Educational Reform and Practice of IE Major
High-level and Innovative Talents Training System

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Abstract—Being an interdisciplinary subject of technology and management, IE (Industrial Engineering) deals with the optimization of complex system and process, and has its particular academic characteristic and feature. In the past thirty years, it has been widely applied in many fields of national economy and public administration of China. This paper presents the continuous educational reform and distinctive practice of high-level and innovative talents training system on IE major for undergraduates in GDUT (Guangdong University of Technology). Finally, this paper introduces the satisfied results of these reformations.

Keywords—industrial engineering; educational reform; college-enterprise union mode; curricular system

I. INTRODUCTION
IE is an interdisciplinary subject of technology and management. It combines the principles and methods of manufacturing engineering, management engineering and systems engineering (Fig.1).

A. Brief Definition of Industrial Engineering
Being one of the major branches of the engineering, industrial engineering (IE) deals with the optimization of complex system and process. It focuses on how to effectively operate the integrated system of people, material, equipment, energy and information by designing, developing, improving and implementing [1]. It improves labor productivity and economic efficiency with analysis, synthesis and usage of quantitative methods [2].

B. Content Architecture of Industrial Engineering
According to ANSI Z94.0-1982[3], from the point of subject, IE knowledge can be divided into seventeen subfields and there are four basic and critical aspects in them. They are shown in Fig.2

II. CHALLENGES OF INDUSTRIAL ENGINEERING EDUCATION
Nowadays IE faces more challenges and complex issues. Contemporary IE is considered one of the most rapid developing fields of engineering discipline. With emergence of complex science [4-5], industrial engineering has significantly expanded its application in the fields of industrial manufacturing, transportation, service, medicine and public administration.

Under such kind of condition, a high qualified IE talent should have the following capabilities [6]: 1) good background of academic knowledge and wide range of basic skills of IE theories and methods; 2) familiarity with IE-related theoretical methods and technology, such as such as systems engineering, IT technology, artificial intelligence technology, operations research, engineering economic analysis; 3) ability to discover, identify, clarify and resolve issues; 4) ability of systematic analysis, synthesis and integration; 5) ability of team cooperation, effective communication, professional ethics and responsibility; 6) comprehensive innovation capability; 7) lifelong learning capability, etc.
It is a huge challenge to develop high-level and innovative talents to meet the social requirement and professional advancement. In the following sectors of this paper, it is presented the educational reform of high-level and innovative talents training system, and its practice of college-enterprise union model.

III. HIGH-LEVEL AND INNOVATIVE TALENTS TRAINING SYSTEM

A. Current Situation

GDUT is one of the earliest universities in China to set up the industrial engineering specialty in school of electromechanical engineering. It is also one of the first 22 universities that have been authorized to confer the Doctor's degree of IE discipline in China.

GDUT sets up the first IE specialty in Guangdong province, IE discipline of GDUT is famous in Guangdong, also has a good reputation all over the country.

Guangdong is one of the manufacturing centers in China, and also a major province of service industry. Under the background of transformation and upgrading of manufacturing industry and great development of service industry in Guangdong Province, industrial engineering has the irreplaceable particularity of other professions.

B. Goal of Educational Reformation

Industrial engineering is the only one engineering technology aimed at the efficiency and effectiveness of the system. The critical theory of IE is system optimization, the objective to implement the methods and technology of IE is to improve the actual production efficiency and service level of various production system and service systems.

The outstanding characteristic of IE professional training is the practical talents who can solve practical problems based on the actual system. The goal of educational reformation of IE students is to train high-level and innovative talents that meet the requirements of the society.

In order to achieve the above goal of reform, the training system of high level and innovative talents mainly includes the following specific contents: 1) to develop innovative training mode; 2) to develop better curriculum system; 3) to improve and perfect the cooperative training mechanism of college-enterprise union mode; 4) to strengthen international exchange and cooperation; 5) to supply more teaching-and-learning methods.

C. Develop Innovative Training Mode

The first step is to formulate and implement special cultivation plan for high level and innovative talents, there are two ways for this plan.

One way is the international cooperation and 2+2 cooperative training projects with the foreign universities, including USA, France, Netherland, and the universities of Hong Kong and Macao region. These projects will help those students who are engaged in research work in the future, to enhance their academic attainment and academic ability.

Another one is college-enterprise union model. It will be discussed in detail later at the following sector of this paper.

D. Optimize Curriculum System

Taken the aim at developing high qualified IE talents, the curriculum of IE major includes following aspects shown in Table 1.

<table>
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<tr>
<th>TABLE 1 CURRICULAR SYSTEM OF IE MAJOR FOR UNDERGRADUATE STUDENT</th>
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<tr>
<td>Core Curriculum</td>
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<tr>
<td>Foundation</td>
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<tr>
<td>Engineering</td>
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<tr>
<td>Manufacturing Management and control</td>
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<tr>
<td>Information Technology</td>
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<td>Modern Logistics Management</td>
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<td>Tools of IE</td>
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<td>Additional Options</td>
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<td>Practice</td>
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Design a new curriculum system, build a platform + modular curriculum system based on knowledge structure of the IE discipline.

In addition to the current curriculum system that has been developed for production management and optimization of traditional manufacturing industry and service industry, the amount of courses from the fields of information technology, logistics and transportation management, system modeling and simulation technology, innovation theory and methods are dramatically increased in the new curriculum system [7].

The new curriculum system is better to conform to the complex system such as modern manufacturing industry, modern logistics management, intelligent transportation
system, modern service industry that involve more advanced automation and AI technologies.

The objective of new curriculum system to increase students' comprehensive ability, on the basis of the traditional IE skills, students are able to choose 1 or 2 optional modules for continuous learning in order to realize the diversified training mode of "one specialty with multi-mode and multi-skill".

Basing on the traditional knowledge-centric explaining-oriented teaching mode, some new teaching methods were introduced, such as heuristic teaching, research teaching, cooperative teaching, group learning, problem-based learning [8-11].

E. College-Enterprise Union Mode

Since inception in 1999, we have implemented the explosion in the undergraduate education of IE major. That is to complete working practice and diploma project in enterprise.

With the experience and achievements on practical works in these years, we have adopted our training mode which is similar to it in prestigious international universities. Since 2013, we have implemented the college-enterprise union training mode, which is briefly called 3+1 mode. Both 3 and 1 are in the time dimension.

Under this 3+1 mode, during the three years from freshman to junior, the students will complete all the specialized theoretical courses and practical courses in the University. As senior, students will spend a full academic year in enterprise and work on the project of the enterprises. We call it the project-driving learning and practice.

In order to implement and prove college-enterprise union mode, we have spent a lot of time on the following three tasks.

First, setup an integrated practical system which consists of experimental software platform, configurable manufacturing line for teaching and case base of multi industry and multi topic.

Second, design a set of selection and competition methods. Enterprises put forward their requirement and set up projects, Students and enterprises confirm their intentions through two-way selection, finally agreements will be signed by university, students and enterprises.

Third, construct cooperative education mechanism between university and enterprise, promote the comprehensive cooperation with relevant enterprises so as to achieve a positive interaction between teaching, research and production.

The diagram of cooperative platform is shown as Fig.3.

In order to ensure the quality of college-enterprise union training, every student is assigned two tutors who are professional teacher of university and supervisor of enterprise. Both of tutors will follow the practice process, discuss with the managers of enterprise and student himself/herself to determine the task, content and schedule of the practice, give their advice and support to student, and they are also the coordinators and communicators between university and enterprise.

IV. CONCLUSION

This paper presents a continuous educational reformation of IE major in GDUT. In the past decade, there are many efforts on improving the quality of IE academic education and practice that are focused in three aspects, namely, curricular system, teaching method and learning mode, the practice of college-enterprise union training mode.

The continuous reformation has achieved remarkable results in the past years. It is helpfully that students can make career planning earlier and better, there are opportunities that make it easier for students to enter their favorite businesses. Meanwhile, they have significantly improved their abilities of profession, research, practical and innovation. The university could establish a strict, standardized and efficient closed loop management system for teaching quality. A long-term and sustained strategic cooperative relationship with enterprises is a powerful factor, there is a rapid and comprehensive development of IE discipline through the reform. The relevant achievements include the cooperative education between university and society, the teaching team, the teaching methods, the construction of the core curriculum group, the construction of practical teaching. The enterprises get the high-qualified talents which meet their requirements.

IE could make enterprises get higher productivity, higher quality product, lower cost and better effectiveness and efficiency.

The continuous educational reform and practice has transformed the approach from “teaching” to “learning”, it makes good combination of theory and practice in IE education. By implementing these reform exploration, the quality of education of IE major would be further improved in the future.

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