

Construction of "New Ecology" of Ideological and Political Education from the Perspective of Internet Socialization

Starting from the Education of Ideal and Belief of "Post-00s" College Students*

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Abstract—"Internet-based" is an irreversible trend in the development of human society. The ubiquitous Internet has constructed a new social form and educational ecology. The popularization of mobile Internet has changed the socialization process of college students from the traditional "single reality scene" to the "double scene" of social reality and virtual Internet, and the proportion of the influence of Internet environment has been increasing. With the expansion of Internet space and the diversification, decentralization and de-authority of network information dissemination, ideological and political education, especially the way, method and path of ideal and belief education, is facing the realistic dilemma. In the face of the "post-00s" college students in 2018, to give full play to the positive function of the socialization of the Internet, reconstruct the "new ecology" of the political education and enhance the effectiveness of the ideal and belief education has become urgent requirement of the ideological and political education in the colleges and universities in "new era".

Keywords—Internet socialization; ideological and political education; new ecology

I. INTRODUCTION

In Xi Jinping's opinion, if the people have faith, the nation will have hope, and the country will have strength. If the ideals and beliefs are not firm, the spirit will be "calcium-deficient". [1] As the core of the human spiritual world, ideal and belief are the spiritual pillars of the country, nation and individual, as well as the people's yearning and pursuing for the future. For China entering the "new era" of socialism with Chinese characteristics, it is necessary to emphasize and establish the ideals and beliefs of socialism and communism, which are our spiritual pillars and sources of strength, as well as the spiritual pillars and driving forces for the healthy growth, achievement of undertakings and the creation of the future for college students. [2] In the compulsory course

"Moral Cultivation and Legal Basis (2015 edition)", the first chapter is "Pursuing the Great Ideal, Firming the Lofty Belief", which shows its importance. However, in the process of Internet socialization, the ideals and beliefs of college students have been absent and dislocated, and the beliefs have been absent. As the mainstream of college students, to deal with the trend of social development, give full play to the positive function of Internet socialization, innovate the ideal and belief education of college students and realize the effectiveness of ideological and political education has become new mission and new topic for ideological and political educators squarely.

II. "POST-00S": A GENERATION OF INTERNET SOCIALIZATION

Socialization refers to the whole process in which human beings grow up from biological human beings to social human beings. And they would gradually adapt to social life. Through this process, the culture of the specific society can be accumulated and continued. The social structure can be maintained and developed. And the individual personality of the society can be formed, developed and improved. [3] In 1994, China became the 77th member of the Internet family with full access to the Internet. Since 2000, the Internet has realized the popularization process from the specialized scientific research domain to the mass domain in China. And it has completed the transition from desktop Internet to mobile Internet. With the advent of the Internet era, people's way of life and way of thinking have been changed. And the environment of the young generation has undergone historical changes. Internet socialization has gradually become the mainstream of people's socialization from the non-mainstream. The process of Internet socialization is the process that people understand the Internet, make use of the Internet, shape the personality and perfect the personality. As the world trend and historical trend, the dominant function and process of social information is effectively organized by the Internet as a tool and medium. And the characteristics of the Internet determine its rapid development and attraction to young people.

*[Fund Project] Supported by the phased achievements of China Postdoctoral Science Foundation project (No. 2016M602159); key project of Teaching Reform in Shandong Province in 2016 (No. B2016Z016); project of Teaching Reform in Shandong University in 2016 (No. B201626).

In 2018, the post-00s college students will enter the university stage. As the "aboriginal" of Internet world, they would live in two worlds since their birth. One is the real world, and the other is the Internet world. There are unity and consistency between these two worlds. And there are huge differences. And these differences will have a strong impact on them, resulting in many conflicts of social cognition. Under the traditional environment, the socialization process of adolescents is mainly carried out in the family, peer group, school, radio, television and other traditional mass media. The main features are the authenticity and certainty of the external socialization object, and the control and passivity of the subject of adolescents' socialization. The socialization of the Internet in the virtual society constructed by the social environment of the Internet is the socialization of the adolescents in the Internet world. It is characterized by the decentralization and de-authorization of the means of socialization, the fictitious and uncertain nature of the object of socialization, and the uncontrollability and initiative of the subject of socialization.

III. THE SOCIALIZATION OF INTERNET DECONSTRUCTS THE "OLD ECOLOGY" OF IDEAL AND FAITH EDUCATION

With the advent of the mobile Internet era, Internet socialization has become an irreversible historical trend and an important symbol of social development. The seamless coverage of the Internet and its characteristics of decentralization, decentralization and pluralism have brought severe challenges to the education of ideals and beliefs in contemporary colleges and universities, and deconstructs the "old ecology" in which the traditional education of ideals and beliefs relies on the real social environment.

A. *The Deconstruction of the Traditional World Outlook, Outlook on Life, and Values Education by Internet Socialization*

In the process of Internet socialization, the conflict between different countries in terms of cultural concepts, ideological beliefs, religious beliefs, lifestyles and other contradictions has reached an unprecedented degree of fierce. The western countries, which occupy the world discourse right and the absolute advantage in the internet technology level, spread their world outlook, outlook on life, values and life style to China in a large and rapid way. And they seized our ideological position, which has formed profound and universal influence. College is the key period for young people to establish world outlook, outlook on life and values. The influence of Internet socialization on "post-00s" college students will be more prominent. In the face of some undesirable ideas and ideologies, their thoughts tend to be confused and even go astray. It would bring great difficulties to our traditional ideological and political education.

B. *The Diversification of Internet Socialization Deconstructs "Mainstream Conscious Group" of College Students*

For quite a long time in the past, the "mainstream consciousness group" (mainly the Party members and cadres among the students) among the college students and the

ideological and political educators had important influence on the student groups. And they would become the main disseminators of information. However, the current popularization of mobile Internet has provided more full and free choice space for "post-00s" college students. With the virtual characteristics, interactive characteristics and time-space extensibility, the Internet has expanded the living space and thinking space of college students and won the favor of the youth groups. Mobile Internet has deeply and extensively influenced and penetrated into all aspects of college life. It has become an important source and channel for them to accept new things. And it becomes their main way of life. The diversity and freedom of Internet culture, even the content of anti-mainstream and novelty-hunting, also make college students' mainstream consciousness dilute. They would seek for fresh and stimulus. And it increases the difficulty of the formation of Internet theme.

C. *The Socialization of Internet Deconstructs Interpersonal Relationship in Real Campus Life*

Communication in real life learning is the important basis of social ecology formation. The socialization of Internet will undoubtedly aggravate the dilution and alienation of the interpersonal relationship of the "post-00s" college students in the real life. On the one hand, through the mobile Internet, they can know the latest information on a global scale anytime, anywhere, timely and efficiently. And they can communicate with anyone anywhere in the world about the things they care about and are interested in. On the other hand, due to the virtual nature of the Internet, "post-00s" college students are more likely to indulge in and over-reliance on the Internet world. It would lead to the reduction in real-world interpersonal communication. The problems of some post-90s students have emerged. For example, after meeting setbacks or failures in reality, they tend to indulge their feelings in the Internet world instead of telling teachers and classmates. It would result in problems such as self-closeness, indifference in interpersonal relationship, and decline in communication ability. And it would deconstruct the original campus social ecology.

IV. THE CONSTRUCTION OF "NEW ECOLOGY" OF IDEAL AND BELIEF EDUCATION IN THE VIEW OF INTERNET SOCIALIZATION

Everything has its two sides, and so does the Internet. Internet is a tool. And it is also a way of thinking and survival. The socialization of the Internet is an inevitable trend of social development. The application and popularization of mobile Internet not only lead to the fundamental change of college students' socialization process, but also bring the unprecedented severe challenge to college students' ideal and belief education. At the same time, it provides the means, paths and opportunities to reconstruct the "new ecology" of ideal and belief education for the ideological and political education in the new period. Under the present conditions, the ideological and political educators in colleges and universities need to strengthen the innovative research on the education of ideals and beliefs of "post-00s" college students with the challenges and opportunities

brought about by the socialization of the Internet. And it is to improve the effectiveness of the education of ideals and beliefs.

A. Internet Socialization Provides "New Thinking" for Strengthening "Post-00s" College Students' Ideal and Belief Education

The Internet is an effective way and tool for information dissemination. It is incomparable to the traditional education to make full use of the Internet to carry out the education of ideal and belief. Because of the characteristics of Internet technology, such as timeliness, sharing and transmitting, the dissemination and utilization of ideal and belief education information are improved. As long as integrated into the "Internet thinking," and it would integrate ideals and beliefs into the Internet. It may disseminate them in the form of students' loved ones. It will enhance the radiation, attraction, and appeal of ideals and beliefs. If you fully understand Internet thinking, make full use of the Internet platform, shape the way of thinking that adapts to the times, you will be good at applying the spirit of pioneering and innovating to handle new issues in the new period. You must have new idea of ideological and political education work. And you would be good at using the Internet to do a good job of mainstream values and outstanding examples, hotspot guidance and supervision. It should carry out effective education of Internet ideals and beliefs. Also, we should adherence to the basic Marxist theories and methods. And we can use the characteristics of the Internet such as decentralization and deauthorization. Then, we would become close friend with college students, firmly occupying the dominant position in Internet education.

B. Big Data on the Internet Can Reflect the "Post-00s" Student's Ideological Dynamics, Providing a "New Basis" for Ideal and Faith Education

The use of Internet technologies and platforms has made the ideological and political education in universities more targeted. Especially, social hotspot issues have received widespread attention. The "post-00s" college students tend to publish their own unique views and opinions through various Internet platforms. And they would have real-time interaction, communication and discussion. College ideological and political educators can collect, collate and analyze students' opinions, formulate relevant educational strategies, disseminate mainstream values and positive abilities, and enhance the effectiveness of ideals and beliefs. [4] Supported by big data, they could innovate traditional teaching methods, actively explore and carry out online "two classes" teaching, and make the Internet become the mainstream values of broadcasting Marxism. They should make full use of mobile Internet to carry out patriotism, collectivism, socialism knowledge competition. And it would form the ideas and spirit that are conducive to national unity, social progress, and the happiness of the people in the group of college students, and form common ideal that is conducive to reform and innovation and the great rejuvenation of the Chinese nation. They should vigorously carry forward the excellent traditional Chinese culture and

resist the West in the Internet. The cultural infiltration and cultural erosion have enabled the ancient Chinese people to carry forward the traditional culture. The Internet legal system and Internet moral education have been specifically targeted to make college students be the moral body of the Internet society and to shoulder the heavy responsibility of maintaining the social order of the Internet.

C. The Convenience of the Internet Has Broadened the Space for Ideological and Political Education and Provided a "New Platform" for the "Post-00s" Ideal and Faith Education

The socialization of the Internet has led students go into a broader world from the past limited classroom education. Under the correct guidance of teachers in ideological and political classes, the Internet can enable students to understand real life and use ideals and faith education as soon as possible. They can quickly guide students when the students encounter problems. They can guide students to understand various social phenomena and cultural trends of thought and form an attitude to objectively understand the world. They can enable people from all walks of life to pay attention to the education of ideals and beliefs in colleges and universities, form interactive and cooperative forces, and enhance the effectiveness of ideals and beliefs education. Specifically, it is necessary to adapt to the requirements of the socialization of the Internet, strengthen and improve the teaching of "Two Courses", make the content of "Two Courses" be into "Multimedia" courseware by breaking through the traditional way of classroom teaching, and express it in the form that students like to accept. And it would realize the modernization of the teaching of "Two Courses". Through microblogging, WeChat, QQ and other Internet tools, it would build communication platform, increase the opportunities and ways of online communication, help college students to solve all kinds of practical ideological problems in their lives and study. And we can develop and use the relevant educational software. It would use the advantages of traditional means and the advantages of Internet information technology. O2O (online and offline) should be combined. We should use various forms. And it would make up for each other's shortcomings.

V. CONCLUSION

To sum up, the education of ideals and beliefs is one of the core contents of the ideological and political education for college students. It is related to the fulfillment of the historical mission of the great rejuvenation of the Chinese nation. With the advent of the era of Internet socialization, mobile Internet has become an important place for the "post-00s" college students to learn knowledge and exchange ideas.

Internet socialization has a profound impact on traditional ideological and political education. However, its existence does not completely dispel the function of traditional socialization. Under the conditions of Internet socialization, we should make full use of the opportunities brought by the Internet era, strengthen the status of ideal and belief education by establishing effective mechanism, tamp the foundation of ideal and belief education by scientific

means, expand the way of ideal and belief education by innovative research, and construct the spiritual pillar of college students with firm ideal and belief. [5]

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