

Research on Specialized Construction of College Counselors

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Abstract. According to the "Higher Vocational Counselor's Professional Ability Standard (Temporary)" document issued by the Ministry of Education, it is stipulated that the scientific level of ideological and political education should be further improved according to the spirit of the 18th Party Congress. Therefore, the Ministry of Education will comprehensively promote the college counselors of the professional and professional construction included in the key areas of work. This paper analyzes the important role of the professionalism and professionalization of college counselors, and explores the problems of the lack of ideology in the process of professionalization of college counselors, the irrational composition of counselors and the lack of management and protection mechanism of counselors. The reform of the counselors to strengthen the depth of thinking, to optimize the structure of counselors, the establishment of specialized professional training system, security system and evaluation system and other reform measures.

The college counselor is the direct organizer and implementer of the ideological and political education of college students. It is the guide for the healthy growth of college students, and shoulder the important mission of practicing the core values of socialism and realizing the dream of China ^[1].

The Importance of Professionalization of College Counselors

The Needs of the Socialist Core Values. The 18th National Congress of the Communist Party of China put forward the socialist core values of "prosperity, democracy, civilization, harmony, equality, freedom, justice, rule of law, love, dedication, integrity and friendliness". College students are an important part of the implementation of socialist core values, and college counselors are the direct organization and implementers of ideological and political education of college students. Therefore, the college counselors with professional and professional knowledge system and work attitude to implement the socialist core values have a very important role.

To Promote the Comprehensive Development of College Student's Needs. The 18th National Congress of the Communist Party of China calls for the moral service of the Lide tree as the fundamental task of education. The goal of education in our country is to cultivate the socialist constructors and successors of the whole development of morality and morality ^[2]. At the same time, combined with the spirit of the times, to cultivate students' creative ability to create and practical application ability. Therefore, the college counselor teaching and educating people play an important role in the process, a good college counselor not only requires a higher ideological and political quality, professional and technical quality and professional skills, but also requires college counselors continue to strengthen their own Professional and professional construction.

The Current Situation of Professionalization of College Counselors

College Counselors Ideological Level of Lack of Knowledge. College counselors lack of idea: a lot of college counselors do not know the attitude of their work, that counselors work status is low, rising space is small, the treatment is less than teaching teachers and other issues. So, the counselor

works as a springboard, a short platform. This resulted in a greater mobility of counselors, and the professionalization of college counselors was a huge challenge. College counselor teaching values lack of knowledge: First, the college counselors on their own work distribution is irrational, did not attach importance to the moral and ideological level of education. In addition to the daily work management of the students, the college counselors should pay attention to the ideological and political education, and should take the spirit of the times and actively respond to the policies of the Party Central Committee and the state, and carry out basic ideological and political education for college students. The Second, the college counselors ignore their own professional and technical ability of training, leading to the academic counselor of academic research ability, which for the promotion of college professional counselors professional construction is a must solve the problem.

The Professional Composition of College Counselors is Unreasonable. At present, college counselors in the selection of the general are undergraduate or postgraduate qualifications, most of the counselor's job is not limited, only a few colleges and universities will be limited to ideological and political professional and professional education, such a recruitment Leading to unreasonable professional structure of counselors. Many new counselors because of professional limited, before the system did not learn the pedagogy, psychology and management knowledge, which is not conducive to the smooth development of counselors work, is not conducive to the promotion of professional professional counselors.

College Counselors Specialized Professional Content System is Not Comprehensive. The Ministry of education in the "Higher Vocational Counselor's Professional Ability Standard (Temporary)" documents explicitly proposed to improve the ability of college counselors, which requires college counselors from the ideological and political education, professional skills, mental health, occupation oriented construction of College Counselors' professional occupation ability training, comprehensively promote the occupation career planning content. But at present, most colleges and universities is not according to the standard document to develop training content comprehensive system. At the same time. The majority of existing in the culture is the traditional form of training seminars for WeChat, QQ, and other modern micro-teaching training with less network form, and not a system.

College Counselors Professionalization of the Construction of Security and Evaluation Mechanism is not Perfect. Safeguard mechanism is not perfect: colleges and universities for the professional development of counselors did not give the necessary human, material and financial support, lack of incentives for counselors^[3]. Evaluation mechanism is not perfect: most colleges and universities did not according to the "Higher Vocational Counselor's Professional Ability Standard (Temporary)" to develop a scientific and reasonable work assessment and evaluation mechanism is not conducive to the professionalization of counselors professional construction.

Approaches to Professionalization of College Counselors

Improve the Level of Counselor Awareness. First, according to the concept of professionalization of professionalism in colleges and universities, combined with the concept of lifelong learning, counselors continue to strengthen their self-identity and sense of belonging, strengthen the counseling work of counselors, The ideological level of the work of the counselor to achieve our socialist core values and the important role of the Chinese dream, so as to stabilize the counselor's career planning. And thus protect the stability and long-term counselor post. Second, the organization of counselors and teachers to study the Ministry of Education to develop relevant documents on counselors, such as the Ministry of Education, "on strengthening the counseling of colleges and universities, class teacher team construction," "general college counselors construction requirements (Ministry of Education Order No. 24) "and other documents of the spirit and content, so as to comprehensively improve the counselor's ideological education ability, education and teaching ability and practical business ability. And then provide the necessary guarantee for the professionalization of college counselors.

Improve the Construction of College Counselors. First of all, colleges and universities should be in accordance with the "CPC Central Committee and State Council on further strengthening and

improving the ideological and political education of students," the spirit of the document, according to the ratio of 1: 200 to set the number of college counselors, counselors in the professional requirements in addition to education, Political professional and management and other professional full-time counselors, but also should be based on the school's professional characteristics of the school, set up familiar with the professional set of professional counselors, if the school funding is limited, you can let the professional teachers as part-time counselors. Thus, through the full-time counselor + part-time counselor's model to promote the continuous improvement of counselors, and thus promote the professionalization of college counselors professional construction. Second, the proportion of male and female teachers in most college counselors is unreasonable, and the number of female counselors is far greater than the number of male counselors. To this end, the proportion of male and female counselors unbalanced colleges and universities in the selection of counselors, there should be targeted to balance the proportion of men and women. Thus, which can improve the construction of college counselors.

The Development of a Comprehensive System of College Counselor Content System.

Comprehensive scientific college counselor professional professional training content: First, ideological and political theory education. Colleges and universities should carry out ideological and political education on a regular basis, study the basic theory of Marxism-Leninism, learn Mao Zedong's theory and socialism with Chinese characteristics, study current affairs politics, learn the spirit of the 18th Party Congress, and study the socialist core value system. So as to help the instructor teacher to accurately understand the characteristics of our country, national characteristics and theoretical characteristics. So as to help the college counselors to establish a systematic scientific political theoretical knowledge, and thus conducive to the students to carry out the world outlook, outlook on life and values of political education. Second, to enhance professional quality. Colleges and universities to regularly organize counselors on education, psychology, management, law and network informatics and other subject knowledge of learning and assessment. Focus on training counselors teacher's professional and technical knowledge, at the same time, should also carry out academic salons and research and other training to help counselors to improve the research capacity of teachers. In addition, the most important thing is that counselors should also carry out professional ethics education and training, and guide counselors to form a firm political beliefs and good professional ethics. Third, vocational training. The college students carry out systematic and comprehensive training for the daily work of the instructor teachers, including the training of students' schedule management, the training of students' party building, the training of students' mental health education and the training of network security, and accelerating the professionalization of college counselors. Fourth, the organization of counselors overseas study matters. At present, in colleges and universities, for teachers to teach abroad have training and visiting scholars and other opportunities, so that full-time teachers to visit the study, to improve the teaching ability of teachers has an important role. However, the lack of college counselors lack this opportunity, for which you can learn and learn from, so that college counselors can also have the opportunity to go out of school or even go abroad to improve the comprehensive ability of counselors. This is very helpful for the professionalization of college counselors.

A comprehensive and scientific college counselors specialized professional training methods: First, in addition to the traditional lectures training, but also should play a network platform, through today's popular WeChat platform, micro-teaching and other modern network means to speed up the college counselors Professional professional construction.

To Improve the Professionalism of College Counselors Professional Protection and Evaluation Mechanism. First of all, it is necessary to establish a perfect safeguard mechanism for the professionalization of college counselors. The government and the schools should strengthen their support for the human, financial and material resources of the counselors. For the salaries, promotion and outbound visits of counselors, Have special funds. Second, in the evaluation mechanism, in addition to the traditional leadership evaluation, self-evaluation and peer evaluation, but also should be added to the evaluation of students, students are counselors teacher work directly to the object, the evaluation of students should occupy a certain proportion of evaluation. In short,

hope that through the sound security mechanism and evaluation mechanism to speed up the professionalization of college counselors professional process.

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