Model Management Activity Community Learning Center (CLC) Based on Local Wisdom to Improve Quality of Nonformal Education Service

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Abstract—For the majority of the Indonesian people CLC is a relatively new model, which was adopted through a top-down approach, so empirically CLC is growing like mushrooms in the rainy season. Moreover, in the processes was accompanied by incentive funds are relatively large. This study reviews the development of the management model of Community Learning Center (CLC) based on local wisdom in West Java to improve the quality of non-formal education services. Concepts and theories that are used as a reference at the same knife analysis is the study of the Quality Management of Non-formal Education Provider Organization and the concept of Community Learning Center. This study used a qualitative approach to research procedures development (research and development) is commonly abbreviated as R & D. The location of the research has been conducted in West Java, Bandung, Cimahi, Bogor, Tasikmalaya, and Karawang. The results showed that CLC management model based on local wisdom contain educational values of cultural and social developed in the community. Local educational values embodied in the culture of society has its own peculiarities that can be developed and preserved through learning activities in CLC.

Keywords—Model Development, Management, CLC, Local Wisdom, Non-formal Education Service Quality

1. INTRODUCTION

As a subsystem of national education, non-formal pendidikan lines are faced with two major challenges of development, ie, first, how the non-formal education is able to carry out a national commitment to improve and develop the quality of education; and secondly, how effective non-formal education can play a role to help resolve the various issues facing the lower layers of society, which has various limitations and powerlessness structurally and culturally as a result of geological and socio-demographic. Approaches to always integrate quality aspects in designing and developing programs for non-formal education and education involving all stakeholders, is a strategy to address these challenges. Because for non-formal education programs that do not take into consideration the quality will not be effectively implemented.

Results of a preliminary study carried out showed that the condition of non-formal education units and management of the programs, is far from the expected quality standards. Special Community Learning Center (CLC), despite policies that encourage the growth and strengthening of CLC is done on a massive scale, but the quality is still showing the percentage of unsatisfactory. CLC was established as a container to accommodate the aspirations and ideas of practitioners CLC is not yet able to realize synergies program that leads to quality improvement. Thus, the realization of independent CLC, advanced as well as sticking to the principle of useful and efficient for the benefit of society, is also not yet been achieved. Some of the factors supporting the successful development of the program PKBM [2] include: a) the ability to identify and record the needs of the community (the learners), b) serve the needs and interests of learners in varied activities or according to the needs and interests, c) mobilize existing resources in communities, d) build partnerships and cooperation are open to various institutions or organization, so CLC able to develop various activities of community development in accordance with local needs, e) monitor the progress of activities and the success that basis future program development, f) notes the many advantages and the lack of activity in the CLC institution.

The empirical fact is further corroborated by the lack of support policies that expressly and explicitly set the quality standard of non-formal education. In fact, the National Education Act [1] has mandated that between formal education and non-formal education should not be anyone in the step child. But in fact, facilities and infrastructure for non-formal education is far below the average of formal education. Similarly, quality managers and tutors / facilitators / tutors, course of study, culture and interest in learning communities as residents learn that the low, the yeast study, study groups, institutions of learning, and the issue of lack of funds to learn, everything becomes a serious problem interrelated and ultimately have implications also on the low quality of graduates.

Some relevant research of them conducted at Kasetsart University in Thailand that the people participating in the learning process in the form of local wisdom that contains the culture and customs [3]. Related research is described and discussed in Ref. [4] - [7].
In relation to the issues and ideas above, is necessary to conduct a comprehensive study on "Management Model Development Community Learning Center-Based Local Wisdom for Improving the Quality of Non-formal Education Service (CLC Management Model Development Studies in West Java)". Region (scope) of research include the study of theoretical conceptual Community Learning Center in West Java, relevanced with empirical studies on the units and the management of the overall educational program.

II. METHOD

CLC management model based on local wisdom contain educational values of cultural and social developed in the community. Local educational values embodied in the culture of society has its own peculiarities that can be developed and preserved through learning activities at CLC.

Conceptualization CLC management model was developed based on local wisdom refers to the procedure to research development. The formulation conceptual model referring to the results of the study the management of an exploratory study on the characteristics of local wisdom PKBM institutions, potential institutional, institutional and program characteristics PKBM and standards / quality parameters CLC management. Empirical grounding in the preparation of the conceptual model CLC management refers to the result of in depth study conducted at five institutions that have certain characteristics in this study. The conceptual model that has been validated by an expert / experts / academics and practitioners of non-formal education in West Java. Validation by experts conducted through focus groups (Focus Group Discussion). Once validated by experts and practitioners of non-formal education, this model was later revised that gave birth to the conceptual model CLC management based on local wisdom, which is ready to be implemented and tested its effectiveness in improving the quality of non-formal education services, as presented in Figure 1.

![Conceptual Model CLC Management Based Local Wisdom](image)

Fig. 1. Conceptual Model CLC Management Based Local Wisdom

A. Characteristics of Local Wisdom Institution CLC

Distinctiveness or local wisdom in the CLC unit has a diversity that is based on the opportunities and potential of the institution, the region around institutions, natural resource agencies, up to the potential possessed by the learners. In general, CLC institutions that are in this area of research emphasizes the distinctiveness / local knowledge includes the field of art and culture, processed food, and the local language skills and local crafts.

B. The CLC Institutional Potential-Based Local Wisdom

Potential Community Learning Center institutions that are the hallmark that include human resource managers and resource persons from academic institutions (universities tiuuggi public and private), then the resources surrounding environment CLC institutions that developed in the region area CLC institutions. The potential value of local wisdom that was developed and characterized the delivery of the institution of art and culture, skill and processed foodstuffs. Some types of skills are identified and developed in PKBM in utilizing local potential are: courses dressmaking, cookery, hairdressing beauty, hair clippers, acupuncture, cooking, massage and others. The programs were developed to improve the knowledge and skills in order to support the profession (professional). CLC programs developed vary and depend on the interests and needs of target students or residents to learn as an effort to improve community participation in the activities of CLC institutions.

C. Mapping Characteristics of Institutional and Program-Based Local Wisdom

Characteristics encountered in general in this area of research among which the development of life skills and the development of reading culture. CLC program generally targets include early childhood (5-6 years), school age, adolescents, adults and elderly. Based on economic categories, the average implementation CLC program intended for low-income people or not have a job, even though basically CLC program is intended for all people and groups. Learning activities conducted by the CLC held involving various parties, especially partners, both public and private as well as public as the main target in a participatory manner. In general the program of activities organized in PKBM performed in groups because it facilitates the monitoring and evaluation activities, and there are times when the implementation guidelines for the specific program should be done in groups.

D. Standards / Quality Management Parameters CLC Based Local Wisdom

In general, CLC institutions own acauan competency standards or reference standards are adequate. This follows the implementation of the technical instructions from the government program. Standard content will be poured into the curriculum documented on the education calendar as a reference in the implementation of a program. In the standard process, in general, CLC institutions own the completeness of the curriculum and adequate administration of which complete syllabus or lesson plans semesters and SAP. Standard teachers and education personnel in institutions in general CLC own qualification of S1 and D IV. CLC institutions largely supported by individual ownership of infrastructure, both home and built a special place for CLC. This is because the birth of
Based on the results of the above normality test result that all the variables in this study with normal distribution, because the significance value greater than 0.05.

Comparison test results in this study was formulated as follows: “there are significant differences in competence and quality of services that use the program PNFI CLC management model based on local wisdom and not”.

Schematically, the model correlational relationship expressed in the hypothesis can be described as follows.

- Identification of a significant difference in the competence of trainees using CLC management based on local wisdom to those not using CLC management based on local wisdom,
- Identification of significant differences in the quality of services PNFI program that uses CLC management based on local wisdom to those not using CLC management based on local wisdom.

Test depending on the competence of trainees using CLC management model based on local wisdom to those not using CLC management based on local wisdom seen in Table 2.

### TABLE II. PAIRED SAMPLES STATISTICS SUB HYPOTHESIS 2.1

<table>
<thead>
<tr>
<th></th>
<th>Mean</th>
<th>Std. Deviation</th>
<th>Std. Error Mean</th>
<th>95% Confidence Interval of the Difference</th>
<th>Lower</th>
<th>Upper</th>
</tr>
</thead>
<tbody>
<tr>
<td>Paired Differences (b)</td>
<td>-1.875</td>
<td>3.359</td>
<td>.10</td>
<td>-3.109 - 0.764</td>
<td>-4.073</td>
<td>.393</td>
</tr>
</tbody>
</table>

Analysis of the results of calculations of Table 2. Paired Samples test illustrates the results of paired t test. Significance value of 0.004 (p <0.05), then reject Ho, meaning that there is a difference competency training significantly between groups that implement CLC management model based on local wisdom by not implementing the model. Rated 95% confidence interval is between -3.109 to -0.641.

If the competence of trainees using CLC management model based on local wisdom by not implementing CLC management model based on local wisdom are the same, then the chances of factors that explain it is 0.004% to obtain a mean difference of -1.875. Because the opportunity to explain the results of less than 5%, then the result is meaningful.

95% degree of confidence that if the measurement is made at the population level, the difference in value between the competence of CLC management model based on local wisdom with which neither is between -3.109 to -0.641.

Then, different test on a Quality of Service Program PNF trainees using CLC management model based on local wisdom to those not using CLC management model based on local wisdom is presented in Table 3.

### TABLE I. ONE-SAMPLE KOLMOGOROV-SMIRNOV TEST

<table>
<thead>
<tr>
<th></th>
<th>Kompetensi Pengelola Bdg</th>
<th>Mutu Layanan PNF Bdg</th>
<th>Kompetensi Pengelola Tt</th>
<th>Mutu Layanan PNF Tt</th>
</tr>
</thead>
<tbody>
<tr>
<td>N</td>
<td>40</td>
<td>40</td>
<td>40</td>
<td>40</td>
</tr>
<tr>
<td>Normal Parameters***</td>
<td>Mean</td>
<td>26.78</td>
<td>216.83</td>
<td>30.66</td>
</tr>
<tr>
<td></td>
<td>Std. Deviation</td>
<td>3.743</td>
<td>21.834</td>
<td>4.027</td>
</tr>
<tr>
<td></td>
<td>Absolute</td>
<td>1.48</td>
<td>.083</td>
<td>.127</td>
</tr>
<tr>
<td>Most Extreme Differences</td>
<td>Positive</td>
<td>.148</td>
<td>.083</td>
<td>.127</td>
</tr>
<tr>
<td></td>
<td>Negative</td>
<td>-.094</td>
<td>-.071</td>
<td>-.104</td>
</tr>
<tr>
<td>Kolmogorov-Smirnov Z</td>
<td></td>
<td>.934</td>
<td>.527</td>
<td>.601</td>
</tr>
<tr>
<td>Asymp. Sig. (2-tailed)</td>
<td></td>
<td>.347</td>
<td>.944</td>
<td>.542</td>
</tr>
</tbody>
</table>

a. Test distribution is Normal.
b. Calculated from data.
Table 3 illustrates the results of paired t test. Significance value of 0.015 (p <0.05), then reject Ho, meaning that there are differences in the independence of the course participants significantly between the study groups are applying the learning model independent by not implementing the model. Rated 95% confidence interval is between 2.250 to 19.536.

If the independence of the course participants with the use of independent learning by not implementing self-learning methods are the same, then the chances of factors that explain it is 0.015% to obtain a mean difference of 10.893. Because the opportunity to explain the results of less than 5%, then the result is meaningful.

95% degree of confidence that if the measurement is made at the population level, the difference in value-based CLC management trainee with a local wisdom that is not between 2.250 to 19.536.

III. CONCLUSION

CLC management model was developed based on local wisdom refers to the standard / quality parameters, are likely to contain educational values of cultural and social developed in the community. Local educational values embodied in the culture of society has its own peculiarities that can be developed and conserved through management at CLC. The standard approach / management quality parameters applied in the context of the management of CLC, was held involving various components or elements of CLC institutions, including the people in the neighborhood CLC.

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REFERENCES