

Innovation of Ideological and Political Education of Students in Higher Vocational Colleges

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Abstract—In today's tough education situation, how to strengthen the ideological and political education of higher vocational college students are educators worth pondering. With the continuous progress of society, the development of Higher Vocational Education in China is in good condition, and a large number of technical and applied talents are continuously transported to the society. It plays a catalytic role in China's economic and social development and the realization of the Chinese dream. But because of the need of economic development, the reform of the education system, there are some differences between the groups of Higher Vocational College Students' quality, ability is not the same, the ideological and political education is the cultivation of personality and education in Higher Vocational Colleges through the ideological education of students, can effectively regulate the behavior of students, guide students to establish a correct outlook on life and value view. This article through the analysis of the impact of changes in today's college students of Ideological and political education, combining the present situation of the ideological and political education of higher vocational students, put forward countermeasures, in order to promote the healthy development of students' Ideological and political education, hoping to provide reference for relevant personnel.

Keywords—Higher vocational colleges; college students; ideological and political education; innovation; political education; education innovation

I. INTRODUCTION

With the development of society, the development of China's education situation is good, higher vocational colleges focus on cultivating students' ability to practice and application of technology, constantly conveying a large number of technical talents for the society, has become an important part of China's higher education system in recent years, due to the needs of economic development, the reform of the education system, I higher vocational college enrollment increases gradually, has formed a certain scale, which makes the quality of students in higher vocational colleges have certain differences, ability is not the same, the ideological and political education is the cultivation of personality and education, higher vocational colleges ideological education of students, can effectively regulate the behavior of students, guide students to establish a correct the outlook on life and value. By analyzing the changes of students' groups in Higher Vocational Colleges and combining the present situation of Ideological and political education in higher vocational colleges, this paper explores the

innovation of Ideological and political education in Higher Vocational colleges.

It is urgent to strengthen ideological and political education of Higher Vocational College students. In modern society, higher vocational colleges exist because they can cultivate the professional and technical personnel needed by enterprises and meet the needs of the market economy. In the whole national higher education series, the primary goal of higher vocational education is to train high-level talents conforming to the needs of social development. To train high-level professional and technical personnel for the society, the quality of higher vocational college students plays a key role. But in fact, for a long time, we have been paying attention to the cultivation of students' professional quality, while we have neglected the ideological and political quality. Having both ability and political integrity is an important indicator of talents, and is also required by the country. Higher vocational education is an important period of students' psychological development in higher vocational colleges, the age of the students accept the mind clear, strong, quick thinking, but due to lack of experience, the ability to distinguish things still inadequate, because this stage is shaping stage, so it is necessary to increase the ideological and political education of students in Higher Vocational colleges [1].

II. CHANGES OF STUDENTS' GROUPS IN TODAY'S HIGHER VOCATIONAL COLLEGES

The complexity of contemporary students' structure and the quality of students are not suitable, which brings some challenges to the ideological and political education in schools. In addition, students' different ideas and ideas make it difficult to achieve unity of Ideological and political education. The network era makes some is not conducive to the healthy development of students thought intrusion into learning and life, the mechanism of employment oriented market to implement two-way choice, because of the rapid development of economy to the increasingly fierce market competition, there are severe employment pressure, all of these affect the ideological and political education work smoothly.

A. Student structure

With the industrialization of education policy, the national college enrollment of Higher Vocational Colleges after enrollment, gathered a lot of different regions and different ethnic students in their living habits, political quality and

cultural level has certain difference, which makes students more complicated, because the quality of the students to join improper participation, to avoid conflicts, it brings certain challenges to the ideological and political education in schools.

B. Ideas

Higher vocational college students are in the thoughts of the sensitive and active stage, more advanced ideas, is more volatile, the current point of view, the performance of the students personality is usually five aspects, openness, independence, pluralism, utilitarian and variability, these individual lead students have very different ideas, so that the work of ideological and political education it is difficult to achieve unity.

C. The way of activities

Higher Vocational College Students' activities mainly in the school, because the school management is no longer closed by the management, education in the past to guide education, give students a free space; students' living conditions, with the development of economy, the material conditions are more abundant, with the school's logistics construction work constantly follow up the living environment has been greatly improved; in the study, due to the advent of the Internet era, the knowledge and information is more abundant, and the propagation speed is accelerating, but also makes some students is not conducive to the healthy development of ideological invasion to the learning and life, it is difficult to lead the ideological and political education work smoothly [2].

D. Employment methods

Now the employment of a distribution system in the past, the implementation mechanism of the two-way choice, because of the rapid development of economy to the increasingly fierce market competition, in the severe employment pressure, some new ideas of higher vocational college students can not fully understand the employment, led them to participate in the ideological and Political Education enthusiasm decline, it is difficult to give full play the role of timeliness the ideological and political education.

III. HIGHER VOCATIONAL COLLEGE STUDENTS' IDEOLOGICAL AND POLITICAL EDUCATION WORK

First, outdated ideas, backward methods

Some engaged in the work of Ideological and political education of higher vocational college teachers, because of the knowledge system and teaching method can not be updated in a timely manner, education idea is too old, cannot put yourself in the thinking of the needs of the students, do not pay attention to the student's acceptance of the completion of teaching tasks of mechanization only, this teaching method is too backward, the lack of communication between students and teachers, it is difficult to achieve to achieve the effect of Ideological and political education, to guide students to establish a correct outlook on life and values.

Second, the quality difference is not enough attention

The recruitment of students in higher vocational colleges faces the society, led to higher vocational students with diverse characteristics, such as social background, different cultural

qualities of students together to study different knowledge structure has certain differences, most of the students want to improve their ability through the study and practice of higher vocational colleges, to find good work to lay the foundation for the basic cultural knowledge of the school, especially the ideological and political education curriculum, can not bring enough interest, lack of initiative in learning initiative.

Third, the work carrier failed to keep pace with the times

In recent years, with the progress of technology, new media technology has been widely applied because of its intuitive and comprehensive, some higher vocational colleges have gradually found an important role in the carrier play though, or due to technical constraints, can not achieve the combination of new media technology and traditional ideological and political education of the most colleges and universities, still using the traditional way of school billboards, newspaper columns and campus broadcasting propaganda, did not do the work of the carrier to keep pace with the times.

IV. HIGHER VOCATIONAL COLLEGE STUDENTS IDEOLOGICAL AND POLITICAL EDUCATION INNOVATION

The ideological and political courses in higher vocational colleges is an important means and methods of education of students in higher vocational colleges, the first thing you need to do the teaching mode innovation of curriculum, teachers can stimulate students to participate in class teaching, but also on the need to encourage students after-school hot pursuit; second to do to create new courses and exchange platform, teachers can use new media open micro course at the same time, the use of Internet plus to build the network communication platform in the new media; third should pay attention to strengthen the students' mental health education and moral education. Only three aspects have been achieved, and higher vocational colleges can create social talents with both virtue and knowledge and unity for the society.

A. The innovation of teaching mode

Because of the learning and life style of students in higher vocational colleges is becoming more and more dependent on the network, so in the course of Ideological and political education of the teachers, to grasp the characteristics of students, targeted to carry out innovative teaching mode, attract student's interest in learning.

1) Stimulate students to participate in teaching in the class

Adjust the teacher's mood, create the classroom situation teaching, and make the classroom immersed in a particular situation, full of passion. At the same time, teachers should have a good mood, that is, mood, mood and situation are complementary. Good mood is half the success of the classroom, but also to bring good mood to students, and ultimately produce good educational results. The teacher trains the student intelligence quotient at the same time, the emotion quotient has also trained, this also is the quality education essential.

Einstein said, "Interest is the best teacher in life." To stimulate the interest of students, make the classroom more successful, teachers want to teach students to learn to create

atmosphere, make the classroom relaxed. Students are a complex, in this composite process there are one or two is of interest, by stimulating the interest of students and learning, exploring the ideological and political course teaching in higher vocational colleges. If the classroom teaching can enable students to actively take the initiative to join to the ideological and political course in, so is our ideological and political teachers to solve the problem, but also an important issue.

Combining theory with practice, selection of new materials, make what attractive students willing to listen, you are willing to learn. In general understanding, the teaching content of Ideological and political course is serious and boring, abstract, although the teacher carefully prepared lessons, but still in difficulty, is deep and lag of the disadvantages, it has a certain distance with the actual student life at the same time, the teaching process will be lack of attraction and appeal.

The ideological and political education of teachers, according to the current social hot topics, stimulate students to participate in classroom discussion, so that students not only the ideological and political education of the listener, and more participants, which can not only enhance the students impressed the theory in books, but also to understand the political events, is conducive to the College Ideological and political education work smoothly.

2) Students are encouraged to follow the hot spots after class

Students in the past on the receiving end of the ideological and political courses, through the theoretical analysis of teachers class arrangement determine students' mastery of theoretical knowledge, and students only through the library information content of the theory, the process is too boring, and not to be under the situation of library resources, the overall lagging behind, it is difficult to achieve the real purpose of Ideological and political education therefore, teachers should change their ideas, to guide students to class topics to talk about with extended focus, it will greatly stimulate students learning fun and exploration, through the network and other multimedia tools, to enable students to form their own attitude, for the hot social phenomenon has its own point of view, it is easy to master thought the political status of students, and cultivate students' autonomous learning ability.

B. Create new courses and exchange platform

As the social network, We-chat, micro-blog and other new media age, especially students, particularly since these tools will be regarded as the communication with the platform, so that colleges will rationalize the use of these tools to spread the ideological and political education for students.

1) Micro courses are offered in the new media

The traditional classroom teaching mode, to change students' learning style, learning effect is poor, the school should make good use of new media tools, the ideological and political education form of communication open network

classroom and micro classroom in students commonly used software on the teaching contents, which will bring the students fresh, not only deepen their impression, to the purpose of teaching to start communication, and interaction between students, promote students' common learning and common progress.

2) Build network communication platform

Due to the growing popularity of the network, students tend to get more knowledge and information from the Internet, while bad culture and comments on the network also affects the thinking of students, colleges should pay attention to the application of the network, but also to take certain measures to curb the adverse influence on students, Higher Vocational Colleges can be used to establish a network platform for campus students, enrich college homepage, broaden the field of communication and the demands of students' Ideological and political education, to build the network communication platform, so that teachers understand students' practical feedback, make measures to expand targeted teaching, to enable students to establish the correct ideological and political ideas, which not only brings some ideas the work of teachers, but also to promote the students' thought of keeping pace with the times.

C. Strengthen the mental health education

The purpose of Ideological and political education in higher vocational colleges is to train applied talents with all-round development of morality, intelligence, body and beauty. Through university education, make students' Outlook on life, values and world outlook improved, also make the student ideological, political and moral and legal quality is improved, which is the goal of the ideological and political education. At the same time, mental health has an important impact on mental health psychological education and ideological education are equally important, in the sense that the ideological education includes psychological education, psychological education directly affects the ideological education [3], the two are complementary to each other to promote the. But there are some differences between them. Psychological education is mainly achieved through persuasion. Ideological and political education is mainly through indoctrination to achieve the purpose.

Because of the serious accidents in recent years occurred more than the university is very frightful to the ear, and the mental health of students, so the ideological and political education in higher vocational colleges should pay attention to the cultivation of students' mental health, and it is listed as the key course. According to the development characteristics of the spread of a wider and easier for the students to accept the new media, through the network of micro-blog, Hatcheck and textbook forwarding, strengthen students' awareness of mental health, understand the importance of continuous mental health education, is conducive to promoting the effective development of thought and political education.

V. SUMMARY

From the changes of the present higher vocational college students groups we can see this group of students because of complicated structure, the quality of students to join improper participation, can not avoid the conflict of ideas; more advanced and present openness, independence, pluralism, utilitarian and changeability; the activities of the students is mainly in the school and because of the advent of the Internet era, the knowledge and information is more abundant, and the propagation speed, but also makes some is not conducive to the healthy development of students thought intrusion into learning and life, it is difficult to lead the ideological and political education work smoothly.

Outdated ideas, backward methods, lack of attention to quality differences, and the status quo of Ideological and political education of higher vocational college students whose work carrier failed to keep pace with the times. The ideological and political classroom in higher vocational colleges is an important means and methods of education of students in higher vocational colleges, the first thing you need to do the innovation of classroom teaching mode, can stimulate students to participate in class teaching, after class can encourage students to focus, can use new media to open micro courses, can use Internet plus to build the network communication platform, can pay special attention to strengthening students the mental health education and moral education in the new media.

Due to the needs of social development, social needs of diverse talent and the need for talents is more and more urgent, the higher vocational colleges as an important place of training

applied talents, plays an irreplaceable role in social development. In the promotion of quality education, knowledge education in higher vocational colleges is not only responsible for the students, but also pay attention to the students' quality education is moral education, is to strengthen the ideological and political education of students in higher vocational colleges, higher vocational colleges as educators should put forward innovative measures to promote the healthy development of the ideological and political education in higher vocational colleges college students, social integration of big ideological and political upheaval. Only in this way can we build practical talents with the social needs of virtue, unity and knowledge. The ideological and political courses in higher vocational colleges is an important means and methods of education of students, to strengthen the innovation, can effectively play its characteristics, and promote the students' Ideological and political level to effectively enhance the cultivation of a group of qualified socialist builders and reliable successors for the country.

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