For New Citizens’ MOOC Teaching System Building

Daqing Zhang
Economic Management Institute
Jilin Academy of Agricultural Science and Technology
Jilin, China
E-mail: dzhang@vip.163.com

Abstract—In the process of urbanization, the number of new citizens is gradually increasing, and their re-education has become a key issue. In this paper, the characteristics of the new citizens are taken into account in the construction of the MOOC’s teaching system, and the knowledge structure, teaching content and teaching process are specially designed for the new citizens. It provides a new idea for the new citizens to acquire knowledge better, master the necessary City skills, and integrate into the city better and faster.

Keywords: New citizens; MOOC; Teaching system

I. INTRODUCTION

In China the new citizen is the city fresh resources and the strength. Academic research on new citizens already has a long history, among them the urban farmer says is the most typical, this article also mainly takes this theory as the research foundation, the definition new citizen is the migrant farmer and the child. On the basis of this definition, the issue of education and re-education of this group is studied. In order to better provide education for the new citizens, so that the new people quickly into the urban life, combined with Massive Open Online Courses, namely MOOC.

II. THE SIGNIFICANCE OF CONSTRUCTING THE TEACHING SYSTEM FOR THE NEW CITIZEN

After the landless peasants or migrant workers enter the city, many scholars think that they cannot become the citizens or even the new citizens, the main reason is that the peasants’ integration into urban life is not enough. In order to accelerate the integration of farmers into the city's work and entertainment, we must provide them with a good education.

Improve the quality of employment for the new citizen. After entering the city, the nature of the new citizen’s work has changed greatly, and new skills are needed to get into the city's jobs. This is the main factor that restricts the new citizens to improve their living standards, and it is for this reason that the new citizens are mostly doing some heavy labor after entering the city. In the current survey of the work of the new citizens, it is found that the new citizens are generally engaged in construction workers, express and decoration work, and these technical requirements are not high and are currently the most popular jobs for the new citizens. However, this kind of work will not support the good quality of life of the new citizens, and to further improve the quality of life of the new citizens, it is necessary to provide better jobs for them. Good jobs require a certain level of skill, so it is necessary to provide re-education for the new citizens, which is the only way to improve the quality of employment for the new citizens.

Improving the efficiency of new citizens’ learning. Learning efficiency is very important for the education of new citizens. When the new citizens migrate to the city, they all assume certain tasks. This means that the time for new citizens to receive education is limited, and the time for new citizens to learn is constrained by current work and cannot be concentrated and efficient. This is also an urgent problem to be solved in the process of new citizen education, with the rapid development of Internet, network education provides an effective way to solve this problem. MOOC is the current trend of online education, and this large-scale open network course is also very suitable for the new citizens of an educational approach. [1]

Improving the technical skills of new citizens. The new citizen must spend a lot of time to work, can only use the time of fragmentation to study, open the course on the Internet, it just can let new citizen take advantage of the time of fragmentation to learn. At the same time, the form of MOOC can effectively control the progress of learning and the quality of assessment. It has a guarantee for the improvement of skills. The purpose of MOOC is to improve the skills of the whole people, and it is more suitable for the knowledge base and learning habits of the new citizens in the process of learning and practice. It can increase the flexibility of new citizens to learn, but also make learning less boring, which greatly improved the possibility of new citizens’ skills improved.

III. CONSTRUCTION SITUATION OF THE CLASS TEACHING SYSTEM FOR THE NEW CITIZENS

With the acceleration of the urbanization process, the research on the new citizen education has been continuously concerned. As a result, many private educational institutions devote themselves to the construction of web-based courses in China, and according to the author's investigation, it is a training course based on providing various entrepreneurial skills to support entrepreneurship. At the same time, e-
business Entrepreneurship course is also the most MOOC courses for the new citizens, especially the sales skills of agricultural products as the main teaching content. [2]

At present, the construction of MOOC is lack of system, and the comprehensive skills training for the new citizens is missing. The current curriculum construction is only for single skill. Such an isolated skill curriculum is relatively simple for teaching, but for the new citizen, there is still a big problem with the ability to acquire a single job. Various courses form an island, and learning process lacks the necessary related knowledge. It is easy to cause learning tiredness, and give up learning. This will turn the education of the new citizen into a form that cannot truly achieve the goal of a comprehensive upgrade of the skills of the new citizen.

Secondly, the current network curriculum for the new citizens is too biased towards entrepreneurship, especially in agricultural products. First, such a curriculum takes into account the way in which new citizens make a living in the city, which is labor-intensive work or self-employment. But such a preset may be depriving the new citizen of the right to engage in other jobs. The second is such a curriculum, taking into account the new citizen are more familiar with agricultural products, from now on will let the new people accept more quickly. However, the problem is that the majority of the new citizens are landless farmers cannot be agricultural production, and most of the children of migrant workers do not have the experience of agricultural cultivation. On the other hand, the difficulty of the agricultural products dealers can be said that not ordinary individuals can overcome, even relying on a large platform to operate, still difficult to rely on a few independent courses to achieve the success of the new public entrepreneurship.

Third, the current MOOC curriculum for the new citizen lacks effective trainees and does not form a class size. Not only the new citizens do not know, but also the course is not attractive. The new citizens are still unfamiliar with the MOOC, do not know how to start, and at the same time do not know what to gain after the study. This greatly restricts the current MOOC construction for the new citizen and restricts the enthusiasm of the new citizen to study.

IV. THE CONSTRUCTION OF MOOC TEACHING SYSTEM FACING THE NEW CITIZEN

The teaching system specially aimed at the new citizen does not have the related research and the result in China, in the research of the new Citizen's curriculum system construction many uses the Western education teaching construction research paradigm to construct. In this paper, considering the characteristics of the new citizen, the author designs the knowledge structure, the teaching content and the teaching process in order to let the new citizen better access to knowledge, master the necessary skills of urban work, better and faster integration into the city.

A. Targets of Building Teaching System

The overall objective is to improve the ability of new citizens to adapt to urban life and, under the overall objective, to improve urban life skills of new citizens. In the process of the improvement of life skills mainly by means of network curriculum, improve the new citizens of memory, understanding, analysis and comprehensive ability. The new civic education is a wide range of work, not limited to a few areas. it must be the whole sector of the industry. The teaching system of the new citizen embodies the comprehensive ability of the new citizen, adapts the city life comprehensively, and integrates into the city life, which is the inevitable demand of the new urbanization development.

B. Standards of Teaching System Building

The primary target of the teaching system for the new citizen is the audience, the majority of whom are adults, so it is the practice of most institutions and regions to integrate them into adult education. This is consistent with the guiding ideology of education to be combined with life stage, under the guiding ideology, the standard of MOOC teaching system for the new citizen is to serve them better and to improve the production and life skills of the new citizen.

C. The Knowledge Structure

In the knowledge structure, because the new citizens are mainly migrant workers, their main demand is still production skills. The courses that need to be considered for the new citizen are mainly vocational skills. In the knowledge structure design of vocational skills, we need to consider the industrial advantage and the talent demand of regional geography. After all, facing the new citizen's re-education work, in order to better solve the new citizen's employment problem, we need to design knowledge structure closely with the local talent skill demand. At the same time, this kind of knowledge structure design also provides the necessary safeguard for the area to solve the difficult employment problem. In this need to emphasize the design of laws and regulations and ideological and political knowledge, in the past, the education of new citizens often overlooked this part of the content, which makes the new citizen into urban life difficult. In this internet age, the grasp of the professional direction is very important, the new citizen enters the city first need to clear is the ideological and political knowledge, secondly is the specialized skill knowledge, in the knowledge structure design ideological and political knowledge is essential.

D. The Teaching Contents

In terms of teaching content, the theoretical content of each course should not be too much, mainly based on operational knowledge. The author does not object to the knowledge content of some agricultural technology, but it needs to combine with the new urbanization process, and the teaching content needs to be combined with the demand of talents in the development of urban industry. It should be
applied mainly in the design of the teaching content of MOOC, and also need to increase the interest of learning, so as to increase the attractiveness of the course to the new citizen. Therefore, there is a need for some of the necessary knowledge points in the course content, but also need to add some entertainment content, because adults have a loss of memory, learning is prone to fatigue. For the new citizen to learn better, the principle of curriculum design is the combination of learning and entertainment, although network courses can be a good solution for new citizens to use debris time to learn, but it is a key issue for the new citizen to adhere to learning, in order to solve this problem, the teaching content of the rational design is the key.

E. The Teaching Process

It is a key to improve the learning effect of new citizens, and the teaching process is particularly important in the design of MOOC teaching system for the new citizen. Using the internet as an advanced tool to organize the teaching and education work of the new citizen, the new citizen's learning must be effectively restrained and controlled by good teaching process design, and then improve the interest of the new citizen in learning. Organization of teaching process, it is suggested that in the community, which is based on community colleges, to start a new civic education organization process. The organization process of teaching, it is suggested that community colleges should be used as the basis to carry out the education organization process of the new citizens. Regularly organize new citizens to conduct web-based learning, and provide the necessary network facilities to facilitate students to better accept the network a large number of educational resources. In the course of learning, we need to add the necessary guidance and supervision on the basis of network video, better supervise and urge the new citizen's learning, and also be a good platform for the MOOC promotion.

REFERENCES
