Research on construction and application of College English autonomous learning network system in application oriented Universities
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Abstract. The concept and orientation of the application oriented undergraduate institutions are different from the "research" and "academic" universities, their English teaching has its own characteristics and training objectives. There are the many Application-oriented College English teaching emphasis on language knowledge, language skills training; pay attention to teachers' teaching, neglect of students to learn; attaches great importance to the teaching profession, ignore the issue of comprehensive education, and applied talents training objectives deviated from. This article starts with the analysis of the current situation of English Teaching in the application oriented universities, and puts forward the feasibility of the implementation of the multimedia network English teaching mode.

Introduction

The 21st century is the rapid development of information technology, digitalization and networking era of multimedia technology to English teaching provides the advanced teaching means and unprecedented favorable conditions and also raised new expectations and demands for English talents training. Application type undergraduate colleges and universities is to adapt to the economic structure adjustment of our country and meet the needs of the popularization of higher education came into being, its educational ideas and orientation is don't in research universities, but also different to the colleges and universities of our country traditional "academic", its English teaching has a own characteristics and training objectives. The English Teaching in application-oriented colleges should give full play to the role of existing multimedia network technology, pay attention to the development of artificial intelligent language learning, College English teaching from the single plane to three-dimensional development, make students' language skills, language knowledge and cultural quality, professional quality, entrepreneurial ability was stereo cross development[1].

Current situation of English Teaching in application oriented Universities

English as a basic subject of Applied Undergraduate Colleges and universities, its teaching has its own characteristics. At present, our country application type undergraduate colleges and universities in the English teaching still exist some problems, such as: in the classroom, many teachers still used to teach English as knowledge and skills, too much emphasis on grammar and knowledge to explain, one-sided language split into isolated language; classroom teachers talking about, students are forced to listen to, the enthusiasm and initiative of students restricted it is difficult to form a positive learning emotions and lively atmosphere in the classroom, lead to many students of English learning to lose interest and confidence, more serious is due to that, many students give up learning English. In addition, China's current application type undergraduate colleges and universities mostly by the previous higher vocational colleges upgraded form, compared with research universities and the University of academic, applied undergraduate college students poor quality of students, the students' self-awareness and self-control ability is not high, many students in English learning on the lack of self-confidence, there a certain degree of
inferiority complex.

English Teaching in multimedia network environment is based on the active participation of students, independent control of a teaching relationship. Teachers use multimedia technology, creatively for students to construct many ways in learning knowledge of open teaching environment, students with in multimedia technology actively participate in the teaching process, it has an unparalleled advantage.

(a) to achieve resource sharing. Network technology breaks through the restrictions of time and space, to break the boundaries of written materials, to realize the sharing of resources, to get rid of the limitation of traditional teaching in class size, class time and place, regardless of how much the learner when and where can share the teaching resources of the network, open teaching.

(two) flexible teaching methods. The course design of the teaching is based on the learner's individual learning, which provides a variety of learning methods for the learners, and the learners can freely choose their own teaching mode and learning style.

(three) to cultivate the ability of cross cultural communication. Multimedia through vivid images, language and music can effectively help students to understand and feel the language of the country's social and cultural. Multimedia in various forms to influence students' senses, teachers through multimedia were cultural introduction, so that they feel the country's social customs and culture from the aspects of emotional and rational, so as to improve the students' literacy, cultivate their cross-cultural awareness.

(four) mobilization of learning autonomy. Multimedia network English teaching full respect for learning to play the learner autonomy, embodies the "take the student as the center of teaching philosophy; learners become web-based learning initiative, language knowledge active construction, the information processing and learning of the subject, the learners can according to their ability, interest and time to determine their own learning content, methods and progress.

On the orientation of talent cultivation, the new application oriented universities must first demonstrate the adaptability of the profession. Vocational adaptability refers to a person in a work must have the quality characteristics, these qualities can be some technology, some skills can also be is the ability to innovate, or is a composite application ability. The cultivation of talents with professional adaptability is the main point of the talents training in the new applied undergraduate colleges. Pay attention to the improvement of students oriented social adaptability, the general should be in accordance with the "social need, market, employment oriented, moral education is first, ability oriented comprehensive development" to guide the positioning of the talent, to professional job or job need, in learning ability, practical ability, innovation ability, communication ability and social adaptation ability, point to more specific. On the whole, the orientation of talent training is to point to the comprehensive requirements of professional ability and professional ability[2].

The new applied undergraduate colleges and universities should reflect the diversity of the specifications in the talent cultivation and orientation. Due to the diversified development of economy and society, the society needs more diversified and diversified talents. Is mainly reflected in three aspects: A is the same professional talent needs are diversity, which requires skill type, technology type, also need to innovation type, composite type, and so on; the second is the professional diversity, which is mainly reflected in to adapt to the needs of economic and social development required of professional personnel training, especially some of the emerging industry professionals; the third is due to the diversity of value orientation, but also determines the diversity service mode of talent cultivation. Diversity, multi specification is also a new direction of China's "outline".

Rational use of multimedia network English teaching mode

With the rapid development of network technology, especially the continuous development of network multimedia technology, it is possible to make the multimedia network applied in the field of foreign language education, improve the teaching methods and improve the teaching quality. So is this the way to use the more the better it is true that not only the advanced teaching methods and
the combination of scientific teaching methods, in order to truly play the power of modern education.

(a) to strengthen the training of teachers to make reasonable use of the multimedia network. College English network teaching is based on a certain material and technical conditions. The teacher is the professional equipment operation and maintenance experts, is the mainstay of modern educational technology application and promotion. The school should strengthen the strength of listening to the teaching of teachers training, the majority of English teachers only on the performance characteristics of learning tools and the use of the process of in-depth analysis, research, in order to enrich the College English network teaching.

(two) pay attention to the selection of multimedia network teaching content. The application of network teaching mode in College English is closely related to the collection and accumulation of English teaching and learning. If there is no relevant teaching information, then, the teaching facilities have become a decoration. Therefore, in the course of the study, to grasp the actual situation of students, the content of the choice, to increase the classroom support materials, such as BBC, VOA, CCTV and other radio and television programs. At the same time to launch teacher development for the college students of the courseware[3].

(three) to establish the relationship between teachers and students in multimedia network teaching. Whether the traditional teaching mode or the modern educational technology as the support of the new teaching mode, should adhere to the "students as the main body, the teacher as the leading" teaching principle. In the English classroom in the multimedia network environment, teachers should control the frequency and proportion of the use of multimedia, distribute the classroom time reasonably, and play the leading role. Not the English class into a "pictures show class" or "music appreciation class, no communicative and interactive to speak of, which requires college English teachers to fully tap the textbook content, carefully savor the editor's intention, extensive collection of relevant material, carefully planned production course.

(four) to ensure the combination of multimedia network classroom teaching and after Class Autonomous learning. In order to improve students' English ability and level, it is necessary to adopt the combination of classroom teaching and after class autonomous learning, to overcome the difficulties in the classroom teaching time is short, and the. Campus network plays a strong role in students' listening autonomous learning. Students can use the campus network of teachers to upload the teaching courseware, instant news, listening to the auxiliary materials, English original movies and other content for autonomous learning.

Necessity analysis

From the end of the 20th century to the beginning of the 21st century, with the rapid development of China's scientific and technological progress and economic, the strategic adjustment of the economic structure enable production process technology content significantly increased accept the pace of international advanced technology and experience continues to accelerate, increasing, social and economic components of diversity, the benefit main body diversity, production and consumption demand of multilayer multi class and the imbalance of regional economic development of talent culture presents a multi type and multi-level needs of overall labor technical quality requirements. The development of economy and society requires that higher education should be closely followed up ". At present, China's construction of innovative country, human resources, higher education and the basic realization of the goal of modernization, the popularization of higher education in China has provided the opportunity for the soil and history[4].

In order to meet the economic and social development of talent scale and quality demand, optimizing the structure and layout of higher education, since the beginning in 1999, higher education is rapidly expand the enrollment, also a batch of newly established undergraduate colleges should be sometimes. By the end of 2012, China's new (or newly upgraded) undergraduate colleges has reached 325, 303 independent colleges, the number of undergraduates amounted to more than half of the number of undergraduate students (including the independent institute) has become an important part of China's higher education system, plays an important role in the process
of popularization of higher education, is effectives of mass higher education in China. In accordance with the countries - and long term educational reform and development plan (hereinafter referred to as the "compendium") proposed "by 2020, China's higher education gross enrollment rate of 40% of the target, higher education also increased more than 650 million students, the new body size to to be borne by the newly built undergraduate course colleges and universities and in the future the new undergraduate colleges and universities. Due to the uneven development of higher education in China, the "Outline" of the gross enrollment rate of 40% is only a minimum standard, the majority of provinces and cities will exceed this ratio. Beijing, Shanghai, Tianjin, the gross enrollment rate in 2005 has exceeded 50%, to reach the popularity of the standard, there are a number of provinces in 2015 the gross enrollment rate will be more than or 50%. It can be said that the popularity of higher education in China has been kicked off. Popularization of the arrival of an urgent need for a large number of newly built undergraduate colleges and universities, it can be said that the new undergraduate colleges and universities are the main force of the popularization of higher education in china.

New undergraduate colleges wide distribution, from the center of the city to a county-level city, more than 60% of them in the city. Most of the students come from local, provincial and municipal based, there is a part of the new undergraduate colleges and universities. The special development course decided that the school's mission is to develop the local needs of the application of talent and local economic and social development and service for the fundamental purpose (or the main task). Therefore, these new undergraduate colleges and universities in the practice of the four functions, the application oriented undergraduate education should have a lot of different features or more distinctive characteristics of the target. According to Mycos Institute of newly built undergraduate course colleges and universities graduates quality tracking survey data to see, compared with the old universities, indicators of the quality of graduates not an indicator than the old universities. A few of new undergraduate colleges and universities. This whole shows that the new undergraduate colleges and universities in China has not yet run out of the characteristics, not really run out of the quality level or characteristics of the application oriented undergraduate. The application of higher education in China is not mature, the type is not obvious, the new undergraduate colleges and universities to the practice there is still a large distance. Although individual schools more successful, with its own characteristics, but the overall has not yet become a type, it is not formed[5].

Conclusion

Network Multimedia College English teaching model for College English teaching has injected new vitality, students through interactive dialogue with the computer, to promote the comprehension and memory of knowledge, cultivate the ability of the students hands, brains and positive thinking, to break the traditional mode of one-way transmission of knowledge, is a new and effective means for classroom teaching. However, multimedia network teaching can not completely replace the traditional classroom teaching, how to better the multimedia and network technology into application type undergraduate college English Teaching in, still need to us in teaching practice constantly explore and summarize.

References

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