditional culture into contemporary interior design has become a mainstream trend. In the trend of diversified development, we should pay more attention to the protection and application of local characteristics and national characteristics. How to preserve the unique culture and art of the Chinese nation and retain the uniqueness of our cultural connotations in the international development of interior design is the problem that should be carefully considered by contemporary interior design.

Keywords—Chinese traditional culture; contemporary interior design; inheritance significance; inheritance form
III. THE SIGNIFICANCE OF INHERITING CHINESE TRADITIONAL CULTURE IN INTERIOR DESIGN

Interior design can often reflect the social material level, the development level of science and technology and the spiritual level of people in one period. Interior design, from the initial design concept to the construction skills and from the decorative materials to the facilities inside the space, is closely related to the productivity level, social culture and spiritual life of current society. In terms of indoor space organization, layout and decoration, it also reflects the philosophical thoughts, aesthetic views, social economy, folk customs and other content. History cannot be created by anyone, since it is the inheritance and development of the past, and the inheritance of Chinese traditional culture in interior design is also the law of the development of interior design history. We should clearly know that the profound significance of inheriting Chinese traditional culture in interior design is not only limited to the rationality of functional layout, the beauty of space and the comfort of life, but even affects individuals, families, society and the direction of the future.

A. Manifesting Cultural Taste

The interior space is a display medium for personal, family or corporate culture. For individuals, they can show their personal cultural charm to visitors through the space they use, which allows others to intuitively understand their personal state of mind and cultural deposits, so as to facilitate deeper communication. For the family, the indoor space can show the family atmosphere and family image. Good home interior design will have a positive impact on the children's education and growth, and can also affect the visitors' love and evaluation of the family. For enterprises, successful interior design integrates the values, spirit and business philosophy of the company, demonstrates the corporate culture and soft power of the company, and enhances the competitiveness of the company. Integrating Chinese traditional culture into different interior designs can reflect the unique cultural beliefs of the space and space users, which can demonstrate individuality when reflecting the affirmation and love of their own national culture.

B. Enhancing Cultural Confidence

Insufficient understanding of good traditions and weak awareness of self-study make our culture weakened. Coupled with the strong impact of foreign thoughts and culture after the reform and opening up, it has had some negative impact on world outlook, outlook on life and values of college students, and many students lack cultural confidence. The interior design is closely related to people's activities. Integrating Chinese traditional culture in interior design or interior design education and using ubiquitous space atmosphere to influence people's understanding and recognition of traditional culture, to some extent, can arouse people's attention and enthusiasm for Chinese traditional culture, so as to guide and promote us to establish and adhere to the correct view of history, nation, country and culture, continuously enhance our sense of belonging, identity, dignity, and honor, strengthen cultural self-confidence, and develop a new style of true national and public interior design with Chinese style based on traditional culture.

C. Spreading Chinese Culture

We are watching the world, and the world is watching us. Inheriting traditional Chinese culture in interior design has created a larger platform to show Chinese culture to the world. We learn from other countries, and other countries can also learn from us. We can let more people understand Chinese culture, and let more people accept, affirm and love Chinese traditional culture by showing China's culture and design level through interior design, which to a certain extent enhances the influence of Chinese culture in the world.

D. The Inheritance of Chinese Traditional Art Forms in Interior Design

In the interior design, the traditional Chinese culture cannot be applied mechanically, copied or plagiarized. The design element or symbol with Chinese culture must be refined and extracted, and integrated into the modern human mind. Combining with the current technological level, the existing decorative materials are selected to process and refine Chinese traditional culture, make innovation in traditional decorative elements by combining with the aesthetic needs of modern people, to extend and develop it in modern interior design.

1) Reference of art form: When it comes to form and composition, the white space technique often used in Chinese artistic expression has to be mentioned. It is one of the important expression techniques of traditional Chinese art with a wide application field and Chinese aesthetic characteristics. The white space, as its name implies, means leaving a blank. From the artistic point of view, white space is to use the "blank" as the carrier, which can not only highlight the theme and set off the theme, but also enhance the artistic effect, and then render and create a beautiful artistic conception. It is also in line with concept of pursuing simplicity, quietness and leisure in interior design due to the pressure of modern people's life.

In addition to the white space, there is also a unique Chinese freehand art. The freehand expression technique ignores the verisimilitude of the external shape, and emphasizes its inner spiritual essence and charm. Through its implication and moral meaning, it expresses its unique subtle temperament and reflects the ancient people's new cognition and new exploration of artistic expression, which can be used in various decorative forms of interior design.

Secondly, Chinese traditional garden landscaping techniques can also be borrowed and applied to interior design. The area and space of a garden is limited. In order to expand the depth and breadth of the landscape and enrich the content of the tour, the gardeners often use the method of borrowing the scene to include infiniteness into finiteness, so as to increase the taste and meaning of the garden viewing. Similarly, indoor space is also limited. So it is entirely possible to use the method of borrowing scene to enrich the space level, open up the space, and increase the agility and
fun of the space. The design concept of the single sentence “including infiniteness into finiteness” also explains the essence of space storage in contemporary interior design.

In addition, the forms, meanings, thoughts, qi, spirits and rhymes in the traditional art form are also the exclusive methods of modern designers to create a Zen space. These require the designer or professional learners to study hard, have a rich cultural heritage, and try to figure out and develop their own unique interior design language, so that the spatial expression can convey Chinese unique language and cultural characteristics.

2) Reference of Color: Color is an important design content in interior design, which has a great influence on interior design. In addition to the visual objective reflection of the surface of the object, different colors will produce different psychological feelings and have strong psychological suggestion ability. Its mysterious veil is addictive and full of unique and fascinating charm. Different color combinations have different spatial feelings and aesthetic enjoyment. Color can create a space atmosphere; adjust the size of the space, and guide the transition and turn of the space. Good color matching can beautify the environment, benefit physical and mental health, and improve work efficiency. In ancient China, colors and patterns of clothing were used to distinguish official ranks and cultural characteristics. However, some people only know Chinese red, emperor yellow, etc. when mentioning China’s traditional colors, but they do not know that there are many Chinese classic colors. In addition to Chinese red, there are also colors of glaze yellow, scholar tree green, flower blue, rich purple, ink black, jade white, and Great Wall ash, etc. with unique Chinese characteristics and unique culture. It is possible to meet the needs of modern indoor spaces by adjusting and matching the simple and mature color elements with China's unique colors in terms of color, purity and brightness. Modern interior design should integrate style, shape, owner's preference, and space atmosphere to recombine and match colors, forming a rich and diverse color matching system of Chinese interior design. Like the standard color in corporate image, Chinese color becomes the unique and recognizable design elements in Chinese interior design, so people can visually recognize Chinese characteristics through the color expression, allowing more people to understand and enjoy the charming and cultural beauty of Chinese colors.

3) Reference of modeling: The modeling elements that can be borrowed from traditional Chinese art forms are more extensive. Whether it is the decorative patterns on the utensils, or the decorative patterns and components on the building, it is a treasure that contemporary interior design can learn from. There are many traditional Chinese modeling elements. Starting from the bronzes of Shang and Zhou Dynasties, porcelain, lacquer ware, silverware, jade, embroidery, printing and dyeing, and tiled, etc., all form traditional Chinese characters, and the patterns on the same utensils of each dynasty also have the characteristics of folklore and art at that time. For example, the auspicious cloud pattern used in the 2008 Olympic Torch has made auspicious clouds, a Chinese cultural symbol, a world-famous and well-known Chinese cultural symbol, which is a successful example of inheriting Chinese traditional culture in design. In terms of auspicious cloud pattern, each period has its own characteristics, such as cloud pattern, cloud thunder pattern, cirrus cloud pattern, flower cloud pattern, etc. There are many similar cultural and artistic symbols, such as water pattern, curling grass pattern, fire patterns, animal prints, etc. Even the shape of the unique copper coins in China that is round outside but square inside can be found in decorative patterns and artistic shapes formed by continuing, repeating and arraying in many parts of the door, window, roof and other parts of the building.

In addition to valuable decorative elements, Chinese characters can be used as an independent decorative material because of their unique shape and structure. The characters can be directly used to express meaning, such as common Fu, Lu, Shou and Xi. Modern people often use the artistic method of splitting, breaking, deforming, and reconstructing to make characters into interior decorative elements, which are more widely used in our lives. The variety of traditional Chinese plastic art symbols and elements allows traditional cultural elements to be integrated into various spaces. Practitioners can combine new and old China's rich traditional shapes or patterns or symbols, allowing traditions to be integrated into modern people's homes, entertainment and leisure life, so that people naturally accept the essence of their own culture.

4) References of meaning: In addition to the visual form, color and shape, the methods of symbolizing, implying, analogy, manifesting and homophony are used in traditional Chinese culture to give fruits, flowers, animals, etc. unique good meanings. The symbolizing is to express a specific ideological content according to the natural attributes such as the ecological shape, color and function of flowers and trees in nature. For example, pomegranate has many fruit seeds, so it is often used to symbolize various children. The implying is to use some of widely circulated myths, legends and literary allusions that the masses love to hear to express specific profound meanings. For example, in the sacred peach banquet of the Queen Mother in the Journey to the West, peaches are often used to symbolize longevity. The analogy is to give some non-human things anthropomorphic character. For example, since orchids grow in the deep valley, it is compared to a gentleman. Homophony is using the words with same or similar pronunciation to the name, to compose a kind of auspicious words, such as bats and Buddha's hands symbolizing good fortune, deer symbolizing money and so on. These beautiful meanings have been passed down and gone deep to our present life, so they can be presented in the interior design as a design language that
everyone can understand, turning the design into a silent blessing and making people more harmonious.

IV. CONCLUSION

As a Chinese, we should inherit and carry forward our own traditional culture and let us improve our cultural pride. As a designer, we should promote national culture, learn traditional culture, absorb the essence from national culture and traditional culture, and integrate existing technical means and design concepts to meet people's multi-level, diversified and multi-faceted aesthetic needs. As an educator of interior design related majors, we should focus on guiding students to pay attention to the inheritance and innovation of Chinese traditional culture in the process of professional education, to promote students' national emotion through our actions, enhance students' ability to integrate cultural cultivation and multiple disciplines, and encourage students to innovate the basis of inheritance, use new materials, new technologies and new concepts to express traditional art form or modeling elements in indoor space design, so as to open up new directions for contemporary Chinese interior design, and show China features to the world with space, making more people appreciate the charm of oriental culture.

REFERENCES


