

# *The Belt and Road Initiative——A new model of international cooperation in Public Governance Innovation*

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**Abstract**—At present, the problem of international public governance is increasing. The "Central - periphery" structure formed by the international strategy of "unilateralism", headed by the United States superpower, is not conducive to the stable development of global governance. In 2017 China advocated "The Belt and Road construction, provides a new idea of" to jointly build and share "for global governance," to promote the policy of communication, strengthen infrastructure Unicom, trade flow, speed up promoting financing and increase the new mode of people connected, and realize the grand blueprint of "new human community of destiny". The goal is a new model for China to innovate global public governance and participate in international cooperation.

**Keywords**—*The Belt and Road Initiative ; Public Governance ; new pattern*

## I. THE CURRENT SITUATION OF INTERNATIONAL PUBLIC GOVERNANCE AND "THE BELT AND ROAD" INITIATIVE

The world is in the middle of great changes. The world's multi polarization, economic globalization, social information and cultural diversity have entered a new era of deep development. Since the outbreak of the international financial crisis in 2008, the problem of global public governance has increased, such as the structural contradictions between the management, rationality, coordination, democracy and the progress and validity of the system of global governance; the status of the various ethnic countries in the global governance system is not equal; the rich countries and the poor countries, and the development of the system are not equal. The rich and poor countries, developed countries and developing countries have a huge gap in economic and comprehensive national strength; the international strategy of "unilateralism", followed by the United States superpower, has a negative impact on the fair and effective global governance. These potential problems have seriously restricted the realization of the global governance objectives.

To improve the global system of public governance, in order to realize the grand blueprint of a common destiny of mankind better. In September 2013, President Xi Jinping visited the international in Kazakhstan formally proposed the "the Belt and Road" initiative, adhering to the "to jointly build

and win-win" principle, advocate a more "open, inclusive and equal "globalization" promotes the "equal treatment, common development, common progress and common prosperity" of all countries. The initiative has been proposed for nearly 5 years, the world's more than 100 countries and international organizations to actively support and participate in the "the Belt and Road construction, countries in the political, economic and cultural, education, health, civil exchanges and other fields, spanning the gap between different regions, different countries, different cultures, different religious beliefs, common to equal participation Global Sexual public affairs. Starting from the connotation of "the Belt and Road" fusion "Chinese dream" and "dream world", advocate confrontation, friends not alliance, persist in reform and opening up, adhere to the new road of peaceful development and win-win cooperation, reflecting the highly consistent of China's national interests and Common interests of the international community.

## II. "BELT AND ROAD INITIATIVE" TO PROVIDE NEW IDEAS FOR GLOBAL GOVERNANCE

The globalized trade colonial system marked by Britain, or the global production and financial system marked by the United States, is a global model with capital as the core and dominated by the western countries. Its global governance mechanism is actually a "center - periphery" structure. In the developed countries of the international system "center", the developed countries emphasize more "rules" and "standards", but ignore the development demands of the "marginal" countries. The relationship between "central" and "marginal" countries has been formed as a matter of fact "governance" and "governance". Such a pattern is not conducive to the steady development of global governance in the long run. Under this background, "the Belt and Road" new idea of global governance to jointly build and share" and other countries and regions to build the road of development, development prospects, share the fruits of development, not to engage in Chinese's one-man show, but along the national chorus, in order to achieve the common prosperity of the world.

Wide consultation, is drawing on collective wisdom and absorbing all useful ideas jointly negotiated by all participants in the world. Over the past few years, the direction of

development and planning of the world are always determined by the economic strength of the country or region, and now Chinese advocated "the Belt and Road" covered include the global more than 60 countries and regions, covering a population of 4 billion 400 million, accounting for about 63% of the world's population, economic output (over \$20 trillion) accounted for 29% of the world, which plays an important role in the development and prosperity of the global economy. This is a blueprint for the future development of 63% people around the world. The country is not small and big, the economy is not strong or weak. Everyone sits together to discuss the plan of the world development together, to jointly plan the direction of the future development of the world, and to be highly unified in the development goals. Only when the development goal and the planning are the results of common discussion, can the parties be condensed into a common understanding and a strength to advance to the common goal of development.

Joint contribution, let each person does his best play to their respective advantages and potentials, and continue to promote the construction of. "the Belt and Road" construction emphasizes the link with the existing double multilateral mechanism, regional cooperation platform, also welcomed the construction of all countries and regions in the world, the organization's participation, government advocacy, enterprise and civil aspects jointly promote. China on the basis of promoting national and regional co construction, has initiated the establishment of a new development bank, the Asian infrastructure investment bank, the BRIC countries, the establishment of "Silk Road Fund", provides the operation and sustainable development plan and framework for "The Belt and Road" strategy. From 2014 to 2017, with the "China Belt and Road Initiative" along the country totaled more than \$4 trillion, a total investment of more than \$60 billion. With the "the Belt and Road Initiative" construction of participating countries and organizations to carry out the financial cooperation in various forms. By the end of 2017, the Asian infrastructure investment bank approved more than 20 investment projects totaling more than 3 billion 700 million US dollars. The Silk Road Fund has signed 17 projects, promising to invest \$7 billion. It has promoted regional development, improved local people's life and achieved global rebalancing.

Share benefits, "Belt and Road Initiative from China, but it belongs to the world. China does not want to be a monopoly or winner, and is willing to share development opportunities with all participants and share development dividends to achieve common prosperity. "Belt and Road Initiative" is widely shared in promoting development, and provides a new mode for power and along the country: the first, through the development of industrial docking and production cooperation with countries along, to help them start the process of industrialization, so as to promote the agricultural population to the manufacturing sector flow; the second, to promote the formation of open along the country. The pattern is to expand the international market together to expand the size of the trade sector such as its manufacturing industry. The Third, to promote infrastructure construction cooperation, to attract the surplus labor force to flow to the construction industry, and to improve the employment level of the non-trade sector. The fourth is to provide the experience of the redistribution policy and the supply of basic public services, and help the governments along the line to carry out the measures for the development and distribution of the people. The relevant data show that the "the Belt and Road Initiative" along the country's average GDP growth of 5.3%, higher than the world

average of 2 percentage points, the proportion of the world total GDP increased from 30.3% to 29.1%. Along with the continuous improvement of the living standards of all countries along the border, the gap between the rich and the poor has gradually narrowed down.

### III. "THE BELT AND ROAD INITIATIVE" PROVIDES A NEW MODEL OF GLOBAL GOVERNANCE

"The Belt and Road Initiative" calls on all countries to work together towards the mutual benefit and common security objectives to each other and, in order to achieve the common ideal and pursuit of human society. By promoting policy communication, strengthening facilities Unicom, expedite trade expedite, promoting financing and increasing public interest, a "global public product" is provided for the innovation of global governance ideas and models, which adds a new impetus to the global sustainable and balanced development, and builds a new platform for the realization of the international community. Cooperation has made a positive exploration.

#### A. Promote Policy Communication

To date, China has signed 101 cooperation documents with 86 countries and international organizations, to build a "the Belt and Road" concept has been incorporated into the documents of important cooperation mechanism of the United Nations, the group of twenty, APEC, SCO etc. This marks the "the Belt and Road Initiative" model has been recognized and supported by the people all over the world. China "circle of friends" in expanding cooperation partners on the rise.

#### B. Strengthening Facilities Unicom

In strengthening facilities Unicom, "the Belt and Road" is continuing steadily, accelerating the construction of high-speed rail, Indonesia in the old railway, Gwadar Port and other landmark projects, and railway, Mongolian railway, China oil pipeline officially put into operation, the central European trains CDB cumulative breakthrough 7600, reaching 41 in 13 European city country. The level of marketization has been continuously improved.

#### C. Expedite the Development of Trade

The effect of promoting trade liberalization and deepening economic and trade cooperation is remarkable, and the volume of trade and investment continues to rise. By improving customs clearance facilities at border ports, deepening tax revenue, signing free trade agreements, strengthening mutual investment and establishing economic and trade cooperation zones, the trade between China and 64 countries along the line reached \$1 trillion and 100 billion last year, up 14.8%, which promoted the rapid growth of the economies along the line along the line. At the same time, it has driven our technology, equipment and construction power to go out more quickly.

#### D. Promote Financing

China with "the Belt and Road Initiative" construction of participating countries and organizations to carry out the financial cooperation in various forms, has made significant progress: China the establishment of Asian investment banking, silk road fund, with the establishment of "16+1" in Eastern Europe, the financial holding company; CDB, import and export bank to provide the equivalent of special loans to

support "the Belt and Road construction", steadily promote the internationalization of the RMB, made a number of international financial institutions to support, to promote international financial cooperation, multi-level, speed up financing it is of great significance.

#### *E. Increase People Connecting*

Build a bridge for cultural exchanges and exchange views among civilizations. In 2017, the number of overseas students in China exceeded 600 thousand for the first time, an increase of 11.74% over the same period last year, making it the largest source of students studying abroad in Asia. "the Belt and Road Initiative" in many countries has become a new growth point of destination, then go to "the Belt and Road Initiative" along the country, the number of students was 66 thousand and 100, 15.7% higher than last year, more than the overall growth of total overseas students. Among them, the national public school 3679 people, involving 37 "The Belt and Road Initiative" along the country. The establishment of a number of Confucius college in overseas gold, China cultural center and the overseas Chinese medicine center, "The Belt and Road Initiative" official network of Britain, Russia, France, the west, a 6 language version of the theme across the board on-line, film, drama and film widely broadcast.

### IV. "THE BELT AND ROAD INITIATIVE" PUT FORWARD NEW GOALS FOR GLOBAL GOVERNANCE.

In the nineteen major reports, "the people's yearning for a better life is our goal", which is both the goal of China's development and the new goal of China's innovation of the global governance model. "Belt and Road Initiative" reflects the globalization "inclusive, fairness, sharing the spirit of different development level, different cultural traditions and different governance modes can be found in countries to promote their own development opportunities from the "the Belt and Road Initiative". In the international governance for the next 30 years or even longer in the environment, "the Belt and Road" shaping "all rivers run into sea", "harmony but not sameness" inclusive attitude, will lead the world to share a bright future.

The next stage of global governance requires that we need to actively respond to the new changes in geopolitical patterns, to continue to strengthen the strategy with the major international and surrounding powers, to further gather the wisdom of all parties and to promote greater, higher and deeper international cooperation along the lines of countries along the International Summit Forum. The continuous liaison mechanism will further improve and perfect the international cooperation mechanism. "the Belt and Road" will be the following three aspects as a new direction in global governance:

First, continue to strengthen infrastructure construction along with the countries along the route. Relying on the key direction, key areas and major projects, the establishment of a normalization of multi bilateral communication and coordination mechanism to promote the consensus of various countries, and strengthen the docking of technical standards, and actively promote Chinese enterprises to "go out", and the technical standards "go out".

Second, we should continue to establish a financial guarantee system to improve sustainability and risk controllability. Specifically, will continue to innovate investment and financing mode, government and social capital to promote cooperation, diversified financing system

and the construction of multi-level capital market, the development of Inclusive Finance, improve financial services network, to support the "The Belt and Road" capacity, infrastructure construction, financial cooperation.

Third, continue to promote cultural exchanges, cultural exchanges and cooperation in the establishment of "the Belt and Road construction status. To this end, we will build more human cooperation platforms, open up more channels of cooperation, constantly promote educational cooperation, expand the scale of foreign students, improve the level of cooperation in running schools, actively play the role of think tanks, build the alliance and network of think tanks, and innovate cooperation models in many fields, such as culture, sports and health, and promote the cooperation model.

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