A Study on “Online + Offline” Mixed Teaching Mode of Public English in Higher Vocational Colleges

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Abstract. The development of information technology has accelerated the reform and innovation of higher vocational education, and it has even gradually become the dominant form of higher vocational education. Mixed teaching is an innovation and upgrading of traditional teaching methods. By integrating the network with the traditional classroom forms, it plays an important role in improving the teaching effect which is embodying the students' main role and cultivating a strong interest. Based on this background, the author studies the advantages and specific implementation strategies of the mixed teaching mode of online and offline public English in vocational colleges.

In recent years, the development of network information has gradually induced a new teaching model and concept in public English teaching in higher vocational colleges which is “online+offline” mixed teaching. This new teaching model integrates the traditional classroom form with the online classroom, and provides a variety of teaching resources for classroom teaching and also breaks the boring of traditional classrooms. Therefore, this new teaching model is likely to become the main direction of teaching reforms in public English and other major courses in higher vocational colleges. However, how to combine the advantages of mixed teaching in classroom teaching, and play an important role in improving the teaching effect needs further study.

Part One Overview of “online + offline” mixed teaching mode

The “online+offline” mixed teaching mode is the transformation and upgrading of traditional teaching, which effectively integrates the network information resources with the traditional classroom model. In this process, the teacher's leadership and the student's main position are fully reflected, and the network information technology provides rich teaching resources and advanced teaching methods for traditional teaching. At the same time, the new teaching model makes the management and teaching evaluation of higher vocational colleges more transparent and standardized. Therefore, the development of the “online + offline” hybrid teaching model is essentially an analysis of creating online learning content and forms which is improving the quality and effectiveness of teaching, and also ensuring the orderly conduct of all work in higher vocational colleges.

Part Two the important advantages of implementing “Online + Offline” mixed teaching mode in public English teaching in higher vocational colleges

The development of information has promoted the transformation and innovation of education, and more and more new teaching models have emerged continuously, such as micro-curriculum, flipping classes and so on. It also has a positive impact on the transformation of teachers’ ideas and teaching methods. At this stage, it is in the period of educational reform and development, even though some teachers with outdated ideas have recognized the new teaching ideas and methods. It can be seen that information has a profound impact on education. “Online + offline” mixed teaching is the teaching mode developed in the information era which has its advantages and is likely to become an important direction for the development of public English teaching in higher vocational colleges.

Mixed teaching mode makes teaching no longer limited by time and place

In recent years, modern equipment has gradually been applied to higher vocational public English teaching and has played an effective role in improving teaching effectiveness. At the same
time, network information also provides a large number of teaching resources for higher vocational English teaching, such as short video that is covering all kinds of topics to explain, so that English teaching is no longer subject to time and place restrictions, and it is the important embodiment of modernization. In the hybrid teaching mode, teachers can download some resources through the Internet before class to improve the efficiency of lesson preparation, and it is also helpful to expand the teachers' vision and thinking.

**Transforming the mode of higher vocational public English teaching and innovating teaching means**

The using of “online+offline” hybrid teaching mode in the teaching of higher vocational English is an innovation to the traditional teaching mode, which plays a significant role in optimizing the teaching process and results. And under the guidance of this teaching model, the traditional model of teacher teaching and student practice is refined and enhanced, so that students are interested and have the conditions to actively explore and learn independently. At the same time, teachers can use these new teaching methods to help students review previous knowledge and create a harmonious classroom atmosphere. In recent years, online classrooms have become a mainstream with many front-line teachers or experienced teachers giving lectures. For higher vocational public English teachers, watching these videos helps to enhance their knowledge and learn more effective teaching Methods. For higher vocational students, these online courses and resources are more interesting than listening to teachers in the classroom. They also have high learning efficiency and are easy to understand and digest.

**Mixed classroom model provides a new starting point for English teaching**

The “online+offline” mixed classroom model not only has a significant impact on the public English of higher vocational colleges, but also is reflected in other disciplines, and provides a new entry point for public English teaching. In the traditional classroom, the teacher's leading role is mainly emphasized, and the student is only the recipient of knowledge, and even passively accepts and learns knowledge. With the introduction of a blended teaching model, the traditional teaching model has been transformed. As long as there are online, students can search for information and videos on the Internet. The teaching resources are abundant and students are likely to have interest.

**Improving the mode and concept of public English teaching in higher vocational colleges**

The development of higher vocational colleges must fully grasp the market conditions, on the one hand to encourage students to learn professional knowledge and skills, but also to ensure that the classroom system can meet the development of professional areas, and achieve the goal of training applied talents. There are many network information resources, which also brings certain difficulties to students' choices. Therefore, teachers and students can judge according to the amount of clicks on teaching resources and select high-quality resources, and teachers can also recommend some high-quality courses for students to meet. In addition, cohabitation is an important flaw in the implementation of the “online + offline” hybrid teaching model, but the advantages in teaching resources can not be ignored. For example, in the network teaching resources, there are many experts from important institutions and experienced lectures by teachers. All of these can be used as resources for higher vocational public English teaching, which can help to improve the teaching level of higher vocational teachers and also achieving learning target.

**Part Three Public English “Online + Offline” mixed teaching mode in higher vocational colleges**

Through the above analysis of the advantages of the “online+offline” mixed teaching model, we can be clear that this new teaching method will inevitably become the development direction of the teaching of public English in higher vocational colleges, and even can be the teaching methods for other professional courses. The change of philosophy plays a positive role.

**Mixed teaching mode makes full use of network resources to realize flipping classroom**

The “Online+Offline” mixed teaching model implemented in current vocational English teaching is a new teaching method that gradually emerges from the Internet. This method has played a positive and effective role in assisting English teaching. Moreover, the mixed teaching mode has
also played a role in the innovation of teaching in other specialized courses. For example, e-commerce has related curriculum resources in some educational platforms. The construction of network platform and rich teaching resources have enhanced the communication and interaction between teachers and students making the classroom atmosphere more harmonious and lively, and it greatly improves students' independent learning efficiency and teacher's teaching efficiency. Moreover, the richness and diversity of network resources has effectively improved the existing deficiencies in traditional classrooms and broke the bottleneck of public English teaching in higher vocational colleges. From the aspect of teachers, the opening of the online platform provides students with more ways to learn effectively reducing the pressure and burden on teachers. From the perspective of students, especially for students with poor basic ability, they can use the Internet platform. Self-study or learn something of interest and more and more mobile apps are constantly being developed and used. Students learn more freely when and where they want to. This flipping classroom model is no longer limited by the time and place of the traditional classroom model, but it is also important to gradually change from the traditional knowledge input method to the student's independent completion.

**Improving student communication skills and systematizing knowledge output**

Different English learning and other professional courses should be the process of inputting and exporting knowledge from teachers and students. In classroom teaching, teachers can adopt a group cooperative learning method to allow students to master English vocabulary and sentence structure. The development of classroom activities is mainly conducted in the form of student discussions, questions and dialogues to complete the process of knowledge input and output. However, through simple classroom learning, students still cannot fully grasp knowledge and applications. This requires students to use the Internet resources for repeated listening and speaking exercises after class to expand their knowledge of English, and it is also very effective in cultivating students' English communication skills. In addition, English teaching should also be taught in accordance with their aptitude, because the level of differences among different students, which requires the advantages of the Internet platform and encourages students to use the Internet resources to fill in gaps. At the same time, in the classroom, in order to help students better understand the content of the articles, you can adopt role-playing methods to allow students to perform different roles. This teaching method plays an effective role in deepening the understanding of the article and the student's ability to express.

**Improving students' ability of teamwork**

The implementation of a blended teaching model in public English teaching in higher vocational colleges will not reduce the exchange and interaction between teachers and students. On the contrary, this diversified teaching model will play an obvious role in improving the traditional teaching situation. This mixed English teaching model focuses on cultivating students' English learning ability, expands students' knowledge, improves communication skills and thinking ability. In order to ensure the realization of this teaching goal, students' teamwork ability is very important. For example, teachers can divide students into several groups and assign learning tasks. Students with poor abilities are taught in accordance with their aptitude and individualized teaching. Group members are encouraged to discuss with each other and cooperation is completed.

In addition, in the implementation of “online + offline” mixed teaching mode, there are certain requirements for the ability of higher vocational public English teachers, such as basic computer operations. Therefore, higher vocational colleges can carry out regular training for teachers, improve the teachers' comprehensive ability, establish excellent teachers' team and promote the development of the hybrid English teaching model in higher vocational colleges.

**Conclusion**

The “online+offline” mixed teaching model is an important product of the development of educational information. It integrates network resources and traditional classrooms effectively. It not only breaks down the defects of the traditional classroom, but also brings convenience to the network which can point out the direction of development for higher vocational English teaching.
However, whether the new teaching model can be further developed still requires continuous exploration.

Reference

