

An Analysis of the Status Quo of the Development of Chinese as a Foreign Language and Its Transmission Routes

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Abstracts: Teaching Chinese as a Foreign Language is an Important Carrier for the Output of Chinese Culture. At the same time, the teaching of Chinese as a foreign language is also an important link in the development of language professions in colleges and universities. With the increasingly frequent cultural exchanges between China and other parts of the world, the number of students studying in China has increased year by year, and how to better show the charm of Chinese language and culture has put forward new requirements for the branch of instruction of teaching Chinese as a foreign language. At present, the Chinese language education at the undergraduate level is limited by the particularity of the educational object, purpose and content of the teaching, so that it not only contains the attributes of higher education, but also has its own characteristics. The article will study the importance of the education of Chinese as a foreign language to the status of Chinese culture from the present situation of the development of TCFL and the significance of external communication.

I. The Present Situation of the Development of Teaching Chinese as a Foreign Language

1 Worldwide "Chinese Fever"

In the current stage, the development of foreign language education is mainly through the recruitment of a number of foreign students and the Chinese language teaching abroad, as well as the global scope of Chinese academic exchange research and other ways. Since 2002, the world began to set off a wave of learning Chinese, which is mainly due to the rapid development of China's economy, the status in the global economy and trade has increased year by year, which enhances the attractiveness of Chinese culture to the world. According to statistics, there are currently more than 100 countries set up Chinese courses, primary and secondary schools to increase the Chinese class has become a trend. There are more than 300 colleges and universities in China recruit overseas students to learn Chinese. China is now the second largest economy in the world and has maintained a sustained and rapid economic development, contributing more to world economic development and improving its international status. Chinese has attracted more and more attention from the international community, and the number of Chinese learners has increased rapidly. It has become the fastest growing language in the world. The practical value of Chinese is self-evident. The experts has predicted that it has become the world's second largest rank only second to English language. In Japan, Australia, the United States, Spain and other countries or regions, the number of "Chinese fever" is catching up "English fever".

2. The important carrier of cultural communication of Chinese as a foreign language

China, as the world's first trade in goods, has a huge trade surplus. Compared with it, the output of Chinese culture has a "deficit". Although the cultural exchanges between China and the world continue to expand. From the beginning of reform and opening up, the content of English in the Internet accounted for more than 80%, less than 4% that of Chinese, to the present, English content has dropped to about 50%, and Chinese content has grown fast. In the international cultural integration, all countries are vigorously promote their mother tongue communication, such as the United States "TOEFL", the United Kingdom "IELTS" as the prerequisite language ability to enter these countries for learning and living. Some countries have set up special institutions to promote their own culture, which has become an international common way. Such as the British Council of Culture, the French Federation of French and others. The reason why they spare no effort to promote their culture and language is that the foreign language helps to expand the country's important influence, which is an important means to enhance a country's international status. In November

2004, the Office of the Leading Group for Chinese as a Foreign Language began to establish a "Confucius Institute" around the world, and became the Chinese organization promoting Chinese language and cultural exchanges. Unlike the developed countries, the Confucius Institute is a not-for-profit social welfare institution. As an important national project of the government, the Confucius Institute is a non-profit public welfare institution. It is a Chinese-language teaching and learning institution that uses the saints' reputation and cultural background to convey the Chinese culture to the world, which is the most formal channel. The Chinese government plans to promote the global trend of sinology learning within five years by setting up Confucius Institutes around the world, by the form of teaching Chinese through the Internet, and training Chinese teachers. The Confucius Institute is carrying an important mission for learning Chinese all over the world. Each Confucius Institute will also become an important bridge for communication between China and the world.

3, Barriers to the Spread of Chinese as a Foreign Language

At present, peace and development have become the theme of the times. The exchange and integration of cultures among different nations, countries and regions is a general trend. However, the misunderstanding between countries, barriers still continue, and even cultural conflicts have occurred from time to time. And these misunderstandings and external cultural transmission are not unrelated. For example, in the past few years, Chinese cinema has greatly improved in terms of quantity, quality, subject matter and type. However, compared with the world's major film distribution countries, a larger gap still exists in the commercial effects, viewing experience and film evaluation. Film is a microcosm of a country's culture, only some of the screen piling up and pale lines culture throughout, will greatly reduce the power of cultural transmission. What is more, in order to cater to foreign audiences, unrealistic application of foreign culture to China's film and television works for the so-called creation, create a non-real environment, has increased misunderstanding of Chinese culture.

From the current point of view, the Chinese government and CSOs are paying more and more attention to the way of communication of TCFL. As an important component of cultural communication, the transmission of TCFL has always emphasized academic and systematic practice. Takes the Chinese language as a tool for communication, but ignore the language is an important manifestation of cultural heritage, and its role as a splendid transmission of Chinese civilization, which mainly for the applications of Chinese pronunciation, writing and literary form. These achievements are hard won. But it is not enough, this is only the transmission from the "appearance" of Chinese. Personally think that the spread of education for international students is all-round, and we should not only popularize it from the external form, but also spread the essence of traditional culture, thinking patterns and the traditional Chinese virtues, transmit the best side of Chinese culture to the people who learns Chinese and who committed to carry forward the Chinese culture.

II. The Status of the Main Position of Chinese as a Foreign Language and the Existing Problems

1. The Main Colleges and Universities for Teaching Chinese as a Foreign Language. With the continuous improvement of China's economic strength and international status, more and more overseas students will focus their attention on our country. In recent years, the number of international students in China has shown a rapid growth. Asia is the main source of income, followed by Europe and the Americas. Discipline selection covers all disciplines, Chinese learning accounted for the largest proportion especially. China has formed the eight teaching bases for TCFL by taking Nanjing University and Nanjing Normal University as the representative.

Discipline construction of TCFL has developed rapidly in recent years, which mainly displaying in the more perfect teaching system and teaching level. It is developed from the mainly language preparatory education to a complete academic and non-academic education system. and form a number of international professional college committed to the task of teaching Chinese as a foreign language. The infrastructure, teaching staff and financial support for teaching Chinese as a foreign

language are constantly improving. Chinese as a foreign language goes overseas and works with Confucius Institute to spread Chinese culture. The establishment of long-term and stable cooperative relations with overseas universities is an important channel for the development of education for international students in colleges and universities. Not only conducive to the formation of benign interaction between the both sides in-depth exchanges to enhance the exchange of teachers and students, and the sharing of courses, resource sharing, mutual recognition of academic qualifications also play a very good supporting role. At present, many colleges and universities have sent Chinese teachers to teach abroad or to cooperate with universities for research activities. In addition, universities and the Confucius Institutes all over the world join hands to greatly promote the development of Chinese education, and realize the transformation of learning from "Come in" and "Going out".

2. There is not enough openness in the subject of teaching Chinese as a foreign language

It is understandable to provide a quiet learning environment for students and to pay attention to people-oriented. But it is different from the educational environment in China. In foreign countries, there is no separate teaching building, living area and activity places for the overseas students. The students from different regions, different colors, different cultures can study and live together. This provides a better opportunity for the exchange of students and local students. In contrast, some domestic universities, no students will be arranged in relatively closed apartments and teaching buildings, it seems that it is for better learning, but it virtually sets up obstacles to the exchange of overseas students and Chinese students. Language is learned and understood in the daily continuous contact, and being divorced from the reality is a waste of valuable language resources. Therefore, changing the management methods for foreign students, and the implementation of teaching no difference will be conducive to the development of Chinese as a foreign language education.

3. There is not enough cohesion between the disciplines of teaching Chinese as a foreign language and the dominant subjects

Students studying in China have a certain purpose. In addition to some students in need of obtaining a professional degree language, combining the advantages of the university with the Chinese language is also an important aspect of attracting foreign students. Some domestic colleges and universities pay attention to take advantage of city development opportunities, building the school's characteristic specialty, especially the specialty closely related to Chinese traditional culture into an important platform for the promotion of cultural exchanges between China and foreign countries, which is conducive to the promotion of teaching Chinese as a foreign language, and is conducive to broadening the horizons of international students to the development process of the cities where they live. It is also of great practical significance and is welcomed by the overseas students.

4. The channel for foreign students to study Chinese is not smooth enough

The immediate problem that the students are facing is that the utilization of learning resources can not be maximized. The teaching of Chinese as a foreign language should not only be confined to the campus and classroom. It should be in-depth social grassroots. Especially at present, it should be combined with the great process of China's reform, and walk into the community to explore effective ways of assisting Chinese teaching in community service. On the one hand, universities in western countries universally pay more attention to the activities of "combination of community service and teaching", which not only increases the interaction with ordinary people, but also draws on the linguistic and cultural contents with regional characteristics. These activities have achieved remarkable results.

III. The transmission routes of teaching Chinese as foreign language

1. To a new height

Language is the concentrated demonstration of cultural power, carrying the collective wisdom of a nation, which is the result of the efforts of several generations. English is the most widely used language in the world, and it plays an immeasurable role in the spread of English and American culture. The United States developed educational institutions to cultivate tens of thousands of

American cultural communicators, who play a huge role in all walks of life. In this view, the spread of education for international students is not only an issue of education, but a long-term cause of our country.

Do a good job of foreign cultural education and communication not only need to be enhanced to the level of national soft power and special funds shall be established, but also to make it as the goal of the whole society, to the implementation of the persistent. To promote the standardization of Chinese language, and strive to make Chinese language education to walk into the country's education system, and become one of the widely used language in the world, so as to continuously enhance the international influence of Chinese language and the status of Chinese culture in the world.

To this end, we should centralize the power of the whole society and the whole nation, and take government support as the leading, the civil works as support,; encourage the social forces to invest on TCFL education; at the same time, do a good job of Chinese cultural strategic planning, especially the culture with national characteristics. China is a big family composed of fifty-six ethnic groups, together to build a bright Chinese civilization. Maintaining national regional culture is also an important part of cultural communication. Only to spread Chinese and the Chinese culture to the whole world by phases and stages, can maintain the vitality and influence of China culture.

2. Develop practical and effective means of communication

The decisive factor in the communicational process of TCFL is the teachers of Chinese education, who must adopt the positive attitude and the spirit of seeking truth and being pragmatic, to condense the essence of Chinese traditional education out of the traditional education and do not rigidly adhere to pronunciation, fonts, but continue to innovate, and pave a way applied to strong popularization and application. The primary problem is to change the education for international students from specialization to popularization and universality. It will inevitably require teachers to shift Chinese from the cultural palace to the popular language, and on the basis of this, spread the profound traditional Chinese culture. To achieve this goal: First of all, dig deep into Chinese traditional culture, and take it as the cultural background as TCFL education, and the spirit of speculation, harmonious sharing, mutual benefit and win-win cultural connotation can enrich the level of Chinese education. Secondly, we must correctly treat the cultural differences between different countries and nationalities, which is mainly reflected in: Respect for the cultural heritage of other countries, the deposition of each national culture is not easy. Spread orderly by adopting appropriate strategies and by adopting the concept of thinking, behavior and cultural characteristics of foreigners. Finally, to establish a variety of immersive communication scenarios and scenario simulation, through a variety of evolutionary story lines, so as to achieve the effect of "moisten things silently".

3. The pace of market-oriented education of Chinese as a foreign language should be accelerated

With the enhancement of China 's comprehensive national strength, it has provided broad prospects for foreign cultural communication. In western countries, the promotion of language is not only a national policy, but also an important means of stimulating economic growth. In the case of slow global economic recovery, the cultural economy is thriving, not only had the least impact, but also played a very good role in mitigating social conflicts. And this trend will be maintained for a long time.

To achieve leap - forward development in the education of Chinese as a foreign language, it is necessary to attract considerable private capital to enter. The Government should appropriately reduce the threshold of the industry, and regulate the operation of the market mechanism, which is the only way for a healthy and sustainable development of TCFL education.

4. To build a professional platform for disciplines, and to strengthen the applied research of TCFL

To create a high level of discipline platform is an important factor to attract more students to communicate and study in China, under the circumstance of big and complete specialty in our university, in order to strengthen the development of Chinese as a new discipline, we should pay

more attention to the teaching research and discussion of the Chinese. In addition, the individual differences of learners should also pay attention to, it turns out that individual factors of learners are the key to success in learning Chinese.

Improve the teaching level of teachers, can make the design of teaching Chinese as a foreign language implemented. In the face of three problems of teachers, teaching materials, and teaching, the teachers is the core of the problem. Many of the overseas students studying in China will choose a number of applied professions: science and engineering, education, Chinese medicine and so on. The courses offered in foreign languages should pay more attention to the specialization degree of TCFL teachers. Finally, increase the scholarship investment, attract more Chinese-loving overseas students.

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