Integration of medical humanistic spirits and economic principles under market economy

---medical humanism under market economy

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Abstract
Problems related with economy usually rise in the medical development. The resource allocation and income of multi-disciplinary and multi-sectoral health resources constitute the economic problems in the development of medical institutions. Economic principles and humanistic spirits are both decisive. The relationship of these two factors is dialectical and unified. The lack of integration of economic leverage is not promising and the lack of humanistic spirits is shallow. It will be helpful to promote the development of medicine in practice by making clear the relationship between humanistic spirit and economic leverage.

Keywords: humanistic spirit; medicine; economic principles; market economy

1 Introduction
In recent years, economic construction has vigorously developed in China and the market economy system has become an important type of economic system, which has exerted a great influence on the development of different industries. Economy and medicine always exist together and influence each other. They closely tie between different stage and in every period of the economic development level and the formulation and implementation of various economic systems. Economy principles will have great influence on education development. In the course of the development of medicine in China, it is also affected by the state of economic development and various economic systems\textsuperscript{1}. According to the current economic
conditions, in order to seek better development, we also need to actively explore the effective ways of education economy.

With the implementation of market economic system reform, people's thoughts and values tend to change dramatically. It is being increasingly recognized that the humanistic spirit and economic leverage are equally important for medical development, especially in the context of market economy. It will bring infinite vitality and vitality to medical development. The medical humanistic spirit and economic leverage should play a role.

2 Humanistic spirits

2.1 The integration of humanistic spirits

With change of the concept of health and involvement of more and more society and related enterprises in the medical practice, the commonweal of medicine has been influenced with the development of medicine. However, due to various reasons, the current medical humanities are lack of consciousness in practice. The government lacks the arrangements of medical humanities for medical institutions and lacks the mechanism to guide the medical humanities. In the hospital, the relevant rules and regulations and incentive assessment mechanism are mainly based on medical technology and benefit. The public has one-sided understanding of the medical profession because of the false media report which has caused damage to the value orientation. The production, manufacture and use of the medical instrument do not meet patient's physiological and psychological needs. There is a disconnection between the need and the production of medical device enterprises. Therefore, the interaction between government, hospital, the public and medical device enterprises should be increased to enhance the government's guiding force on medical humanities. Increasing the positive interaction between departments will help the full play of their respective functions, promote the healthy and rapid development of medicine and promote the harmonious progress of the society.

Strengthening the application of medical humanities requires not only the idea but also the practice. It is not only necessary to study, but also to seek scientific methods and countermeasures from exploration in order to better guide the practice. According to the application status of medical humanities concern in the economic practice and the requirement of social development, the medical humanism way in practice from the government management, medical technology, service process, medical environment, hospital management five aspects of applied research, in order to better implement the integration of
theory with practice, medical humanities and economic integration and strengthening medical development ⁵.

2.2 Medical humanistics in medical practice
Medical practice of medical humanities is the important content of medical model transformation and link. More countries involved people's livelihood reflects the government’s health care reform strategy of the citizens' health care ⁶. Therefore, we need to promote the practice application of medicine humanistics. The government management role must be strengthened. It can make medical humanities concern in the process of the use of instruments and equipment. The patients who have certain diseases of organs or tissues should be viewed as a whole person and achieve the people-centered service, fully respect of the personal dignity to feel personalized service. Many tragedies can be eliminated if medical staff is more sincere in respecting others. Many of the criticisms and misconceptions can be avoided if the medical staff is a little more patient in listening to the patients. Although the development of technology has brought many problems, we can not negate the positive role of technology ⁷. Only by constantly perfecting science and technology, we can gradually enhance its positive effect by exploring and establishing a reasonable medical mechanism, thus reducing its negative effects so as to promote the development of medical treatment.

3 Economic principles
The development of economy cannot be separated from the external forces of cultural factors, which mainly rely on the spiritual power. The process is usually made up of two factors. One is direct motivation through propaganda. The other is the underlying dynamics of government guidance. The fact shows that in the course of modern economic development, it can’t leave spiritual culture. Spiritual and cultural support is indispensable to economic development. It shows that while realizing economic leverage, spiritual culture should not be neglected for a moment ⁸.

3.1 The integration of economic principles
Using economic leverage is using economic principles to guide economic activities to use this condition changes as the valve to influence, adjust and control the behavior of others, to promote or guarantee the realization of the goal and give play to advantages and avoid disadvantages. Medical practice must be based on a certain material basis and meet certain
treatment principles, so people are able to persist in the medical treatment. In the history of medical practice, the role of economic leverage is everywhere to be found. The primitive rural medicine and the witch doctors are not the same. It is the economic symbiosis system under extremely low productivity. Behind the doctor's medical treatment, it is the floating support system under the condition of population dispersion and surplus product. In the back of the medical practice, it is a fixed support system for specific objects. The doctors are in the centralized support system under the condition of urbanization.

The incentive principle of market economy should be the proportion of people's giving and earning. In order to motivate people to study hard, work hard and devote themselves to it, they can earn the income deserving their devotion. In rational constraints, they continue to work hard for their own interests, not only damage the interests of others or social interests, but also can make their own interests and social interests. The harder you work, the greater the dedication, the more income. At the same time the greater the interests of others, the greater contribution to the society.

3.2 Medical development without economic leverage is not promising

The integration of modern medicine is the integration of the highly detailed division of labor in biomedical mode. This innovation continues the innovation of medical history, and has opened up new development. Before innovation is considering a single medical staff, scholars and their small group, but medical integration involves a number of professional medical staff, social workers, possibly medical schools, health administrative departments and other departments and institutions to cooperate. The integration task is the complicated and need various organizations to pursue comprehensive health goals. The achievement of organizational goals depends on the behavior of the members. The behavior of the members must be guaranteed to meet the organizational goals under the high probability conditions. Economic theory is a unified method of economic analysis to explain and predict for rational decision making.

If lacking of economic lever, medical integration is accidental. Its reason is that the medical staff's understanding of the humanistic spirits and identity difference is to present two small distributions. Who fully accept and not receive are a few, who are part of the receiving are major. However, the integration of modern medicine to transcend the traditional medicine requests humanistics into the most frequent and consistent work, that is, most of patients in medical institutions contact most of the medical staff and can feel humanistics. This is clear
that it is not a spirit of a single person. Without the role of economic leverage, medical integration can only stay at the thought level or not in practice, unable to mobilize more health resources and provide fair treatment for more patients. In addition to the local optimization of technical means, traditional medicine still cannot be broken.

3.3 The unity of medical economic benefit and medical ethics

In organizations it can’t be simple even using administrative orders and hierarchical supervision to command. Based on the assumption of rational person designed by the cooperation mechanism, it will play a key role between individuals and departments. It provides stable expectations for each member in the organization, motivates individuals to care own behavior constraints within the framework of compatible with organizational goals. As a result, medical integration will be a turning point for economic leverage in healthcare. Under the condition of socialist market economy, benefits and medical spirits can be unified. The benefit and righteousness of the medical industry in the socialist market economy can be unified completely. The market economy is competitive economy. Except for a few monopolistic industries, the general competitive industry must be actively involved in the competition in order to achieve good economic benefits. Apart from price competition, it is mainly the competition of technology, quality, service and reputation. The winning unit must have the spirit of serving the customers wholeheartedly. They must behave in accordance with the law, and do not harm other people or society. Competition makes enterprises and service institutions build corporate culture, set up the noble spirit of enterprise and shape good corporate image. Hospitals will be under pressure, because the progress force them to form internal cohesion and to please the external public.

4 Conclusions

The value orientation of medicine in market economy has a great influence on the medical professional spirit, which manifests as the change of value orientation and medical professional spirit. In a market economy under the conditions of standard value orientation of the individual self value, medical professional spirit involved in the overall standard of value subject status is difficult to establish. Material interests clashed with the core of the medical professional spirit way influence medical professionalism. It is a long exploring process to put forward the implementation of medical professionalism.
With the transformation of the planned economy system to the market economy system, the medical and health care has been changed from the traditional and complete welfare to the social public welfare about which the government implements a certain welfare policy. In order to be able to support the economy, the combination of modern medicine or medical economics will be presented. Medicine needs to talk about not only economics, but also ethics. This involves medical ethics. Modern medical ethics is another subject that involves a wide range of content. It includes all the problems associated with modern medical activities. Medicine needs to be both economical and moral. We can’t answer definitively how they can be unified at present.

References

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