

Study on countermeasures of economic development in Harbin County

Xiaojun Lu

Harbin University of Commerce

lxjharbin@126.com

Keywords: Harbin; County economy; Economic integration

Abstract: In the economic mechanism reform into the deepwater area big background, the unique geographical environment and humane environment in our city, this article in view of the present city highlights of the existence of the county economy development bottleneck, based on concepts of economic integration development, radiating and driving surrounding county, with the main emphasis is put forward in accordance with Harbin city and the county the truth of the rationalization proposal, strive for the early realization of the new development and new breakthrough of county economy, make the city economic development steadily into the "fast track".

China's county system, which originated in the western Zhou dynasty, originated in the Spring and Autumn period, developed in the Warring States period, was customized in the Qin dynasty and flourished in the contemporary era. After more than 2000 years of development, county-level has formed relatively independent regional entities in economy, society, culture and other aspects. County economy is a regional economy with regional characteristics and complete functions. County economy is the link of national economy, regional chain, entrepreneurial chain, regeneration chain and industrial chain. At present, the development of the chain and link of county economy in our city has the following prominent problems:

(1) The county economy has not received enough attention. Most of the financial funds are invested in urban construction. Urban development is advancing by leaps and bounds, but rural areas are developing relatively slowly and lack of development funds.

(2) The county economy has a low degree of industrialization. Generally speaking, the county's modern industrial foundation is relatively weak, and the supporting infrastructure supporting the industrial development lags behind seriously. At present, the industrialization development level is low, mostly extensive management, low-end products, low added value of industry is more common.

(3) Slow progress of agricultural industrialization. At present, technology, talents and capital are concentrated in large cities, and county agricultural industrialization is not of high quality, with single and concentrated varieties, most of which remain in the processing stage of primary agricultural products. In the aspect of deep processing, it is difficult for leading enterprises with local characteristic agricultural products brands to become large and strong. Backward rural market construction, the lack of effective supervision system and legal protection, in a "grey zone" for the further development of regional economy, it is difficult to form supporting large-scale production and deep processing of agricultural products chain market atmosphere.

(4) The coordinated development of urban and rural areas is not large and it is impossible to form a new pattern of integration of urban and rural economic and social development. The dual thinking mode of urban industry and rural agriculture is still solidified, and the close relationship between urban and rural development has not been fully considered. "Secession", "fishing in water" type of economic pattern malady is increasingly prominent.

In recent years, although some achievements have been made in the growth of Harbin's affiliated counties, their advantages based on big cities have not been fully explored. Only by developing synchronously with the main urban areas and developing harmoniously with urban and rural areas can the county economy be fully improved. Specific efforts should be made from the following

aspects:

1. It is the development direction to plan county economy as a whole and incorporate it into the development system of Harbin economic zone.

County economy GDP accounted for the proportion of less than 50% of GDP, in the city this structure determines the scientific development, we will complete the Harbin, new breakthroughs, new journey, to realize the new span must attach great importance to the work of county economy, and the county territory economy development into the city's economic and social development in the overall deployment, overall consideration, for the city's power to promote urban and rural areas as a whole, common prosperity. Must set up the idea of overall urban and rural development, urban and rural integration, the innovation system mechanism, to establish a plan as a whole urban and rural land use system, the land circulation system, the financial system and the household registration system, improve the overall urban and rural labor employment system, connecting urban and rural social security system is established. We will increase financial investment and increase the proportion and structure of county economic investment year by year. For the key projects that are beneficial to county economy development, we should not only increase the financial inclination, but also "raise the horse and send a journey".

2. Preferential policies, financial support and stable agricultural development are the foundation and foundation.

Heilongjiang province is a large agricultural province, and its agriculture is more important than that of the three major products. It has decided to realize the sound and rapid economic development of Harbin. Stabilizing and strengthening the development of agriculture is the fundamental work of county economy development. But can't continue the traditional agriculture agricultural development path, giving full play to the advantages of regional characteristics and product with emphasis, such as "rice and founder of se-enriched rice industry scale, moreover is the propaganda and the impact of green food industry, again is to improve the agricultural science and technology level, to do well the work should not only actively introduce relevant professional and technical personnel to the in-depth rural grass-roots level, agricultural production, and to increase grain large technical training, the last is the improvement of raw grain deep processing and added value, extension of the industrial structure chain are thinking and path of agricultural development, therefore, to expand agricultural development, stability of agriculture as the foundation, Improved the economic benefits of agriculture.

Large agricultural county, however, often are fiscal lollipop in agricultural added value has not been fully improved, fiscal revenue has not been fully replenish, should pay attention to the allocation of financial income twice or even three times, large agricultural county in supplementary lollipop finance economy, such as in the industry on the basis of tilt, roads, water conservancy and other infrastructure a priority, are secondary distribution of revenue, or the three distribution way of strengthening agricultural subsidies, large agricultural county makes stability and maintain the development momentum and enthusiasm.

3. Strengthen the industrialization process, improve the level of county economy development, and improve the economic structure is the breakthrough point.

The fundamental reason why the county economy is not strong is that the industry has not formed a system, and no industry and industrial parks have been established to support the development of the county economy. We need to position the industrial development direction of each county (city) in a scientific way, and make great efforts to support large projects, industrialize development, and carry out industrial parks in accordance with the industrial layout requirements of county economic development planning. The concept of regional economy is to be used for planning the development

of county economy, and establish the overall point out administrative divisions, relying on the part of the county (city) economic development status of similar, similar resources endowment, the characteristics of the industrial structure convergence, set up regional economic development strategy, expand development space, enhance the development of the power, promote regional common development.

4. Promote urbanization, gradually weaken the dual structure, and realize long-term development

Only when resources are allocated with advantages. And with the aid of our country urbanization development strategy of the implementation of the pace of urbanization, can eliminate free flow between the various resources in urban and rural barriers, its configuration and structure completely according to the demand and the market demand freedom configuration, more fully play limitation and reasonable use of resources, thus making the resources of the county economy demand rationing, fully improve, so as to improve the efficiency of the county economy.

Change the current status of construction of urban and rural planning division, divided unified urban and rural economic and social development need to include them in the government macroscopic planning, coordination of urban and rural development, promote the linkage between urban and rural areas, achieve common prosperity. According to the trend of economic and social development, urban and rural planning should be formulated in a unified way to promote the orderly development of cities and towns and the gradual transfer of farmers. It mainly includes: overall planning of urban and rural industrial development, scientific determination of industrial development layout; to make overall planning for urban and rural land, and to reasonably allocate land for construction, housing, agriculture and ecology; we will make overall plans for urban and rural infrastructure development and build a sound infrastructure network. Especially in the absence of infrastructure construction fund in rural areas, the government to mobilize and guide all aspects of the forces strive to strengthen the rural roads, transport, electricity, telecommunications, commercial network facilities, such as infrastructure investment, make the country contact city hardware facilities have been improved as soon as possible. Priority should be given to developing social sharing infrastructure, expanding the scope, service areas and beneficiaries of infrastructure services so that farmers can share urban infrastructure.

5. Attach importance to tourism and gain green economic benefits, which will give the economic development of Harbin the wings.

As a promising sunrise industry, tourism occupies a leading position in the service industry and has many advantages such as good economic benefits, low resource consumption and less environmental pollution. As a new industry, tourism is playing an increasingly important role in social and economic development. Harbin 10 counties and cities rich in tourism resources, beautiful environment, the scenery pleasant, especially in recent years, Harbin building shall city, snow and ice sculpture culture strategy, needs the support of tourism resources in the county, the resources would be able to get sufficient play. At the same time, the integration of tourism resources, build a regional tourism route and the features of the project is further excavations of county tourism resources, is to create the powerful tools for the green economy benefit and the important way. At the same time, speed up the local laws and regulations, standardize the industry development, tourism market. We will intensify law enforcement against current false ACTS. Set up the ice city good tourism image by the tourism festival, snow fair and other activities. We will expand market development. We will improve the targeted development of the market, optimize the source structure, strengthen publicity, attract more domestic and foreign tourists, and introduce foreign investment. To expand on the depth of the tourist market development, to promote tourism cooperation with Asian, moderate development of the Middle East, South Africa market, Europe, America, Australia as the future tourism market in Harbin, the Harbin tourism market into the international mainstream tourism

market. Constantly develop new tourism resources, innovative new tourist route, use the media hype, improve propaganda on the macro and micro organic combination of sales promotion building in Harbin international tourism brand image. We will vigorously develop transportation. The main and secondary routes of tourism in most counties and cities have poor accessibility. Harbin needs to build tourist transportation routes that will reach all over the country and international transportation hubs that will reach Russia, Japan, South Korea and Southeast Asia. We will strengthen passenger transportation by air, rail and road in key tourist areas. And the application of information technology and digital technology in traffic construction. Development of tourism value-added supply products: the current situation of Harbin is that the production of tourism products is relatively single, no scale has been formed, tourism souvenirs are not memorable. Harbin beer, dahliba, Harbin hongchang, Russian handicrafts and other special products should be vigorously promoted.

References

- [1] Hua Jing, Jin Jieying. New trend of county economic development under the strategy of Rural Revitalization -- Taking Harbin as an example [J]. *Modern trade and Industry*, 2018, 39(20):4-5.
- [2] Li Yongliang. Relying on new urbanization to promote the development of county economy in Harbin [N]. *Harbin daily*, 2018-02-26(007).
- [3] Li Yongliang. Relying on new urbanization to promote the development of county economy in Harbin [J]. *Journal of Harbin municipal Party School*, 2017(05):57-60.
- [4] Li Yongliang. Research on the development of urbanization in Harbin County [J]. *China Management Informatization*, 2015, 18(24):211-212.
- [5] Peng Wei. Discussion on the coordinated development of County Tourism Economy -- Taking the development of county tourism in Harbin as an example [J]. *Theory of learning*, 2015(10):88-89.
- [6] Liang Xin, Cao Yungeng. Study on population urbanization and economic development level in Harbin [J]. *Henan science and technology*, 2014(14):207-208.
- [7] Xue Jing. Harbin county economy continues to grow rapidly [N]. *Heilongjiang daily*, 2014-06-20(009).
- [8] Zhu Lili. Construction of evaluation index system of county economic development in Harbin [J]. *Theory of learning*, 2014(08):86-90.
- [9] Dong Yunbin. Research on the development of county economy in Harbin [J]. *Journal of Harbin municipal Party School*, 2013(03):77-82.
- [10] Zhangyu, Fan Yadong. On the significance and Countermeasures of speeding up the development of county economy in Harbin [J]. *The Border Economy and Culture*, 2004(02):44-46.