

# Qiang Local-style Dwelling Houses Building Elements Application Research on Modern Building Facade Decoration

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**Abstract:** Qiang architectural culture connotation is rich and diverse architectural style, in addition to the well-known Diaolou type, board room, hut it is also an important type of Qiang building houses. Qiang houses by the Diaolou local-style dwelling houses in southern and northern board house houses two major types of mutual influence, formed the unique architectural style, has been widely used in modern building decoration.

## 1. Introduction

Qiang people has a unique material culture results and ethnic customs, uninterrupted stretches for thousands of years, is known as a living fossil of Chinese nationalities evolution. One of the most characteristic is still remaining towers, plank road and felt, and other forms of construction. Road in Qiang region feature is steep, Maoxian county JiaoChang plank road sites, as were the ancestors of shu people of silkworm CongShi last. I felt being narrow, bamboo rope is used in crossing the river, Maoxian county ancient Qiang Central Line states are setup, its name is derived from the ancient Qiang rope bridge. The existing historical relics to cross on the flood take Jiang, for more than 100 meters of Maoxian County slipped the most famous [1].

All the architectural culture of a nation, however, is not the same, always with the times change and the environment change. To one thousand, the industrious and intelligent people of Qiang constantly update and improve its unique architectural style, even after the Wenchuan earthquake, part of the Qiang traditional architecture in the process of modernization of cement mechanical reconstruction has become unrecognizable, but in the new era under the complicated culture, with its unique luster.

## 2. Reconstruct the necessity and importance of traditional architectural culture of Qiang

As the generation of Qiang migration and evolution, many branches, or the Qiang Qiang slowly fusion by other nation, especially the localization and hide the Qiang north and south flank of the formation, Qiang zone became narrow and long [1]. Qiang localization is very serious, in some cultural exchange more frequent Qiang areas, almost, Qiang and han Qiang culture is increasingly weakened, even fade and die, as the important carrier and Qiang Qiang culture construction is inevitable to experience the impact of modern culture and national culture interweave disturbance.

National culture is the soul of the Qiang architecture, modern culture is to carry forward national culture of propellant, was to promote Qiang architectural aesthetic value rise of transfusion system. The past of national culture, the modern culture blindly comparisons are not desirable [1]. According to inherited abstract principle, we believe that to adhering to the traditional architecture and Qiang nationality, create new rich spiritual connotation Qiang traditional architectural style, cannot stick to the traditional, but not blindly pursue its modernity. Need to start from the design thought is to seek the intersection of Qiang culture and modern culture, the fusion of two kinds of the common features of culture, on the basis of inheritance to innovation, to create a kind of historical continuity, both peoples to color and the characteristics of modern new building art style, on the basis of inheriting blossom Qiang traditional architecture of modern art charm and aesthetic.

### **3. Qiang traditional architectural culture reconstruction under the modern culture and national culture interweave**

#### **3.1 Update architectural concept.**

Along with the change of living area, the evolution of the Qiang people's cultural concept is constantly development. Any culture may not from tradition, this is because the people who created the cultural life in the development of society, the development of the society as well as the evolution of a species, can't completely get rid of its genes, consciously or unconsciously, more or less influenced by traditional culture [2]. Protect Qiang traditional architectural aesthetic value should also scan with development, the culture as a dynamic evolution of organisms, respect the history, inheriting the context, and from traditional to absorb nutrition, get strength from modern, positive innovation, for the future, and make the traditional culture and modern civilization, harmonious coexistence, hand in photograph reflect. In refining sublimation dependent on traditional culture elements in the Qiang building at the same time, constantly updated construction idea, and achieve mastery through a comprehensive study of western culture and modern culture, explore the new cultural value, develop the creative way of diversification.

Mining and refining Qiang unique elements in the traditional architecture, one is the physical and chemical aspects of the elements, such as towers, stone house square flat stone fence bucket window alone the wooden ladder hang down beautiful door, etc [2]. The other is spiritual elements, mainly from the Qiang folk beliefs, folk customs and legends, dress in refining, such as the Qiang people's idol sheep, Qiang people's favorite azaleas, Qiang embroidery decorative pattern the plaid, clouds of flowers, and so forth shoes design, Qiang is the plum flower pattern on the dress can serve as genetic applied to the construction of the traditional culture of the Qiang people. Scientific use of these intangible cultural elements, and into the elements of modern culture, and the organic combination of the architectural design is the development direction of modern traditional Qiang architecture [3].

Reconstruction of Qiang building, should attach great importance to its modern features, play its value, travel, etc to Qiang traditional architectural culture of modernity, and realize the dynamic protection and development of the Qiang architecture aesthetics of protection. Update construction idea, therefore, the construction of the integration of traditional culture and modern culture of the Qiang architecture, the development of unique characteristics of the Qiang culture tourism industry become the best choice to drive the local economic development.

#### **3.2 Qiang building construction repair.**

Repair or new Qiang architecture community should restore its original style, QiangZhai center reserves as the order of the words, cultural activities by the flat, or at the entrance of QiangZhai dwellings which stood erect Taishan Shigandang ward tablet, monomer building retains the center column, fireplace, cape god, white stone, and other important structures, and in the middle of building hang down beautiful door [3]; The door, window use woodiness material; Positive green flaky, collage and sheep on the outside wall of totem; Side wall mostly hand-painted azalea pattern; Slope roof to parallel pattern, the corners of the roof white marble Mosaic symbol of divine intervention; Paste the stair step surface flaky; Use woodiness material to build enclosed the balcony; Decorated with swastika or received a flower pattern parapet [3]. New towers should be on the height and shape consistent with traditional Qiang bleaching, stone house keep its style and three layer USES, QiangZhai of bridge gallery, alone the wooden ladder in accordance with the traditional construction. So, the spirit of traditional construction at the chemical level Qiang architecture expression symbols, from the ancient Qiang architectural heritage charm.

### **4. Qiang local-style dwelling houses building elements in the application of the modern building facade decoration design**

#### **4.1 Qiang local-style dwelling houses building elements application.**

Decorations of the modernity principles are not one-sided, one-way. It includes two levels: first of

all, should be based on age, should seek inspiration from fashion, and to seize the essence of internal beyond fashion [4]. Goethe once said: "no matter how broad your mind and heart should be full of your thoughts and feelings of The Times". Time to give art rich is in nutrition. Because every form of a state of mind, then produce a batch of compatible with mental state of art. Because of this reason, every new situation produces a new kind of mental state, a batch of new works. Also because of this reason, the circumstance of brewing will always have it, just as the past environment produce works of the past. "On the other hand, the building (elevation) decoration itself with perfect, out of time is of no value. Second, classic and traditional is the root of modernity, building to decorate the action of classical and traditional. On the one hand is the eternal value of classic has the choice of reference, on the other hand is to the traditional inner spiritual heritage with a purpose [4].



Fig. 1 Qiang local-style dwelling houses building elements of The Times

#### **4.2 Qiang local-style dwelling houses building elements regional application.**

Regional principle is an open attitude. "A national or regional architectural features, is derived from its local construction the best use of resources [4]. Here the construction of resources is generalized and human resources. Building facade decoration should respect the local natural resources for the human resource on the basis of design, can reflect local characteristics, culture, make people get a on emotional identity and belonging, shown as Fig. 2.

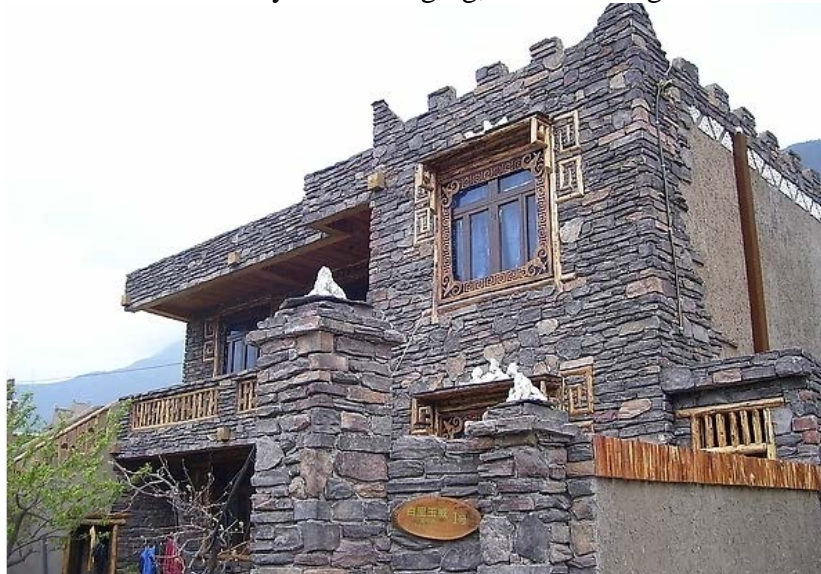


Fig. 2 Qiang local-style dwelling houses building elements of regional features



#### 4.3 The mass application of Qiang local-style dwelling houses building element.

Building facade decoration popular principle, consists of two levels: first, the building? Ade decoration should not is the embodiment of the designer personalized and experimental result, but a comprehensive social, economic, technology, culture and so on many factors of design. Second, building facade decoration should notice people's life experience and aesthetic habit, can create the adornment of understanding and identity for the masses, do "fit". On the one hand, because the building is ultimately for the public service, so the designer should be more from the need of the public to carry on the design, make the design with the public [5]. The art of a people to follow the era with full development, the public focus on art and value is also very critical. Design, on the other hand, should actively guide the public's aesthetic, efforts to improve the public's mental state. Art in provide people with the form of a feast for the eyes at the same time, also performs a higher mission, that is, from mental sentiment on the mold, improve, help people form a healthy values, cultivate all-round harmonious development of personality [5]. It is implemented in the form of osmosis, "the wind into night, moistens everything silently", to the person's education is compulsory in art, it cut in, recreation, make people willing to accept.



Fig. 3 The mass of Qiang local-style dwelling houses building elements

#### 4.4 Qiang local-style dwelling houses building elements economy application.

Economy principle requirements of decoration in building facade should be accurate positioning [6]. Due to the building facade decoration can be used to express a symbol of wealth and economic status, it is easy to cause not Gu Jianzhu decoration art and various luxurious materials piled up, become a means for city "image projects".



Fig. 4 Qiang local-style dwelling houses building element of simplicity and economy

From the principle of economy building facade is decorated, not blind pursuit is luxurious air, nor regardless of the situation of lower standard, but based on the principle of conservation and control, according to the nature of the buildings, the surrounding environment, social economic and technical conditions such as the determination of rational positioning of architectural decoration. Mainly includes the following three points [6]:

First, choose the right adornment. Building facade decoration standard difference is very big, should according to the nature of the building, decoration levels and user's economic strength condition such as comprehensive consideration, determine appropriate building facade decoration standards.

Second, select the appropriate materials and construction technology. Building facade decoration should be according to the nature of the design object factors such as reasonable selection of materials and construction technology, make adornment material to make, maximum potential, to create a satisfactory environment.

Third, the establishments of reasonable use cycle correctly handle forwards and recently, the relationship between one-time investment and daily maintenance.

## **5. Summary**

With the development of modern social economy, foreign city image display and the improvement of city public environment quality was gradually attention by people. The appearance of the city construction, especially the adornment of the building facade, as the most intuitive reflect the image of the city, its design is particularly important. In this paper, first of all, this paper discusses the principle of the modern building facade decoration design, and then discusses the form of the modern building facade design and decoration method.

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