

## **A Study on the Impact and Promotion of "One Belt One Road Strategy" for the Internationalization of West China Normal Universities**

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**Abstract.** Because of the limitation of history and region, the international progress of the normal universities is far behind the developed area in the coastal areas. " One Belt One Road Strategy " provides opportunities to promote the internationalization process of the Western Normal Universities, its driving effect is mainly reflected in the training of complex international talent, deepening academic exchanges and cultural exchanges, carrying out multi-form education cooperation, building technology innovation platform and other aspects.

### **The overview of "One Belt One Road Strategy"**

"The Silk Road" was a term that appeared in 1877, pioneered by the German scholar Ferdinand von Richthofen in his book "China". It was defined as the western communication lines for silk trade connecting China and Hezhong as well as China and India between 114 BC to 127 BC. In 1910, the German historian Albert Herman published a book named "the ancient Silk Road between China and Syria". on the basis of research on Richthofen, the Silk Route in Central Asia extended to the west, namely, the Mediterranean coast of Syria. Before the Qin and Han Dynasties, Central Plains civilization had begun to extend to the western regions, the early line was the Silk Road shape. Later, Han unified the small countries and became prosperous. Zhang Qian "opened away", is a "China central dynasty large-scale formal foreign exchanges history called it opened the Silk Road ", a civilization interaction belt made remit connected to the two when the world's largest city, Chang'an and Rome. On the occasion of the Qin and Han Dynasties, the East China Sea and the South China Sea, which was gradually maturing, laid the foundation for the formation of the Silk Road on the sea in the East China Sea and the South China Sea. The Silk Road is not only a way of trade, but also the way of the interaction of different cultures, different countries and different nations. The Silk Road has been a bridge between different civilizations in the history of thousands of years. It has been a great miracle of human history, which has promoted the economic exchanges and cultural integration between China and foreign countries.

"One Belt One Road Strategy" is an important strategic idea, which was put forward by President Xi Jinping in 2013, it is the "Silk Road Economic Belt" and the "21st Century Maritime Silk Road". "One Belt One Road Strategy " is on the basis of the economic, political and cultural exchanges of the ancient Silk Road. Its core idea is to cooperate and develop, that is to rely on both China and the relevant countries to have a dual multilateral mechanism, with existing and effective regional cooperation platform, the initiative to develop economic cooperation with countries along the country, together to create political trust, economic integration, cultural interests of the community of interests, destiny and responsibility. This great strategy slightly to explore the economic growth, global rebalancing, open area new cooperative, and urged the ancient Silk Road to glow the new vitality in China's political, economic, cultural and other fields, in the new form to the Europe, Africa and Asia Countries more closely linked, mutually beneficial cooperation to a new historical height.

### **"One Belt One Road Strategy" offered opportunities for the internationalization of higher education.**

With the development of the "One Belt One Road Strategy", it will be helpful to improve the level of opening up to the outside world and construct a new pattern of opening up all rounds. China will give full play to the advantages of each region and follow a more proactive opening-up strategy, "to further promote the internationalization of higher education of our country, to deepen the comprehensive reform of higher education, provides a major strategic opportunities for improving the quality of education, local teachers colleges should also be momentum, with the reform of higher education, into the" along the way "strategy, seize the development opportunity, to enhance the comprehensive strength.

"Expanding education and opening up" in the "national long-term education reform and development plan (2010-2020)" in an independent chapter, shows that the country has attached great importance to international exchanges and cooperation in education. Higher education as the highest level of education in our country plays an important role in the enhancement of our scientific and technological strength, the international status, influence and competitiveness of China's education, the role of training international talents, etc. "One Belt One Road Strategy" is not only to further improve the level of China's opening up strategy, but also to further promote the internationalization of higher education in China, deepen the comprehensive reform of higher education, improve the quality of education and provide a major strategic opportunity. Standing on the international perspective, and advocating for trans regional cultural exchange, "Expanding education and opening up" provided great opportunities for talent internationalization, internationalization of academic organization and intercollegiate cooperation with other countries, it helped new concept and mode of training for the higher education in our country by one-way "going global strategy " for leading the transition to "going global strategy" and "bringing-in strategy", by the two-way development offers great opportunities for our higher education "to create a world-class university and high level university".

### **"One Belt One Road Strategy" brings positive impacts to West China Normal universities.**

#### **Improve the internationalization level of West China normal universities**

From the initial economic zone construction, to the present "One Belt One Road strategy", "China's open economic system is accelerating the construction, objectively requires us to strengthen the open education and internationalization concept, all aspects of the opening and internationalization process, the opening and the international level to a new height". Under these circumstances, the West Normal Universities should actively explore and carry out internationalization from the perspective of the high school level, leveraging the reform of higher education system, and promote the school development. Vision of the internationalization of higher education is a kind of global feelings, first and foremost to the respect of the diversity of the human civilization, is "to overlook the global height and future, improve the global consciousness and semantics to analyze the problem and solve the problem, not only limited in the running after America and Europe, or even just a fluent English. In view of internationalization, West Normal Universities should have the internationalization concept and absorb the advanced concepts of foreign higher education, in personnel training, school management, teachers team construction and the introduction of high-quality international resources, and gradually build a platform for international cooperation in the high level, and create good atmosphere in improving the quality of education internationalization and then enhance the international influence.

To improve the level of internationalization, West Normal universities should take active use of international quality education resources, innovative talent training mechanism, deepen teaching reform, strengthen the construction of characteristic specialty, promote the cultivation of compound talents, improve the quality of personnel training and the scientific research level, and enhance the social development. West Normal universities should set up the professional autonomy, which should

be provided according to the training plan and the curriculum support and teaching support, and gradually realize the optimal allocation of subject resources to ensure the professional teaching, and tap the potential of academic resources, release personnel training activity. Sharing teaching resources is an important symbol of West Normal universities, relying on modern information technology to build a shared platform based on the network, to promote the quality of teaching resources online open, expands the coverage of high-quality educational resources. In the process of building the "along the way", the West normal universities should consciously take the initiative to integrate into the international higher education system, actively construct the multicultural communication and fusion center and bridge, thus increase international education and academic research and exchange, and so to enhance the level of internationalization of the school.

The West Normal universities can improve the level of communication and cooperation between the Chinese and foreign cooperative education, and gradually form the world's advanced and Chinese-characteristics cooperation system, and promote the establishment of new cooperative relations with foreign universities, enterprises and the industry.

According to the "Promoting the construction of Silk Road Economic Zone and the twenty-first Century Silk Road vision and action", China each year provide 10 thousand government scholarships to the "along the way" countries, and continue to expand the scale of foreign students, deepen the exchange of high-level cooperation between personnel training and personnel exchange. With the continuous expansion of the scale of foreign students education, West normal universities should improve better education management system to provide more services for students, particularly in employment, career development.

### **Promote collaborative innovation and create the academic Silk Road.**

"One Belt One Road" construction should be supported intellectually with superior academic research, that is to follow the "academic first". We should put strength on the related academic research along the Silk Road, to the integration of wisdom in politics, industry, academic and research, therefore promote collaborative innovation, and actively build a platform for academic exchange and cooperation. One Belt One Road Strategy" is committed to promote the legal, political, economic, social and cultural aspects of innovation in collaborative research, the research will help improve the economy along the Silk Road countries and promote the academic exchanges of experts and scholars at home and abroad. Knowledge production ability plays a synergistic effect, so as to lay a foundation for innovation, and then use the culture collaborative innovation "along the way" contribution to the construction of vision and intelligence.

### **Enhance corporations among the Silk Road University Alliance.**

Talent training and scientific- technological cooperation is the core content of the internationalization of higher education. "One Belt One Road" strategy encouraged the establishment of the university alliance along the silk road. The establishment of the University Alliance of the Silk Road has been a new perspective for us to broaden the cooperation of the University. Further promoting the refinement of the Silk Road University Alliance and the integration of development is an effective path for the internationalization of higher education in the future. With the help of the alliance, the universities from Europe, Asia and Africa could carry out various forms of cooperation in the school exchanges, personnel training, scientific research cooperation, expert team construction and culture communication. As an important bridge and platform, the alliance could definitely promote the new Silk Road Economic Belt along the countries and regions between the Universities in the fields of education, science and technology exchanges, thus enhance understanding and friendship among the youth of all countries in the region at the same time, therefore help cultivating high-quality compound talents with international vision.

### **Develop high-level internationalized talent cultivation plan.**

Talent cultivation is the key to promote the "One Belt One Road Strategy". To establish high-level international talent plan is an important part of talent cultivation. We should cultivate international

talents, especially the talents proficient in foreign languages, familiar with international rules and good at seizing opportunities with international prospect. Various institutions of higher education should combine their own characteristics and academic resources advantages, highlight the focus and characteristics, set up high-level international talent plan, optimize personnel training mode, pay attention to personnel training quality control, accelerate the overseas students' education and accelerate the development of Chinese enterprises, then we can really promote the "One Belt One Road Strategy" effectively.

### **Provide various opportunities for academic exchange and cultural exchange.**

Friendship between people in different nations holds the key to growing good relations, and the good relations will help promote cooperation. By carrying out academic forums, academic seminars and other forms of international education and academic exchanges, the common problems of human resources, environment, and ecology, etc. will be solved more effectively. Promoting mutual understanding and mutual trust among the people of the countries will help promote higher education diplomacy, forum diplomacy, and promote cooperation in the universities. By carrying out various forms of education and academic exchange, the cultural exchanges between countries and regions will be deepened, and the cultural conflict will be eased, and then an effective path for the internationalization of higher education will be provided.

Because of the regional limit, the west China normal universities are far behind the east universities in many aspects, not mention the internationalization level. "One Belt One Road" provides various opportunities thanks to the policy, and this will definitely offer more chances for the west China universities for academic exchange and cultural exchange.

### **Conclusion**

Education internationalization is the trend of future education development. It is necessary to improve the level of schooling, improve the quality of personnel training, and the development of local resources in Western China. "One Belt One Road Strategy" provides a good opportunity for Western Normal Universities in the training of complex international talent, deepening academic exchanges and cultural exchanges, to carry out multi-form cooperation in education, science and technology, to build innovation platform for the internationalization, and so to enhance the development of the subject construction, school level and quality of personnel training.

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