

## The Position and Role of the Culture: SWOT Analysis of Traditional Technological Attack in Martial Arts

Qiu-ping ZHANG<sup>1,a,\*</sup>

<sup>1</sup>Wushu Department, Chengdu Sport Institute, Chengdu, China

<sup>a</sup>1046408357@qq.com

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**Abstract.** Based on the perspective of the position and role of the culture, taking some groups who learn Martial Arts as the research object, adopting SWOT analysis method of management, the papers peculates and elaborates the cultural characteristics of traditional “Technological attack” in Martial Arts. And also it explores its structural position in the social system from the cultural characteristics containing in “Technological attack” in Martial Arts. Then the paper discusses the further investigation and exploration of “Technological Attack” that contains cultural characteristics and its endogenous and exogenous situation at the critical turning point when cultural demanding values are changing greatly. The aim is, by the virtue of the window of “Technological Attack”, to make the traditional Martial Arts stand firmly on the ground of the current age in its own development, to give up the hidebound traditional mode, actively to communicate with the cultural diversification and different elements of the times, finally to reach the achievement of the magnificent transformation and deduction of the “traditional” role of advancing with the times.

### Introduction

The real focus of “tradition” is “in the future”, rather than “in the past”. [1]As the essential attributes and original characteristics of traditional Martial Arts, “Technological Attack” is gradually separating from the cultural system and alienates as an independent individual with the coming of global cultural tide. The core of the system structure is damaged and lacked, the connotation of the culture is abandoned and lost, resulting in traditional “Technological attack” which contains the rich cultural elements separating from it and becoming a plausible individual. The lack aberration of cultural characteristics in “Technological Attack” makes the cultural elements rely on technology as the media gradually disappear. As a result, there appears fault and lost in the connection between “Technological Attack” and culture, between object and subject. On one hand, the wave of globalization culture has already swept through the living space of the “Technological attack” and “culture identity” in the traditional Martial Arts, and challenged its vitality; on the other hand, the diversified development of culture also provides a broader platform for its development.

### SWOT Interpretation of the Position and Role of the “Technological Attack”

SWOT analysis, through its surface characteristics, is also known as trend analysis, which can be understood as to implement hierarchy analysis of various factors including a variety of internal strengths and weaknesses, opportunities and challenges and other factors closely related to the research target according to the rectangular display mode, using system analysis thinking. With the approach of the cultural

globalization, the position and role of “Technological Attack” in traditional Martial Arts is quietly “displacing”. The “fashion” development of modern competitive Martial Arts and the characteristics of adhering to “tradition” of the traditional Martial Arts result in the embarrassing situation of “Aphasia” during the time when “Technological Attack” contains body cultural properties in traditional Martial Arts fuse with modern culture. Of all times, “Technological Attack” contains body culture properties in traditional martial maintaining “consistent” or “inconsistent” in social progress dynamic rhythm, it should actively communicate with multi-cultural elements, so as to accurately identify its status in the multi culture environment, and how to play the role in line with their own development.

## Endogenous and Exogenous Interpretation

### Analysis of Endogenous Deficiencies and Advantages

To make the argument of the study more convincing, a questionnaire survey was conducted on the part of Martial Arts practitioners. During the investigation, 220 questionnaires (including 200 questionnaires for Martial Arts practitioners and 20 questionnaires for experts) were issued and 200 Martial Arts practitioners were interviewed. 200 questionnaires for Martial Arts practitioners were all collected and the collection proportion is 100%. 20 questionnaires for experts were all collected and the collection proportion is 100%, too. 9 invalid questionnaires were removed according to the differences in education level, age, gender, work and other factors. 191 collected questionnaires were valid, and the effective collection rate was 95.5%; while among the 20 copies of expert questionnaires, the effective collection rate is 100%.

Table1 Statistics Table of Cognition on the Traditional Apprenticeship System of Martial Arts

	Frequency (number of people)	Percentage (%)
Elite education	90	47.12
Conservative thought	40	20.94
Should be combined with modern	61	31.94
Total	191	100

Elite education of apprenticeship mode is the way of inheritance which hasn't changed obviously in the traditional Martial Arts. The reason why Martial Arts portal has consistently adhered to carefully select apprentice is the concern that the “sword” of the Martial Arts may fall into the hands of the impure people and do harm to the society. Its strong sense of social responsibility “rather lose people than lose sword” makes the traditional Martial Arts select “rather lose people” in the difficult single choice between cultural heritage and social responsibility in order to avoid “mass production”. In the “culture” era guided by technological globalization, people can use the multimedia terminal to learn the shape of traditional Martial Arts, but they cannot comprehend the cultural property implied in this shape of Martial Arts. It is perhaps not because that there are problems in the inheritance discipline and the ruler of itself, or people who chase after the speed culture ignores the multi-culture implied in its basic elements “Technological Attack”, or the differences in diversity and cultural interpretation of the technology standard reflects the public who are “at a loss”.

Merton pointed out that “the function of social structure can be ‘significant’, and

can also be ‘potential’.”[3] Subsiding after the long history of the sieve and wash contain a variegated body language, carry the culture essence of the traditional Martial Arts, and reflect the life paradigm of Oriental Nation. Adopt Merton’s “manifest function and potential function” method to analyze the effect and role “Technological Attack” in traditional Martial Arts play in the modern view, conducive to stimulate its recessive function, prompt the system to redeploy itself and fill in the era cracks which appears in the fast food culture. Therefore, if we can promptly clarify the position of cultural characteristics of “Technological Attack” in traditional Martial Arts in the social system and the positive function coruscating in adapting to the era demand, may be able to rescue the traditional Martial Arts in the living environment “of Cultural Radicalism”. Influenced by Confucian culture, the pursuit of “Technological attack” in traditional martial is to attack but do not advocate to attack. “Modesty” and “Behavior of Gentleman” are the true belongings one wants to achieve. If we can completely understand the middle course lying behind “Technological Attack”, we can not only enhance personal accomplishment, but also it may change their values and make the practitioners “inform the competitor of Technological attack, and move him with politeness”.

### **Exogenous Impact and Identification Interpretation**

Through the analysis of the results of the questionnaires of 200 Martial Arts practitioners and 20 experts, 15.71% of the respondents think that in the era of cultural globalization we should still follow the traditional mode of apprenticeship inheritance, which is not only more conducive to retain the origin characteristics of traditional Martial Arts—“Technological Attack”, but also one of the dynamic protection ways of its internal cultural elements. And 41.88% of the respondents think that “transplant” phenomenon should be avoided in the cultural rivalry and conflict and that the apprenticeship system and the modern Martial Arts development mode should be combined together, so as to provide a broader space for development for the traditional Martial Arts; another part of Martial Arts practitioners (including some Martial Arts teachers) believe that the skills and cultural connotation of the traditional Martial Arts are excellent traditional Chinese culture, and its development and protection should be placed at the grassroots level education to cultivate more talents of Martial Arts.

Table 2 Statistics of Protection and Development Cognition of Traditional Martial Arts

	Frequency (number of people)	Percentage (%)
Apprenticeship System	30	15.71
Combine Apprenticeship System With the Modern Mode	80	41.88
Add Traditional Martial Arts in Grassroots level Education	81	42.41
Total	191	100

As for the inheritance and development of traditional Martial Arts culture, by the means of the position and role perspective of culture in the multi-dimensional environment, it seems to be more reasonable to interpret the survival tension of “Technological Attack” in traditional Martial Arts shown in the age of cultural transplantation and space “shrink”. And by analyzing the historical circumstances and the historical responsibility of “Technological Attack” in traditional Martial Arts, and investigating the survival tension of “Technological Attack” in the gap of cultural

dependence and cultural transplantation, so as to make it strive for the opportunity to evolve in the process of self-examination and self-criticism. Culture is a living organism that dies out and grows up with its environment. “Technological Attack” in traditional Martial Arts is the epitome of technological attack actions in the life form, and is the sublimation of cultural factors being “internalized” in Martial Arts, which makes it become a spectacular cultural landscape.[4]Traditional Martial Arts which always stress “technological attack” should directly face the “incoming strike” of multi culture, go out calmly to accept the challenges from foreign culture, cast cultural barriers to meet the needs of different times, fully play its peer role as the “guide” of the traditional culture, so as to make “technological attack” with the cultural characteristics return to the position where it really belongs to.

While exploring and demonstrating the cultural characteristics of “technological attack” in traditional Martial Arts, it is forbidden to only scratch the surface of it. Durkheim believes that the reason itself is a function. By the means of his theory, we can analyze the “anomie” phenomenon of traditional Martial Arts in the cultural alienation, analyze the lack of “technological attack” in traditional Martial Arts in the multicultural context, and finally clarify the reason of the cultural weakening behind technological attack so as to solid the core competitiveness of “technological attack” in traditional Martial Arts. While inheriting and developing “technological attack” in traditional Martial Arts and the cultural characteristics hidden behind it, the appropriate way of interpretation should be determined and avoid the simple, quantitative form. By virtue of its distinguished cultural system, making the traditional Martial Arts achieves the aim of innovative development on the axis of inheriting innovation in the “competitive” cultural tide.

## Conclusion

“Tradition is something that has not yet been set”, he is always in the making, in the creation, always opens to the future infinite ‘possibility’ or ‘possible world’”. [5] The direction of its development is now, future rather than past. On one hand, “Technological Attack” in traditional Martial Arts, which is taken as the starting point of the research, must improve its complacent and hidebound self-centered survival mode, abandon the dross belonging to the old age and contrary to the law of development, and dare to deny itself .On the other hand, it is necessary to timely take the train of cultural diversity era, innovate itself while adhering to its own unique characteristics. Through innovative cultural transformation of itself, calmly face the challenge of “the enemy approached the walls”, lead traditional Martial Arts to make up the rift between technology and culture faults, so as to urge the traditional Martial Arts really get back to itself.

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