Talking about Islam and Democracy in Indonesia’s Public Schools

Legitimation and Qualification

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Abstract—Is Islam compatible with democracy? The answer to this question hinges immediately on the degree to which Muslims themselves embrace the concept. This study evaluates how democratic ideas are both legitimated and qualified in Islamic education classes in Indonesian public high schools. These classes, mandatory for all Muslim students under the national curriculum, include a chapter that specifically addresses democracy as well as wider material touching on related values. This study draws on extensive fieldwork in public high schools in the province of Yogyakarta, original survey data from multiple provinces, and analysis of state-written Islamic education textbooks from the New Order to the present. In state-written textbooks, the portrayal of democracy is found to noticeably evolve as the state itself is transformed from a dictatorship into a democracy, demonstrating increasing support—with certain qualifications—for the idea of democracy as an Islamically legitimate mode of governance. Within classrooms, most Islamic education teachers also demonstrate acceptance of democracy on Islamic terms, although they should not be mistaken for liberal democrats. Overall, this article argues that Islamic education classes in Indonesian schools contribute not only to popular acceptance of democracy but also to the articulation of a distinctively illiberal vision for democracy among Muslim students in Indonesia.

Keywords—Indonesia, Islam, democracy, education

I. INTRODUCTION

Indonesia’s national curriculum for Islamic education, mandatory for all Muslim students, includes a chapter focusing on democracy. This paper analyzes this discourse on democracy within Indonesian Islamic education, drawing on extensive fieldwork in Indonesian schools, analysis of government-produced Islamic education textbooks, and surveys of Islamic education teachers. Overall, I argue that these discussions about democracy in the national system of Islamic education play an important role in the legitimation of representative government from an Islamic perspective. In contemporary Indonesia, both Islamic education textbooks and teachers demonstrate a general acceptance of democracy. But while they largely embrace the mechanics of democracy, their political discourse also challenges certain liberal values traditionally considered essential to it. In Islamic education classrooms, democracy is lent legitimation with Islamic rhetoric, but it is also qualified and redefined on terms acceptable to the Indonesian Muslims shaping the discourse.

II. DEMOCRACY IN ISLAMIC EDUCATION TEXTBOOKS

In Islamic education classes in public high schools, the most common materials used are textbooks that are written, printed, and distributed by the government. Some schools choose to use textbooks from private publishers, but their content is still modelled on the chapter-by-chapter outline established by the national curriculum. Across the country, there are 1.6 million Muslim students enrolled per grade level at general public high schools, and each is assigned to use these government Islamic education textbooks or a privately published rendition of the same content. Here, I analyze the chapters from government Islamic education textbooks from 1994, 2006, and 2013 national curriculums that deal explicitly with democracy. The content is found to noticeably evolve as the state itself is transformed from a dictatorship into a democracy, demonstrating increasing support—with qualifications—for the idea of democracy as an Islamically legitimate mode of governance.

A. During Suharto’s Authoritarian New Order

The 1994 curriculum’s discussion of democracy reflects the interests of the authoritarian regime that produced it. Democracy comes up in the 11th grade textbook in a chapter devoted to the Islamic concept of mushawarah, a derivative of the Arabic shura, meaning “consultation.” Since the 19th century, Islamic modernists have referenced shura to argue that Islam rejects tyranny and promotes representative government. After focusing mostly on the mechanics and ethics of mushawarah, the final paragraphs offer a diatribe apparently

1 While the books are published by the Center for Curricula and Books in the Ministry of Education and Culture, they are typically written by a team of Islamic education teachers and employees recruited from the Ministry of Religion. Feisal Ghozaly, personal interview, 11 January 2017.
2 Enrollment data obtained from the Ministry of Education and Culture’s records for the 2015-2016 school year.
directed at anyone who would use this concept to promote democracy.

The authors declare that mushawarah is practised in Indonesia's (largely powerless) regional and national parliaments in a system they call “Pancasila Democracy.” The book then proceeds to describe Pancasila Democracy and its differences with traditional models of democracy:

Pancasila Democracy … as far as possible pursues the path of mushawarah …. The process of governance in Indonesia does not have a pure separation of powers but follows a distribution of power on the model of a family. In Pancasila democracy that follows a family model, there is no opposition, no dictator and the oppressed majority, and no tyranny of the minority.

Unfortunately, we have no records of how this material was conveyed by teachers or received by students, though one might assume that this propaganda would not always have been taken at face value.

B. In the Early Years of Indonesian Democracy

In the first new legislation on education passed after the fall of Suharto, an aim of the national education system is declared to be “the development of potentials in students to … become citizens that are democratic.” This goal was reflected in the first new Islamic education textbooks released as part of the 2004 curriculum (updated in 2006). On the surface, the textbooks seem to promote democracy as an Islamically legitimate mode of governance, but a closer look shows a more ambivalent attitude with the potential to confuse student readers.

A chapter in the 10th-grade textbook from 2006 is entitled "Democracy in the Verses of the Qur'an." It is an updated version of the mushawarah chapter from 1994, and the title is rather misleading, as it is very little in the chapter itself suggesting that democracy is supported by the Qur'an. Most of the chapter focuses on the mechanics of how to conduct mushawarah when deliberating on an important issue, mentioning only briefly that this “is often practised in democratic systems”. The only other time democracy is mentioned, the authors emphasize the difference between it and democracy. Unlike mushawarah, they state, democracy “is not based on the rules found in the Qur'an and hadith. In a democracy, every decision that is collectively agreed upon must be obeyed, even if it conflicts with the Qur'an and hadith”.

This passage demonstrates a remarkable progression. After asserting that democracy cannot be rejected simply because the term originates in the West, they then recast the genealogy of democracy as actually emerging from Islam, lending it legitimacy as a system that is compliant with—even promoted by—Islam.

But the chapter concludes with a section entitled “Opinions of Ulama (Muslim Intellectuals) about Democracy,” noting that there are two major camps: those who “reject it completely,” and others who “accept it with certain qualifications”. The authors proceed to offer short passages describing the political thought of five modern Islamic thinkers, one of whom rejects democracy as polytheism, and the rest of whom accept it with various qualifications forbidding any contradiction of Islamic doctrine. While this is not an emphatic, uncritical propagation of democracy, it is far more positive than the material presented under the 2006 curriculum. These books, produced by the political establishment, have gradually evolved to support the changing institutions of that establishment.

The many ambiguities found in the 2006 and 2013 textbooks’ discussions of democracy should remind us of two things. First, while there is growing support for democracy within the world of Indonesian Islamic education, this does not signify an uncritical acceptance of it on western terms. Endorsements of representative government are still qualified by criticisms of secularism and any democratic outcomes that conflict with popular interpretations of Islam. Second, these ambiguities alert us to the critical agency of those who read and interpret these texts. When a single chapter includes content suggesting that democracy is both a system supported by Islam as well as a form of heretical polytheism, the conclusions students draw can depend significantly on their prior opinions and the direction of their teacher interlocutors. Islamic education teachers employed at each school play a crucial role in guiding students’ understandings of the concepts involved.

C. In the 2013 National Curriculum

The textbooks for the 2013 national curriculum overall offer a far more enthusiastic endorsement of democracy from an Islamic perspective, though it is not without qualification. The 12th-grade Islamic education textbook in the 2013 curriculum presents a significantly revised version of the mushawarah chapter from previous curricula, entitled “United in Diversity and Democracy.” The chapter begins with the assertion that the most important part of democracy is the imperative for people to value and respect each other. These same values, the authors assert, are also part of Islam’s mission for humanity, as expressed in “one of the hadith” (58). The authors then offer the following emphatic defence of democracy in Islam:

Democracy may be a term born in the West, but don't forget, Islam is accommodating towards anything that comes from the outside, West or East, as long as the values carried by it are following Islam's values, meaning it is Islamic.

Did you know? According to experts, the government led by the prophet Muhammad and the Rightly-Guided Caliphs was the most democratic form of government that has ever existed in the world, with the Medina Charter as its point of reference in organizing civil relations. In that era, all parts of society received equal recognition and respect.
III. ISLAMIC EDUCATION TEACHERS AND THEIR POLITICAL VIEWS

The Indonesian state is deeply involved in the educational and professional lives of most Islamic education teachers in Indonesia. Most are trained at state institutions of higher education, where they complete government-designed coursework in both Islamic studies and modern pedagogy. Those teachers graduating from private institutions also receive coursework complying with government standards for institutional certification. Graduates are then certified and registered by government institutions, and most go on to be state-salaried civil servants. These teachers’ opinions hold important implications for public opinion in Indonesia. Their discursive power stems from their institutionalized positions of authority, and it is compounded by a general culture of intellectual respect for authority in Indonesia.

With the government so highly involved in the training and employment of Islamic education teachers, we should not be surprised to find a majority adhering to a mainstream, establishment form of Islam, supported by and supportive of the contemporary political system. Despite occasional alarmism about extremism among Islamic education teachers, there is little evidence that most desire radical political change in Indonesia on Islamist terms. In my surveys of Islamic education teachers, only 12% of respondents in Java agreed with the statement, "It would be better if the Indonesian franchise system were replaced with shari'a law." In interviews, many teachers expressed fears that students may be radicalized by Muslim activists from nearby university campuses or by online material, and they saw themselves as forming the front line for combatting these ideologies by equipping students with an adequate knowledge of moderate, establishment Islam.

In the manifestation of this support for a government-friendly, establishment Islam, Islamic education teachers surveyed for this study showed overwhelming acceptance of two of the main institutional pillars of the contemporary Indonesian state: Pancasila and democracy. 88% of respondents agreed with the statement, “Pancasila is and ideology that complies [sesuai] with Islamic teachings,” with only 6% disagreeing. A smaller majority (72%) agreed with the statement, “Democracy is a political system that complies with Islamic teachings,” with only 15% disagreeing. While democracy does not garner the same level of deference as Pancasila, it still enjoys widespread acceptance.

But acceptance of democracy does not necessitate political liberalism, and most Islamic education teachers hold political positions that could be categorized as decisively illiberal. Among teachers who agreed that democracy complies with Islamic teachings, 74% disagreed with the statement “Non-Muslims may become president of Indonesia,” with only 14% agreeing. By envisioning a political system where the highest positions of leadership are open only to Muslims, these teachers challenge the notion that democratization is somehow necessarily related to the secularization of politics.

This democratic illiberalism is not unique to Indonesia. In a 2013 Pew survey, 79% of Muslims in Southeast Asia believe that “religious leaders should have political influence.” Even in the West, 43% of Americans polled in a 2012 Gallup study would not vote for an atheist, and 40% would not vote for a Muslim. While liberalism and secularism may be traditionally associated with democracy in modern political thought, global political realities—and the desires of individual believing citizens—are challenging these assumptions.

IV. CONCLUSIONS: TOWARDS ILLIBERAL DEMOCRACY

Both in Suharto’s authoritarian New Order and in contemporary democratic Indonesia, the country’s system of Islamic education has demonstrated support for the existing political system. Nowadays, Islamic education teachers and textbooks, operating from recognized positions of authority, help legitimate democracy as a political system that is acceptable to Islam. These textbooks, produced by the Ministry of Education and Culture, and these teachers, employed by the Ministry of Religion, are making a significant contribution to the democratization of Indonesian political culture.

But discourse in the world of Indonesian Islamic education is not one where western democratic ideas are uncritically adopted and propagated. Teachers and textbooks demonstrate critical engagement with the idea of democracy from within their political paradigm, challenging assumptions about the necessity of secularism and liberalism. In his research on post-revolutionary Egypt, Hamid observes the rise of political illiberalism to coincide with processes of democratization. Menchik describes a similar aversion to the idea of liberalism within Indonesia’s democratic political discourse. I find that Indonesia’s Islamic education teachers and textbooks reflect this larger trend towards illiberal democracy in Muslim-majority settings.

But the opinions of teachers and the contents of textbooks are not simply interesting because of how they reflect trends in
society at large. Rather, these teachers and books should be seen collectively as influential actors in the shaping of public opinion in Indonesia. Because a majority of young Indonesians will read these books under the guidance of these teachers, the political discourse of the world of Islamic education may exercise significant influence on the future of democracy and Islamic political thought in Indonesia.

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