

Humanistic Quality Education under the “Three Orientations” Talent Training Mode

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Abstract—Qiqihar Medical University implements characteristic applied undergraduate education under the “three orientations” talent training mode and actively builds humanistic quality education module guided by “occupational emotion”, taking university culture as the guidance as well as promoting humanistic quality education, so as to train students’ comprehensive thinking ability and innovation consciousness, forming reasonable and optimized knowledge system, developing noble sentiments and complete personality, which have obtained phased achievements.

Keywords—three orientations; training mode; humanistic quality

I. INTRODUCTION

The cultural quality education on college students is an important content of higher education as well as a significant measure to promote overall development of college students and improve the quality of talent training. It plays an active role in talent training of higher education in our country that Qiqihar Medical University implements characteristic applied undergraduate education under the “three orientations” talent training mode and actively builds humanistic quality education module guided by “occupational emotion”.

II. CONNOTATION AND FEATURES OF HUMANISTIC QUALITY EDUCATION

Humanistic quality education is a concept with very rich connotation. We can neither narrowly understand it as provision of such courses as music and fine arts nor simply equate it to professional skill education including dancing and painting, etc. Humanistic quality education integrates the education on personality cultivation, moral character, cultural knowledge, fiduciary duties, law and civic awareness. It is conducive to train students’ outlooks on life and value, comprehensive thinking ability and innovation consciousness, helping students to form reasonable and optimized knowledge system as well as noble sentiments and complete personality. At the meantime, it plays an important role in promoting integrated and healthy development of college students.

III. UNIVERSITY CULTURE AND HUMANISTIC QUALITY EDUCATION

In order to promote humanistic quality education, universities need to better exert the function of university culture. University culture refers to the culture created by a university in inheritance, organization and innovation of knowledge, embodying ideology and value pursuit of its own. Moreover, it is the soul and flag of universities. The rational radiance sparked by university will inevitably influence the direction of humanistic quality education profoundly; the humanistic connotations accumulated in university culture are fertile soil for humanistic quality education undoubtedly.

A. University Culture Helps to Perfect Humanistic Quality Education Philosophy

Each university has unique culture of its own, which not only manifests value idea acknowledged by university people but also deposits successive humanist tradition, playing an important role in behavior guidance, criteria of value and popular feeling cohesion as well as atmosphere infection. It can be externalized as different educational ideas, guiding each university to form characteristics and unique style of humanistic quality education.

B. University Culture Enriches the Contents of Humanistic Quality Education

It is impossible to achieve the goal of humanistic quality education only by depending on simple cultural knowledge impartment. University culture with distinguished features must be applied to lead students to experience and perceive in person. Universities integrate simple and profound cultural tradition in course system and provide public elective course of humanistic quality education, using extensive extra-curricular activities of humanistic education to cultivate students.

C. University Culture Better Creates Atmosphere of Humanistic Quality Education

As comprehensive reflection and specific representation of university culture, eminent style of study and school spirit not only provide good atmosphere for schools in talent training but also enrich spiritual food for the improvement of students’ humanistic accomplishment. In the long-term school-running practice, Qiqihar Medical University has formed the spirit of

“ceaseless self-improvement and voluntary dedication”, focusing on school mottos that “university cultivates supreme good people and respected doctors with exquisite medical skill and noble medical ethics” and “unity, diligence, preciseness and factualism”. In face of the blundering and utilitarian mentality, it fully unearths cultural tradition and pays attention to innovative development of university culture, trying best to provide fine environment for humanistic quality education.

IV. WAYS TO IMPLEMENT CULTURAL QUALITY EDUCATION

A. *Establish Modern Concept of Talents, Strengthen Construction of Humanities*

Set training objectives of quality-oriented education corresponding to modern education characteristics and focusing on improvement of students’ all-round quality, centering on educating people and attaching importance to training students to form good personality, sound character, free and open spirit as well as innovative and pioneering consciousness. Humanistic quality education shall be conducted to correct the inclination of centering on technology, knowledge and scores, so as to train talents with extensive scope of knowledge, high scientific literacy and profound humanistic accomplishment who do in-depth research on certain aspect. Therefore, it is necessary to pay attention to the development of humanities and meet the requirements of humanities teaching in curriculum provision, resource allocation, educational investment as well as teacher training. Required courses and elective courses related to humanities and social sciences should be offered in universities, especially humanities curriculums such as history, philosophy and art, laying solid foundation for college students to receive systematic humanistic quality education.

B. *Infiltrate Humanistic Spirit in Teaching Specialized Courses*

Humanistic education must be implemented in teaching process of each course (especially specialized courses). Currently, teaching of specialized courses in universities, to which students pay special attention, occupies most time of them, above 60% in general. If the spirit of humanistic education integrates in specialized courses that students care for and spend the most time and energy in, the humanistic quality education will yield twice the result with half the effort. Each course shall integrate with the spirit of cultural quality education. Except for teaching specialized knowledge, teachers should also have good influence on students at least. As mentioned above, cultural quality education should integrate in each course, requiring each teacher to improve self-cultivation and quality with strong sense of responsibility and guide as well as influence students through personal example as well as verbal instruction, characteristics of discipline taught by him and attitudes towards science.

C. *Varied Cultural Quality Education Activities Shall Be Carried out in the Second Classroom*

1) *Launch series of lectures concerning to cultural quality education:* Experienced teachers specialized in cultural quality

education in the whole school can be selected to regularly give lectures on cultural quality education. Dig and integrate resources in and outside the school, employ renowned scholars and professors, top-notch talents and business elites and notable alumni to form “cultural quality education mentor group”, giving lectures on humanities and science in the school irregularly, to enhance students’ traditional cultural deposits, advocate scientific and humanistic spirit, making it become highlight of cultural quality education of our school.

2) *Launch activities on academic and scientific innovation for college students:* Efforts should be made to construct extracurricular activity system on academic and scientific innovation and entrepreneurship. Innovation team mainly formed by college students’ association for science and technology can be built to organize extracurricular science and technology culture competition, national college students’ clinical skill contest and college English contest. “Science and technology culture festival” on campus can be held yearly. Besides, investment in science and technology innovation activities for students can be increased. Implement innovative experiment program for undergraduate students and give credit recognition to students getting project approval and innovative achievements outside the training program. Plan for college students in science and technology innovation training and encourage them to involve in scientific research. Improve reward system and project funding system for teachers and students, encourage teachers to let students participate in programs of scientific research and teaching reform, letting more students write academic papers and participate in academic competitions under the guidance of teachers.

3) *Carry out activities on culture, art and sports:* Cultural quality education activities can be carried out on three levels, including school, college and community. Colorful culture and art activities such as arts festival and community cultural exchange festival help to prosper culture, activate thought and cultivate taste. Every year professional literature and art organizations are invited to perform two or three times in school, in order to improve the level and taste of art activities.

Organize students to launch reading activities after class such as cultural works, which improve humanistic self-restraint and cultural taste. Intensify library construction and vigorously excavate cultural resources holding in the library and divide special reading room for cultural quality education as well as recommend books for students.

Colleges can hold art activities according to major features. Encourage and support excellent student club as another important carrier of campus culture construction and cultural quality education on students to realize self-education of them.

D. *Practice Base Construction of Cultural Quality Education*

Integrate and expand function of cultural quality education and practice base to realize patriotism education and cultural education on history, science and technology.

1) *Strengthen practice base construction of cultural quality education on campus:* On the basis of improving the function of activity center of cultural quality education for college students, further develop places for students’ practice activities

and provide necessary equipment, more and bigger space for teams of cultural quality, as well as strengthen facilities construction for quality forming and internalization of students.

2) *Integrate and expand bases of social practice and cultural quality education*: Further develop and build off-campus cultural quality education base on school and college levels and integrate off-campus educational bases including teaching practice, graduation practice, employment, social practice, historical culture education and science and technology culture education to exert their functions of educating people through culture and practice.

E. Teaching Staff Construction of Cultural Quality Education

Three teams should be built, including full-time teachers teaching cultural quality courses, teachers occupying ideological and political education and part-time teachers from all sectors of society. Meanwhile, teaching staff construction plan in school should include the improvement of teachers' cultural literacy. The school will designedly employ national renowned experts and scholars to regularly discuss cultural quality education and improve academic and professional level, striving to create an excellent teaching team that meets the needs of cultural quality education.

F. Humanistic Environment Construction on Campus

No efforts should be spared to create featured and sound campus cultural environment having cohesive effect on teaching staff, demonstration effect on the society and cultivating students.

Campus cultural attractions, human landscape and cultural and service facilities can be added to highlight cultural characteristics. For example, Qiqihar Medical University conducts quality-oriented education through Deyuan, Aiyuan, Siyuan, Renyuan and Qishenzhu, cultural corridor of respected doctors; fully develops educational function of school newspaper, broadcast, news network, campus network and bulletin board to carry out college students' cultural quality education; further enriches resources related to cultural quality in library and school history museum; builds "cultural quality activity center for college students" with first-class facilities to realize integration of humanistic and ecological atmosphere on campus.

G. Theory Construction of Cultural Quality Education

Basic and guiding function of ideological and political theory education and disciplines related to philosophy and social science can be exerted. With regard to college students' cultural quality education, organize theoretical and practical studies on macro level and explore effective ways. Research programs on this special topic should be set yearly in social science fund and project approval construction of teaching research. Research achievements of high level and quality can be achieved through research on theoretical and practical problems related to cultural quality education. Guide deep-going implementation of cultural quality education and improve its level by making its theoretical achievements concise and consolidated.

V. ATTENTION MUST BE PAID TO "FOUR COMBINATIONS" TO CARRY FORWARD UNIVERSITY CULTURE AND PROMOTE HUMANISTIC QUALITY EDUCATION

Humanistic spirit is indispensable soul of universities. College students cannot do without edification of university culture. We need to unceasingly strengthen the construction of humanistic quality education system at the meantime further inherit and carry forward university culture and spirit, realizing "four combinations" to realize maintenance of cultural value with the change of time and college students' ownership of humanistic connotations.

A. Insist on the Combination of Humanistic Quality Education with National Spirit and Spirit of the Times

At present, most students are the only child in their family. It is of vital importance for long-term development of the country to train their sense of gratefulness for family, school, party and the country, credit consciousness to others and sense of responsibility for the society and the nation. It is not horrible if national high technology lags behind temporarily. The biggest failure of education is that younger generation with strong national spirit, the spirit of time as well as sense of social responsibility cannot be trained. Therefore, universities should let national spirit, the spirit of the time and sense of social responsibility run through the whole process of talent training and teach each student to care for others and themselves, pay attention to the society especially the vicissitude and prospect of the nation and human destiny.

B. Insist on Combination of Humanistic Quality Education with the Improvement of Innovation Ability

Currently, higher education in our country still pays attention to knowledge impartment and attaches less importance to humanistic influence. We should endeavor to realize convergence and exchange of artists and scientists, promote improvement of students' innovation ability through cultural literacy training and accumulation as well as enhance perfect integration of artistic imagination and scientific creativity, realizing high unity of scientific spirit and humanistic concern.

C. Insist on Combination of Humanistic Quality Education with Specialized Knowledge Impartment

It is the essence and key requirement of education to develop each student's interest, strong point and gift and train their potential and ability in free and all-round development. Therefore, on the basis of knowledge consolidation and accumulation, innovation ability and international view training, higher education needs to further reinforce education on students' character and personality, integrity and responsibility as well as love and gratefulness, making them knowledgeable, responsible, and broad-minded with high realm.

D. Insist on Combination of Humanistic Quality Education with Spiritual Home Maintenance

University is compared to spiritual lighthouse of the society. People in society may grow blundering emotion but

the education and educators cannot; people in society may become narrow and utilitarian, but universities and students cultivated here cannot. In consequence, universities need to create cultural atmosphere manifesting academic dignity, purifying academic behavior and carrying forward academic integrity, making each student develop into creator and defender of the university as spiritual home.

VI. CONCLUSION

Spiritual strength of university culture can strengthen students' ethical basis most. Qiqihar Medical University implements humanistic quality education guided by "professional spirit" and integrates education, function and art in campus construction, ceaselessly reinforcing the education and edification of school history, school condition and campus culture on students.

It not only implements "humanistic medicine" idea in campus construction but also reforms ideological and political theory course in course construction, adding humanistic course and focusing on occupational experience, as well as integrating humanity idea in professional medical courses organically. Because of the particularity of medical education, "four oaths" must be made in freshman entrance education, admission education learning in affiliated hospital, entering clinical departments after practice and graduation education. Build zero discipline violation dormitories in departments to train students' honest spirit, open "moral lecture room" to tell moral stories and "supreme good lecture room" to train humanistic accomplishment. Meanwhile, it improves students' artistic culture through "refined art entering campus" and cultural and sports festival on campus, and takes advantage of winter and summer vacation to carry out "reading a good book—reading activity with them of medical humanities reading", letting students experience the humanistic spirit of excellent doctor's perfect skill and absolute sincerity as well as equality and love. At present, the university is basing on systematic moral education to let students have compassion, love and patience, grasp skills to communicate with patients and become doctors with good professional ethics and integrity, improving the humanistic quality of college students roundly.

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