

# ***Research on the Status and Role of Party Construction in the Construction of Campus Sports Culture in Colleges and Universities***

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**Abstract**—This paper expounds the connotation and characteristics of university culture and campus sports culture, and the interaction and development ways and methods of grass roots party construction and campus sports culture construction. Research holds that, set up the post of Party members' sunshine sports instructors, and consciously guide teachers and students in Colleges and universities to carry out sports activity; rely on the characteristic cultural brand of the University, inherit the construction of the campus sports spirit and culture; attach importance to the construction of the sports organization system of the party organizations at the grass-roots level and promote the construction of the campus sports system and culture; increase investment and strengthen the construction of physical culture and culture in campus.

**Keywords**—universities; Grass-roots party construction; Cultural construction

## I. INTRODUCTION

In the process of implementing the "CPC Central Committee and the State Council opinions" on Further Strengthening and improving ideological and political education and the state of Shanghai from 2010 to 2020 in the "long term education reform and development plan" and the "Shanghai Second Polytechnic University" 12th Five-Year "education reform and development plan". School educators have formed a consensus. As a university, we should focus on the target of personnel training, focus on the construction of school connotation, and establish the system and mechanism to improve the quality of personnel training. The construction of university culture is the transmission of higher education with the core of culture. It focuses on creating a school atmosphere full of cultural heritage and displaying the history of the accumulation of school culture. It is a kind of inheritance and innovation of school spirit. Therefore, the construction of university culture has its unique and irreplaceable role in the training of talents. This makes the domestic colleges and universities pay more attention to the promotion of the construction of the campus culture, and also to explore the research work of the university culture construction from various perspectives. Based on this, this paper tries to start from the grass-roots party building work, from the perspective of university sports culture construction, from the practice of grassroots party construction workers, and further explore the status and role of grassroots party construction in the construction of university sports culture. The purpose is to find

out the position of the Party Construction in the construction of the sports culture of the University, and give full play to the positive role of the party building at the grass-roots level in the construction of sports culture in Colleges and universities. So that the grass roots party building work and college sports work should be closely integrated, so as to guide, inspire and cultivate the correct sports culture values of teachers and students, highlighting the characteristics of college sports and creating the fine atmosphere of "smart workers" training.<sup>[1]</sup>

## II. THE CONNOTATION AND CHARACTERISTICS OF THE CONSTRUCTION OF UNIVERSITY CULTURE AND THE CONSTRUCTION OF CAMPUS SPORTS CULTURE

### A. *Cultural connotations and characteristics of colleges and Universities*

Colleges and universities are the cradles of cultivating talents and nurturing high grade culture. The university culture is a group culture that takes university students as the main body, taking extracurricular cultural activities as the main content, taking university campus as the main space and taking the spirit of university campus as the main feature. From the narrow point of view, university culture is an atmosphere, a spirit, and a reflection of the comprehensive strength of a school. Therefore, strengthening the cultural construction of colleges and universities can greatly improve the cultural grade of colleges and universities. And this culture clearly embodies the characteristics of three aspects: (1) interactivity. This kind of interaction is mainly created by college teachers and college students. (2) inheritance. That is, university campus culture is not a fast food culture, but a collection of school spirit, teaching style, academic atmosphere, academic tradition and way of thinking consciously created by generations or even generations. (3) permeability. The infiltration of campus culture of the image is not scattered embellishment, but like the spring breeze, drift in every corner of the campus, in the teachers and students, staff's idea, behavior, manners, penetration in their teaching, scientific research and study, work attitude and feeling.<sup>[2]</sup>

### B. *The connotation and characteristics of campus sports culture*

Campus sports culture is a group culture that takes the campus as the space, takes students and teachers as the main body, exercises by the body as the means, and takes a variety

of sports as the main content. It has a unique form of expression. It is one of the manifestations of the connotation and extension of campus culture, is an important part of the construction of campus culture and the cultural atmosphere, is the implementation of the national fitness program, the implementation of "quality education", firmly establish the idea of school education health first ", an important way to cultivate students' consciousness of lifelong sports and school sports teaching task. Good campus sports culture can not only actively advocate healthy sports spirit, patriotism, collectivism spirit, pioneering spirit and spirit of hard struggle, but also create favorable conditions for forming healthy and harmonious campus culture atmosphere. Comprehensive induction, the campus sports culture mainly includes: The physical culture of the campus sports, the campus sports behavior culture, the campus system culture and the campus sports spirit culture. Therefore, the key elements of the construction of four kinds of university campus sports culture are studied one by one. The main characteristics of sports material culture construction are the sports sculptures, sports buildings, sports facilities and the humanistic environment in the campus. The construction of campus sports behavior culture is mainly through the process of sports education process, group competition rule, sports culture lecture and so on. The campus sports system culture shows the organization of the school sports association, the routine of sports teaching, the rules of sports competition, and the agreement and so on. The core of the spiritual and cultural construction of the campus sports is patriotism.<sup>[3]</sup>

### **III. THE URGENCY OF THE CONSTRUCTION OF CAMPUS SPORTS CULTURE THE WORD "DATA" IS PLURAL, NOT SINGULAR**

The campus sports culture is an important part of the university culture. Its main body is contemporary college students and teachers; they are a special group following the fashion trend. Therefore, in order to achieve a good and orderly campus sports cultural atmosphere, it is necessary to first embody the fashion of the campus sports activities. For example, the opening of new sports projects will attract more and more students and students to participate in the activities. Secondly, it is necessary to reflect the scientific nature, to a great extent, to reflect the modern sports and features, in line with the physical and biological rules of the sports amateur exercise. Again, we should embody the mass character of the activities. To achieve the situation that everyone has projects, class classes have activities, and teachers and students join together. Finally, it is necessary to embody the inheritance of sports activities, that is, a kind of atmosphere and environment formed by the long-term participation of the teachers and students. However, to achieve the above campus sports culture construction system, the current analysis of the current status of sports culture construction in Colleges and universities is obviously not available. According to the survey found that sports activities of university teachers and students on campus, students participating in sports activities in the interior, the number more than three times a week in his spare time to participate in sports activities, to participate in the total frequency of boys more than girls, boys outdoor participate in sports activities is greatly higher than that of the female

students in frequency; In the sports activities of the teachers, the number of people participating in sports activities every week has obvious polarization. The participation number about 1% staff weekly physical activity for more than 4 times, and participate in sports activities the main installation order for walking, badminton, swimming and basketball, while the majority of staff training in addition to participating in sports competitions held before the school in sports, less involved in sports exercise. These data fully highlight the necessity and urgency of constructing the university campus sports culture.

### **IV. THE RELATIONSHIP BETWEEN THE GRASS-ROOTS PARTY CONSTRUCTION AND THE CONSTRUCTION OF CAMPUS SPORTS CULTURE IN COLLEGES AND UNIVERSITIES**

#### *C. The leading position of the grass-roots party construction in the construction of the campus sports culture*

At present, most sports teaching and research departments in Colleges and universities are equipped with independent grass-roots party organizations, and set up grass-roots party building institutions, and some sports branch secretaries are also deputy directors of sports teaching. That is to say, the leadership position of the grass-roots party organizations determines the leadership position of the grass-roots party construction in the construction of campus sports culture. Practice has proved that from the internal requirements of campus sports culture construction, whether the campus sports material culture construction, sports behavior culture construction, or campus sports system culture and spiritual culture construction, the grass-roots party organizations have played an irreplaceable role. This is because, for a long time, the grass-roots party organization has a solid foundation in the school, most of the colleges and universities sports teaching teachers, student party members also focused on Grassroots Party organizations, grass-roots party organizations can use this advantage to drive a number of Party members and cadres, party activists and a large number of students into the construction of campus sports culture go. In turn, the grass-roots party organizations play the political core role in the construction of campus sports culture, to carry out extensive work, will greatly enhance the grass-roots party organization of university teachers and students in Colleges and universities the cohesion and attraction, high awareness, coaching staff of high level set to the party.

#### *D. The construction of campus sports culture is an effective carrier of Party building at the grass-roots level in Colleges and Universities*

There is no doubt that the construction of campus sports culture is an important aspect of the construction of campus culture. On the surface, it seems that the construction of campus sports culture does not seem to be related to the grass-roots party construction in Colleges and universities. But in essence, the two are inseparable. On the one hand, the grass-roots party construction plays a political core role in the construction of campus sports culture. On the other hand, the construction of campus sports culture is also an effective carrier of Party building in Colleges and universities. This is because, in the process of the construction of campus sports culture, the grass-roots party organizations in building the campus sports material culture, spiritual culture and behavior

culture at the same time, but also greatly carry out the party organization, unified teacher and student Party member's thought, and embodies the party organization of the team spirit. Moreover, under the continuous improvement of sports culture carrier function, it will greatly accelerate the process of forming the unity of thought between teachers and student members and team spirit, and further highlight the image of grass-roots party organizations.

*E. The construction of campus sports culture puts forward new requirements for the party construction at the grass-roots level in Colleges and Universities*

Campus sports culture has a wide range of contents, but it can be summed up in four parts: campus sports material culture, campus sports behavior culture, campus system culture and campus sports spirit culture. Therefore, these different sports culture construction put forward new requirements for the grass-roots party building work in Colleges and universities. The grassroots party construction workers want to play the guiding role in the construction of campus sports culture, so we must carry out strategic thinking and formulate implementation measures in many aspects. For example, to the general program, making the construction of campus sports culture the establishment of Campus Sports Culture Construction Committee and improve the sports culture inheritance of campus image and so on, and these new requirements, but also in the practice of the construction of campus sports culture in teachers and students not only enhance the party members' party spirit, but also expand the innovative work methods of the party organization at the grassroots level, to further improve their work ability and methods to solve the problem, in order to make a contribution to the construction of the campus culture. To sum up, the construction of campus sports culture provides a good atmosphere for Party building in Colleges and universities. With the help of campus sports culture, the party building in Colleges and universities has made great leaps.

**V. THE WAYS AND METHODS OF PLAYING THE ROLE OF THE PARTY BUILDING AT THE GRASS-ROOTS LEVEL IN THE CONSTRUCTION OF SPORTS CULTURE**

*A. Set up the post of Party members' sunshine sports instructors, and consciously guide teachers and students in Colleges and universities to carry out sports activities*

Through case study, it is found that a university in Shanghai has enriched the interest of physical training of teachers and students in various colleges and universities. The basic level party organization of the Ministry of sports has held several meetings to discuss how to improve the sports health level of teachers and students. At the meeting, the party members and activists actively spoke and brainstorming together, putting forward a tentative proposal to set up a sports instructor's post for Party members in Colleges and universities. For this reason, the grass-roots party organization leaders issued the corresponding tasks and work requirements of sunshine sports instructors, and made clear the contents of sunshine sports instructors' management, evaluation and work. So, after the pilot work after a term at the end of the semester, the experience summary report, from the college students, student cadres, college counselors and college sports activities

for the person in charge of the questionnaire feedback that the College Sports Department of the party common welcome to the physical exercise guidance, especially the guidance the school party game for all college work fully affirmed. And, because of the sports guidance of the party members, many colleges have improved the frequency of sports activities between teachers and students in the organization college. For example, the College of humanities college sports cadres due to the lack of corresponding sports skills in school sports activities, often results in the phenomenon of poor organization, grass-roots party members under the guidance of sports, they not only increase the number of sports activities of the organization, but also bold girls sports festival and other sports organizations project activities. This fully illustrates the establishment of a party member's sunshine sports instructor post based on grass-roots party organizations, which helps to greatly enhance the construction of campus sports behavior culture and spiritual culture.

*B. Relying on the characteristic cultural brand of the University and inheriting the construction of the campus sports spirit and culture*

In the course of the development of teaching and research, different universities have accumulated and precipitated various successful disciplines and formed their own special professional brands. Taking a university as an example, after 50 years of development, its development mode has always been closely linked with the training of the labor model. *These successful generations* of labor models are the pioneers and models of the times, and also the distinctive brand of campus labor models culture. It is in the school under the guidance of the spirit of model workers, many workers, Li Bin, Yu Hong alumni Bao Qifan as the representative of a brilliant chapter of the school education, *have become a style and school flag*. So many excellent alumni as an example, love and work hard, diligently learn, work hard and forge ahead. Advocating dedication, advocating struggle, advocating practice and advocating innovation become the trend of the school. In view of this, the Sports Party organization of the school closely combines the training goal of "knowledge-based high skill creative talents". We should give full play to the function of Party members at the grass-roots level, and promote the *nonparty* members, and consciously guide the students to establish correct sports values. By means of the characteristics of contemporary college students elite advocating model workers and sports stars, targeted to students on the various sports stars and elite talent workers experience, to promote their sports or post peak workers perseverance and fighting spirit, and they are under the flag of pride and glory for the country to listen to the National Anthem of the scene. To cultivate students' physical character, develop their noble sports moral quality and behavior habits, so that students understand the patriotism education behind the sports activities.

*C. Pay attention to the construction of the sports organization system of the party organizations at the grass-roots level and promote the construction of the campus sports system and culture*

The so-called institutional culture refers to all kinds of strict rules and regulations and the cultural atmosphere formed by management in institutions and perfect institutions of higher learning. The rules and regulations of high schools require all teachers and students to abide by the rules and regulations, engage in learning activities according to certain procedures, such as student status management regulations, student regulations, campus safety regulations, etc. These rules and regulations are consciously formulated according to the requirements of education and the requirements of the society for the quality of talents, which embodies the educational values of school administrators. It provides students with a range of activities, and stipulates the words and deeds of the students. In particular to campus sports culture activities, which most of the group activities, people wide, large range of activities, sports activities and form shows the features of diversity, department of physical education and sports activities in addition to the annual plan of union organized sports competition, the sport is mostly spontaneous organization, the spontaneous organization of sports activities, sports activities on campus occupies most of the space and time, messy sports activities to students and teachers while wide free space, is out of order, and fail to achieve the desired effect. Therefore, we should improve the Sports Committee of the school and attach importance to the construction of the sports organization system of the grass-roots party organizations, so that we can more easily support students and faculty to establish various sports associations and provide convenience for their activities and create conditions. In addition, we should deepen the reform of physical education and establish the guiding ideology of cultivating students' awareness of sports, developing exercise habits and improving their exercise ability. The development of physical education curriculum should pay attention to the imparting of sports culture and health care knowledge, so that students have a comprehensive culture and culture. The selection of physical education curriculum materials should be paid attention to increase the scientificity, effectiveness and interest of the teaching materials. We should strengthen the education of the knowledge and methods of physical exercise. Reform the evaluation methods of sports achievements, change the simple technical evaluation, reach the standard to the technical evaluation, meet the standard and strengthen the physical effect.

*D. Increase investment and strengthen the construction of physical culture and culture in Campus*

Physical culture is an important part of the construction of campus culture, students living in the campus culture, experience the campus sports material culture foundation, the campus sports architecture, sculpture, plus, facilities, venues, which itself is a kind of cultural phenomenon, is the externalization of man's essential power. At the same time,

they also become the carrier of cultural consciousness, condense and display of human knowledge, thoughts and wisdom, reflecting people's sentiment, will, values and other cultural characteristics, these characteristics will be reflected in people's hearts, to play cultivate a subtle role. In addition, sports buildings, facilities, venues, as a basis, under the practice of physical education teachers and students, from the campus sports material culture, campus sports culture as the cornerstone of lost, will greatly influence the teachers' and students' enthusiasm, therefore, campus sports material culture is a kind of maintaining teachers and students engaged in sports the practice of security.

## VI. CONCLUSION

The cultural connotation and characteristics of colleges and Universities: (1) interactivity. (2) inheritance. (3) permeability; The connotation and characteristics of campus sports culture: campus sports culture is a group culture based on the campus as the main body, with students and teachers as the main body, physical exercises as the means, and various sports events as the main contents. The relationship between grass roots party construction and campus sports culture construction is: the leading position of Party building at the grass-roots level in the construction of campus sports culture; the construction of campus sports culture is the effective carrier of Party building at the grass-roots level in Colleges and universities; the construction of campus sports culture puts forward new requirements for Party building at the grass-roots level in Colleges and universities.

The grass-roots party construction play a role in the ways and methods of sports culture construction: post setting sun sports instructors members, consciously guide college students to carry out sports activities; depending on the cultural characteristics of the brand, the campus sports spiritual culture heritage; pay attention to the construction of grass-roots party organization of sports organization system, promoting the construction of campus sports culture system rise; increase investment, strengthen the construction of campus physical culture and sports.

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