

Practice Research on Service Learning Blending into Basic Courses of College English

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Abstract: "Service learning" is a practice education concept, combining resources of school and society, based on academic and social service tasks. This learning concept and form can effectively meet the actual needs of college English curriculum, and effectively promote the development of urban universities to make sure it can provide better support to the economy in the service area. Service learning of basic English courses of city university, combining knowledge and models of learning foundation, higher pedagogy and applied linguistics, can cultivate more high standard professional business English talents for society, thereby strengthening utility of city university organization and building "town - scholars" mutual integration mode.

Introduction

Although Chinese universities began to implement business English curriculum model in the middle of the 20th century, the Ministry of Education listed Business English Majors as a priority project until 2007. Currently, there are 32 colleges and universities can be offered undergraduate Business English in China, about 700 universities has built the form and development prospects of the college English basic courses, and "Undergraduate Teaching Requirements of College English Basic Courses in High School" also incorporates the relevant concept.

Theory Basis about the Application of Service Learning in College English Curriculum

Service learning is mainly experience, which is an important part of education. Service learning and closely tied to the education theory of the claim of Dewey and Krashen.

(1) Dewey's concept of practical education

Dewey argued that the "new three state-centric approach is mainly based on students as the center, activity as the center, to experience as the center. On the teaching mode, Dewey is given priority to with "to do", who thinks that education is primarily the process of a communication between individuals in the social life and people and formation of the ideology and moral character and key process of learning skills. The teacher should pay attention to the subjectivity of the students, make the classroom into classroom of students, let students actively devoting to learning, in the process of learning knowledge, cultivating moral character.

(2) Krashen's affective filter hypothesis

Krashen argues that the key of the second language learning and the students' emotional factors is closely related. There is a lot of comprehensible input, not the key to mastering a language for students, but emotional factors through the analysis of understandable after can become language intake. Emotional factors will limit or increase the process of language, only in a reasonable emotional state can get real understanding. There are three factors: Learners with strong learning purpose; Learners with enthusiasm; Learners with happy, no thoughts.

(3) Swain and Lapkin comprehensible output hypothesis

Comprehensible input is the precondition of the success of second language learning which needs a lot of comprehensible input, but also needs to deliver the comprehensible output. Language output can help second language learning personnel effectively use the language, guarantee language fluency and accuracy. Language output can let learners recognize the problems of language aspects in the language system, thus further strengthening its own language knowledge, in

order to get more language information. And language output can be in the process of learning to form and structure framework, let learners use language output to adjust language patterns in the speech communication process.

Talents Training Code of College English Basic Course Needs Innovative Ideas

In order to cultivate more Business English talents, business English curriculum system is becoming better, it should be more scientific and reasonable, and coordinated with the social economy, in order to contribute to the development of the country. Experts and scholars have explored the related content of business English theory, had a creative expression on business English course, main problems, research methods and the basic structure of the content and systematically analyzed the language use of Business English, teaching and evaluation, and teacher development research and obtained some valuable research results which improve talent level and practical utility of business English. Li chao and other teachers in Jilin University making basic content and mode of business English talents as the research contents, set up the detailed research plan for the using condition and standard form of business English, playing a very important role in the process of cultivating business English talents. However, research contents about learning theory, higher pedagogy, applied linguistics are very limited, so we need to strengthen the research on Service-Learning of College English Basic Courses. At present, only some papers, such as "Reflections on Domestic Present Situation of University Educational Practice by the US Service Learning" written by Liang shan in Shandong Normal University, presented service learning model in the scope of higher education practice and explore the university's professional personnel training programs based on building a service learning model. We advocate the "service-oriented" learning, personnel requirements and changing way are the main studying propositions in the city college English basic course at present. The main trend of foreign college personnel training has certain reference to cultivate composite business English talents in China.

Difference Between Service Learning and Personnel Training form of Domestic City University English Basic Courses

Service learning as a new form of learning, effectively highlight the value of city university services in the economic development.

(1) Research and promoting of the form of the college English curriculum service learning and transformation of students of college English curriculum to service personnel can effectively strengthen the economic development of the city where the urban university locates. Especially the high service standards of international exhibition, tournaments and cultural communication held in the local area, based on "the world's best business city", provide the foundation for advanced business English talent training and further strengthen exchanges and cooperation and the capacity of international business competition.

(2) Students service learning practice can provide more foreign economic resources to the local, further reducing consumption of the money, avoiding the blindness, which can effectively promote the development of the existing regional trade and develop more business. Community development has been seriously restricted in the past because of the lack of talents.

(3) To change the "town - scholars" relationship and strengthen cooperation. In order to better promote the cultivation and development of talents of business English, service learning mode needs strong cooperation and support from schools, businesses and government and needs to integrate the practice feature of business English. It was widely used for extending "learning through awareness", changing the mode of "town - scholars ", effectively highlighting value of City University Service in economic development. It constantly promotes the development of the city and society to make the talent in quantity and quality level better deal with the problem of regional internationalization development and strengthen the competition between cities and regions.

College English Basic Course Personnel Training Methods Based on the Service Learning Mode

Service learning should effectively combine social development with the industry development, and link theory with practice, and pay attention to professional knowledge and ability, people's consciousness and responsibility sense when training the talents of business English.

(1) Service learning mode combines the practicability and practicality of college English basic course. Now, the college English basic course emphasis more on practicality and efficiency, so the students need to link practice in the process of strengthening the professional ability. Service learning can effectively strengthen the construction of transaction system and professional teaching system, to further strengthen the cooperation between schools and enterprises, and integrate government and university resources. According to the requirements of the relevant professional goals and curriculum standards, aimed at service learning target construction, research, process design and learning results, service learning can have a holistic assessment. Using service learning comprehension, students can exercise their oral English communication skills, professional writing ability and comprehensive literacy skills. It can also enhance students' learning ability, help students have better employment, and effectively change the situation of college English basic course which only focus on the quality of English while not pay attention to the business ability.

(2) Service learning pay attention to the cultivation of collective consciousness and responsibility among students of college basic English course, and promotion of students' professional ability and leadership skills, and cultivation of comprehensive business English talents. In the process of teaching, teachers use relevant system to enhance the students' enthusiasm, stimulate the responsibility of higher education, and cultivate the citizen with sense of responsibility to make sure the citizens have quality of social responsibility, tolerance, cooperation and judgment. While students master the knowledge of English, they can also grasp more truth of life, realizing the aim of teaching and educating people.

Framework of the Service Learning Model of College English Basic Courses

Overall principles of framework of the service learning model of city college English basic courses are strengthening academic system guide and planning, increasing urban community service, expanding media of the personnel training to the community construction and industrial development.

(1) To determine the personnel training concept and task of college English basic course. Based on "quasi professional", with a high standard of basic training task, the principle aims to cultivate comprehensive business English talents, including excellent academic. Service learning model using the learning objectives and service tasks carry out scientific distribution, and make the overall planning for students according to the academic view and the professional environment.

(2) To construct the service learning guidance center of college English basic courses. We need the strong support of the professional education teaching research and student affairs staff, pay attention to the study of theoretical knowledge, restrict the content and requirements of business English, choose to build a community service cooperation group information, improve program procedure, build the table, detect and feedback teachers, students, community members in the process of service learning.

(3) To change the concept of professional teachers, to have the academic lecture and the team sharing, to stimulate enthusiasm and desire of professional teachers to carry out the service learning. To guide the students to have service activities, business English teachers can join in actual business activities, effectively cultivate double master teachers of college English based courses. We constantly update teachers' teaching concepts and patterns of the professional curriculum, expand the new model of college English basic course talent training.

(4) To further enhance the effectiveness of major courses in college English basic courses. First, choose a curriculum system combining with service learning, for example: cross cultural exchanges, business exchanges, foreign trade communication and business communication, business English

writing, business translation, foreign trade goods, etc. Second, strengthen academic system construction and arrangement, select projects or departments combining community, such as some larger international exhibition interpreting and publicity, finding bilingual public signs errors, and activities in the business community sites and the main international planning area, or activities about diversified language communication, international tendering and bidding, internships in foreign company.

(5) Pay more attention to introspection during the service learning. Help students to deal with the integration of textbook knowledge and social practice, so as to study in practice, combining theory and practice. Stimulate students to find the problem and deal with it, build a report or article for their own judgment and thinking. Strengthen the ability of professional and social development, that is the ability of business communication, the overall cooperation, the international perspective of leadership awareness, public problems settlement.

(6) To establish a service learning model and the overall evaluation system. Based on the characteristics of participation and mutual benefit in the form of service learning, we should pay attention to the process of the students' learning results when commenting on the results of the study. Students self-comment, community comment and industry comment should respectively reach the allocation of 30%, 40% and 30%, and we should build the high level of the summary, report, innovation model to deal with the problem recognized by community or the industry in this process. We can be suitably partial to students in the aspect of created interests.

Conclusion

College English education has made considerable achievements after 20 years' development, but CET Grade Examination is the final goal to students, so classroom learning becomes the main form, resulting in the dumb English, and students do not have opportunity to practice English in real life, so they may lose English-Learning motivation. Service learning provides real opportunities for language practice and makes up for the lack-communication of the traditional English teaching, helping to stimulate their learning motivation through interpersonal interaction in meaningful environment.

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