

# Study on Cultural Connotation of Ceramic Art in Public Environment

Changzong Shao

School of Ceramic Art

Jingdezhen Ceramic Institute

Jingdezhen, Jiangxi, China 333403

**Abstract**—Going with the time, the people have had higher requirements for public environment in cities, and the needs of cultural and art are increasing as well. Guided by current reality awareness, ceramic art has changed and broken through secularization in aesthetics, stressing the expression of contemporary reality awareness on the background of time. Ceramic artists value the actual needs of the society, and its innovation going with the time is integrated to the awareness of the time, besides, the ceramic art in public environment have deep cultural deposits and connotations.

**Keywords**—public environment; ceramic art; cultural connotation

## I. INTRODUCTION

Contemporary ceramic art is an integrated embodiment of ceramic art, contemporary social awareness and aesthetic taste. Relying on fearless imagination, ingenious conception, unique shape, plastic pugs, flowing glaze color as well as magical furnace transmutation, contemporary ceramic art bring people new feelings, and what it shows is a new ceramic culture spirit in the current society. In nature, the artistic design of urban public environment is a kind of culture, changes of the people in social and living concepts promote them to generate ideas to rebuild the nature, which stimulate the people's potentials to create living environment. During the rebuilding of the society, a series of fearless conceptions have shown the life attitudes, social development and cultural progress of the people. And the requirements of the people on public environment have been changed to pursuit of unique cultural personality and connotation from practicability and good appearance. It is just the requirements that promote designers of public environment art to explore deeper and more elements with rich cultural deposits and connotation so as to complete the decoration to public environment. The artistic decoration shall not only inherit the historical lifeline but also highlight the spirit of the time, containing diverse cultural deposits and cultural images as well valuable factors. All of these need a carrier, ceramic art is just the only choice, and contemporary Chinese ceramic art owns thick cultural deposits, which is a brilliant pearl among the world culture. Ceramic art in the public environment has become a unique existence and finishing touch for social life of the people, which plays an irreplaceable role in building a perfect urban public environment. In addition, the ceramic art in public

environment also owns an extremely thick cultural connotation.

## II. CERAMIC ART IN PUBLIC ENVIRONMENT

### A. *Status Quo of Ceramic Art*

Actually public environment is a pace which consists of public activity places and facilities such as roads, squares, public buildings, residential environment, gardens, and landscapes and so on.

There are higher requirements on the beautification and artistic design of the facilities and spaces, for they are symbols of spirits and styles of a city and a country, in addition, their utilities must be stressed. It can be said that public environment art is an important structure of material culture in China and also a material carrier of social life, which are important for both material civilization and spiritual civilization. Currently the urban construction is accelerating in the country, artistic tools are adopted in public environment for beautification and design to improve the living level and life quality of the people, and set active spirituality for the whole city and add cultural atmosphere, which have been key points for the modern urban construction. Only the artistic design of public environment is a perfect integration of science and art, can the good look, utility and personality be guaranteed. Thus it needs the participation and penetration of other artistic forms. Some urban culture whether handwriting, painting, sculpture and advertisements have spread to every corner of cities, which have been a wide existence of cultural phenomena.

### B. *Cultural Connotation of Ceramic Art in Public Environment*

Contemporary ceramic art is a pattern which adopts ceramics as carriers to create a visual image for touching, and it shows the mental world of artists and creators' understanding and inspiration of the whole social life. In the ceramic field, ceramic artists often dig the soft or untamed parts in hearts of the people and integrate them to the works of their own. The works of each ceramic artist will cover deep meaning in real life, valuing some new techniques and forms of expression. In order to increase the cultural and artistic appeals of public environment, we need to find proper carriers, it can be said that contemporary ceramic art,

as a perfect integration of science and art, is the optimal carrier with cultural deposits in the public environment.

First, we must make it clear that culture is a common nature shared by ceramic art and public environment art, and art, as a unique cultural state or phenomenon, has become an important part of the time. Art is reflection and symbol of the culture it belongs to, like a mirror, the culture can see itself correctly. The culture can meet and understand itself through art, this mirror and ultimately understand the whole world. Therefore, art can correctly and overall reflect the historic course and development of culture, all art owns cultural connotation and deposits of its own, which can be seen apparently. Ceramic art just goes like this, for it has a long history, which has been deeply inlaid in the national culture of the country and developing with the development of the time and time going, and it has been indispensable part of cultural framework in the country. As a successor of ancient culture in the country, ceramic art represents the development direction of contemporary culture. Ceramic art owns strong characteristics of culture and time, and its application in public environment cannot only improve the taste of art works, shape sound artistic images but also add cultural connotation to the public environment. Here is a landscape, that is, ceramic art wall standing at Changnan Blvd, Jingdezhen Town. One side of the urban blvd about several miles long is covered with a large ceramic wall painting, which was created on the basis of natural mountains left after road construction. The wall painting has not only integrated local mountains, rivers, historic events, custom and so on but also adopted ceramic painting, which bring us a magnificent feeling. It must be classic in the ceramic art of public environment, for it has completed the perfect integration of ceramic art and public environment, a perfect combination of urban development and modern architecture, it brings no conflicts with the rapidly development of the time, instead, they are existing in harmony, it has not only profound cultural artistic conception but also showed the value of development. Cultural connotation that wall painting shows make the ancient culture of Jingdezhen Town be shown specifically to tourists, it is literally a top quality works of ceramic art in the public environment.

In addition to large buildings as ceramic art walls, other aspects in the public environment can borrow ceramic walls as well such as ceramic light poles along streets. Generally light poles are made of metal, which touches cold, if ceramics can be used, it may add dynamic color and deep cultural connotation to cities made of steel framework, similarly it can greatly enrich the public environment art and upgrade the art taste and cultural connotation of the public environment. Seen from the above, once the charm of ceramic art and cultural connotation the ceramics release are well connected with the public environment, the people will be led to the ancient time, besides, it will make us enjoy beauty and joyfulness in spirit, this is what the charm of ceramic art is, the cultural connotation makes it wider to apply ceramic art in the public environment and play a larger role.

### III. CONCLUSION

Ceramic art is suitable for application in the public environment, and it can upgrade the art taste and cultural atmosphere of the public environment, cultivating tastes while beautifying the environment. Relying on the thick cultural connotation, the ceramic art in public environment make the people improve cultural quality of their own and appreciation of art through appreciating the ceramic art around.

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