Development of School Guidance in the People’s Republic of China from 2003-2016: Meet the Social Demands

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Abstract—this article addresses the development of school guidance in the People’s Republic of China from 2003-2016, including cultural context for the development of school guidance such as globalization, mass media and internet, cultural diversity and pluralism, structural changes in the family, and positive psychology; research fields of school guidance (policies-included); characteristics of school guidance in China, finally draws the conclusion that (i) attaching much more attention to the influence of Taoism (yin and yang), and using softness to control hardness, dynamics between guidance and discipline to effectively implement school guidance; (ii) focusing on counseling self-efficacy to ensure counselors’ competencies and training effectiveness; (iii) being aware of how local and dominant culture influences teachers’ beliefs in guidance and counseling and concept of guidance, counseling and discipline to successfully conduct the cross-cultural research; (iv) imitating the moral education carried out in Hong Kong, guaranteeing curriculum materials and fixed timetable to efficiently implement school guidance.

Keywords—school guidance; school counseling; development; China

I. CULTURAL CONTEXT FOR THE DEVELOPMENT OF SCHOOL GUIDANCE IN CHINA

A. Globalization, Mass Media and the Internet

In the face of globalization, mass media and the Internet, China is not a “closed society”, but participates actively in international affairs. China joined the World Trade Organization on 11 December, 2001, a symbol of great progress in economic globalization. In 2002, China became the country to have obtained the largest amount of foreign capital in the world (He, 2003).

The Chinese people take the advantage of science and technology, which has done with the barriers in communicating with the world to facilitate a better understanding of themselves as well as others. It was reported in June 2014 that the number of Chinese Internet users was 632 million including 527 million were mobile phone users, which met the demand for commerce and service (of course education as well as medical treatment were involved). (China Internet Network Information Center (CINIC), 2014). It is impossible for many Chinese to work, study or live without the Internet. Except for the Internet, the television is also becoming a considerable resource for information, and meanwhile watching television has been an important part of life. Furthermore, Chinese television is changing into digitalization and offering more and more programs and e-media. However, television also has an obvious negative influence on young people in terms of their ideas of social roles, values and behaviors. For example, real life is simplified and misrepresented in television programs, and too many commercials and media idols fill their heads, making teenagers lose their own value orientations, independent thinking and critical ability. The mass media promoted a contest by popular vote for the “ten greatest cultural idols in 20th century China”. The result shows that, in the eyes of young people today, the cultural idols are not great classical novelists, but popular TV stars (Qi, 2003). This demonstrates that the mass media, as represented by TV, has such a strong influence on young people that it is leading people’s lifestyles, their ideas of materialism and patterns of consumption, and their value orientations and priorities.

The values and lifestyles of the Chinese are greatly affected by globalization and the information age. And people not only care about their own lives and their country, China, but also are coming to care about what is happening all over the world. They would like to present Chinese culture and achievements to the world and try to absorb good things from other cultures and lifestyles with an open and tolerant attitude towards cultural diversity (Lu, 2003). “Bringing in” and “Going out” have become the slogans for many fields. However, the amount of information now is too great and complicated, which including good and bad things, and comes too quickly for the Chinese to be prepared as to how to deal with it selectively. People have fantasies and are interested in new things. It seems unavoidable that young people who have not yet developed mature values, views and interests in new things. It is unavoidable that young people who have not yet developed mature values, views and interests in new things. It is unavoidable that young people who have not yet developed mature values, views and interests in new things. It is unavoidable that young people who have not yet developed mature values, views and interests in new things. It is unavoidable that young people who have not yet developed mature values, views and interests in new things.
per cent claimed to have had internet chat about sex (Hong et al., 2004). Similar to the other developed countries, the use of computer in Taiwan is becoming the core of the school administrative procedure. Especially, the computer network is the most convenient way for linking Taiwan’s thousands of schools with educational administration institute. The earliest and most important network in the department of educational is the Taiwan Academic Network(TAN), which provided a space for exchanging all academics and information of Taiwan’s higher education. And almost every universities and colleges have a connection with TAN via Internet system. Considering the powerful communication function of Internet network, the federal level office of school guidance and counseling, the council of guidance and moral education, put numerous funds and resources into the establishments of Guidance Network System (GNS) since 1992. In a way, GNS is a subsystem of TAN, which consists of GNS-database(including human resource of counseling, standards for counseling, document and literature of counseling, activities of counseling and guidance, assessment and testing of counseling, analysis of special case), Withdraw Student Report System(WSRS), and Campus Information System (CIS) (Chiou, 1997).

B. Cultural Diversity and Pluralism Cultural diversity in China has several meanings. At the first level, China is a multi-ethnic nation comprising 56 nationalities, among which the Han nationality accounts for 91 percent of the total population. At the second one, the dominant position of the former political-centered culture has been eroded, with the advent of globalization and the information age, and co-exist of traditional and modern cultures and post-modern ideas. As a result, cultural diversity is an expression of various beliefs, values and attitudes to life. At the third one, people have more opportunities to get to know and appreciate different cultures, however, this is linked with a crisis of faith and conflicts of values, in general and specifically in relation to socialism and capitalism, that is, the difference both of collectivism and individualism, and of goal orientation and role orientation.

1) Collectivism and Individualism: In the Chinese cultural context, counseling is implied in the Confucianism that has dominated Chinese thoughts and behaviors for over 2500 years (Ho and Ho, 1980). Concepts such as benevolence and righteousness and their implications for learning, work, family and interpersonal relationships are taught and expected to be practiced (Hwang,1990). There is no equivalent in American education of these long accepted social and moral traditions.

In western society, belief in individual freedoms and the benefits of moral and spiritual pluralism are dominant emphases of a western oriented ideology. Counseling reflects the notion of individual freedom in the emphasis upon counseling as ideally a voluntary activity for the client. (Sue A.Stickel & Julia Yang, 1993). Corey (1991) stated in a text widely used in counselor training, ‘Counseling is not a form of indoctrination whereby practitioners persuade clients to act or feel in the “right way”’ (p.18). And ‘counseling is not synonymous with preaching or teaching’(p.19). Paisley and McMahon (2001) stated that “school counseling programs and their particular areas of emphasis have alternated based on the social, political, economic, and psychological issues facing schools, communities, families, children, and adolescents” (p. 106). Sink and MacDonald (1998) found that the majority of states in USA either had already implemented or were planning to implement statewide comprehensive guidance and counseling programs. School counseling is moving toward programs that are comprehensive and developmental. Green and Keys’ (2001) statement that “the ability of program developers and practitioners to accurately integrate developmental theory into the role and function of the school counselor may be a more complex task than previously considered”( p. 85). And Green and Keys (2001) and Paisley and McMahon (2001) are consistent with many other professionals in advocating for the importance of collaboration in school counseling, which involve school counselors collaborating with community agencies to provide mental health services. And even there is a growing trend where mental health services are provided among community agencies in school settings (Rones & Hoagwood, 2000).

2) Goal Orientation and Role Orientation: Goal orientation refers to whether individuals primarily strive to enhance their knowledge, skills, and competence, referred to as a learning orientation, or generally attempt to demonstrate their abilities and expertise, referred to as a performance orientation. Generally, individuals who exhibit a learning orientation, focusing on advancing their competence, not fulfilling objective standards, enjoy several benefits, such as resilience to increases in workload (Van Yperen & Janssen, 2002), creativity (Janssen & Van Yperen, 2004), and altruism (Porter, 2005). Goal orientation affects the capacity of individuals to withstand obstacles and adjust to change. Wang and Takeuchi (2007). As Pieterse, Van Knippenberg, and Van Dierendonck (2013) showed, which of these two possibilities prevail will depend on the goal orientation of individuals. That is, when members of a team tend to adopt a learning orientation, cultural diversity tends to be positively associated with performance on assignments. When members of a team do not adopt a learning orientation or adopt a performance avoid orientation, cultural diversity tends to be negatively associated with performance on assignments. A learning orientation encourages elaboration and analysis of distinct perspectives, facilitating the benefits of diversity. People with a performance avoid orientation strive to avoid complexities and thus may feel frustrated with the diversity.

In general, although not in all circumstances, individuals with a learning orientation set more challenging, suitable, and effective goals (VandeWalle, 2001). That is, relative to individuals who report a performance orientation, individuals who report a learning orientation have been shown to set steeper sales goals, for example, ultimately enhancing sales performance. Second, goal orientation affects the type, not only the difficulty, of goals that individuals set. Several
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c. mechanism (Wikipedia, 2014). Properties is often handled by the delegation of intrinsic properties of being a person. This sharing of his current role. The roles typically share features, e.g., the interactions of this person with the outside world depend on his current role. The roles typically share features, e.g., the intrinsic properties of being a person. This sharing of properties is often handled by the delegation mechanism (Wikipedia, 2014).

c. structural changes in the family

In China, family life has traditionally been regarded as the most important source of children development. The one-child policy (since 1989, state population planning has required a couple to have only one child) have brought about some significant changes in the Chinese family structure and ideas about the family. The traditional Chinese family consisted of three generations, but the national population census in 1990 showed that nuclear families, comprising a husband and wife and their unmarried child, or children, formed 65.5 per cent of all families (Chen, 2002). To support the one-child policy, the major measures for birth control and birth reduction are the promotion of health education, contraceptive techniques and abortion. The great majority of city families have only one child. And there are also an increasing number of families without any children in the household, just since the husband and wife do not expect to, or cannot have a child, or their child has grown up and left the nuclear family. There are also more and more single parent families because of divorce. The traditional family respects men more than women, but the modern family is based on an equality between them and there is now an expectation that both will participate in household management and tasks. Changes in family structure and opinions about family life have indissoluble influence on the next generation’s upbringing and development. These children have becoming more self-centered and less cooperative, sociable, responsible and able to take care of themselves than children with siblings, since their family environments lack peer communication, and only children are often spoiled by the indulgence of parents or grandparents (Feng, 2002). On the other hand, the only child still has some good characteristics such as strong confidence and wide interests, that is, noticeable problems of socialization and behavioral habits. The more equal relationship between husband and wife in the family affects the children directly, however, urban and rural comparison shows that people living in the countryside still have a strong concept of man’s superiority over woman. Rural people still want to raise a son to ensure their long-term welfare since a daughter will be married into another family, whereas a son will bring a wife into the family and stay at home. When life in rural families is permeated with such a sense of man’s superiority over woman, moral education will be greatly influenced. Many children brought up in rural areas will be familiar with, and may themselves display, chauvinistic attitudes and behavior.

As for the urban child’s education within the family, there often exists a ‘generation gap’ in many families, there are usually some considerable differences in values and views of education between parents and grandparents, which have bad influences on the child, so the two generations must engage in dialogue to establish basic common opinions. This is especially necessary as many parents are busy working and they may ask the grandparents to take care of and educate the child, which brought about some problems, such as making the child unsociable and eccentric, poor parental communication, bad behavioral traits and learning habits, poor self-control and unbalanced all-round development (Qi Wanxue & Tang Hanwei, 2004). And urban only-children experienced significantly lower love awareness from family, higher neurotic and social depression, trait anxiety, perceived stressors, and interpersonal dependency than did urban non-only children (Chenyng Liu et al., 2005).

Because of China’s open-door economic reform and globalization, the largest migration has been happened in human history (Zhang, 2004). Nationwide, about 15% of all rural families include at least one member who has migrated to an urban area. Under these circumstances, a large number of children left in the original rural communities by one or both parents or grandparents. According to the ecological model, a dominant theoretical framework of child development in development psychology family socioeconomic resources, family relationships, and parenting styles in communication, support, and supervision have been shown to be important developmental factors (Wen, 2008). Psychological, behavioral, and educational outcomes and the psycho-social contexts of these outcomes among children left behind by one or both of their rural-to-urban migrant parents compared to those living in non-migrant families. Left-behind children were disadvantaged in health behavior and school engagement but not in perceived satisfaction. The child’s psycho-social environment, captured by family socioeconomic status, socializing processes, peer and school support, and psychological traits, were associated with, to varying extent, child developmental outcomes in rural China (Ming wen & Danhua Lin, 2012). Except children left behind in rural, a large increasing number of children of migrant workers have flooded into urban together with their parents, who suffered from symptoms of separation anxiety, depression and generalized anxiety disorder. These risk factors included age, sex, discrimination at school, teacher’s discipline and parent–child conflicts. Strategies and programs should be developed to help children of migrant workers and their parents to develop better communication.
and problem-solving skills so that both parties will experience positive interactions. Efforts must also be made to tackle discrimination at schools by developing programs that facilitate better understanding and respect among children of migrant worker and their peers and teachers in Shanghai, China (Fu Keung Daniel Wong et al., 2009). Besides, migration stress, particularly financial and employment difficulties, difficulties in interpersonal relationships, and social companionship support contributed substantially to the mental health of both male and female migrant workers (Daniel Fu Keung Wong & Grace Leung, 2008).

D. The Influence of Positive Psychology and Neuroscience

Positive psychology is a scientific study aiming to promote optimal functioning (Seligman & Csikszentmihalyi, 2000). It is a rapidly developing field that provides empirical research in areas such as character strengths, resilience, mindsets, life meaning and positive emotions. In addition, positive psychology interventions can be used by Guidance Counselors to enhance students’ well-being, reduce depression, emotional adjustment, and improve their school performance, whose interventions have been extensively used in clinical and educational settings (Seligman, Rashid, & Parks, 2006; Freres, Gillham, Reivich, & Shatte, 2006), they have only recently been applied to the work of Guidance Counselors. In the USA and UK educational policies have changed and programmes such as Penn Resiliency (University of Pennsylvania) has been introduced in hundreds of schools. They use positive psychology interventions to enhance students’ post traumatic growth, reduce their depression and suicide rates, which is particularly relevant in view of the Mental Health Guidelines recently launched in Ireland (DES, 2013). Related research shows that positive psychology interventions may be more effective in fighting depression than traditional approaches (Seligman, Rashid, & Parks, 2006) and are particularly beneficial for students (Sin & Lyubomirsky, 2009).

To aim at improving research method, of course, measuring method included, rely on using the achievements of neuroscience, since existed research mainly are based on self-reported scales, however, in the future, researchers will attach more attention to objective measuring instruments, such as eye movement technique and functional Magnetic Resonance Image (fMRI), to lay stress on the objectivity of research to the most degree.

E. Curriculum Materials and Implementing

The teaching of school guidance is not fully developed in China, but though there is only Guidelines for mental health education of primary and secondary schools was enacted by Chinese Ministry of Education, which provided guidance to Basic Principle, Main tasks, Implementation Approach, Building of Teachers Forces. Psychology was identified as national first-level discipline by the academic degrees committee under the state council in 2000. In 2002, Guidelines for mental health education of primary and secondary schools was enacted by Chinese Ministry of Education (later, 2012 revised edition), which also provided guidance to Basic Principle, Main tasks and content, Implementation Approach, and whose model was changed into state-directed development model, and moved into the stage of vigorous development. China has a three-tier national licensing program, supported the Central Department of Labor including a Licensed Level Three, Level Two, and Coveted Level Counselor (Education Profs, Students to Help Implement, 2007). Chinese Educational Reform and Development Compendium(2010-2020) was enacted by the state council, which provided further guidance to curriculum reform.

B. Research Fields

Based on the Programs supported by National Office for Education and Science Planning(2003-2013), here are the following fields, the influence of network on student’s...
psychological development research; students’ efficient learning psychology research; psychological development of students with learning difficulties and the correction education; teachers’ mental health quality of research; college, middle and primary school mental health education of cohesion research; primary and middle school students’ mental health standards and evaluation system research; children and adolescent’s personality evaluation system and perfect personality cultivation research; strategy research in the cultivation of creative thinking; the intervention system research of student’s mental crisis; left-behind children and children of migrant workers mental development research, etc.

III. CHARACTERISTICS OF SCHOOL GUIDANCE IN CHINA

A. Collaboration Stage: Cross-cultural Reasearch and Multi-subjects

Psychological services for children and youths are provided by medical clinics, using the medical model of service. The review of relevant research in the People’s Republic of China indicates that the present situation is similar to that found in the U.S., where professionals at the university level conduct most of the research. There are no practicing school psychologists in China, and the likelihood that this situation will change is very low, because the competition for resources is very keen, school psychology has a low priority, and educational policy is formed by political authorities (Joseph C. La Voie, 1989).

Based on the benefit of the practice of career counseling in Hong Kong and the United State (S. Alvin Leung, 2002). Researchers in both countries should collaborate and conduct cross-cultural research on theories of career development and determine aspects of these theories that are universal and aspects that are specific to a particular culture or a group of cultures. Cross-cultural research studies involving participants from both countries would allow us to compare and contrast variables in terms of their relevance across cultures. There is also need for career assessment tools to facilitate the practice of career counseling, specially, valid Chinese translations are need. Practitioners in the United States and Hong Kong have years of experience to share with their counterparts in China. Meanwhile, some forms of cultural adaptation and integration have to occur for cross-cultural training in career counseling to have a lasting effect.

B. Guidance and Counseling Via Internet

The use of computer in China is becoming the core of the school administrative procedure, the computer network is the most convenient way for linking Chinese thousands of schools with educational administration institute. Considering the powerful communication function of Internet network, put numerous funds and resources into the establishments of online training and online counseling.

C. Attach More Attention to Children Left behind in Rural and Children of Migrant Workers in Urban

Because of China’s open-door economic reform and globalization, the largest migration has been happened in human history (Zhang, 2004). Nationwide, about 15% of all rural families include at least one member who has migrated to an urban area. Under these circumstances, a large number of children left in the original rural communities by one or both parents or grandparents. These left-behind children were disadvantaged in health behavior and school engagement but not in perceived satisfaction. The child’s psycho-social environment, captured by family socioeconomic status, socializing processes, peer and school support, and psychological traits, were associated with, to varying extent, child developmental outcomes in rural China (Ming wen & Danhua Lin, 2012). Except children left behind in rural, a large increasing number of children of migrant workers have flooded into urban together with their parents, who suffered from symptoms of separation anxiety, depression and generalized anxiety disorder. These risk factors included age, sex, discrimination at school, teacher’s discipline and parent–child conflicts. Strategies and programs should be developed to help children of migrant workers and their parents to develop better communication and problem-solving skills so that both parties will experience positive interactions. Efforts must also be made to tackle discrimination at schools by developing programs that facilitate better understanding and respect among children of migrant worker and their peers and teachers in China (Fu Keung Daniel Wong et al., 2009).

D. From Problems-solving Stage to Cultivation of Positive Self-consciousness

According to the development of school guidance in China, three historical stages, in the beginning stage, the vocation guidance was a central part of guidance, whose aims at solving the problems, and the non-professional personnel used primitive methods to guide students in a non-developmental way. In the expansion stage, psychological guidance and life guidance put into guidance area, and professional guiders used models, instruments and tests to aid guidance in a developmental way. In the integration stage, there are two integration methods: one is the comprehensive model which contained different contents, methods and personnel, the content elements of all the states and local schools contain career development guidance competencies to master, and also individual life plans, and the other is the career model based on career guidance, to cultivate positive self-consciousness(see The Self-perception of Ability by Chinese Children in China and Hong Kong: Gender and Grade differences; Counseling values and their relationships with self-efficacy among Chinese secondary school teachers in Hong Kong) (Jing Ni, Tan Jin & Hong Wang, 2014).

IV. CONCLUSION

First, under the influence of Taoism (yin and yang), using softness to control hardness, dynamics between guidance and discipline. In western countries, school guidance and counseling were affected by individualism, and in Hong Kong, teachers expressed that the lack of discipline (similar to yang of Taoism) and have been looking for the better ways to positively manage students’ difficult behavior (Education Convergence, 1998, 2002; Boy’s and Girl’s Club Association, 2000; Hue, 2001, 2002, 2005a). In China, school guidance and counseling also have been
influenced by original culture, and traditional culture became part of the cultural construct for school guidance and discipline, for example, Taism, was founded by Lao Tze (400 BC), which places emphasis upon spontaneity and teaches that individuals should follow natural ways, and teachers also let natural potential of students be released. Besides, another Taoist strategy was "using softness to control hardness"(yin you ji yang). For example, when a class was very disruptive, as using harsh punishments and rules was likely to provoke anger and rebellious behavior. From this viewpoint, teachers should adopt "soft" strategies to manage "hard" classes, not trying to impose authority too strongly, but remain calm and using skills such as active listening and empathy.

Many teachers admitted that they had to play the two roles of guidance and discipline, whose roles included behaviors such as punishing and caring. And teachers depicted guidance and discipline just like the dynamic between yin and yang in Taosim. Guidance and discipline are interdependent, and one could not exist without the other when the teachers manage students' behavior, they should keep the balance between yin and yang (guidance and discipline), in the same way, teacher-student relationships were interdependent and complementary, without students, teachers meant nothing at all.

Second, with the globalization, mass media and the Internet, a number of cross-cultural researches about school guidance and counseling were conducted (e.g. Sue A.Stickel &Julia Yang,1993; Wei yuan Zhang et al., 2002; Hui, Eadain K.P., 1998; Ming Tak Hue, 2010; Zhang & Weijun,1994), and the ethos of multiculturalism and inclusion has been advocated in education, many schools have been looking for ways to better support students with diverse backgrounds including race, culture, and socio-economic status. It is essential to understand the cultural values and the culturally related nuances to interpret the problem. Being cross-cultural and multicultural have been regarded as the fourth phase of school guidance and counseling development, just following the other three traditional phases of psychoanalytic, behavior modification, and humanistic counseling (Pedersen, 1990, 1991). The implementation of school guidance and counseling in various contexts of helping, such as career guidance and play therapy, should be made culturally relevant, especially where group students from various cultural and ethnic backgrounds. For instance, individuals’ narratives of the psycho-social aspects of “self” vary based on their cultural background. With the above statement, school guidance and counseling should be based on ideas and experiences indigenous to the culture where students have been cultivated. Therefore, it is necessary for school counselors to have a conceptual understanding of the cultural values held by their students, and to be aware of how local and dominant culture influences teachers' beliefs in guidance and counseling, and attach more attention to teachers’ belief training.

Third, counseling self-efficacy is an important construct for research and evaluation in counselors’ competencies and training effectiveness. The construct of counseling self-efficacy has gained much attention among counselor educators and researchers (e.g., Johnson, Baker, Kopala, Kiselica and Thompson III, 1989; Larson and Daniels, 1998; Lent et al., 2003). However, little research has investigated the validity of the Counseling Self-Estimate Inventory in the context of counseling Chinese students in schools. Since Guidelines for mental health education of primary and secondary schools was enacted by Chinese Ministry of Education (later, 2012 revised edition), the guidance teacher model has been widely established in metropolises such as Beijing, Guangzhou, Shanghai, developing the school guidance programmes and providing counseling and guidance to students in school. To compensate for the inadequacy in counseling and guidance training, short courses and seminars are run for guidance teachers by the Education Department (see Chinese Educational Reform and Development Compendium(2010-2020)). And China has a three-tier national licensing program, supported the Central Department of Labor including a Licensed Level Three, Level Two, and Coveted Level Counselor(Education Profs, Students to Help Implement, 2007). However, there has been a lack of assessment instrument for measuring guidance teachers’ self-reported estimate of their counseling competencies in counseling and guidance. In addition, the development and validation of the Chinese version of the Counseling Self-Estimate Inventory (COSE) would be a significant step forward in understanding the applicability of the Western construct of Counseling Self-Efficacy to Asian contexts (Shek, 1990). Chinese-COSE will be adopted as useful indicators of the confidence in using micro-skills, process skills, coping with difficult client behavior, and cultural competencies in individual counseling self-efficacy on guidance work in China. Except for Chinese-COSE for students, it is necessary that develop Chinese-COSE for adolescents and help students in university understand and monitor the self-perceptions of their capabilities in managing various career skills.

Fourth, so far, there has been considerable confusion about the concepts of guidance and counseling (Best et al., 1977; Best, 1989; Hui, 1994). Guidance—as a process which helps students toward self-development and the making of informed choices (Miller et al., 1978; Milner, 1980)—includes all educational activities in schools, ranging from individual guidance given by teachers to the whole school curriculum. Counseling, under the umbrella of guidance, is one of the services offered for students with problems (DES, 1989, p.3). In Hong Kong, guidance has come to be considered as a way of fostering positive behavior and facilitating students in personal, social and school adjustment (Hong Kong Education Commission, 1990). On the question of mismatch in perception, the diversity of views between students and teachers, as revealed in this study, is more in terms of the magnitude of their agreement. Although teachers gave more agreement to a problem-solving and developmental view of guidance, and were more positive on the helpfulness of individual guidance and on the various means of school improvement of guidance, the differences between their views and those of students were mainly in the rating of strong agreement or agreement (Hui, 1998). The phenomena of mismatch in perception can be illuminated by employing social representation as an explanation. As
Moscovici (1988) contends, representation is social and heterogeneous, students’ views provided empirical evidence that they had no preference for either the ‘referral nature’ or the ‘student-initiated nature’ of guidance and counseling. Instead, they preferred guidance and counseling to be ‘invitational in nature’ (McLaughlin, 1993, p. 47), on the other hand, teachers’ views on the school organization of guidance work, adjustment of teachers’ workload and training in counseling for teachers, as the school’s contribution to the improvement of guidance, provide empirical evidence to support the importance of the intermediate level of guidance and counseling (Hamblin, 1993).

Fifth, school guidance’s curriculum materials and implementing, just like moral education carried out in Hong Kong. Moral education in Hong Kong does not usually occupy a regular slot in the school timetable. The teaching of moral education is mainly promoted through school assemblies, form teacher periods, and extra-curricular activities, whose content could be adopted in the moral education. Assemblies, form teacher periods, and extra-curricular guidance could also be implemented through school assemblies, form teacher periods, and extra-curricular activities, whose content could be adopted in the moral curriculum materials (eg. Self-understood; self and others; social competence).

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