

# Construction of the Framework of Intercultural Communication Competence in Foreign Language Teaching in Colleges and Universities

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**Abstract.** With the development of globalization, it has been very important to cultivate the ability of intercultural communicative competence in colleges and universities. Intercultural communication is a kind of comprehensive ability. Based on the connotation of intercultural communicative competence, this paper tries to analyze the specific path of constructing intercultural communicative competence framework in foreign language teaching.

## Introduction

In foreign language teaching in colleges and universities, intercultural education is one of the important teaching objectives. Intercultural education includes: understanding the social and cultural aspects of other countries, enhancing the understanding of cultures in different countries and improving students' intercultural communication ability, etc. <sup>[1]</sup> For different levels of intercultural education content can take the following different teaching methods: The basic intercultural education content can be used in the recessive teaching and timely introduce the culture knowledge of different countries. However, for the higher level of intercultural education, we can set up relevant courses to provide students with professional and scientific courses on cross-cultural knowledge.

## The Connotation of Intercultural Communicative Competence

With the frequent communication and exchanges between countries and countries, the ability of intercultural communication has drawn more and more attention. As for the connotation of intercultural communicative competence, scholars often give different explanations from different perspectives. It is worth noting that because the connotation of culture is constantly enriched with the development of the times. The connotation of intercultural communicative competence is also continuously developing and expanding. <sup>[2]</sup>

Intercultural communicative competence is a comprehensive ability that includes the life attitudes and values of those who are capable. And the understanding of the customs and social interaction processes of different social groups. It will understand the ability of connecting the content with the native language, and the ability to apply various new knowledge and new skills in a new social environment. Specifically, it includes the acquisition ability of cross-cultural knowledge, the ability of self-expression, the absorption and control of cultural differences, etc. <sup>[3]</sup> In the construction of intercultural communicative competence, language is an important basic content, as well as an important medium for intercultural communicative competence.

## The Concrete Path of Cultivating the Framework of Intercultural Communicative Competence in Foreign Language Teaching

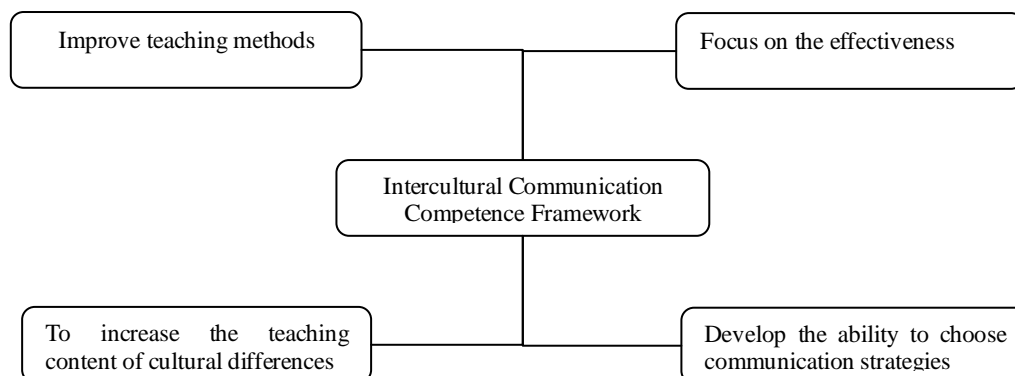


Figure 1. Intercultural communication Competence Framework Construction

### For the Purpose of Cultivating Intercultural Communicative Competence, to Improve the Traditional Methods of Foreign Language Teaching

Traditional foreign language teaching often neglects the cultivation of intercultural communication skills. In order to guarantee the teaching effect of intercultural communicative competence, the traditional teaching methods should be improved, including the updating of teaching philosophy and the improvement of teaching modes. With the development of our society, the traditional concept of foreign language teaching can not adapt to the needs of students' development any more. <sup>[4]</sup> Colleges and universities should closely follow the development of the times, update the core concepts of foreign language teaching and integrate them into the purpose of cultivating intercultural communicative competence. In the mode of foreign language teaching, it is necessary to improve and keep close to the actual demand of teaching. Not only improve students' interest in learning, but also improve students' intercultural communication ability.

### Pay Attention to the Effectiveness of Foreign Language Teaching and Meet the Requirements of Intercultural Communicative Competence

The efficiency in foreign language teaching is mainly refers to the students can have a comprehensive understanding of the national and foreign cultures, as well as a comprehensive understanding of the application of Chinese and other languages, to be able to face situation in the foreign language environment into their own language environment. Fully understand the cultural differences between the domestic and other countries. And be free to deal with the problems in intercultural communication. The cultivation of intercultural communicative competence is based on the practical basis of foreign language teaching, which is basis on the knowledge of national and other countries. Therefore, in foreign language teaching, we should pay attention to the effectiveness of teaching, improve the quality of foreign language teaching, provide the foundation for the students' intercultural communication ability, and effectively improve the students' foreign language proficiency.

### Improve the Quality of Classroom Teaching, Increase the Teaching Content of Domestic and Foreign Cultural Differences

In the process of cultivating students' intercultural communicative competence, classroom teaching is the most important form of teaching. In order to ensure the effectiveness of intercultural communication, it is necessary to improve the quality of classroom teaching in foreign language teaching. Starting from the following points: The first is to focus on the design of classroom teaching, complete the introduction of the classroom, and integrates the intercultural communication related knowledge into the classroom. For example, for the first five minutes of the class, I will give a lecture on foreign cultural knowledge, ask the students to check the materials under the class and give lectures to students and teachers in class in foreign languages. Second is to increase the teaching content of cultural differences at home and abroad to help students understand

the social culture of other countries. In the cultivation of intercultural communicative competence, the knowledge of foreign countries' culture is the basis. If the differences between domestic and foreign cultures can not always be distinguished, the cultivation of intercultural communication skills will not be possible. Finally, emphasis is placed on grammar teaching and reading teaching in foreign language teaching. Grammar and reading are important means to improve students' ability of intercultural communication. Therefore, in the process of teaching, teachers should improve the quality of teaching in these two aspects so as to promote students' intercultural communication skills.

### **Focus on Cultivating Students' Ability to Choose Communication Strategies**

The so-called communication strategy mainly refers to the way students choose to cut into the intercultural communication, and thus promote the smooth completion of the whole cross-cultural communication activities. The mastery of communication strategies reflects the level of intercultural communication skills of students. In order to ensure that students can effectively improve intercultural communicative competence, foreign language teaching should pay attention to cultivating students' communicative strategies. The following three points can be used: firstly, develop students' interest in learning cross-cultural communication. Intercultural communicative competence is a complex and comprehensive ability that requires students to have some theoretical knowledge and foreign language speaking ability. In order to ensure the students' study effect, students should be encouraged to learn more about relevant knowledge and to participate in related activities to lay the foundation for the communication strategy. Secondly, encourage students to work in teams to exercise their self-learning skills. The improvement of intercultural communicative competence needs to be continuously simulated and practiced. Teachers can divide the students into several groups and carry out the simulation training of intercultural communication scenes among the group members. In this way, students' interest in learning is improved; on the other hand, they also exercise their self-learning ability. Finally, according to the students' specific situation, we should target the layout of the task. The task assigned should be combined with the students' interests, such as imitating foreign video clips, singing foreign songs, performing foreign sketches and so on.

### **Conclusion**

In summary, intercultural education is an important teaching content of foreign language teaching in colleges and universities, and the intercultural communication ability cultivation is a top priority. Intercultural communicative competence is a comprehensive ability. In its specific ability construction frame, we should pay attention to improving the traditional teaching methods, focus on the effectiveness of teaching, increasing the teaching content of cultural differences, cultivating students' ability of choosing communication strategies, etc. .

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