

Volunteer Activity

The Way to Cultivate College Students' Public Spirit

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Abstract—Volunteer activities for college students as the most common project for colleges and universities in our country carrying out cultural cultivation and playing a role of social support for college students, has been developed to a more mature volunteer service mechanism. As the core connotation of volunteer service, public spirit is a good way to cultivate college students to improve their morals and ethics. This paper starts from the specific activities of college student volunteer, analyzing the reasons for the insufficient exertion of the current university student volunteers' role. In addition, the strategies for strengthening and perfecting the public spirit of college students are put forward, which explains its necessity for the cultivation of college students' public spirit.

Keywords—college students; volunteer service; public spirit

I. INTRODUCTION

The report of the 18th National Congress of the CPC have pointed out that it is necessary to deepen the creating activities of mass spiritual civilization, develop volunteer service extensively, promote Learn-from-Lei Feng activities and the normalization of studying and propagating moral models. Voluntary service is an activity that provides services for the promotion of human development, social progress and social welfare, on the basis of no material remuneration and the sacrifice of personal time and energy. And it embodies the spirit of dedication, fraternity, mutual help and progress, which is of great significance for alleviating social contradictions and promoting the harmonious development of society. College Students' volunteer service is an important way of educating people in colleges and universities, and it is also a new way to build qualified constructors and successors in a harmonious socialist society. It is not only a new attempt to cultivate all-round, high-quality talents, but also an important channel for university students to serve the society. The spirit of public spirit is the spiritual connotation of a harmonious society, which is an important topic of ideological and political education in colleges and universities to cultivate college students' public spirit. Exploring the effective way to cultivate the public spirit of college students with volunteer service as the carrier has a great significance for college students' understanding society, growth and success and building a harmonious socialist society. It is of important and profound significance to further strengthen and improve the cultivation of talents in colleges and universities, to build a harmonious socialist society and to transmit the positive energy of the society in order to realize the "Chinese dream".

II. RIGHT VIEW OF PUBLIC WELFARE AND PUBLIC SPIRIT

A. Definition of Public Welfare

The meaning of public welfare in Modern Chinese Dictionary is: Departments, enterprises and facilities that directly or indirectly serve economic activities, social activities and residents' life. It mainly includes tap water production and supply system, public transport system, electrical heating supply system, health care system, culture and education system, sports entertainment system, post and telecommunications system, landscaping system, etc. The concrete implementation of public welfare is called social activities. And the contents of social welfare activities include community service, environmental protection, knowledge diffusion, public welfare, helping others, social assistance, social security, emergency assistance, youth services, charity, community activities, professional services, cultural and artistic activities. This reflects its non-profit character, and the organization of college student volunteer activities is one aspect of realizing public welfare [2].

B. Definition of Public Spirit

From a social perspective, the public spirit is, on a certain level of caring spirit and altruistic consciousness, a psychological attitude, values and personality trait on the problem of common concern by the main body of public welfare for a certain part of the social group. This kind of public spirit is not formed at one stroke, and it is a rational spirit and concept formed by individuals in human emotion development, and it is a combination of altruism and self-interest. Therefore, the altruism concept of public welfare is the essence of public spirit, as well as social responsibility consciousness, volunteering spirit and so on.

Under the premise of correctly understanding public welfare and public spirit, its core is to understand and experience altruism, which is also the connotation of current moral cultivation of college students and plays an important role in forming the integrity of personality and the broadened vision in the process of college students' learning and growth.

III. PROBLEMS IN THE CULTIVATION OF COLLEGE STUDENTS' PUBLIC SPIRIT

A. College Students' Own Problems

First, before entering the university campus, college students are basically learning at school. Although they are interested in new things, they are weak in willpower and cannot form long-term attention and interest points. Such problems will also occur in the public service activities of university students' volunteer service. When they encounter setbacks in the process or do things that have not been recognized in a short time, there will be a sharp decrease of willingness to volunteer and enthusiasm. Such problems generally exist in college students' volunteer activities, which must be given with the necessary attention.

Secondly, some students stay at the ideological level for public welfare activities, but seldom put them into practice. Most students have good intentions when facing other people's need for help, but there is no act of goodwill. Some just have inner mental activity and would not like to pay their own practical actions. And others are willing to help others but don't know where to start. Such a situation not only shows that college students' public spirit training has a wide range of field, but there is still a certain degree of difficulty.

In addition, in the process of volunteering, some students' subjective initiative has not played much role, most of which are external factors. For example, the hard conditions of various awards and prizes in schools are prompting their behavior. But this is not to say that voluntary service is wrong for realizing personal wishes, which must be achieved after serving others and doing something useful for the society. And the best combination of the two things is the best result of real volunteer service.

Finally, college students' volunteer service doesn't have professional train or education. There are some defects in service skills, experience, organization and management, which lead to poor quality of service directly. For example, in the volunteer activities of college students serving the old people's home, what is missing is the survey of needs of the old people. And it can only rely on self-judgment and existing financial constraints, but the most appropriate volunteer service cannot be carried out, resulting in the deterioration of volunteering.

B. Influence of Schools and Families

A parent is the first teacher of a child. The family concept plays a vital role in college students who have just entered adulthood. The model role of parents in social morality has a direct impact on the values and cognition of the new-generation college students. However, due to lack of moral training from parents in the fast-paced life, students can only get this cognition from outside. Moreover, the education accepted by students admitted to universities is basically "achievement based heroes". The input in quality education has not been attached great importance. The combination of two aspects makes each student's cognition of public interest and moral character become much narrow and one-sided.

C. Influence of Social Environment

Firstly, the method of college students' public spirit with volunteering service as a carries has not obtained the universal importance and forceful support from the society. Or worse the society places university students' volunteer activities in a dispensable position generally, and even some people think that this is just a simple social practice for college students. And there was no support and participation from all walks of life. Such a situation has resulted in a certain degree of "going through the motions" service activities for college students in participating in public welfare activities, which is not the student's desire to help others from his heart. Therefore, the internalization effect of such a public spirit will be greatly reduced.

Secondly, there are some problems, such as lack of sound incentive management mechanism, the relatively lagging concept of nurturing college students' public spirit with volunteer service as the carrier, mechanization of organization and management and insufficient support. The organizations and activities are too single and formalized, so the corresponding incentive and recognition mechanism cannot be effectively established. The preparation and awareness of activities are not integrated with the actual situation. After the activity, no self-renewal and summary reflection are carried out.

IV. VOLUNTEER ACTIVITY — CONNOTATION ANALYSIS OF INTERACTION IN COLLEGE STUDENTS' PUBLIC SPIRIT CULTIVATION

The cultivation objective of public spirit is "dedication, fraternity, mutual help and progress", which is the fundamental basis and foothold of public spirit service. The cultivation of public spirit based on university students' volunteer activities is the most effective and feasible way to carry out such activities on campus. The cultivation of public spirit also provides a theoretical soil that can be adopted for reference for volunteer service activities, and guides the activities of volunteer service in colleges and universities and points out the direction for them. "Dedication" is the foundation, then the "love" concept can be cultivated to form a good atmosphere of helping people, and then form a virtuous circle of "you help me, I help you". And it forms the basic code of conduct in the process of university students' volunteer service activities.

The service process of volunteers can make the cultivation of college students' public spirit develop from explicit education to implicit education. The traditional cultivation of public spirit is more biased towards theory and classroom teaching, and college students are more or less prone to conflict with that. This voluntary service cultivation way is more open and diversified than that. Stepping out of the classroom and going to the society, we will carry out the diversified public spirit activities with volunteer activities as the main line. This training not only improves the practicality, but also penetrates the purpose of public spirit education and ideological and political education in every link. At the same time, college students have a sense of participation and interest in activities. They will be more voluntary and active in

accepting the cultivation of public spirit, so that a subtle effect of education will be achieved.

V. VOLUNTEER ACTIVITIES — A STRATEGY FOR CULTIVATING COLLEGE STUDENTS' PUBLIC SPIRIT

A. *Playing the Role of Universities' Special Features*

The department responsible for student volunteer activities on campus can make use of the professional features of each college student to carry out news push of volunteer service in the form of network or broadcasting form, so as to enhance the acceptability and effectiveness of news and make every student know that volunteers are really around. At the same time, the form of volunteer activities can be reflected through the unique characteristics of universities, rather than the simple work or making donation to charity in the past. And then, the preparation, analysis and specific operation of volunteer activities can be carried out by each college with its specific professional feature, which not only embodies the differences between majors and college student volunteers, but also embodies the expertise of volunteer activities. This way is also better to serve the community in need of help. Therefore, such a volunteer activity can make every college student feel that the public spirit is really manifested through their professional knowledge, and professional learning can promote the cultivation of public spirit.

B. *Setting up the Related Professional Training and Skills Learning of Volunteers*

The introduction of new university courses can consider the courses related to public spirit. Or it can be tried from an elective course and be taught in theory and practice, so as to enhance the expertise and scientificity of volunteering service. Instead of simplification, professionalization can stimulate students' interest and enthusiasm in volunteering. And then students can acquire knowledge and skills in learning, practice and experience in volunteer service. Finally, they can practice what they learnt and serve the society.

C. *Perfecting the Incentive and Guarantee Mechanism of Voluntary Service*

If the professionalization of volunteer service is an important part of volunteer service, the incentive and guarantee mechanism of volunteer service is the prerequisite and the necessary condition for sustainable development. College students often feel vague and uncertain in the process of public welfare behavior, so that there will always be people who really do good deeds in the spirit of Lei Feng while some people go for credit or reward for whom the process of activities is a mere formality. Such activities have left most of the remaining wavering students not in a benign direction towards the spirit of public welfare but to a circle of self satisfaction and self paralysis. Such volunteer service activities will make the activity itself meaningless, and be disdained and neglected by more students. Therefore, the guarantee and incentive mechanism of voluntary service need to be systematically improved. For example, a specialized volunteer service department under the Youth League Committee shall be set up as a special place for transactional treatment, which

can not only enhance its status and importance, but also make volunteer service of the whole school have a system operation. In the aspect of incentive reward, the former selection standard can be changed through increasing the propaganda of volunteer service activities, expanding the scope of reward and emphasizing on students' moral quality evaluation. At the same time, the weight of the volunteer service score can be appropriately improved in the comprehensive evaluation part, so as to attract more excellent students to participate in the activities and encourage them who love volunteering to do better. And then the students around will be influenced to participate in the public welfare activities.

VI. CONCLUSION

Volunteer service shall be used as a carrier to cultivate college students' public spirited spirit, which is an important duty of college students' Ideological and political education. Through participating in volunteer service activities such as intellectual poverty alleviation, environmental protection, advisory services, legal aid and caring for the elderly, students will be imperceptibly educated. And the public spirit will permeate and root in the hearts of people. At the same time, the spirit of volunteer service is a symbol of social civilization and an important cultural element in building a harmonious society. It is necessary to make efforts to cultivate college students' public spirit in practical work, so as to make voluntary service a way of life or survival that university students may choose in the future. The college students' dedication to the society and moral sentiments to serve the people shall be gradually cultivated. In the vivid practice of dedication to society, the responsibility and spiritual strength of contemporary youth will be highlighted.

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