

Identification of Students' Interest of Literacy at College As A Form of Cultural Conservation

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Abstract

Many problems regarding literacy need to be explored and examined in depth. An alarming fact is recognized from the ranking of international literacy, which reveals the fact that the ability to read and write Indonesian people is very left behind. Indonesia is ranked 60th out of a total of 61 countries. This is not without any reason, the culture of reading (bookkeeping) and literacy of Indonesian people lags behind four years compared to other countries. This research is a field study research that intends to study intensively about literacy in universities. Descriptive research is a research that prioritizes the description of events that occur and take place in present or in the past. The approach used in this study is a qualitative approach, which intends to understand the phenomenon of what is experienced by research subjects, such as behaviour, perception, views, motivation, and daily actions. The results of this study found the percentage of findings related to students' reading interest in college. Of all the components of the question, it was quantitatively concluded that students' reading interest in college was still low. This was measured by several indicators, including reading needs, reading difficulties, reading goals and techniques, references and lectures.

Key words: literacy, reading interest, college

1. Introduction

Literacy culture is currently being heavily campaigned, especially in the world of education. This is not without reason, as reported in online media tempo.co (2017) reports that according to Muhajir Effendy (Minister of Education and Culture), the reading culture (bookkeeping) and literacy of Indonesian society lags behind four years compared to other countries. It is described by Minister Muhadjir with grade 3 (grade XII) high school students' literacy or reading ability in Indonesia is the same as the literacy of second grade students (grade VIII) in a number of countries. In fact, in certain regional schools, students still cannot read smoothly. Regarding this issue, the bookkeeping or literacy problem is very urgent and must be straightened out and the hope is that the Bill on the Bookkeeping System will be ratified immediately.

The news provides an overview of the issues of literacy that are of concern to the government. The number of educational problems certainly has the roots of the problem that must be resolved, one of which is the problem of literacy.

The same thing was conveyed at mediaindonesia.com on August 30, 2016, it explained that based on the results of Central Connecticut State University research in New Britain in collaboration with a number of social

researchers put Indonesia in 60th rank out of 61 countries related to reading interest. The survey was conducted from 2003 to 2014. Indonesia was only superior compared to Botswana who was satisfied in 61st position.

Republika.co.id, an online media, also explained the same thing, that the results of the Program for International Student Assessment (PISA) study stated that the literacy culture of the Indonesian people in 2012 was the second worst of 65 countries studied in the world. Indonesia ranks 64th out of 65 countries. While Vietnam ranks in the top 20. In the same study, PISA also placed the reading position of Indonesian students in 57th out of 65 countries studied. PISA said that there was no single student in Indonesia who achieved literacy grades at the fifth level, only 0.4 percent of students had fourth level literacy skills. The rest of those are below level three, even below level one. UNESCO 2012 statistical data states that the reading interest index in Indonesia has only reached 0.001.

These global problems are also found in the world of education, especially on campus. Students who should have a high literacy level have not been able to meet these expectations. Many weaknesses arise and need attention of researchers to find out and overcome these problems. On the basis of these problems, the purpose of this study was to identify students'

reading interest in higher education as a form of cultural literacy and conservation.

The previous research that was studied in this study was taken from various results of research that had been done about the narration, among others: in 2016 examined the Development of the Literacy Study Centre Model to Increase Reading Comprehension of Students of Semarang State University. There are findings related to how weak the student's reading ability is, but the exact cause of the problem is not yet known. In the Journal of Educational Sciences, Volume 20, Yuliaty (2014) examined related literacy culture with the title "Read-Write Model Based on Balance Literacy and Literacy Movement in Elementary School". The research describes literacy problems that have arisen since elementary school.

In the value of language learning, literacy is defined as literacy, competence or skills in reading and writing. Literacy, in English, comes from the Latin *littera* (letters) which involves mastering the writing systems and conventions that accompany them. However, literacy primarily relates to language and how it is used. The written language system is secondary. Talking about language, of course, cannot be separated from talking about culture because language itself is part of culture. Thus, defining the term literacy must certainly include the elements that encompass the language itself, namely the socio-cultural situation.

Tompkins (1991: 18) states that Literacy is closely related to the term smoothly-reading ability. Literacy is broadly interpreted as language skills that include the ability to listen, speak, read, and write, and the ability to think that is an element in it. In a broad sense, literacy includes language skills (listening, speaking, reading, and writing) and thinking that is an element in it. Based on this opinion literacy is closely related to reading and writing skills. In this study, it will focus on more studies on aspects of writing.

2. Methods

This research is a field study one that intends to study intensively about literacy in universities. Descriptive research (descriptive research) is research that prioritizes the description of events that occur and that take place in the present or in the past.

This research does not carry out manipulation or alteration on independent

variables, but describes about literacy in universities the way it is. Especially related to reading and writing habits and students' reading and writing skills in college. This study aims to identify and characterize literacy culture in universities.

The approach used in this study is a qualitative approach, which intends to understand the phenomenon of what is experienced by research subjects, such as behaviour, perception, views, motivation, daily actions, holistically and with methods of description in the form of words and languages (narrative) in a special natural context and by utilizing various natural methods. This approach is used because the data obtained is descriptive data in the form of written and spoken words from people and in the form of documents or observed behaviour.

3. Results and Discussion

Identification of students' reading interest in higher education as a form of literacy and cultural conservation includes the indicators of: (1) reading needs, (2) reading difficulties, (3) reading techniques, (4) reading goals, and (5) references in lectures. The indicators discussed are those that are most related to identifying students' interest in reading without ignoring the other ones.

Reading Needs

Identification and characterization of students' reading interest in higher education as a form of literacy and cultural conservation with the indicators of student needs include the following.

Table 1. The Pleasure of Reading

Indicator	Answer choice	Percentage
The Pleasure of Reading	enthusiastic to read	9.5%
	interested to read	69.9%
	less willing to read	20.2%
	not like reading	0.4%
	Total	100%

Based on table 1, of the 1218 respondents, it was concluded that the students who were enthusiastic to read were 9.5%, interested to read were 69.9%, less willing to read were 20.2%, and the rest of those did not like reading. On the basis of these data, it was confirmed that the pleasure of reading they did was the pleasure of reading on social media.

This illustrates that students are still ignoring the appropriate book or reading activity. However, this is different from another data regarding reading routines.

Table 2. Reading Routines

Indicator	Answer choice	Percentage
Reading Routines	keep regularly reading	9.9%
	often read	29.6%
	sometimes read	60.3%
	never read	0.2%
	Total	100%

Based on table 2, out of 1218 respondents, it was concluded that those who keep regularly reading were 9.9%, often read were 29.6%, sometimes read were 60.3%, and the rest of those never read. This result is a proof that students' reading ability is very influential with reading routines. Students do not routinely read because they are influenced by their reading ability. Reading routines are also influenced by behaviour, one of which is how they schedule reading activities.

A data on reading schedules made by students stated that students who often schedule to read are only 11%, sometimes schedule to read are 51.4%, and never schedule to read are 35.3%. Only a small number of them who really plan to read every day. However, there are other data about the time they used to read, the results are quite good. However, the intended time considered as reading time is when they go to college. The discussed data shows that students who read more than 4 hours are only up to 3.4%, read 3-4 hours are 9.6%, read 1-2 hours are 49.6%, and read less than 1 hour are 37.4%.

The things that have been discussed can be confirmed by student habits contained in the following data.

Table 3. Students' Literacy

Indicator	Answer choice	Percentage
Students' Literacy	often read news or stories on social media more	46.6%
	often read college books	27.8%
	often read blogs and online portals	8.7%
	read the other sources	16.9%
	Total	100%

Based on table 3, out of 1218 respondents, it was concluded that 46.6% often read news or stories on social media more, 27.8% often read college books, 8.7% often read blogs and online portals, and the rest of those read the other sources. On the basis of this data, it is shown that student literacy that students read more on social media than college books that they are actually supposed to read. Awareness of developing reading material is still lacking and limited.

Reading Difficulties

Identification and characterization of students' reading interest in higher education as a form of literacy and cultural conservation indicators of reading readiness include the following.

Table 4. Reading difficulties

Indicator	Answer choice	Percentage
Reading difficulties	always had reading difficulties	1.3%
	often had reading difficulties	16.4%
	sometimes had reading difficulties	72.4%
	never have difficulty in reading	9.9%
	Total	100%

Based on table 4, out of 1218 respondents, it was concluded that 1.3% of students always had reading difficulties, 16.4% of students often had reading difficulties, 72.4% of students sometimes had reading difficulties, and 9.9% of students never have difficulty in reading. On the basis of these data and based on confirmation, almost no students did not have reading difficulties.

Table 5. The Causing of Reading Difficulties

Indicator	Answer choice	Percentage
The Causing of Reading Difficulties	environmental disturbances	49%
	the text to read	22.2%
	self-ability	24.6%
	the rest are recognized	4.2%
	Total	100%

Based on table 5, out of 1218 respondents, it was concluded that environmental disturbances had a 49% role

causing reading difficulties, the text to read had a role of 22.2% causing reading difficulties, self-ability had a role of 24.6% causing reading difficulties, the rest are recognized as the other causes. Environment becomes the most dominant thing as an obstacle or cause of reading difficulties. However, the interesting thing is that self-ability is one of the dominant reasons for reading difficulties.

Even though they have difficulty in reading, only a small number of them will really want to find out the solution and some don't ask the right person or find out the right book. This was reflected in the data that only 10.6% of those who always tried to overcome reading difficulties, 31.1% who often, 51.1% who sometimes, and 7.1% who never tried to. In addition, 64.1% of students asked their classmates when they had difficulty in reading, 16.5% of students asked their boarding friends, and the rest were for the other circumstances. Other related data states that 56.6% of them have never read a book that can overcome reading difficulties, 36.4% sometimes, and the rest find the other solutions.

Reading Objectives and Techniques

Identification and characterization of students' reading interest in higher education as a form of literacy and cultural conservation of objective indicators and reading techniques include the following.

Table 6. Reading Techniques

Indicator	Answer choice	Percentage
Reading Techniques	never used the same reading method when reading	22.6%
	sometimes the same reading method when reading	55.6%
	often the same reading method when reading	16.6%
	not know any	5.2%
	Total	100%

Based on table 6, out of 1218 respondents, it was concluded that 22.6% never used the same reading method when reading, 55.6% sometimes, 16.6% often, and the rest of those did not know any. This means that not all students know good reading techniques. This results in a lack of priority in reading in accordance with the data that 10.4% of students

never decide which part to read, 40.4% sometimes, 48.6% often, and the rest do not know. It also relates to how students determine the purpose of reading.

Table 7. Reading Goal

Indicator	Answer choice	Percentage
Reading Goal	never determined reading goals	7.1%
	sometimes	39.7%
	often	51.9%
	never	1.3%
	Total	100%

Based on table 7, of 1218 respondents, it was concluded that 7.1% never determined reading goals, 39.7% sometimes, 51.9% often, and the rest never. Even though it is more than 50% does not mean this is a good record because determining goals should be a must in reading. Determining goals must be supported by the different speed ability to read like a data that shows 8.8% of students who always see the main parts of reading / overall reading, 41.2% often, 43.4 sometimes, and the rest never. Other data states that 44.5% of students often read at an unequal pace, 46.6% sometimes, and the rest are always and never.

These data are in line with Awai (2016) which suggests that reading or literacy requires treatment, nothing can change instantly because everything takes time.

References in Lectures

The quality and quantity of student reading literacy is also influenced by the assignments given by the lecturer. The task for this question is the direction to choose the references used in the lecture. Initial data is very influential, namely the number of lecturers who suggest referring references.

Table 8. Students' Interest

Indicator	Answer choice	Percentage
Students' Interest	often asked to read reference books	46.7%
	sometimes	26.7%
	always	25.6%
	never	1%
	Total	100%

Based on table 8, out of 1218 respondents, it was concluded that 46.7% of students stated that lecturers often asked to read

reference books, 26.7% sometimes, 25.6% always, and the rest never. This is related to students' interest in reading because it affects the type of reading chosen by students.

Of the many lecturers asking students to read, the 47.9% of students sometimes are asked to read reference book by the lecturers, 36.7% are often, 11.4% always, and the rest are never. This data is supported by the other data stating that 55.7% of lecturers sometimes determine the minimum reference book that must be read, 21.8% never, 17.4% often, and the rest always. That is, lecturers have a role to improve reading literacy of students. Furthermore, the latest data suggests that 50% the lecturer sometimes gives a task as a follow-up, you read the references, 36.5% often, 7.8% always, and the rest never.

Another interesting thing about the reference task as one of the literacy boosters is the follow-up of the activity.

Table 9. Reading Assignments

Indicator	Answer choice	Percentage
Reading Assignments	sometimes have discussed your reading assignments	57.4%
	often	24.8%
	never	13.2%
	always	4.6%
	Total	100%

Based on table 9, out of 1218 respondents, it can be concluded that 57.4% lecturers sometimes have discussed your reading assignments, 24.8% often, 13.2% never, and the rest always. On the basis of these data illustrates that only 24.8% of lecturers often confirm student reading assignments.

4. Conclusion

On the basis of the results of the research presented, the following matters were concluded. In this study found the percentage of findings related to students' interest in reading in college. Of all the components of the question, it was quantitatively concluded that students' reading interest in college was still low. This was measured by several indicators, including reading needs, reading difficulties, reading goals and techniques, references and lectures. These indicators are interrelated between one another and complement each other's student reading weaknesses and findings that can be developed

to improve students' abilities. On the basis of data, it is a measure of reading literacy for students whose reading interests are more on social media than on college books that they should actually read. Awareness of developing reading material is still lacking and limited. Even though they have difficulty in reading, only a small number of those who really want to find out the solution and some don't ask the right person or find out the right book. The quality and quantity of student reading literacy is also influenced by the assignments given by the lecturer. The task in this problem is the direction to choose the references used in the lecture.

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