Analysis of the Use of Paralanguage in "Lecture Room" by Dan Yu

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Abstract: Dan Yu has formed a series of extensive influences in society, which is called the "Dan Yu phenomenon", and has become a social and cultural phenomenon. Why can she achieve such a success? This is inseparable from her own unique style of speech. The personality style of speech and language are the life of the speakers, on the stage of "lecture room", Dan Yu's success is closely related to the use of her individualized paralanguage.

1. Introduction

Dan Yu's popular lecture in the "lecture room" is nothing more than the insights of "the Analects of Confucius" and "Chuang-tzu's". Her lecture of the insights of "the Analects of Confucius" made the audience's ratings record of "lecture room" is highest, and then began to show the insights of "Chuang-tzu's". Dan Yu's popularity soared, and appeared a large number of fans "fish balls", and the expression of Dan Yu's language which like a song, also left a deep impression on people.

The form of human communication mainly consists of two parts: sound language and non-language. Although language communication is the most important means of human communication, non-language is an indispensable part of human communication. Samovar said, "The vast majority of research experts think that in face-to-face communication, only about 35% of the social content of information is language behavior, and the rest is communicated through non-language behaviors." It can be seen that non-language communication plays an important role in language communication. The non-language can be divided into three parts: paralanguage, object language and environment language, and the author discusses it mainly from the paralanguage.

The paralanguage is also known as the class language or the accompanying language, which generally refers to the non-fixed semantic sound that accompanied with the words. The scope of the paralanguage has narrow sense and broad sense. The scope of narrow sense of paralanguage only includes certain sound phenomena with words, the scope of the broad sense of paralanguage not only includes language voice phenomenon, but also includes body movements, facial expressions, and even some written symbols, and language communication situation. In this paper, the author mainly discusses from the broad sense of the paralanguage.

2. The use of body language

Mr Wangdao Chen defined the body language in the book of “Introduction to Rhetoric" as: "The body language takes the facial expression, body movements, space distance and dress up clothes as material, in interpersonal communication and social development, is the language form depended on the reading emotional meanings". American psychologist Apel said: "The expression of human feelings consists of three aspects: 55% of the body, 38% of the voice and 7% of the modal words". The body language often plays a sound role in human communication, it can not only play an auxiliary role in the sound language, but also help the speakers to shape their own images and show their own styles.

2.1 The use of sign language - the degree of relaxation, refined wisdom

Sign language is an important part of body language, it is a way for speakers to express their thoughts and feelings through the movements of fingers, palms, fists and arms. American psychologist James thinks that the expressive ability of hand is second only to the face in all parts of
the body. Dan Yu's sign language was accompanied by her language content, with the degree of relaxation, expressed the emotion in the right way, gave the person with the elegant and wise feeling. She was smiling and looked in front of the audience, sometimes the hands on the podium, sometimes the hands whipped, sometimes to the right hand on the podium, left hand doing commentary, sometimes into a fist shape, to express strong feelings or make a summary of the discourse, sometimes with finger, to highlight the focus of the discourse. Her gestures were like a language dance, generous and reserved, ebullience and effusive, at the same time, it inspired a resonance in the audience's mind. Her finger movement area is also between the waist and shoulders, and it is more prone to the shoulders and has a great sense of grandeur, it also accords with the free and easy thought of Chuang-tzu's carefree travel.

(1) The insights of "the Analects of Confucius" by Dan Yu: There is a proverb that says well, two clouds (unfold two hands, form the shape of two characters), only at the same height to produce rain (the height of two hands is parallel, suggesting that the height of two clouds in space is the same), the height of two hands is not good to be high (the right hand is higher, the left hand is lower), the height of two hands is not good to be low (the right hand is lower, the left hand is higher), in fact, what is the people who is pleasing to the ear? That is whether the cloud is at five kilometers (the right hand is high, the left hand is fixed in a certain space) or at five hundred meters (the right hand is low, the left hand is still fixed in the scope of that time). This kind of sign language, along with the sound language, makes the words more image, specific and considerable.

(2) The insights of "the Analects of Confucius" by Dan Yu: For example, Dan Yu in order to tell the meaning of "doing" in ancient times, combined the sound language with sign language skillfully which was vivid: "in the past, students listened to the teacher or chat together, on the mat, the ancients were so knelt on their heels, (raised two hands, the back of left hand upward, open and flat, such as a flat mat, five fingers on right hand bend together and close to the palm of the palm, just like the shape that man knelt), when the teacher asked questions, the students need to respect, and stand on his knee (left hand still like the shape of flat, the five fingers on right hand, form the shape of semi-curved, like the appearance of people stand on his knees), this is called "doing".

The "behavior" in ancient times is far away from us, but this kind of hands-on sign language from Dan Yu, let the audiences have a general understanding of "doing".

(3) The insights of "the Analects of Confucius" that the way to the gentlemen: So what is a gentleman, a gentleman does not go to more criticize severely (open and flat left hand, slowly push outward from his bosom, do the shape that do not go) the external world, but put more limited time, energy and culture criticism to blame the heart (the left palm slowly spread from the outside to the inside, toward the heart, which means person's heart). This is what Confucius calls "The bow is thick and man is thin" (the left palm slowly spread from heart to outside, echoes with others in the sentence), to become a knowledgeable, educated and loyal citizen (left palm upwards, presses the right hand from top to down three times rhythmically and powerfully, represents the key narration and affirmation of knowledge, education and inner loyal).

2.2 The use of facial expressions - calm down, laugh like an orchid.

Roman Roland once said: "The facial expression is a successful language which developed through many centuries, which is a language which is more complex than the mouth spokes to thousands of times", so the use of facial expressions can also play the role of expressiveness, influence the audience and infect the audience.

Dan Yu is always quite on the rostrum of "lecture room", even her facial expression is no exception. Her language is simple, but it often touches people's innermost thoughts, which makes people feel the inner resonance, and her calm smile adds a lot of charm to her lectures. She has been rated as "One of the fifty great beauties in China", her beauty more from her heart and her own temperament, her faint smile is an indispensable part, deeply infected the senses of the audience.

Her smile is calm and quite, is elegant as the orchid, is not only a kind of elegant wisdom, but also conforms to the temperament of transcendental realm in the connotation. Such as:

The insights of "the Analects of Confucius" that the way to the gentlemen: "Become a gentleman
should have several standards, first of all, the gentlemen are all those who are full and rich in their hearts, and the first to self repair self-cultivation and then to show a calm and unhurried, that is to say the power of the gentleman begins from the personality and the heart. You know the personality and style will always be relevant, when we say a person is gentle on the style, and then is a gentleman, have such an indisputable and respectful spirit, the power of this style must come from personality."

When Dan Yu said these words, her voice was calm and steady, with a calm smile. The combination of thoughtful utterance and natural emotion is touching and emotional.

3. The use of pitch - loud vice, highlighting the key points

Pitch refers to the level of sound. In speech communication, pitch can play a prominent role in speech, while also can attract attention. On the stage of the "lecture room", Dan Yu’s vice was steady, and in the process of telling, Dan Yu gave full play to the role of the pitch, highlighted the contents of the words, attracted the attention of the audience, made the audience thoughtful and resonance.

The insights of "the Analects of Confucius" that the philosophy of life, Confucius presented his own answer to the question of "repay injury with kindness", that is "recompense injury with justice, and recompense kindness with kindness". But Dan Yu defined as "A man, if someone hurt you, and sorry to you, you can use your integrity to treat this matter, but you need to use your kindness and your compassion to treat those who really give you kindness and compassion." Integrity refers to "integrity, honest and frank", kindness refers to "grace and mercy," Dan Yu raised the sound for these words in the process of telling, on the one hand is to highlight your priority in the discourse, on the other hand, also can give the audience a good thinking space.

The insights of "Chuang-tzu's" that road and nature, Chuang-tzu thought that "Lose oneself to things, lose temper to the vulgar, that is inverted the people". Dan Yu explained that if a man loses himself in the material world, if a person loses his disposition in the secular world, the man is called the "inverted people". So, what we really want to discern is two obstacles, one is material and the other is secular. Material is often a kind of interest, which can be lost to many of our judgement, and the secular is often a kind of speech, is a kind of vision, can disturb our values. In the discourse, the audience can find that Dan Yu has a loud and resonant voice in the words of "material world", "temperament", "material", "secular" and other words.

"Say the words, words are not enough, so long to say. Long words are not enough, so sign with regret, sign with regret is not enough, so do not know how to dance with hand and foot." The paralanguage is as expressive as a sound language, which is a major factor in Dan Yu's success in the "lecture room".

References