

Research on the College Students' Network Political Culture in the National Social Governance Modernization Perspective

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Abstract: The rising of modern management theory promotes the academic study of multidimensional governance modernization, and political culture plays an important role in different countries in the governance process, contemporary political culture through rational enlightenment, the influence of the rule of law, democracy and other means of establishing an inclusive modern roles as citizens, college students enhance national identity. College is one of the critical periods of life, the political culture of the period for the students the correct political outlook and good political personality plays an important role. Factors affecting the political culture are diverse, in modern society, the media and political text is varied. Internet is widely used and especially the emergence of network culture for undergraduate political culture provides a new medium. Variability and the diversity of cultural content network cultural environment of college students' political culture had a significant impact.

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Introduction

"Governance" theory produced in the late 1980s, the statement of the UN Commission on Global Governance Development Program representative that "governance is based on a common regulatory framework for the rule of law and justice, equality and efficient system throughout the management and the whole process management, which requires the establishment of a sustainable system to empower the people, making the whole process of the dominator." Commission on Global Governance, said: "Governance is the sum of many public way public or private individuals and institutions to manage common services." It relates to win-win cooperation between state and society, government and market, government and citizens and market players. National Governance Theory "governance" under the "Governance of Pluralism" breaks the traditional state-led governance model. "Governance" in the party's first appearance in the form of important documents, it is decided to eighteen Third Plenary Session of the CPC Central Committee on Some Major Issues & comprehensive deepening the reform. Decision proposed a "comprehensive deepening reform of the overall goal is to improve and develop the socialist system with Chinese characteristics, promote national governance systems and governance modernization." This shift in thinking, marking a major shift in thinking China in managing state affairs under the new situation, breaking the traditional government and social management of the state-led model of a single or even a natural role, turn to a more diverse, open, democratic norms, science, inclusive governance system.

College is one of the critical periods of life, the political culture of the period for the students the correct political outlook and good political personality plays an important role. Factors affecting the political culture are diverse, modern society in the political culture of the media is varied. Internet is widely used and especially the emergence of network culture for undergraduate political culture

provides a new medium. Network culture to some extent changed the political culture includes people, including social manner, variability and diversity of cultural content network cultural environment of college students political culture had a significant impact. Research and elaborates these effects theoretically rich political and cultural theory for students, colleges and universities to improve political education policy, is of great significance for us to further strengthen and improve ideological and political education, to promote students' political culture and help students to establish a correct political values.

The Political Culture and National Governance

Governance refers to the state power system, in accordance with its established order and social goals were conscious and planned control and guide the activities and processes to maximize the promotion of the public interest. Its essence lies in the integration of the existing political and social forces through institutional innovation, promote the steady development of the country. Is the sum of the national governance system, including existing economic, political, cultural, etc., a complete set of system and regime. The governance capability refers to the use of the national institutional system management of all aspects of the transaction capabilities, including the ability to reform, development and social stability, justice and so on.

Political culture refers to a specific period of popularity in the nation's set of political attitudes, beliefs and feelings. The political culture is now history and the social, economic and political activities of the process of the formation of the nation. Future political behavior plays an important role in enforcement. "The definition of political culture highlights its current political system, political structure and ability to influence the political process, especially for political reform has an important influence and restricts the role.

At present, China is in a crucial period of social transition, there are still many deficiencies in national governance systems and governance capabilities, there are many problems to be improved. To truly realize national stability and development, we must promote the modernization of national governance systems and governance from all areas of its core political system. The political culture has an important influence and restrict on the role of political reform. Modernization of governance systems and governance capacity, will inevitably lead to political cultural change from traditional to modern, modern political culture, it will inevitably have a positive impact on the modernization of national governance systems and governance capabilities.

The Important Role of Political Culture in the Country's Social Governance Modernization

From the development process in many countries of the world, the choice of political culture for the promotion of national governance is of great significance, political and cultural factors often penetrate into the spirit of the national system of governance at all levels and in all aspects. The modern political culture since the rise of modern times, while achieving national cultural system update, but also by rational enlightenment, the influence of the rule of law, democracy and tolerance, and other ways to establish a modern civic roles and thus promoting the rational and civilized modern state governance. Meanwhile, the experience of many countries have proved that modern political culture through the appropriate political form of social legitimacy in their own self-certification process can improve the identification of citizens, reduce governance costs, modern political culture plays an important role in the governance of the country and reflected in the following three points:

Modern Political Culture Shaping and Conservation Rational Citizens. Any political system at all times is the smallest and most important natural political unit. From feudal society subjects people to citizenship in modern times of evolution, the different nature of the political system, given a different identification of natural persons, different political identities correspond to different types of political culture. And democratic and inclusive political culture can shape the modern conservation and rational civic role, and rational citizens of the smallest political unit is the most basic of modern governance, most important, the most positive force. Rational citizens should have

a modern sense of awareness of the rules, the rule of law and the ability to compromise. Political culture is based on the vertical interaction, through advocacy, evaluation, guidance, restraint and other mechanisms can give to people who do not abide by the rules of social pressure and the internal driving force to promote their values and behavior change, create and consolidate citizens awareness of the rules, the rule of law and the ability to compromise.

Modern Political Culture Can Enhance National Identity and Reduce Treatment Costs.

Promotion of national identity has been a major political and cultural content, but also the power of modern governance, at least modern political culture has become an important basis for promotion of national identity in the history and reality of the two sequences. Longitudinal history sequence, emphasized the national character of the country has always been an important source of legitimacy and the foundation of modern national identity, nationality and important manifestation of kinship, geographical and even cultural community. With respect to geographic community, the cultural community has more memory and identity function. With the development of globalization and the Internet developed, social acquaintances to strangers gradually changing society, a large number of floating population and in the past to learn traditional ethnic resources for the construction of national identity in terms of a bit thin, in fact, contemporary country identity is closely related to political legitimacy. However, by reshaping modern political culture, political and cultural integration of related pathways and resources can support the construction of national identity so as to enhance the political legitimacy of the people. Thus, any modern country can afford to ignore the political construction of modern culture, modern political culture through reasonable interpretation of current policy and the environment, and effective guidance to resolve public doubts the effectiveness of the regime, thereby enhancing the legitimacy of the regime.

The Modern Political Culture Is the Important Basis for Achieving National Soft Governance. Conceptually, soft governance refers to the realization of national identity as the center, the modern state through the effective governance of the spiritual, cultural and other forms of value, thereby affecting human values and social action, to create a common national ideas and values, governance processes to achieve national integration and social cohesion. Unlike other forms of governance, soft governance put greater emphasis on governance soft flexible informal governance, greater emphasis on culture, values and ideas in the governance of the country and the role of power.

First, the modern political culture defines the basic value orientation of soft governance. Soft governance is the integration of culture, values and ideas. Cultural factors itself contains some value trade-offs, and these in turn part of the superstructure, must reflect the nature of certain economic base. Chinese contemporary political culture and embodies the economic base to adapt socialist core values, inherent in democracy, freedom, equality, the rule of law and other core concepts are fundamental requirements of modern political civilization, but also the fundamental value orientation of soft governance.

Secondly, the modern political culture is throughout the entire process of soft governance. Modern political culture is the basic goal of soft governance, governance itself is flexible to integrate many cultural resources, including political culture, including achieving a national identity. At the same time modern political culture is the basic power of governance to deepen the country's soft, soft governance to truly implement the necessary political and even get rid of stiff rigid missionary counterproductive, to re-integrate and distribute value on the basis of consensus, especially on traditional culture the essence of the absorption and improved to better adapt to the new requirements of the times, into values within the individual. And this process is the essence of political culture.

Influence of Internet Culture on College Students' Political Culture

New Ways of Students' Political Culture: The Universal Interaction among Humans. In the traditional political culture process, due to various real world conditions, people's political culture also includes the whole process of university students in political culture, social and political institutions as well as all kinds of social groups related to personal enlightenment is far greater than

the individual's initiative learning gravity, political and cultural heritage of the one-way traffic characteristics is very obvious. While the role of mass media in political culture have become increasingly prominent, such as newspapers, radio, television is widely used for political activities, individuals and society through the media, others interactive exchanges have made progress, but with respect to the community complete political and cultural institutions in various media, the political culture as a personal object on the political culture of change is minimal, individuals in the political culture in the initiative is also very small. In other words, the main body of the network before the advent of political culture in the college students did not fully play out, people's initiative and creativity are subject to many restrictions.

New Environment of Students' Political Culture: Pluralism Political and Cultural Environment. Political culture is a reflection of the psychological and spiritual political relations and it is a complicated and comprehensive social and political life of the people in the formation of political experience, knowledge and customary norms of morality. Political culture as a social ideology, political culture for people plays a subtle influence. Pluralistic political culture network culture environment provided for students in the real world political and cultural challenges. Cultural environment refers to the sum of the ideology of social production by the way they are governed under the constitution of the objective elements. Cultural environment is an important political and cultural background, and in the real world of political culture orientation clearly dominant social value system predetermined the development direction of the cultural environment, the positive effect of its political culture dominated. Internet culture for college students' political culture provides a new cultural environment.

New Features of Students' Political Culture: Personalized Increasingly Clear. The main purpose of political culture is to instill Students mainstream political culture, promoting the formation of college students' political personality in line with the requirements of the development of the socialist cause. In the political culture of China's reform and opening up, whether on college students or other members of society, there is one of excessive socialization phenomenon. This phenomenon is mentioned here mainly refers to overemphasize the personal kind of recognition for the mainstream political culture and social acceptance, emphasizing personal and social and political norms of consistency, ignoring the individuality, acceptance of political culture and political culture in the process of performance.

Conclusion

In recent years, political and cultural network spread fast through the network, wide penetration, high-impact and other advantages, become a challenge to the dominant political culture of the dominant political values, ideology, harmonious culture, advanced culture and the socialist core value system of cultivation and practice the important aspect, by strengthening its research needs to become dual theory and reality. With the extensive application of network technology and the rapid development of the network, the network with its virtual culture, diversity, openness and so constructed as college students political culture of a multi-cultural environment, and now the network has become an important channel and platform for political activities for college students obtain political information and political participation.

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