

Research on Cultivating College Students' Friendly Values

Xue-wen HUANG

Zhejiang University, Zhejiang, Hangzhou, China

Keywords: Friendly Values; Cultivation; College Students.

Abstract. Friendliness is a virtue in which people are friendly and express goodwill. The friendly values have been included in the socialist core values and have been valued by the whole society after the eighteenth National People's Congress of the Communist Party of China. Cultivating the friendly values of college students is the way to realize the ideological and political education work, and it is also the essential requirement of the university. At present, there are different aspects and degrees problems in the values of friendship among college students. So we should carry out friendly values education from the aspects of carrying out the theme education activities of friendly values, strengthening the construction of system guarantee, encouraging college students to participate in voluntary service activities, attaching importance to the network education platform.

Introduction

"Good" and "evil" have always been the hot topics of Chinese and foreign scholars on human nature. As a kind of noble quality that exists in the individual, "Friendliness" is a kind of moral standard which is respected by the society. It is a necessary requirement for the harmonious coexistence between people, people and society, between man and nature, and common development. After the eighteenth National People's Congress of the Communist Party of China, the friendly values have become an important part of the socialist core values. It is the requirement of the socialist core values for the individual, and has been paid attention and research by the academic circle. Advocating and nurturing friendly values among college students is conducive to the all-round development of students and the healthy growth of their physical and mental health. This is also an important way to achieve ideological and political education in Colleges and universities in the new era. It is the essential requirement of the idea of "moral education and moral cultivation" in Chinese higher education.

Connotation of the Friendly Values of College Students

Kindness is a morality which means to be friendly and to express good intentions. "Man's nature at birth is good", which said in the beginning of the classical Chinese books "Three character primer". Confucianism is the mainstream of Chinese traditional culture. Its ideological system contains many descriptions of friendly thoughts and has rich connotation. Among them, "benevolence" is the core of the word "friendly", and its connotation is to help others by virtue of good deeds. Friendly ideas have also been in the West for a long time, which have experienced the stages of ancient Greece, medieval times and enlightenment. In ancient Greece, "philia" was translated into English "friendly" or "amicable", showing the relationship between one another, that is, the attraction of two people. Aristotle divides friendship into three categories: good friendship, useful friendship and happy friendship. He believes that good friendship is stable and lasting and worthy of people's pursuit [1].

At this stage, many scholars have conducted research on friendly values. Jian-Hua Li thinks that friendliness is a kind of public morality, not only individual needs, but also social needs. It requires people to maintain their rights and safeguard the rights of others, which is the unity of moral norms and quality of socialist citizens [2]. Wu-San FAN thinks that the friendly values of college students should include three indicators, namely, college students' friendly cognition, friendly intention and friendly behavior choice [3]. Yan JIN thinks that friendly values are people's views, attitudes and attitudes about friendliness's role, meaning and value. The friendly values of college students

consist of three levels: being friendly with yourself, being friendly with others, and being friendly with nature [4]. Nan WANG believes that the friendly values of college students are a social value concept, which based on the basic concepts of friendly outlook, aims to cultivate talented and ethical college students [5]. Generally speaking, college students' friendly values refer to the views and attitudes of college students on the role of friendship in themselves, others, society, and the environment.

The Significance of Studying the Friendly Values of College Students

The university stage is an important critical period for the formation and consolidation of the world outlook, outlook on life and values for young people. It is also an important time point for college students to form and cultivate friendly values. Although many scholars have done a lot of research on friendly values, the values of friendliness have not attracted enough attention. As of May 2018, there were 213 papers published on CNKI on the theme of "friendly values", with 74 articles on the theme of "university students' friendly values". These studies are mainly concentrated in 2015, 2016 and 2017, and there are many problems in these studies, such as theoretical research, lack of empirical research, and a single research perspective. In order to study the friendly values of college students, it is necessary to combine the results of interview, develop a questionnaire with good reliability and validity, conduct scientific measurement and analysis, broaden the research ideas and methods, and ensure that the research results of friendly values are true and effective. At present, China is in a period of social transformation. However, there are various moral anomie phenomena in the university campus, such as campus violence, unbalance of interpersonal relations, apathy, selfishness and cyber violence. This has brought many adverse effects on the healthy development of College Students' physical and mental health. How to guide college students to be a friendly person is an important theme in today's ideological and political education. College students are the backbone of the development of the state and society. The moral quality of university students reflects and affects the development of the moral standard of the whole society to a large extent. The cultivation of friendly values helps to increase the prosocial behavior of college students, which is especially important for Chinese society during the period of social transformation. Therefore, we urgently need to cultivate friendly values among college students and practice the core values of socialism.

The Status Quo of College Students' Friendly Values

In her graduation thesis "The Research on The Cultivation of Contemporary College Students' Friendly Values", Dr. Jin Yan distributed questionnaires to investigate the values of College Students' friendliness. In her paper, there is a topic "What do you think of the friendliness of other people to you", and over 80% of the respondents answered "very friendly" and "friendly". According to the interpersonal trust survey conducted by Zi-Qiang XIN & Zheng ZHOU on college students, the interpersonal trust of college students has declined year-on-year between 1998 and 2009 [6]. On the whole, the cultivation of the friendly values of college students presents a relatively good situation, and the values of friendly values are the mainstream values of the college students. However, there are also some college students who have non-friendly behaviors. At the present stage, due to the weakening of the friendly values, the non-friendly phenomenon includes:

(1) Some college students have low levels of self-identity and subjective well-being, and they have different degrees of inferiority complex, poor ability to resist setbacks, and lack of mental toughness.

(2) Some college students adopt unfair competition methods in their studies, cheating on examinations, forging transcripts, forging scholarships for scholarships and overseas study materials.

(3) Some college students have disharmony in interpersonal relationships in dormitory life, and the members of the dormitory are indifferent or quarrelsome. Seriously, there are even wounding, theft, and poisoning. Some students have poor living habits, not paying attention to environmental

hygiene and working hours are reversed.

(4) Some college students have a lot of unfriendly behaviors in the network life. They are isolated from others and are addicted to online dating, online games, Internet gambling and Internet loans. They like to spread the rumors of the Internet and treat the love of the relatives and friends in real life with indifference and even anti-social tendencies.

Reasons for the Current Status of College Students' Friendly Values

The lack of friendly values of college students is the result of many factors, like the following:

(1) The current China is in the period of social transformation, and the construction of social spiritual civilization lags behind the rapid economic development. There are social stratification, class solidification and other problems in society, and the hatred of the rich and discrimination against the weak group have seriously affect the harmonious relationship between people. These influences spread to university campuses, causing misunderstandings in the friendly values of university students.

(2) There exist a problem of slow progress, outdated educational methods, and outdated content in network ideological and political education. This has lost the attraction to the university students, and has not formed a platform of large-scale value education website that can play a leading role in college students' ideology.

(3) Because of the impact of multiple values in the process of economic globalization and the utilitarian effect of the people's value goals in the process of economic development, the standard of judging the friendly values is unclear, which leads to the fuzziness of the cognition of the friendly values of the college students.

(4) Under the influence of social Darwinism, the competition pressure between people is increasing and people believe that survival of the fittest. College students are confused about current learning and life and are anxious about their future development. Some so-called "elaborate egoists" have emerged in the university campus. They no longer care about the interests of others, and their interpersonal relationships have become increasingly tense.

(5) The social transformation and the rapid development of the Internet have contributed to the occurrence of non-friendly behavior such as cyber violence. Due to the anonymity and privacy of the interpersonal interactions on the Internet, some college students' cyber violence has frequently occurred.

The Cultivation of College Students' Friendly Values

In the traditional values education of college students, the indoctrination method is the most commonly used method. In the classroom, teachers conduct the output of values to college students, and teachers have absolute power to control the content and form of values education. However, due to the development of society and the rise of the Internet, the effectiveness of traditional classroom teaching has been greatly impacted. College students are not only satisfied with the education of values in the classroom, they are eager to find new ways of nurturing, and they use their own subjective initiative to cultivate friendly values. In addition to traditional classroom teaching, the cultivation of the friendly values of college students at this stage can be carried out in the following ways:

(1) We can carry out value education activities on the theme of friendly values, such as class activities, social practices, and cultural festivals. These activities focus on the disadvantaged groups, anti-discrimination AIDS, and mutual respect.

(2) Conducting group counseling activities with the theme of friendly values. The purpose is to let college students learn to empathize and respect, forgive others, cultivate the active and healthy psychological state of college students, stimulate the psychological motivation of college students to produce friendly values, and improve their psychological quality.

(3) We should strengthen the construction of institutional guarantees, safeguard and inspire college students' friendly behavior, and ensure that friendly values are translated into actual

behavior. Xian-Zhong HUANG believes that citizens must achieve moral socialization through institutional identification. This system incentive includes both reward and punishment [7]. So we can gradually establish and improve the friendly values on the campus to cultivate rewards and punishments, and create a system guarantee for the cultivation of good values among college students.

(4) Strengthen the construction of campus culture and create a good atmosphere for the cultivation of friendly values. Campus culture is the main carrier of university education activities and can provide implicit education for the values of college students. As a sponsor, communicator and receiver of campus culture, college students have very good creativity and acceptance of campus culture. This will facilitate the dissemination and understanding of friendly values and build a friendly campus.

(5) Encourage college students to engage in various types of volunteer service activities, increase the pro-social behavior of college students, and make friendly values fall from the theory to specific practical activities. Pro-social behavior includes helping and altruistic behaviors. Encouraging college students to invest in various kinds of volunteer service activities, such as large-scale sports events, international conferences, rural poverty alleviation, compulsory support, disaster relief and use their actions to promote and internalize the friendly values of university students.

(6) Paying attention to the great influence of Internet media on the values of college Students. We can set up various types of online education platforms for online education, build educational websites with the theme of friendly values, and set up distance education web courses, WeChat public accounts, and microblogging numbers related to friendly values.

Conclusion

It is a long-term process for us to correctly understand the cultivation of the friendly values of college students. At present, college students have a variety of problems that need to be improved in the cognition of friendly values. It is necessary to strengthen theoretical research on the friendly values of college students and establish the concept of integrating socialist mainstream values with multiple values. Cultivating college students' correct friendly values can help students establish a harmonious relationship with themselves, with others, with society, and with nature. This will help speed up the process of college students' socialization, promote the healthy growth of college students and achieve self-worth, and finally provide a solid foundation of values for promoting harmonious social development.

References

- [1] Shen-Bai LIAO. *Aristotle's friendship theory* [M]. Beijing: Beijing Normal University Press, 2009:68.
- [2] Jian-Hua LI. Friendly: Values that must be advocated [N]. Guangming Daily, 2013-7-6 (11).
- [3] Wu-San FAN. Analysis on Cognitive Status of Contemporary College Students' Awareness of Values-Based on a Questionnaire of 9 Universities in Fujian [J]. *Journal of Yangzhou University* (Higher Education Study Edition. 2017.4.
- [4] Yan JIN. Study on the Cultivation of Contemporary College Students' Awareness of Values [D]. Nanjing: Nanjing Normal University, 2017.
- [5] Nan WANG. Research on Cultivation of College Students' Awareness of Values [D]. Changchun: Changchun Industrial College, 2017.
- [6] Zi-Qiang XIN, Zheng ZHOU. A Transverse History Study on the Changes of College Students' Interpersonal Trust [J]. *Progress in Psychological Science*, 2012, 20 (3): 344-353.
- [7] Xian-Zhong HUANG. Friendship [J]. *Studies in Ethics*, 2004 (4): 36.