The Significance of “Shared Network” to Ideological and Political Education

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Abstract—The idea of sharing is the basic Internet thinking, and it is also an important theoretical support for the ideological and political education of the Internet. The Network activity is a special kind of interaction, which realizes the subjectivity construction in the sharing. When the Internet has become a basic life style for college students, it is urgent to build the network into “fertile field” and build up “load-bearing wall” for students in our actual work. The goal of the “Shared idea” to the ideological and political education is that the traditional advantage should integrate with the new network media to make the ideological and political education “live”; We should combine virtual things with practice to make ideological and political education “real”; We should enhance the guiding function of the Internet to make it lead.

Keywords—education in political philosophy; Internet education; shared network; guiding function

I. INTRODUCTION

The philosophy of shared network has very important guiding significance for strengthening and improving ideological and political education. Adhering to the concept of sharing can better improve the affinity and pertinence of Internet education, and can better solve the purpose of ideological and political work, and can have a better sense of gain for students. This will effectively solve the main problem of unbalanced and inadequate development of education in political philosophy, and open up a new stage of Internet education in universities and colleges in the new era.

II. THE PHILOSOPHY OF SHARED NETWORK EMPHASIZES THREE POINTS

The concept of “sharing” means that the benefits should be shared together. “Shared network” means that people use the network to achieve interaction, to share massive information and spiritual resources. Network sharing refers to people's interaction through the network, sharing huge amounts of information, knowledge resources, life meaning and spiritual wealth, and sharing the fruits of Internet development.

First, shared network is a special type of interaction. The Internet has increasingly become a new space for people to learn, work, and live. It has increasingly become a new platform for accessing public services. Why people are increasingly inseparable from the Internet? The fundamental reason is that we would not have a good life without the information resources and knowledge resources provided by the Internet. The network interaction provides new forms of ideological interaction and spiritual communication, influences the way that people view the country, society, their jobs and their lives.

Second, “shared network” is not equivalent to “symbiotic network”. The “symbiosis” literally means “coexistence” and “living together”. In the network society scene, a collaborative relationship is formed to maintain the best online survival status by millions upon millions of users. There is multi-coexistence of interests in the Internet. “Symbiosis” focuses on a state in which the depicted people coexist in the network society and share common tools for network communication. “Shared network” focuses on a new world which is a common virtual home for millions of people. That is, people who have different cultural backgrounds coexist in the network. They appreciate each other, accept others' differences. More tolerance and patience are therefore required. They jointly develop cyberspace governance, and ensure network security, so that the network can truly benefit humanity and society.

Third, “shared network” is the active subject construction. With the help of network interpersonal interactions, Internet users understand and accept each other, absorb others' information, knowledge and thoughts, and reconstruct selves so as to achieve the network interpersonal interaction interpretation and mental reconstruction. The shared ideology is to sincerely open their own ideas to each other, rather than merely treat each other as a static, passive object, but as an active, dynamic interaction. In the sincerely mutual communication, various emotions, opinions and intuitions are opened. In the interactive interaction, people can enter into each other’s spiritual and emotional field, and achieve virtual consensus, self-examination and self-construction.

III. THE CONNOTATION OF “SHARED NETWORK” TO IDEOLOGICAL AND POLITICAL EDUCATION

When the Internet has become a basic life style for college students, where to build “load-bearing walls” for students? It is one of the answers that the network has been built into the fertile field for students and the development fruits of network are shared by all students. Therefore, “shared network” has rich significance in ideological and political education.
First, interdependence is the basic pattern of network ideological and political work. The sharing is the process of interdependence of multiple contradictory relationships. Firstly, the degree of interdependence between educators and students is further enhanced. Secondly, the degree of interdependence between producers and users of educational content has increased. Thirdly, the degree of interdependence between online and offline is further strengthened. The enhanced interdependence requires us to give greater priority to the nature of “education”. Xi said, “The education in political philosophy is essentially designed to help people adopt the right kind of mindset. This means that it focuses on students, cares for and serves them.” [1] In practice, if students are not focused on and concerned on, the object of interdependence would be lost and we would be quickly alienated or even abandoned by students. Only by using “Internet thinking”, approaching and integrating with students, combining online and offline, can we master the laws of Internet education in political philosophy.

Second, the sense of gaining is the theme of the ideological and political work in Internet. The network meets many needs of students, such as the needs of communication, shopping, learning, and information acquisition. If the ideological and political work of the network is to be effective, it should be run through to the main line of students.April 19, 2016, in the speech at the Seminar on Cyber Security and IT Application, Xi pointed out:“ In order to develop a healthy Internet, we must implement the idea of people-centered development, let millions of people have more sense of gaining in sharing the achievements of Internet development.”[2]

Third, promoting students’ growth is a benchmark for Internet ideological and political work. From a social perspective, the Internet is a tool to change the world, because it can bring both gospel and disaster. The Internet has turned the world into a global village where distance no longer prevents people from interacting with each other and communication is easier than ever before. However, the value of interpersonal communication on the Internet is obscured by information voyages and internet addiction. The irrational factors of human beings are greatly magnified by the Internet. So we need to use the socialist core values to lead the development of the network, to complete the network construction, and to form a good network ecosystem. We need to make the network become students’ growth paths and soaring wings. That is the basic purpose of Internet ideological and political work.

IV. THE GOALS AND REQUIREMENTS OF “SHARED NETWORK”

The philosophy of shared network has transformed network into value rationality from instrumental rationality. It has built a common spiritual world for people and has a profound influence on the way of living, thinking and value identification.

First, we should enliven our education in political philosophy by integrating the strengths of traditional education with information technology. Modern information technologies such as new media are not all floods and beasts. They can also be used for our good purposes. At a national conference on education in political philosophy at institutions of higher learning, Xi said, “We should enliven our education by employing new media and new technology, and give it a stronger modern appeal by integrating the strengths of traditional education in political philosophy with information technology.”[3]

Second, the virtual work must be actively done, so we should put our work into practice. Network interaction has opened a door and a window for people. The bridges for communication are everywhere. New media provides a broad arena for “virtual work”. Xi Jinping has provided very rich dialectic thoughts about virtual and practical in his work “The New Comments in Zhejiang”. He said, “The virtual work must be actively done, we must have a good platform through which we communicate and interact with the public, a new means through which we understand people, stay in touch with them. That will make our education in political philosophy very impressive and effective.”[4] The Internet is an effective platform for “virtual work”. It shortens the communication distance between teachers and students, and makes the educational content more acceptable to students by the way of visualization and life-oriented dissemination laws.

Third, we should enhance the guiding function of the Internet, so that it could guide the social thoughts. Interactive sharing is essentially a two-way understanding of the meaning. Shared between the two parties, and the two sides or parties can achieve the sublimation and mutual understanding of meaning based on the mutual understanding. As the pursuit of the value of the Internet, it is necessary to make the Internet a new platform for communication by clarifying understanding, solving grievances, and guiding opinions. It has become a new channel that leads the people to work with one heart and one mind.

Xi Jinping attaches great importance to ideological guidance and has made thorough preparations for the orientation of new media in the Internet. The publicity and theoretical work have obvious ideological attributes, and the guidance of public opinion is correct, which can unite people, gather strength and promote the development of the cause. Wrong directions will demoralize the party and people. So we must maintain the right tone in all aspects of publicity including the emerging media.[5]

Cyberspace is a major domain for publicity, thus a focus of competition. Therefore, we must take the initiative in this field. We must keep to the right political orientation in new media. We should innovate and improve online publicity, and use Internet communication rules to advocate and disseminate wholesome and positive things, and put into practice the core socialist values. The core socialist values should be as ubiquitous as air, become the common pursuit of all people, and the unique spiritual pillar of all Chinese people and norms of the people's daily life.[6]

V. CONCLUSION

New media has brought challenges and problems to ideological and political education. However, if the philosophy
of shared network is applied to the Internet education, these hard problems can be effectively resolved. The file “Implementation Project for Enhancing the Quality of Education in Political Philosophy at Universities and Colleges” which was published some time ago by the Ministry of Education has constructed the goals and tasks of the Internet education system. The philosophy of shared network has been fully absorbed to build the goals, measures and methods in the Internet education. The file takes teachers and students as the principal body in network construction. The teachers and students jointly care for the development of the Internet, and jointly take advantage of the development opportunities brought by the Internet. The new development concepts have been implemented in the ideological and political education in Internet.

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