Analysis of the Function of Educating People in the Management of College Ideological and Political Education

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Abstract. The management of ideological and political education in colleges and universities plays an important role in cultivating students' correct ideas and sound personality. However, due to the influence of the residual thoughts of exam-oriented education and the importance of moral education and moral education, colleges and universities are in ideological and political education. There are still many misunderstandings in management, which leads to the effective functioning of the educational function of ideological and political education management. This paper mainly analyzes the specific functions of educating people in the management of ideological and political education in universities.

Keywords: university; ideological and political education management; educating people; functions.

1. Introduction

In 2004, the Central Committee of the Communist Party of China and the State Council jointly issued the guiding ideology of "Opinions on Further Strengthening and Improving College Students' Ideological and Political Education", which clearly pointed out that education and management must be combined in the ideological and political education of college students. In the following year, Comrade Hu Jintao made important emphasis and instructions on further strengthening the ideological and political education of college students. The convening of the 19th National Congress required universities to integrate management content into ideological and political education and establish an effective binding and incentive mechanism. Therefore, it is necessary to analyze the problems of university ideological and political management and its educational functions, and propose corresponding solutions.

2. Analysis of the Specific Educational Function of University Ideological and Political Education Management

2.1 Exercising the Integration Function and Enhancing the Sense of Social Value

The deepening of social reform and opening up and the development of the market economic system have brought about major changes in China's social economy and life at the level of reform. The social organization components, interest relations and distribution methods all show diversified development trends, which make the social groups differentiate. There are great differences in interest appeals, games and values, and people's ideological activities are more and more diversified. And differentiation, a variety of ideas and concepts have a collision and impact. Although the diversified development of social ideology is the main manifestation of social progress, the existence of such diversified contradictions and values will inevitably lead to contradictions and conflicts. Through the development of ideological and political education management, students are able to coordinate and order in this complex ideological structure and unify the diversified ideas. Under the premise of recognizing diverse cultures and values, it is also necessary to adhere to the mainstream thinking of Marxism. Under the guidance of Marxist thoughts, to enhance the cohesiveness of college students, we can always adhere to correct ideological concepts and values, and enhance the sense of social value.

2.2 Exerting Control Functions to Ensure Social Stability

Social stability is the foundation of social development. At present, China's society is in a critical transition period, so social contradictions are gradually becoming prominent. The disorderly
development and accumulation of various contradictions and conflicts within the society will certainly cause social crises. Different social members and different levels of interests have different interests, so solving this contradiction is a very complicated and systematic process. It is necessary to give full play to the control functions of ideological and political education in colleges and universities to ensure the stable development of society. First of all, in the ideological and political education work of colleges and universities, it is necessary to pay attention to the strengthening of the education of the rule of law concept, enhance the students' legal awareness, enable students to learn to express their own wishes in a reasonable and reasonable way, and reasonably handle contradictions and conflicts in various aspects. Secondly, guide students through ideological and political education. Correctly handle social relations, so that students can carry out ideological unity from the long-term interests.

2.3 Playing the Regulatory Role and Improving Social Relations

Social relations need to be based on the relationship between individuals and individuals. Therefore, the creation of a harmonious society requires people to maintain a good relationship of trust and love. However, college students have obvious gaps in personal experience, practical experience and learning level. There are also significant differences in the understanding of things and interests. At the same time, due to differences in personality and hobbies, individuals and groups will inevitably exist. A lot of contradictions. With the development of the market economy, the degree of division of labor in the society will increase. At the same time, due to the existence of competition, the interpersonal relationship will be disorderly developed, the trust of people will be reduced, and this situation will gradually infect the university campus. If these problems cannot be solved in time, it will inevitably lead to barriers between students and affect the unity among the collectives. This is also the main reason for the frequent occurrence of vicious incidents in universities. Through the implementation of the management of ideological and political education and the exertion of the regulatory functions, it is conducive to cultivating students' friendly moral feelings, and in the process of doing things, they can think for others and enhance their affinity in interpersonal communication. In addition, through the development of ideological and political education management, it is also conducive to cultivating students' values of courtesy and courtesy, taking care of the overall situation and unity and harmony. College students are socialist successors in the new era. Only by ensuring harmonious social relations can we build harmony together. society. The adjustment function of ideological and political education is mainly aimed at the psychological state of students. With the development of the economy, people's life confidence is improved, and college students are provided with more favorable conditions, but fierce competition and complex social interests frequently occur. As a result, the students’ ideological concepts have also undergone major changes, and there have been uneasiness in their hearts. Through ideological and political education, it is conducive to the adjustment of people's psychological state, and the negative psychological state of students is dispelled through the subjective feelings of objective things. And guide students to establish correct ways of thinking and ideas, eliminate the perception of deviation and one-sided social understanding, and be able to correctly analyze and solve problems.

2.4 Bringing into Play the Wisdom of Moral Education and Promoting the All-Round Development of Students

People are the key to social and economic development and an important factor in economic and social development. With the comprehensive development of the economy and society and the construction of a harmonious society, human harmony has become a prerequisite, so we must pay attention to the improvement of people's quality and promote the all-round development of the people. College students are part of the society and shoulder the glorious mission of social construction. Promoting the all-round development of people requires a very long historical period. At the same time, it is necessary to always adhere to the general direction of the development of the socialist market economy and provide a solid theoretical foundation for the all-round development of human beings. At the same time, strengthen political development and provide political support for the
overall development of students. It also strengthens the direction of socialist culture and provides theoretical and spiritual support for the overall development of students. In the process of improving students' all-round development, ideological and political education is firstly conducive to the liberation of students' thinking, so that students abandon the traditional old ideas, break the shackles of traditional thinking patterns, and establish advanced values, including the concept of democratic legal system and fair competition. As well as the concept of lifelong learning, the contemporary college students are not confused by material, they will not become economic agents who only pursue material or only the tools of science and technology. Secondly, they should pay attention to the improvement of students' personality, and personality is a person’s ideological realm. The sum of quality and ethical standards. The management of ideological and political education is conducive to the construction of students' sound personality and enhance the spiritual realm and moral quality of college students. Finally, it is conducive to the improvement of students' personal qualities. Through the cultivation of students' thoughts, moral culture and the quality of civilization, students' intellectual and non-intellectual qualities are enhanced, so that students can correctly understand the relationship between people and nature, society and others.

3. The Content of Education and Management of Ideological and Political Education in Colleges and Universities

In the management of ideological and political teaching in colleges and universities, we must adhere to the people-oriented management concept. Through the improvement of relevant systems and the application of scientific management methods, we can effectively integrate ideological and political education with management, thereby enhancing students' ideological and moral habits and behavior habits. The desire of the people of Deshu.

3.1 Optimizing the Internal Structure of Ideological and Political Education Management and Emphasizing Socialist Core Values

Through the optimization of the management structure of ideological and political education in colleges and universities and the integration of core values in student management, it is beneficial to give play to the hidden educational function of ideological and political education management. This is also the key to the management of ideological and political education in colleges and universities. In the "Middle and Long-term Education Reform and Development Plan", China has made clear requirements for the strategic tasks of the modern university student system, emphasizing the scientific management of colleges and universities. This is also the basic requirement for the construction of university systems in the construction of modern universities, and it is to cultivate high-quality, The protection of high-capacity talents . In the management of ideological and political education in colleges and universities, we always adhere to the concept of educating people in the "Lide of the Tree", constantly improve the internal structure of the university, and implement this concept of education in the management activities of the school, paying attention to the management mode of the university. The innovation and the perfection of rules and regulations create a good ideological and political management atmosphere in colleges and universities, help students to establish correct ideas and lofty ideals, cultivate noble moral sentiments and good moral qualities, and improve students' legal literacy and behavior. At the same time, the behaviors and behaviors of college administrators will have a great impact on the thinking and behavior of college students, constantly optimize the internal structure of colleges and universities, improve the quality and words and deeds of managers, and improve the education and management level of managers. To become the leader and disseminator of the core values of socialism is conducive to the healthy development of the physical and mental health of college students and the construction of a harmonious campus environment, and thus achieve the goal of ideological and political education management.
3.2 Ensuring the Standardization of Behavior Management and Advocating Self-management of College Students

In the process of college students' ideological and political education management, it is also necessary to pay attention to the cultivation and promotion of students' self-management ability. This is also the key to the management of colleges and universities. The self-management of students includes learning, employment, life and interpersonal communication. Management, through the improvement of students' self-management awareness, is also conducive to giving play to the educational function of ideological and political education. School management is more complicated and huge. Because the management of ideological and political education is more complicated, students can be divided into different management types in the process of management, and managed by different teachers. In the way of management, it can also be divided into the form of explicit management and implicit management. The ideological and political education in colleges and universities has a close connection with the growth of students. At the same time, colleges and universities have also formulated corresponding rules and regulations for these problems, requiring students to follow laws and regulations as well as the school's management system, and to develop a scientific reward and punishment system. Through ideological and political management, we can use propaganda, restraint and legislation to strengthen the guidance and influence of college students' ideological concepts, lay a good ideological foundation for students, and achieve constraints and interferences on student behavior, thus promoting talent training. The realization of the task, effectively implement the goal of university management and education. In order to make the ideological and political education management system better play the role of educating people, it is also necessary to do a good job of division of labor and reasonable application management methods, and guide students to actively participate in the management work so that students can consciously accept and identify. And internalize into its own ideological and moral concepts, promote the implementation of various education management systems, and enhance students' self-management ability.

3.3 Emphasizing Demand Management and Promoting the All-Round Development of Students

The current society's demand for talents is the demand of comprehensive talents. Therefore, contemporary college students must not only have good knowledge and skills, but also need to achieve all-round development of moral, intellectual, and artistic development. They have high ideological and moral qualities and a healthy body and mind. Quality and scientific and cultural qualities. Paying attention to the comprehensive guidance and education of students is also the main task and goal of educating people in colleges and universities. In the ideological and political education, colleges and universities should not only pay attention to the regulation of students' thoughts and behaviors, but also need to improve students' professional skills, and help students develop noble moral quality and good behavior habits through scientific management and guidance. Awareness of law-abiding, promoting the all-round development of students. The management of ideological and political education itself is a step-by-step development process. In the process of management work, the content of employment and entrepreneurship guidance can be added to enhance students' innovative spirit and self-development level, and realize the comprehensive and individualized development of students. At the same time, through the edification of campus culture, it is conducive to cultivating students' healthy body and elegant taste. Through the community and social practice, we can continuously improve students' awareness of their own responsibilities. Through the propaganda of mental health education, students' mental health guidance will be strengthened, so that students can self-discipline psychological problems and improve their social adaptability in their study and future work.
4. The Countermeasures of the Function of Educating People in the Management of Ideological and Political Education in Colleges and Universities

4.1 Adhere to the People-oriented Education Management

The people-oriented education concept is the main idea and concept in modern education. It emphasizes the need to respect, understand and care for the educated personnel in the education work, and takes the comprehensive development of the educated as the starting point and the foothold, and fully respects the subject of the educated. Sexuality, focusing on stimulating the enthusiasm and subjective initiative of the educated. The management of ideological and political education in colleges and universities is an important part of college education and university management. Therefore, in the development of education management, it is necessary to change the traditional management-oriented teaching ideas and integrate ideological and political education content in education management. The people-oriented concept is the main idea of college management. It always adheres to the goal of promoting student development. It not only integrates human management into management, but also does not affect management efficiency. Give full play to the advantages of ideological and political education management and increase the relationship between education administrators and students. Emotional interaction enhances students' ideological and political literacy.

4.2 Innovative Management Mode of Ideological and Political Education

If the management of ideological and political education in colleges and universities is far from sufficient by ideological and political teachers and students, it is necessary to infiltrate the entire management activities and build an integrated development system in which all employees participate. Ideological and political education is not a comprehensive and systematic management behavior, but it combines ideas, politics, education, and propaganda work in education. These contents are related to the management of colleges and universities. Therefore, it is necessary to establish a scientific ideological and political education management concept, adhere to the people-oriented management concept, and use the modern management organization, coordination and other means to effectively integrate school management and ideological and political work. In the work of ideological and political education, we insist on using emotional people, convincing people, and balancing the relationship between school rules and regulations and students. Improve the problems in traditional teaching management, enable students to be educated through ideological and political activities, enhance students' ideological awareness, ensure the scientific and institutionalized teaching management in colleges and universities, and improve the efficiency of students' ideological and political work.

4.3 Adhere to the Management Concept of Students as the Main Body

In the process of educating students about ideological and moral quality, students need to collect, integrate, internalize and practice educational information. In this process, it is necessary to give full play to the influence of educators and enhance the subjective initiative of students' learning. The current teaching philosophy of students as the main body has been widely accepted and implemented, but it has not been fully internalized in people's thoughts and consciousness. Therefore, in the management of ideological and political education in colleges and universities, students must be the main body and students should be respected. The main status and individuality, and improve the traditional education management model, adopting diversified methods and means to enhance students' enthusiasm for learning and enhance students' self-control. At the same time, in the management of students, it is necessary to fully implement the concept of subject management into the work of ideological and political education, so that all teaching activities can closely focus on the development goals of students, and enhance the efficiency of ideological and political education of students through subtle ways. It truly becomes the main body of education, providing students with
more opportunities for self-management, so that students can meet the requirements of society in the construction of ideological and moral quality.

4.4 Transforming Traditional Methods of Binding Education

In the traditional management of ideological and political education in colleges and universities, the main method of education is to simplify the process of teaching management, and to regulate and restrict students through various rules and regulations to prevent students from making mistakes in daily behavior, which is not conducive to Personalized and comprehensive development of students. Management activities are also a form of education, education

References


