Study on the Application of Interesting Teaching Method in *Professional Foreign Language* Based on PDCA Cycle

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**Abstract**  
Reasons for the lack of motivation of the students in the course of “professional foreign language” is investigated and analyzed by means of questionnaire investigation. A kind of interesting teaching method suits for *Professional Foreign Language* is proposed and practiced, aims to improve the effect of teaching. A comparative study of traditional teaching method and interesting teaching method is carried out in the course. The teaching effect is evaluated through examination and evaluation, and the students’ satisfaction degree is investigated by network questionnaire. The result shows that the overall satisfaction of the students in the fun teaching group is up to 98 percent, which is higher than that in the traditional teaching group significantly. The total quality management model (Plan-Do-Check Action cycle, PDCA cycle) is applied to the course of teaching reform, aims to achieve the goal of continuous improvement.

**Keywords:** professional foreign language; interesting teaching; teaching reform; PDCA cycle

I. INTRODUCTION

With the development of modern science and technology and higher education, professional basic courses and professional courses are facing different problems and challenges, such as the class time is compressed while the teaching content is increasing. All these caused the burden of students generally increased. In this case, it is difficult to heighten the interest of study [1]. Qiu Guanwen and others [2] supposed to define the aim of autonomous learning, to enhance the consciousness of autonomous learning, to conform and amend autonomous learning behaviors, finally to facilitate the systematical development. Students’ activities and their ability, social relations, freedom and personality can be promoted.

*Professional Foreign Language* is an optional course for water supply and drainage science and engineering and environmental engineering in our university. The teaching method mainly focused on classroom teaching and self-study supplemented. Part of the contents makes full use of the network video resources to help students to know the current situation of water supply and drainage projects in the world and learn the advanced technology and concept of the countries. The purpose of the teaching is to cultivate students’ ability of vocabulary, reading, translation and communication. However, the classroom performance and test results of previous students showed that students had...
poor verbal ability, unsatisfactory translation, insufficient 
studying motivation, which indicates that they fail to meet 
the training requirements of syllabus. The author thinks that 
setting up incentive mechanism, under the condition of fully 
understanding the reasons of students' lack of motivation, 
can make up for the deficiency when applying this teaching 
method.

Interesting teaching method, is defined as making teaching activities lively and interesting, turning the 
classroom into an alive stage, inspiring students' thinking, 
arousing their thirst for knowledge, and explaining the 
profound and incomprehensible scientific knowledge in a 
vivid and vigorous form, preventing or reducing senseless 
silence in class [4]. Fundamentally speaking, teaching is a 
kind of interaction, which can not be carried out without 
interactive teaching and learning. The teacher's feedback in 
the interaction timely can make the learner feel concerned by 
the teacher[5,6] Liu Liwei[7] believed that emotional 
communication should be established common channel to 
harmonize relationship between teachers and students, and a 
pleasant atmosphere in the classroom should be created in 
order to meet the students' desire for success. He also viewed 
that flexible teaching methods should be adopted to mobilize 
students’ enthusiasm. Jiang Junfeng [8] proposed a 
"combination of theory and practice interest teaching method" and acted it out. The results showed that it can 
effectively improve students' interest in learning, improve the 
learning effect of pattern recognition course. PDCA cycle 
(Plan-Do-Check-Action) is an effective management mode 
and has been used in various fields, having achieved 
remarkable results [9,10]. This teaching reform draws lessons 
from total quality management pattern in engineering project, 
taking the teaching quality enhancement as the project to 
carry on the management. The deepening and propelling of 
teaching reform in colleges, and the reform and innovation of 
inherent system, are embodied in the daily teaching 
management [11,12], so as to satisfy the students and meet 
the aim of continuous improvement in teaching quality.

II. IMPLEMENTATION OBJECT

The students that in the class 1 and 2 of environmental 
engineering in our university were taken as the control group 
(88 people), and students of water supply and drainage 
science and engineering of grade 2014 were taken as the 
research group (110 people). Big class teaching was selected 
in both groups. There were no significant differences in 
gender composition, age composition, academic achievement 
or teachers between the two groups.

III. RESEARCH METHODS

A. The Design of Interesting Teaching Methods

Control group: Traditional teaching method is implemented.

Research group: Based on the research of early interactive teaching reform, students of class of water supply 
and drainage science and engineering and environmental 
engineering of Xuzhou Institute of Technology grade 2014 
were selected as the research objects.

The motivation of the course was analyzed by 
questionnaire, 200 questionnaires investigation were 
distributed and 175 copies were collected. The effective 
recovery rate is 87.5%. According to the results of 
investigation, the cause and effect diagram of lacking 
motivation for learning (showed in figure 1) and the number 
of points of insufficient learning power (showed in figure 2) 
are plotted to analyze the main causes of students' lack 
motivation of learning.

As shown in figure 2, from 0% to 80% of the cumulative 
frequency is classified as category A problem, which is 
considered to be the main problem (single teaching method 
and single content) and should be focused on in management. 
The problem with a cumulative frequency in the range of 80 
to 95 percent is classified as a category B problem, which is 
the secondary problem (too much memory knowledge and 
low learning goals and motivation levels) as the secondary 
important focus of management. The cumulative frequency 
in the 95% of 100% is classified as C problem, which is 
general problem (poor study style of and other reasons. 
According to the analysis of figure 1 and figure 2, the main 
problems come from the course and teachers, so we should 
take some measures in these two aspects to propel the 
motivation of the students.
B. Implementation of Interesting Teaching Methods

This teaching reform mainly took the form of *I love remembering words* competition between classes. The game was placed in specific courses, and supplemented by improving questioning methods to improve the effectiveness and interest of classroom questioning. APPs were also brought into the classroom to strengthen the learning function of mobile phone. All these measures were expected to enrich the teaching method, change the singularity of teaching content, and explore the interesting teaching method of *Professional Foreign Language*.

1) *I love remembering words* competition

The competition rules are similar to the ones referred to in reference 13 Discussion on interactive teaching mode of *Professional Foreign Language* for water and wastewater engineering.

2) Method of class questioning methods improvement

In the process of teaching, the teacher is the leading one and the student is the main part. If the teacher can take appropriate methods to set questions to guide students, to make full use of favorable factors, to cultivate students’ interest actively, a relaxed and pleasant learning environment will be created. And the student may enjoy the pleasure in learning.

a) Taking the interest point as the cut-in point.

Hot spot and interest point from their daily life as cut-in point to proceed the course from shallow to deeper, then finally to the topic of the text gradually.

b) Ask questions from multi-angle.

Questions should be heuristic when they are set up we should make the, so that they can stimulate students’ thinking and thirst for knowledge, and promote the development of students’ divergent thinking.

c) Find interesting ways of choosing the object of the question

In addition to improve the grades as a way to encourage students to answer questions, many optional respondents’ choice ways were took to improve interest and active classroom atmosphere. For example, a small program was produced and students’ ID numbers were input, and then a list can be drawn randomly like lottery. Or red envelopes were hand out through We Chat, and the luckiest one was going to answer the question. Or the object was selected by the former one. Students who can't answer the question can ask other students for help. Then both can gain the scores if he or she was correct.

3) Bring APP to classroom

Zhang Xiuping's research[15] showed that 53.5% of students had to bring their cellphone to class, while only 1.2% of them never carried cellphones in class. At the same time, 97.7% of them use cellphones in class, and 31.7% of them use cellphones in every class. In addition, 22.9% of the students said that they spend more than 30 minutes in using their cellphones in class. Cellphones has entered into the daily life of college students. Just prohibiting cellphones in class is not realistic under this situation. The arrival of the era of media indicates the teaching method should be reformed and evolved, and the function of the mobile phone should be also enriched. We should guide students using the mobile phones properly and effectively in class.

Due to the peculiarity of the course *Professional Foreign Language*, students need to search the words, so it is necessary to recommend some online dictionary to them, such as the YouDao dictionary, Baidu Translate, Google translation and so on. Then teach them how to make full use of online dictionary consulting, classification and memorizing words. In addition, VOA (Voice of America) was recommended to them in the view of the weakness of their oral and listening. This APP updates daily articles in English and Chinese everyday. Students can not only hear the pure American pronunciation, accept all the latest news and information, do the corresponding exercises, they can also speak loudly with the reading, and share the spoken language to the comments section, compare with each other by the ranks and so on. After these methods to the reform of teaching process, not only the process of learning became more fun and competitive, but also the learning process extended beyond the classroom.

C. Effect Test of the Teaching Methods

Results of the students' final examination between the control group and the research group were compared and analyzed. At the end of the term, students' study habits and suggestions were traced in the form of online survey to test the teaching method by statistical analysis questionnaires.

D. The Analysis of the Date

Data were analysed by EXCEL and SPSS.

IV. RESULTS AND DISCUSSION

A. Comparison of Students’ Theory final Exam Results

The examination method is open-book, and the students should complete in 100 minutes. There were five types of the questions, which were filling the gaps, translating English into Chinese, translating Chinese into English, short-answer questions, and translating the abstract. The basic questions accounted for 60%, the improving part was 30%, and the comprehensive topic accounted for 10%. From the point of the final exam paper grades, no significant difference between two groups of students' total points (shown in table 1). From the score point of each question, there was no obvious difference found between them (shown in table 2). However, difference appeared in improving questions (short-answer and translating abstract), scores in research group is higher than those in control group. The research group’s answer much more meet the requirements of the writing of science and technology thesis more, and the terminology translation was more appropriate. From the examination process, the students in the research group handed out an average of 10 minutes earlier than the students...
in the control group, indicating that they are familiar with textbook knowledge and can find the answers quickly.

**TABLE 1. COMPARISON OF FINAL SCORES BETWEEN THE CONTROL GROUP AND THE RESEARCH GROUP**

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**TABLE 2. THE CONTRAST BETWEEN CONTROL GROUP AND RESEARCH GROUP**

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**B. The Results of The Internet Questionnaire Survey**

According to the network questionnaire survey that includes class satisfaction and subsequent learning status, the competitive teaching form inspired the students' learning enthusiasm and interest in the course effectively. In the process of the game, students' ability of coordination and organization was indirectly exercised, and the solidarity in class also promoted. Various ways of questioning not only activate the classroom atmosphere, shorten the distance between teachers and students, but also increase the interaction in different classes. The promotion of APP made classroom and class learning more interesting and diverse, extended the learning time, broadened the scope of the study to various fields diffusely, and increased interaction with other English lovers on the dimension. The satisfaction of traditional teaching method in control group was only 65%, while 98% in research group. 95% students in research group said they hope the teacher continue to implement the interest teaching method.

**V. CONCLUSION**

Generally speaking, this activity achieved the purpose of teaching reform in advance basically. The interaction between teacher and students are more frequent and the students’ learning interests were also inspired at the same time. Learning process was prolonged and this teaching method reform eventually played a guaranteed purpose of continuous learning and improved the effect of learning.

Teaching reform is not a quick success, but continuous improvement. It should be carried out to implement the comprehensive quality management implementation program (PDCA cycle), so that the teaching quality will be increased circularly. In the future, all the above methods will be implemented in *Professional Foreign Language* course. There are three proposals to strengthen the teaching effect.

- a) Teaching in small classes if possible, which can make good management in the classroom and more frequent interaction.
- b) Arrange students reading related books, papers, and articles etc after-school and making PPT in groups and report it in the classroom in some content. It can enrich student's thought and exercise the team cooperation ability through the process.
- c) Set up a teaching team so that they can explain the text deeply and expand relevant according to their respective specialties to frontier knowledge.

The teaching quality improvement of professional course is facing many new situations and new problems. The improvement of teaching method should not only combine the need of the students and the characteristics of the course, but also ensure the action of PDCA cycle management so that the work of teaching management tend to be more standardized, scientific and normalized to promote the continuous improvement of teaching quality.

**ACKNOWLEDGMENTS**

This work was supported by the faculty research fund of Jiangsu Ministry of Housing and Urban and Rural Construction Project (NO.00730091). The authors also thank the support of Jiangsu Natural Science Foundation (NO. BK20151161), major projects of Natural Science Research in Jiangsu higher education institutions (NO.17KJA610004) and Xuzhou Science and Technology Project (NO. KC16SQ192).

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