

# Study on the Cultural Construction of University Library

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**Keyword:** University library; Culture; Construction; Service

**Abstract.** In order to make the library cause of advancing with the times, developing smoothly under the network environment, and constantly improve the level of digital information. For the library, library culture should go a step ahead, so it can guide library construction by advanced and more scientific culture idea . For the library, culture is supporting a strong guarantee for the development of the library cause, the library needs to through strengthening library's cultural accumulation and knowledge update, and then explore the library internal intellectual resources and intellectual elements, effectively improve the library's competitive ability and the innovation ability, to achieve the goal of sustainable development.

## Introduction

In order to make the library cause of advancing with the times, developing smoothly under the network environment, and constantly improve the level of digital information, for the library, library culture should a step ahead, to more advanced and more scientific culture idea to guide the library construction.

## Importance of University Library Culture Construction

In order to adapt to the diversification of the demand of the university library service object, personalized development, carry forward the traditional culture of history, spread and promote the socialist core values, university library cultural construction is particularly important. Construction of the university library culture is conducive to deepening the connotation of the University, to enhance the level and the image of the University, and thus make the status of the University in the community to improve.

The construction of university library culture is conducive to enhancing the attractiveness of the university library, cohesion and affinity, and promote its sustainable development, and to draw a touch of color .for library development to. At the same time, the significance can't be ignored that the cultural construction of University Library benefit in students' physical and mental health development and implementation comprehensive quality education.

1. It is beneficial for students to strengthen the ideological and moral education, so that they form a correct world outlook, outlook on life and values.
2. The creation of spiritual atmosphere and the corresponding cultural carrier produce guides and influences, and then in imperceptible students mind is purged and, their emotional is infected, edify their sentiment, cause them to resonate.
3. It helps students to broaden their horizons, enrich their inner world; It is conducive to the promotion of their personality development at the same time, also it makes their personality has been improved, make them to grow a conscious, motivated Quality staff and help them better to go into the society, and to reveal the value of his life.

## The Cultural Connotation of University Library

Culture of university library is that a library possesses characteristics of the library code of conduct, values and spirit, management style, moral standard, thought consciousness in the particular circumstances of the University and in the long-term service and management in the process of

practice, by all the librarians form mutual respect and recognition. That is, the sum of the material culture and spiritual culture created by the library is a part of the social culture.

Culture of university library is the sum of material, system, spirit and behavior culture that be gradually formed in the long-term management services and certain social and historical environment of a unique environment. Performance as the protection of library construction, management, services and development of hardware and software management, and architectural design, facilities and equipment, document information resources, rules and regulations, value concept, management style, ideology, service concept, spirit, ethics, code of conduct and the library spirit. Culture of University library has social, collective, inheritance, human nature and service characteristics, is the important content of the university campus culture.

### **The Contents of University Library Culture Construction**

**Identity Construction.** University library is relatively independent of the Department and has clear mission and objectives. It must have their own culture and the development of vision and the logo or slogan for the library purposes for forming the independent culture atmosphere. Unique cultural identity in the inside can strengthen the librarian's sense of identity and cohesion, in the outside it can highlight the library image so as to enhance its influence. Some of the more famous library has been designed with own logo and follows decades or even centuries.

**Building Construction.** Decoration and layout of the university library is the most direct embodiment of the library culture, at the same time library cultural orientation will also guide the design and layout of the premises. The library's main colors, wall hangings, cafe even every furniture all without exception as part of a library embodies the library culture. A university library have a style, if you can give the reader to create a most comfortable study environment in order to attract readers to the library to, the functionality and the comfort of the premises are the important factors.

**System Construction.** If the University Library Identification and construction of premises is reflected tangible library culture, then system construction is invisible library culture. There's no any order without laws and rules, the system construction should include the management system of the readers and the librarian's management system. To establish a set of scientific and humane management system can make the library operation more standardized, at the same time to enhance the quality of service. On the other hand, scientific reader management can regulate the behavior of readers, so as to create a good learning and research environment for all readers. In the formulation of the system, the University Library should give more convenience in support of scientific research and learning and do people oriented.

**Activity Construction.** Colorful and meaningful cultural activities can make between librarians and librarians, between librarians and readers form effective interaction, leading to the formation of library organization culture. A librarian should be a unity of the collective to centripetal force and cohesion, all the librarians as unified goal efforts. The library should organize librarian of interactive activities, especially learning experience sharing, when a librarians to participate in learning activities can organize relevant business librarian poly together to learn and exchange; also can organize a panel discussion, librarians is a business to discuss hot issues, not necessarily to have a result, only need to all participants mutual inspiration.

### **Specific Measures for the Construction of University Library Culture**

**Strengthening the Construction of Internal and External Environment of University Library.** Library environment directly affect the reader's reading mood, but also reflects the University Library's idea, so to create a comfortable, warm reading environment, will further promote the construction of library culture.



Figure 1. Cultural construction of Shenyang Aerospace University

**Strengthening the Management of University Library Culture Construction.** Strengthening management is one of the important measures to promote the cultural construction of university library. For the management of the cultural construction, it mainly reflects in the two aspects. One is to strengthen the education of students. Mainly is to let the students to consciously abide by the rules and regulations of the school library. The second is to strengthen the corresponding personnel management. Furthermore, improve staff books shelves accuracy, reduce due to errors in the work of "book of the dead", so as to make the library in a good operation.

**Adhering to the Service Concept of "People Oriented" University Library.** To establish a people-oriented management system, regulate the readers and librarians, people-oriented, scientific effective management culture is the soul and essence of library management. In the management focus on humane care and cultural edification, internalize the rules and regulations for readers and librarians inner rules, will continue to improve the implementation of the rules and regulations of the consciousness, enhance the reader actively learn power and librarians to warm and thoughtful intrinsic power.



Figure 2. University Library Elevator Culture

**Improve the Comprehensive Quality of Librarians.** How to make full use of the cultural function of university library, librarian's quality is the key. Proficient in business only, sharp thinking of librarians to better the construction of library culture. Continue to upgrade the comprehensive service ability, can let the reader feel librarians to provide quality service to win readers, from the public.

**Expand the Function of Library Culture Service.** In today's era of information explosion, the readers of the library of the university is to faster, and updated to obtain professional scientific knowledge in the field of demand, but also the cultural domain knowledge module overview richer

challenge the cultural service functions of the demand. University library should be in the original service function based, and actively expand the service function, to the reader's demand, to attract readers to better using library.

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