The Challenge of "Internet Plus" to the Teachers of the University

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Abstract: The "Internet +" era has prompted education to move from closed to open, forcing institutions of higher learning to change the traditional way of education and transform the education into innovative education. Meanwhile, the age of "Internet plus" has brought new challenges to college teachers. This article will analyze and discuss the challenge and the main countermeasures that teachers in the Internet plus era.

1. Introduction

In the 21st century, human society has entered the era of "Internet +", the rapid development of network and information technology brings more new knowledge and information for the people. The era of "Internet plus" has prompted education, forcing institutions to change the traditional education approach to the innovative education. At the same time, the age of "Internet plus" has brought new challenges to university teachers. This article will first discuss and analyse the the challenges "Internet +" era brings to college teachers, and analyzes and discusses the main countermeasures of teachers in colleges and universities under the situation.

2. Challenge for Teachers in the Age of Internet Plus

"+" Internet age makes education go from closed atate to open atate, and at the same time, the "Internet +" era has brought new challenges to college teachers. In the author’s opinion, in "Internet +" era the college teachers are faced with the following challenges, namely, the challenge of knowledge, the challenge of teacher’s ethics, the challenge of teachers' teaching skills. The author thinks that in this era, the university teachers are faced with two main challenges, namely, the challenge of knowledge and the challenge of teachers. Challenge of students' ability to learn autonomously and the challenge traditional learning concepts.

2.1 The Intellectual Challenges

The era of "Internet +" has broken the monopoly on knowledge authority, making education go from closed state to open state. The rapid development of network and information technology enables everybody to own the chances of creating knowledge, sharing knowledge and everybody will also be able to access and use the knowledge. In the situation, The first thing that university teachers face is the intellectual challenge.

Under the influence of "Internet +" college students are faced with two challenges from knowledge. First, because the network knowledge has participatory, the student and the teacher are not quite distinct from from each other. In traditional education, teachers gain the control of class with the advantage of owning knowledge. Students are the recipient of knowledge. However, in "Internet +" era, the distance in the quantity of knowledge between the teacher and the student. The time when the teacher gain the the authoritative source of knowledge has come to an end. Secondly, because network knowledge is miscellaneous, how to choose knowledge is a serious problem that the teacher will face. The "Internet plus" era has made education and the knowledge of all walks of life continuously integrated, and the knowledge is constantly updated and expanded. The complexity is enhanced and the resources available are mixed. In this case, how to learn a lot of...
new knowledge quickly? How to cope with rapid growth? How do you choose the resource you need? This is a huge challenge for college teachers.

### 2.2 The Challenge Internet+ brings to College Teachers’ ethics

At the same time, in order to strengthen the teachers' team construction in colleges and universities, the Party central committee has made the important policy on strengthening the construction of teachers' ethics, clearly put forward under the new situation the new normal ethics connotation, requirements to improve and strengthen the university teachers' personal responsibility and social responsibility.

The diversity of ideas has a profound effect on the self-worth pursuit of teachers.

The complexity of social environment has resulted in the phenomenon of professional burnout among some college teachers. For example, the teacher does not make good preparations for the coming of information society both psychologically and skillfully. The teachers lack the communication with the student through the network and WeChat and other multimedia apart from the communication in class. Some teachers are lazy in learning and lack in-depth study on some social problems; Some of them cannot find right answers to the question the student have raised, which influences the teacher's academic authority in the student's eyes.

In the Internet+" age, the wide application of network technology, network information shows a trend of diversification and some of the information is false, which makes some teachers lack collective consciousness and self-consciousness strengthens unceasingly. In a word they are influenced by the negative factors of the team.

At the same time, some teachers have no enthusiasm for the reform of the teaching, the work innovation is not enough, there is the passive coping phenomenon.

In the long term, it is bound to lead to "go with the flow" bad phenomenon, thus appeared the problem that teachers' professional ethics is not in conformity with the social expectation.

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Another example, some teachers are lazy in learning, to social problems such as lack of in-depth study, student contact information and a wide range, learning channel also many, sometimes students questions teachers cannot find accurate answers, over time, the teachers' academic authority influence power in the eyes of students.

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### 2.3 The Challenge of Teachers’ Teaching Skills

In the past in the traditional teaching mode, a teacher can be completely qualified for a class so long as he has a good preparation for the class in advance, designs the blackboard and has a good specialized teaching knowledge. Nowadays in the Internet+ Age higher requirements are raised for college English teachers. In addition to professional knowledge and skills it is important for a teacher to use skillfully all kinds of teaching facilities including using computer software. The teacher is required to use a variety of network resources. He is also required to use the self—
learning platforms for students and use some Internet technologies such as video. In a word, teachers’ network skills meet great challenges.

2.4 A Challenge of Improving Students’ Independent Learning Ability

Nowadays in Network plus platform it is easy for college students to acquire knowledge. There are a lot of channels for students to solve the problems they meet in studies. They can easily find answer from network and some of them habit of coping or tossing in the network platform. Therefore for a long time students have lost the abilities of learning and thinking independently. It is an urgent problem and challenge for college English teachers to strengthen students’ self learning ability. This is also what college English Curriculum Requirements requires a college teacher to do.

2.5 The Challenge of The Teacher' Teaching Way

With the development of Internet, traditional cramming teaching method can no longer attract students’ interest. In the past, teachers used to use the teaching mode of chalk together with textbooks. Now multimedia teaching mode of slides, projectors and others emerges, together with a large number of good resources on the network. Using mobile phones in English class is a common phenomenon for college students. In addition, the teacher lacks the effective communication and supervision with the students after class. Students can easily forget what they have learned in class, and what they have learned can not link with what they get after class, so to college English teachers it is a big challenge to effectively use the high—tech methods to attract students’ attention.

3. The Main Countermeasure of the Teachers’ Response to the Challenges

On one hand, Internet+ age has brought new challenges to college teachers, on the other hand, it has brought the teacher new opportunities. So long as the teachers find the right way, they are able to cope with the challenge. In the author’s opinion, in the new situation, a qualified college teacher should own the foundation of teaching. To say clearly, the renewal of knowledge is the foundation of teachers in the work, the strengthening of teachers’ ethics is the foundation of teachers in school. Only by grasping this two foundation, will college teachers tackle the challenges posed by the Internet Plus era.

3.1 Updating of Knowledge is the Foundation of Teaching in the University

In today’s era of Internet plus, a qualified teacher should not only have abundant knowledge, but also own the ability to update the knowledge by using the Internet and information.

As Hanyu said in the Teacher’s Statement, the teacher is the teacher of the teaching profession. As a teacher, it is a must to have profound knowledge. A teacher should have solid skills knowledge, excellent teaching ability, the industrious teaching attitude and scientific teaching method. In this era of information and quick development, knowledge is updating all the time, so the teacher should keep the pace of the updating. Keep learning, strengthening their own professional quality and improving their professional level. On the other hand, it is necessary for the teacher to teach the students to update their knowledge. At the same time, the teacher should adjust his position and manage to be a partner and mentor with the students. It is endless to pursue knowledge, so it is a necessity to constantly update and strengthen the teacher’s professional knowledge. Only in this way can they cultivate qualified students who will adapt to the development of modern society.

3.2 Strengthen College teachers’ Teaching Ethnics

Colleges and universities are the places where the talents are cultivated, the teachers of the university are the founders of the talents, and they are the key to the talents. The teacher should cultivate good professional ethics and skills training, in the ability to raise their career development at the same time, the moral standard set for the students, guide students up to the good, is the era have entrusted to the teacher's sacred responsibility and mission. College teachers should place
education before teaching, and as a teacher of noble moral models, lead the ethics of teachers, to teach is better than say

3.3 **Improve the mechanism and strengthen safeguards.**

Teacher's ethics construction is an important job which needs time. One is the teacher's ethics construction as an important part of the education teaching evaluation, implementation rules to every teacher's virtue on the final performance status and the practice of ethics convention, to conduct a comprehensive inspection.

The second is the establishment of fair, operational ethics evaluation index system, making it clear that the inspection will take on the detailed rules for the implementation of self-evaluation, he review (teacher's students, parents evaluation and mutual evaluations, teams to review a combination of supine, and ensure the authenticity of examination. Three, build a just and reasonable policy guidance mechanism, establish archives for teacher's virtue ethics as an important indicator, as a measure of good teachers, the teachers' ethics evaluation results with real teachers title evaluation, promotion and awards recommendation.

Strengthen teachers' cultivation, combine the individual ideals of teachers with the national dream, and establish a good moral character. In daily management, the university should strengthen teachers’ professional dedication and sense of responsibility, strengthen teacher's professional consciousness, awareness and consciousness. Teachers should pay attention to the cultivation of teachers, self-consciousness, self-study, self-cultivation, self-discipline and self-regulation.

The teachers should firmly believe in their ideals, strengthen the spirit of dedication, and cultivate outstanding personnel for national development and national rejuvenation. A teacher should also learn the education law, strengthen the sense of law and teach in strict accordance with the law.

4. **Conclusion**

Through the above analysis and discourse, we can draw two conclusions: first, the age of "Internet plus" presents new challenges for college teachers. In this era, the teachers of the university are faced with the challenge of knowledge and the challenge of teachers. Second, the age of Internet plus Brings challenge to teachers in colleges and universities, and at the same time also brought new opportunities for teachers in colleges and universities, we should find the right way, can easily cope with the challenge. Under the new situation, it is necessary to be a qualified college teacher It is the foundation of the teaching of the university teachers, which is the foundation of the teaching of the teachers. We can tackle the challenges posed by the Internet plus era to the teachers of high schools.

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