

Research on the development dilemma and its influencing factors of rural non-profit organizations in Minority Areas——Taking Longsheng County of Guangxi Province as an example

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Abstract. The cultivation and development of non-profit organization and has achieved some success in rural minority areas at present, but still faces a number of, the operation is not standardized, social identity is not a series of problem to be solved. Therefore, there must be targeted from the impact of rural ethnic minority areas of non-profit organizations and fostering the development of administrative management mechanism, governance ability is weak and poor social environment factors, take effective measures to deal with, so as to promote rural minority areas of the healthy growth of non-profit organizations.

1. Introduction

As to the research situation of our country, it is late to start, most of the research results are concentrated in the macro qualitative level, and the analysis of localization is still relatively small. Yu Keping (2002) to analyze the development process of on the China rural folk organization, growth environment of rural folk organization, understand the sources of funding of rural civil organizations and the internal mechanism is studied and the relationship between the government and its functions. Liu Yiqiang (2009) based on the perspective of democratic management system in rural areas, the paper analyzes the development logic and its core objectives of rural non-profit organizations, which can be extended to the deep linkage mechanism between non-profit organizations and grassroots democracy. But, unfortunately, our current research on rural non-profit organization's lack of attention to the minority areas, most of the research is as social governance in minority areas of the content to be mentioned, specialized research results in national minority rural area non-profit organization is still relatively small.

2. The Current Situation of the Development of Rural Non-Profit Organization in Longsheng County of Guangxi Province

2.1 The General Situation of the Development of Rural Non-Profit Organization in Longsheng County of Guangxi Province

As of 2014, registered in Guangxi Civil Affairs Bureau of Longsheng County Rural non-profit organizations a total of 68. In 2013, this figure was 48, a year increase of 20, the growth rate of 41.67%, compared to 2013 npo growth rate of 54.83%, the growth rate dropped by 13.16 percentage points. In 2012-2014, the Longsheng County Civil Affairs Bureau of the registration of rural non-profit organizations increased from 31 to 68. 3 years, a total of up to 37, an average annual increase of about 12, with an average annual growth rate of about 39.78%. Thus, before 2012, Longsheng County of Guangxi Province is not registered on the normal and effective rural non-profit organizations, resulting in a large number of Longsheng three years, the number of rural non-profit organizations registered large scale growth.

2.2 The Proportion of Rural Non-Profit Organizations in Longsheng County of Guangxi Province

According to the proportion of rural non-profit organizations, the proportion of rural non-profit organizations in Longsheng County of Guangxi province is not balanced. The number of private non enterprise is 4, accounting for the county's total rural non-profit organizations, the total amount of 5.88%; As of 2014, Longsheng County, Guangxi Province, has no registered Foundation. Social groups accounted for the largest proportion of rural social organizations in Longsheng County of Guangxi Province, followed by private enterprises.

2.3 The Distribution of Rural Non-Profit Organizations In Longsheng County of Guangxi Province

Industrial and commercial registration in Longsheng County of Guangxi province (including the commercial service organization) at most, a total of 17, accounting for rural areas of Guangxi County in Longsheng province 25% of the total number of nonprofit organizations; There are 12 non-profit organizations in rural education, accounting for 17.65% of the total number of rural non-profit organizations in Longsheng County of Guangxi Province. Rural health nonprofit organizations, farmers legal services nonprofit organizations, rural religious non-profit organizations, rural sports non-profit organizations and other types of slightly less, but there are still some. The number of non-profit organizations in rural employment services is the least, only 2, accounting for about 2.94% of the total rural non-profit organizations.

3. The Dilemma of the Development of Rural Non-Profit Organization in Longsheng County of Guangxi Province

3.1 Unbalanced Development And Small Quantity

At present, Guangxi province Longsheng County Rural Nonprofit organization is only 68, and from 2012 to 2014, only increased 37, the average annual increase of 12, the average annual growth rate is only 39.87%. the social groups in three years increased by 62, the average annual growth of 20.67; private non enterprise a total increase of three years 4, the average annual growth of about 1.33; the foundation for three years there is no registration. Therefore, Guangxi province Longsheng County Rural non-profit organizations in the vast majority of social organizations, private non enterprise has a small amount of funds will not set up, the serious imbalance in rural areas of Longsheng County in Guangxi Province.

3.2 Operation Is Not Standardized and Quality Is Not High Enough

Rural non-profit organizations must through the standard operation, high quality can play a functional role, to provide all kinds of social products and services and production. However, the Longsheng County Rural NPO operation is not standard, manifested in the lack of standardized and transparent financial management system, standardize the reasonable project reporting system implementation and other hard conditions. Cannot guarantee the transparency of organization.

3.3 Lack of Service and Social Identity Is Not Enough

It mainly displays in two aspects: on the one hand, Guangxi province Longsheng County rural non-profit organizations to the service of who, what and how service is not yet clear, inadequate service functions. The non-profit organization of rural business services, education, non-profit organizations and charitable non-profit organizations accounted for most of proportion, resulting in service function deficiency and imbalance.

4. Factors influencing the development of rural non-profit organizations in Longsheng County of Guangxi Province

4.1 Administrative Mechanism Is Not Perfect

First of all, due to the interests of the drive and policy inertia, decentralization of government is not complete. When the government policy, driven by existing policy inertia or by self-interests, the government cannot immediately change the function. Secondly, laws and regulations are not perfect. The legislation of the rural nonprofit organization is the local laws and regulations, although the

introduction of charity law improves the legal environment for the development of non-profit organizations, but on the whole, the top level of concern is less, the legal effect level is still not high. Again, the higher the threshold of regulatory mechanisms.

4.2 Defects in Organizational Governance

At present, the non-profit organizations in Longsheng Autonomous County generally have the following problems: First, the source of funds is less and not smooth. The funds mainly come from social donations, membership dues and government support. Second, the personnel training mechanism is not perfect. Recruitment and absorption is one of the basic ways for the organization to obtain talent, but because most of the ethnic minorities in the backward areas, the level of economic development cannot keep up, it is difficult to recruit talented people. Third, the internal management mode of traditional and backward.

4.3 Poor Ecological Environment

According to Ostrom's theory of social ecology, social actors are influenced by many factors, such as politics, economy, society and nature. First, the level of economic development is not high, a profound impact on the development of rural non-profit organizations. Secondly, the atmosphere of social cooperation needs to be improved, according to Adam Smith's "economic man" hypothesis, human behavior is driven by interests. Due to the backward economy, the villagers in Longsheng County in Guangxi province are more focused on improving the economic conditions of life, the pursuit of economic interests, but ignored the atmosphere of friendship and mutual assistance.

5. Conclusion

Based on the investigation of the development of the rural non-profit organizations in Longsheng County of Guangxi province, this study suggests that the rural non-profit organizations in Longsheng County in Guangxi province, have developed rapidly in 2010-2014. However, there are still many problems, such as unbalanced development, small quantity, low quality, irregular operation, inadequate service function and insufficient social identity. On the development of the obstruction factors, mainly by the administrative mechanism is not perfect, the internal governance defects, social ecological environment and other factors.

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