

Chinese Culture Value Identity and Patriotism Spirit

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Key words: Chinese culture, Value identity, Patriotism spirit

Abstract. The Chinese cultural value agree with the Chinese nation is Chinese culture to the value of the tendency to consensus and recognition. By multiple culture shock, college students group for the Chinese cultural value agree with the reality of declined significantly with each passing day. In light of the Chinese cultural value identity and patriotism spirit between a high degree of correlation between sex and promote each other to the Chinese cultural values to agree with ties to college students patriotism spirit of cultivation is strengthening appear with all the more practical significance. To strengthen the Chinese college students value cultural identity regular research, build college students of the Chinese cultural value agree with the long-term mechanism, rich college students of the Chinese cultural value agree with the content and form, and improve the college students to Chinese culture identify with the value of education in conjunction with mechanism, for which will be enhanced by the Chinese college students cultural value identity, and in order to deepen its patriotism feelings, carry forward the patriotism spirit.

Introduction

Identity points to the psychological cognitive consistency and thus formation social relations, is a group or individual to the process of its own Identity. Identify emphasizes the common of the identity, that is, members of the subject by the body tendency of consensus to recognition, acceptance and conversion. And cultural identity is the tendency of human culture for consensus and recognition, is the ideological basis of national identity. In the real sense, cultural identity contains a profound subject consciousness itself, is the individual consciously grasp of their cultural identity, is a reflection of the individual value orientation, it directly reflects individual's value choice orientation, its essence is the value of identity. Countless Chinese sons and daughters of the recognition of the value of the Chinese culture, make the Chinese nation stands among the nations of the world. Nowadays, in terms of China's future development, and Chinese culture value identity problem is particularly important. Cultural value identity as a focal point of people's attention and concern, on the one hand, changed the traditional social modernization of the original structure and the operation mechanism, the original way of life and the way of exchanges have taken place in the big change. On the other hand, the rapid development of market economy and the impact of globalization, the resulting values and cultural forms, inevitably to produce intense collision with its original. Collision is brought about by the pluralistic values and the present situation of the multicultural coexistence, also caused the confusion of values and culture. Nowadays, by the impact of multiculturalism, the reality of Chinese cultural values in the group of college students gradually evolved from individual to universal. In light of the Chinese cultural values and high degree of correlation between patriotism and promote each other, in the Chinese cultural value identity, to strengthen the cultivation of the college students' patriotism is especially has realistic significance.

The Connotation of Chinese Cultural Value Identity

The Cultural Connotation of Chinese Cultural Value Identity

Chinese culture value identity, that is, the Chinese culture as the medium of national self-esteem, self motivation and self condensation. Chinese culture contains both a long history, and the glow the vitality of youth. Chinese culture value identification's process is long, is not formation, but a process of constant change, development and construction, it is not only the individual value, group value, social value transformation and the process of infiltration between. It is the traditional culture and modern culture, between foreign culture and native culture conflict, reference and innovation. Long-term accumulation made with patriotism as the core spirit of the Chinese nation. Excellent traditional culture idea and constantly update petard collision of modern science and technology thought, not only deepen the connotation of Chinese culture, but also makes the Chinese culture on the international stage show an irreplaceable cultural charm.

The Educational Connotation of Chinese Cultural Value Identity

Chinese culture educate and inspire people for a long time, both "the rise and fall of the country, the responsibility of the patriotic" patriotic concept; also advocated "cultural self-confidence, cultural consciousness" patriotic beliefs. The decision from the foundation by the Chinese culture, which can be forever with the national fundamental interests of the Chinese nation in the first place, to promote the realization of the dream of the Chinese nation is strong and Chinese. The Chinese nation is one who has a strong centripetal force and cohesion of the community. The centripetal force and cohesion in the very great degree from the height of Chinese culture value identity. Chinese culture value identity is beneficial to cultivate and carry forward the spirit of patriotism, to improve cultural soft power, to strengthen national cohesion. Along with the rapid advance of globalization, cultural thoughts and the diversity and complexity of mutual penetration, mutual influence, exacerbating the identity crisis of Chinese cultural values. Easily in the process of globalization makes people lose their own cultural roots and even lost in a sea of global culture, then bring about cultural identity confusion. But in this case, only keep Chinese culture value identity of the Chinese nation, to increase the cohesion of the nation. In the long history of the Chinese nation, has created the splendid traditional culture, formed the excellent national character and national spirit, the excellent traditional culture into the prosperity of the Chinese nation strong spiritual power and national cohesion and centripetal force of the kernel. Therefore, we inherit, develop and carry forward the excellent traditional Chinese culture. On the one hand, we must maintain the independence of Chinese culture, strengthen the absorption and transformation of traditional culture, and create an excellent culture that reflects the spirit of the times. On the other hand, we must maintain the openness of Chinese culture, integrate into the world of diverse ideas, absorb the outstanding achievements of human civilization, and constantly inject new vitality into Chinese culture and enhance the creativity of Chinese culture. In the realistic way of cultivating the spirit of college students' patriotism, we should use the core system of socialism with Chinese characteristics to lead the thinking, deepen their recognition of Chinese culture and form a continuous centripetal force to realize the great rejuvenation of the Chinese dream.

The Chinese Cultural Value Identity and Patriotism Spirit of Dialectical Relationship

Patriotism Spirit is the Spiritual Foundation of the Chinese Cultural Value Identity

Patriotism is the power of the Chinese nation relies for survival and development. It plays a very important role in the Chinese cultural value system. In the long history of the development of the Chinese nation, has formed the unique national spirit with patriotism as the core. Contemporary state and the relationship between the countries, though it is no longer based on the basis of naked aggression and anti-aggression, without smoke war continues in the field of culture, the spirit of patriotism has become the necessary condition to promote cultural soft power. Therefore, it is necessary for us to play the role of the patriotism spirit of solidarity, cultivate and carry forward the

patriotic spirit in the process of development, it is adhering to and developing process of patriotism, and deepen the Chinese children the process of identification of the value of Chinese culture.

Chinese Cultural Identity is A Powerful Driving Force to Cultivate the Spirit of Patriotism

Chinese cultural identity is a powerful driving force to cultivate the spirit of patriotism, which has been repeatedly confirmed for history and reality. By the impact of multiculturalism, the independence, selectivity and variability of people's ideas and ideas, the increasing difficulty of unifying ideas, the difficulty of cohesion and the increasing challenges, we emphasize the need to establish a high degree of cultural self-confidence and cultural awareness, the most important of which is to deepen the Chinese cultural identity. When the general secretary of Xi Jinping talked about the traditional culture, he said: "We must dig and elucidate the value of the contemporary culture of the Chinese tradition, and make the excellent traditional culture become the core values of the important source in the society." Under the guidance of the socialist core value system, to deepen the Chinese cultural identity must become a strong driving force to cultivate the spirit of patriotism.

The Chinese Culture Value Identity and Patriotism Spirit of Interdependence, Mutual Promotion and Common Development

In the rapid development of globalization, multi-cultural blend of today, the Chinese cultural values and patriotism spirit of interdependence, mutual promotion and common development. China as the biggest developing country, on the one hand, we should widely participate in global cooperation, advocating cultural pluralism; On the other hand, we should enhance Chinese culture value identity, cultivate and carry forward the spirit of patriotism. We want to keep a clear head, constantly draw nutrition from Chinese traditional culture, vigorously carry forward the excellent traditional culture, deepen the identity of the value of the Chinese culture and enhance national self-esteem, self-confidence and a sense of pride.

The New Features Existing in the College Students on the Chinese Cultural Value Identity

The Current College Students of the Chinese Cultural Identity of the Overall Situation is Positive and Healthy, But There is also a Fuzzy Concept of the Trend

The current part of the college students on the Chinese culture of the existence of the concept of fuzzy trend. On the one hand, some students on the Chinese culture to achieve cognitive recognition, only the mechanical memory books on the relevant theoretical concepts, lack of emotional recognition and in order to regulate their own behavior. On the other hand, there is a big difference in the degree of recognition of different parts of Chinese culture. Chinese cultural identity is a dynamic process, from cognitive identity to emotional identity, then to value recognition, and to behavioral identity. But in practice life, cognitive recognition is higher, behavior recognition is lower.

The Current College Students in the Chinese Cultural Identity Can Basically Do the Theory with Practice, but There Are Still Theoretical and Practical Phase Out of the Phenomenon

At present, college students have a lot of pragmatism towards the recognition of Chinese cultural values. Some of the reasons why college students have higher cognition of Chinese cultural value are more in order to carry out examination and finish their studies. And the Chinese traditional culture and characteristics of the socialist core value system and other Chinese cultural values are not in-depth understanding. Some students think that colleges and universities ideological and political theory course and students practical life, and some think education for college students to establish correct values, outlook on life, world outlook and utility. They have basic knowledge to become visible, theory in the thoughts of college students, and thoughts into practical action, but almost scarce, the serious influence its role in the Chinese cultural value.

The Current College Students Agree with the Chinese Culture, But There Are a Few Recognize Capitalism Blindly and Ignore the Chinese Culture

First of all, some college students ignore the historical facts of modern Chinese society, regardless of our basic national conditions, and the Western developed countries meaningless comparisons, the last only blindly worship the Western developed countries egoistic values, blindly recognized capitalism, ignoring the Chinese culture. Secondly, the Western "freedom" thought represented by utilitarianism and socialism with Chinese characteristics compete for positions and rob the right to speak. And they use the mobile phone, network and other close to the life of the media, graphic, animation and other characteristics of college students in line with the behavior of a variety of ways to attract the attention of college students, and thus beat their identity, let it gradually ignore the Chinese culture. Over time, college students for the correct understanding of Chinese culture has been eroded, so that some students gradually ignore the Chinese culture, blindly agree with capitalism.

The Discordant Voice of Current College Students on the Patriotism Spirit

A Small Number of College Students for the Patriotism There Is a Weak Reality

First of all, a small number of college students are lack of patriotic identity. China's basic national conditions are not enough and do not want to understand in depth; the party's basic line, principles and policies and the cause of socialist modernization indifferent to the Chinese nation's outstanding traditional culture of learning and carrying forward, etc., Secondly, there are some students tend to fade the national integration. The lack of self-improvement of the Chinese nation's understanding of the process; the noble national integrity and national feelings lack of undertaking; the people of all nationalities under the leadership of the party to achieve national prosperity and struggle of the lack of attention.

Some College Students Have Some Irrational and Impulsive Patriotic Behavior for Patriotism

On the one hand, there is a deviation, and then there is some irrational patriotism. The value criterion leads to the deviation. On the other hand, in the current patriotism education of college students, the performance of patriotism is abundant, but the rationality is insufficient; the theory of patriotism accumulates rich, but the actual action is insufficient. There are a lot of patriotic activities in the current campus environment, but the real ear, into the brain, into the heart of the activities are few, most of the activities are simply mechanical repetition.

The Use of Chinese Cultural Values Identity to Cultivate the Spirit of College Students' Patriotism Effective Path

To Strengthen College Students' Research on the Laws of the Chinese Cultural Value Identity, Rich Content and System of College Students' Chinese Culture Value Identity

We should strengthen the study of college students' Chinese cultural value identity. On the one hand, we should strengthen the study of the general law, which includes the inherent laws and external laws. Intrinsic law refers to the use of different ways for college students to consciously recognize the laws of Chinese culture. Chinese culture can be its content and form of college students for the characteristics of the transformation, so as to actively internalize and enhance its identity. Chinese culture also cultivates the emotional will of college students, so that it gradually stabilizes and matures, and finally lay a solid psychological foundation for college students' Chinese cultural identity. The external law refers to how to promote the Chinese students through external means to carry out the law of Chinese culture. For example, colleges and universities use their own teaching advantages, fully demonstrate the influence of Chinese cultural identity, and guide students to the Chinese culture have a correct understanding and positive recognition. On the other hand, we should grasp and explore the special law. This requires us to study the different nationalities,

regions, sexes and disciplines of college students. And different college students on the Chinese culture will reflect the Chinese culture of these individuals or groups of influence, cohesion and centripetal force. Through the research, to guide the students in the heart, outside the line, so as to better guide students to deepen the Chinese cultural identity, grasp the law of identity, promote the spirit of patriotism.

College students' recognition of Chinese culture means that Chinese culture should enrich its own contents and systems according to the times. On the one hand, take the essence of Chinese traditional culture. Chinese culture is profound and profound, contains not only the ideological core of governing the country, but also the important connotation of moral character and behavior. Analyzing the specific issues, we need dig out the Chinese culture. On the other hand, the Chinese cultural identity should actively absorb the ideas that are universally recognized in the foreign culture. At the same time, we must also identify foreign culture, absorb beneficial cultural factors and resist the decadent cultural factors. So as to achieve the content and system of Chinese culture to improve and enrich the rich, expand the knowledge of internal dimensions, to promote the development of the spirit of patriotism to a new height.

To Build a Long-Term Mechanism of College Students Value the Chinese Culture Identity

College students agree on the value of Chinese culture, which means that Chinese culture needs to really play a guiding role in college students' thought. We will tell from the system of Marxist philosophy, the creation of the system as a human, it is for human culture and behavior have very big impact, advanced system can inspire people, make its thought positive; And backward system can make positive thinking people increasingly sinking, alleviation of final thought. Therefore, optimization of the system in China can Chinese culture value identity play an important role for college students. Specifically, first of all, strengthen the construction of the top design and culture, fully embodies the Chinese culture characteristics, play to the superiority of Chinese culture, so as to make students further felt as proud of the Chinese people, try to cultural awareness and cultural self-confidence, its root is the cultural value. Second, both of the various departments at various levels shall strengthen their own good culture construction, this allows for college students to deepen the cultural value identity to create a good environment. Finally, we should use legal means to optimize the educational environment. Directly face the environment of college students is education environment, so the specific education environment for college students of Chinese excellent traditional culture identity plays a very important role. So we must adopt effective legal means, purifies the education environment for college students to have a positive Chinese culture value identity guide, deepen to foster students' patriotism.

Establish and Improve the College Students' Chinese Culture Value Identity Education Coordination Mechanism

For the education of Chinese culture value identity is one of the best means of college students' Chinese culture value identity. But education is a huge system engineering, need to begin from many aspects. Among the more important thing is to establish and improve the coordination mechanism of college students' education of Chinese culture identity. In particular, for society is mainly to build a fair, harmonious and healthy social environment. For the family, mainly is to build a harmonious happy family environment. For college students is mainly to conscious efforts to raise their cultural accomplishment and deepening the cultural value of identity. While universities shoulder the important responsibility of college students' education value identity of the Chinese culture. First of all, colleges and universities have to use a variety of courses in order to develop college students' Chinese culture education value identity, osmosis in cultivating students' patriotism. Second, must strengthen the practice education, so as to enhance college students' identification of the value of Chinese culture. This needs to college students' Chinese culture value identity education into concrete practice activities. Such as using culture salon, theme parks, such as pass the Chinese cultural value identity, penetrating patriotism. Model at the same time, also actively explore students' side, propaganda and comments for example, to give play to the role of college students' Chinese culture value identity model, drive the lead more students to join. So as to

continuously enhance the cultural rational ability of students, cultural understanding, cultural choice and cultural creativity, more profound recognition of Chinese cultural values, more ideally in the interpretation of the spirit of patriotism in practice.

Conclusion

Chinese civilization, eclecticism, all rivers run into sea, together with all forces that can be collected, the absorption of the value of the different culture essence, eventually form Chinese culture value as the kernel, multi-cultural value as supplement, full of Chinese characteristics of Chinese culture value system. Chinese culture is the most important of Chinese culture value identity, holding the great banner of socialism with Chinese characteristics, the whole nation together, in the Chinese dream as the lead of Chinese cultural value identity, to national prosperity, people's happiness for the greatest common divisor. Chinese culture value identity is the pursuit of people's subjective consciousness, as well as the objective demand of social development in contemporary China, the college students as to achieve the great rejuvenation of the Chinese nation the Chinese dream of the main building, the need to enhance Chinese culture value identity, to continuously deepen patriotism and the realization of the dream for the Chinese to contribute an own strength. Therefore, the road to enhance the value of Chinese culture is not only the inevitable choice of globalization, but also the path of our ability to establish and reinforce the spirit of patriotism.

Acknowledgement

National Social Science: "Fund culture project confidence strategic highly under the national spirit foster research" NO: 15bks129;

The 2017 women in Dalian research project "Micro culture" era female college students' moral education mode innovation research. NO: 2017dlfn008

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