

# Model research of China College sports professional student work management

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**Abstract.** With deepening the reform of college physical education teaching, people start to the new teaching of the traditional theory exploration, put forward some new ideas and new requirements, and make some beneficial attempt. College sports is the connecting point of school sports and social sports, the current lifetime sports thought is gradually popularization, the quality-oriented education in colleges and universities sports teaching put forward new requirements, physical education teaching from the traditional "cramming" takes an exam the education to pay attention to the student individuality, stimulate the students enthusiasm, training students' lifelong physical ability in the direction of development.

#### Introduction

Ancient sages countless wisdom and precious spiritual wealth bequeathed to us, "copulative" tells us: "general principles of the poor is variable, permanence follows, long", this sentence simply alert later time: things will make appropriate changes in the end, so that the sustainable development [1]. The cause of China's higher education management must constantly pursues the idea of "advancing with the times, pioneering and innovative", when faced with a complicated problem to persistent adhere to the scientific development concept as a guide, adhering to the "people-oriented" management concept, to explore in practice can promote the development of China's education cause better management system and method of the PE majors.

# College sports professional student management work in the new period the importance and necessity

Chinese institutions of higher learning for China to cultivate talent of comprehensive skills and overall quality of the enormity of the task, numerous reached advanced level in the field of scientific research and technology projects in colleges and universities to conduct research and experiment, Gordon colleges and universities in the new media era under the influence of a variety of value concept and the origin of the social ideological trend and diffusion. So and the management of college sports in the new period of China's socialist construction has important significance, it for our construction of human resources and intellectual support, for China to achieve "rejuvenation" and "Chinese dream" will offer a inexhaustible driving force [1]. Colleges and universities student management work for China's education cause to guarantee a reasonable and orderly, is open system of administrative management in colleges and universities, teaching and scientific research management, logistics management and so on each link of the "coordinator".

In the new period to strengthen the construction of college sports professional student management work is our social environment and higher education highlights the problems put forward the urgent request. Area of the third plenary session of the 18 for education to make the "deepening comprehensive reform of education field" file instructions: "fully implement the party's education policy, adhere to Khalid nets, strengthen the system of socialist core values education, perfect the Chinese excellent traditional culture education, form a love of learning, love Labor, love the motherland the effective form and a long-term mechanism, strengthen students' sense of social responsibility, innovation spirit and practice ability [2]. And the management of college sports majors



need to fully grasp correct file spirit under the premise of closely combining the reality of Chinese universities, striving to make college sports management norm, harmonization, systematic operation. Only admitted to university sports professional student management work in colleges and universities to promote education in the aid of the varieties and the power of science and technology, clear management work in colleges and universities to form a good teaching style and the style of study and cultivate talented person having both ability and political integrity have shape effects, to our education career along the healthy, harmonious and scientific direction.

## In the new era college sports professional student management work faces multiple challenges

Under the background of reform in the new period colleges and universities sports management function weaken to the challenges of student management work. After the reform of colleges and universities on the employment policy change the original index distribution as tend to group of flexible obtain employment guidance and training to the student, respect students' employment more power. Flexible employment can play a role of market on the allocation of human resources, job seekers can better realize their potential and in-depth development of technical skills, makes the enterprise and job seekers bilateral labor agreement on a voluntary basis [2]. However, this means that it will be the implementation of employment of students in colleges and universities management and examination management of power market environment weaken the college sports management function, caused severe challenges to the student management work.

Logistics system is a vital part of the institutions of higher learning for a long time to service the important functions of teaching, after the application of socialization of university logistics operation in China, according to the market economy rule deployment of logistics management, students' dormitory management step by step. This can make students live off campus, students touch frequently chaotic community and collective consciousness, at the same time, in the face of large student body exposed all the management team construction lagging behind of the management of college sports majors job challenge.

Actively implement the quality education concept in recent years, pay attention to students in the process of the coordinated development, the implementation of credit system in colleges and universities generally advocate complementary combination system, flexible educational system, course. This is good for students on the premise of combined with their own advantages to choose its own courses completed, the major is more interested in sex, integrity and diversity [2]. But it also makes the traditional management mode to lose the initiative of students, in the face of loose student community organization form the old management system. Student's group consciousness weakening make it difficult to manage, free personality development to a certain extent, on how to better achieve student standardization, normalization and refinement management puts forward new challenge.

College sports in the new period management object conflict with your management team relatively weak demand to expand to the challenges of student management work. Chinese college enrollment expansion policy to improve the proportion of the study into college students, this is caused by the sharp increase of enrollment student Numbers, the popularization of education way to expand the base of the management object of the PE majors [3]. Therefore, the management of the PE majors substantial increase in the body of the population, will inevitably require corresponding management facilities and management software and hardware input, the corresponding college sports management concept, management system in promoting the co-action on students management work of the existing management conditions can't meet the needs of expanding education object.

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China is with an open attitude towards the world; a new generation of intellectuals came on the heels of the start learning to accept the culture, history, tradition, and way of life. They face tens of thousands of knowledge, access to features of different countries, their vision with different levels and categories of value concept, moral cultivation, professional skills, individual quality, and it is exacerbated by the complexity of the management work of the PE majors [3]. All in all, college sports management implementation on the object and the individual differences in the overall number of requires our managers have to keep pace with The Times of management and professional management skills, however, the actual quantity and professional quality is relatively tight, our manager part management personnel management skills, lack of update and continuous development, the management idea lags behind the needs of the student groups, the management of universities and colleges work caused great difficulties.

College sports management variable factors in the new period to student management work more challenges. Wide coverage of the management work of the PE majors and huge number groups involved, to deal with affairs of trivial. College sports management is directly related to education teaching can be a good and orderly, directly involves the immediate interests of the general students, a direct impact on whether the healthy development of China's education cause [4]. Colleges and universities in the problems such as: sudden event "" teaching, and science of emergency treatment, specification of school collects fees in disorder phenomenon, students' personal safety protection, natural disaster emergency response and survival ability, overall planning and design in colleges and universities is closely related to the management of the PE majors. College sports professional student management work is not only to "corner" even more "global", grasp the macro management thinking into account a variety of variable factors. Internal affairs college sports management work in the new period has the complexity and variability, foreign affairs with chain and depth, all cause new difficulties to our management.

The challenges of student management work of sports management system in colleges and universities in the new period and the management problems existing in the method. Sound management rules and regulations and pragmatic and effective method is the university's student management work "there, there were available, the premise of institutions of higher learning are combined with our actual formulated the management rules and implementation method, it should be pointed out that, some colleges and universities set organizational system and method application problems still exist: in chapter Changing management rules and regulations can't effectively cover multiple actual management affairs, unprepared embarrassment cause problems. Timeliness and operational management method to improve, simply with rigid floor meeting to convey management means, can't do work well management [4]. That is a single management way. Management plan formulation, plan audit, supervise the implementation, the implementation of the summary report process exists randomness, disorder, form. Burden management carry hard work, grassroots teachers on the management work has nothing to do. The management work of the PE majors not from basic level, the foundation is not firm. "People-oriented" management philosophy can't very well. Partly to form the management work of the PE majors "soft rib", to cause the management work of the PE majors difficulties and challenges.

The challenges of student management work in the new period. The Internet make our message to popularize and apply a revolutionary change in communication, network media under the influence of China's politics, economy, construction, spiritual culture and living habits, consumption concept are unprecedented changes. College sports professional students are learning and master advanced knowledge and skills of high-quality talent network media to the deep influence on its more [4]. On professional sports popularization and application of the Internet, university student management work faces many challenges: 1) to make better use of the Internet technology and network platform to better improve the management level and service quality, in the form of a quick and easy form "interactive" management, create innovative and flexible information management platform. 2) new media information Lang You, hate the hostile forces of China's socialist



construction cause with capitalist values, hedonism and money worship ideas constantly erosion youth value system. For young students how to "the good network quality" has given it the ability to distinguish and resist bad information is college sports professional student management work faces difficulties again and again and again.

### Improvement and innovation in the new period the management measures of the PE majors

**Prospective and basic consolidate student management system construction**. Restore and improve the management system of the PE majors. In reference to traditional sports administration system of colleges and universities on the basis of in-depth analysis of the management work in the new period to meet the new problems and new opportunities, and actively learn from other advanced management experience, in the "system, process, improve and implement strictly pragmatic" to develop in the new era under the guidelines of the student management rules and regulations, do "horizontal reference" and "longitudinal comparison" to promote the normalization of the management of college sports professional students, the steps, collaborative operation [5].

Strive for breakthrough and dynamic measures for the management of students. Explore the "normal" and "routing" management approach. Implementation of college sports management system of "work weekly", will be in the form of electronic version of the weekly management achievements and the existing negligence and Suggestions to management for school leaders. This will form close communication dynamic management, processing management issues in a timely manner. At the same time should be regularly held "management reporting on activities" activities, in the form of a hearing audit evaluation management performance [5]. According to the reporting on activities of the vote is implementing the "came out, the almighty" flow patterns. Above work should be brought into the management assessment reference standards, strengthen college sports management organization and discipline. Conducive to the standardization and institutionalization of operations, for sports management in colleges and universities make college sports management attaches great importance to the management work in the thoughts and actions actively found on the problems existing in the management and explore the countermeasures to solve the problem, to all my energy into the cause of student management in colleges and universities, which in turn makes the management work of the PE majors to the "normal" and to "streamline" direction.

**Professionalism and efficiency in the management team**. A professional college sports management team, clear functions and rights of college sports management team, formulate detailed work process. Optimal management team members, pay attention to the proportion of the tendency of grass-roots management members, conform to the conditions of colleges and universities can take into consideration the external social people as members of the management, in order to strengthen management power, give full play to the functions of "three-dimensional management oversight" [6]. Pay attention to the training management team learning to constantly to update knowledge and management skills of continuous improvement, to achieve the efficiency of the university sports professional student management work and improve the flexible ability of management to provide conditions.

Reform the teaching contents and methods, to realize the change of exam-oriented education to quality education. Physical education curriculum teaching content choice, should be you like them, for all students to participate in, and suitable for mass sports exercise. But affected by the exam-oriented education, the traditional college PE teaching content, how to teach sports technology is given priority to, the teaching contents, lack of entertainment, fundamental and dynamic. The touch of the students in physical education is learning or boring, or awe [6]. To this, the university sports teaching content adjustment is necessary, according to the particular case of each school, to construct the teaching system.

Adjust the sports specialties and courses; strengthen the cultivation of student's lifetime sports ability. With the deepening of China's social and economic reform, the sports also unceasingly in the reform and development, social demands for sports talents are also a big change. For a long time, China's professional sports education in physical education and sports training are the main body. Such professional distribution cannot meet the market economy, the demand for sports talents.



Therefore, it is necessary to adjust sports specialties and courses in colleges and universities [6]. In terms of professional Settings, to strengthen the management of sport and the construction of social sports specialty, strengthen the construction of the basic subjects and practical subjects, in order to broaden the student's knowledge and improve ability. In terms of curriculum, in order to enlarge the proportion of elective courses, arouses student's enthusiasm and initiative, fully excavate potential, enables students to combine their own interests and future aspirations for autonomous learning, this to excavate the potential of students to achieve life-long sports has important significance.

# **Summary**

In short, physical education teaching should be based on the objective laws of students' physical and mental development, reasonable selection and arrangement of teaching content, make the sports teaching embody informative, scientific nature, keeping fit, entertaining, basic and time, improve the students' sports consciousness, meet the demand of students of different sports, let the student through the study, to master the basic skills of physical exercise and the basic knowledge, cultivate the habit of lifelong exercise and a good personality and moral character, promote health of body and mind, further lay the foundation of lifetime sports, to adapt to the need of social life in the future.

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