Research on Development and Thinking of Environmental Art Design Teaching

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Abstract. With the development of our country's economy, the subject of environmental art design has sprout up and developed quickly. It provided many talents for the cause of the environmental art design in China. However, at present, there are many problems in the teaching of environmental art design, including the single teaching mode, the old teaching content, the unreasonable teaching evaluation and the inadequate teaching resources. This paper analyzes the above problems and puts forward the corresponding countermeasures to provide some references for the relevant researchers.

Introduction

The major of environment art design mainly include the environment art engineering in spatial planning, in conjunction with creative design idea, the environment settings, space decoration design, shape design and in the material and color planning and design, so as to enhance the aesthetic and function of the integrated design scheme. The applied design method is also various. In the design with a certain sense of emotion, will be linked to human life together, for the human creation that has more demand of life, for human in life create with visual aesthetic effect of the space environment. For the current environmental art design is mainly on the art of building environment of outer space planning, the overall design and on the construction of the indoor space design and other aspects, such as urban planning and design, landscape plaza design, landscape design, interior design and the public facilities design. The field involved in various fields such as natural environment and human environment. This major is closely related to the sustainable development of the environment, and it has a very important role in the sustainable development of national culture, regional culture and so on.

Since the reform and opening up, with the improvement of social progress, economic development and people's aesthetic standards, interior design and landscape design of social demand increased year by year, the demand of environmental art and design professionals is also growing. Starting from the market, different enterprises have the requirements of the actual operation ability of the professional talents. But now the colleges and universities pay attention to training is students' artistic temperament and the art sentiment, which formed the a strange phenomenon: many students from the university graduate, have a high level of education, but no actual work ability, incapable of corporate position, can only switch, resulting in the loss of a large number of professionals. Therefore, we should pay attention to the training of students' ability. The teaching of environmental art design should combine with the actual demand of the market environment to make the students master the skills needed to work better and improve the competitiveness of the employment.
Existing Problems of Current Teaching of Environmental Art Design

For decades, the teaching of environmental art design has achieved remarkable results in China. However, due to the lack of experience, there are also many problems in the teaching of environmental art design.

Single Teaching Mode. The teaching of environmental art design is based on the theory of teaching, the single teaching mode is very difficult to attract students' interest, and cultivate excellent talents. Environmental art design is extremely strong practicality requires teachers in the teaching process pay close attention to the social environment of the actual demand, in teaching based on the system theory knowledge consciously cultivate students practical skills, and strive to foster a combination of theory and practice, artistic and professional skills both comprehensive talent. But in some of the colleges and environmental art design teaching. Due to the limitations of teachers and other external factors, the teaching process still followed the old patterns, focus on theoretical knowledge and ignore the training of students' practical ability. At present, some students' interest in environmental art design is low, and the learning enthusiasm is not high. Teaching mode is mainly based on teachers, students are passive to accept knowledge, and learning initiative cannot be fully played. Part of the students is not the love of the professional and vocational colleges to apply for, but cannot be universities admission and passive choice, these students after school learning interest, learning awareness, hands-on ability, artistic talent, thinking concepts and accept ability is relatively weak. It is indeed a great challenge to select good teaching model and attract students with different levels of base learning interest for teachers.

Old Teaching Content. The teaching system of environmental art design of some colleges and universities in our country has not been updated according to the actual situation. All regions of our country have obvious regional characteristics, but the teaching content of environmental art design in our country is not very well combined with our country's reality. This reason led to China's environmental art design of the teaching materials used cycle is too long, the content update is not timely, cannot be very good teaching content and the requirements of the times. The teaching process is out of line with the actual demand, which leads to the environment art design major students cannot adapt to the rapidly changing market environment, which is not conducive to the individual development of the students. Environmental art and design professional categories and directions of a large number of animation professional, graphic design professional, environmental art design, landscape architecture, etc.. But on the basis of the current course of the course, the teaching content is for all the art design professional students, teaching content is comprehensive, but very old, and the times out of touch. The closed mode of running school needs to change to the open mode. Cultivation of students should be past emphasis design skills and performance skills of design education view to the comprehensive education of art and design calculation for various social functions of computer aided design and environmental art design in the direction of change, so the environment art design talents cultivating professional design talents to meet the needs of design, scientific research and management.

Unreasonable Teaching Assessment. In the traditional teaching, the teacher often only valued the achievement of student work is good or bad, give the performance evaluation, rather than on the student work of the creative process, this will make the student work becomes a mere formality, pay attention to the effect of the surface and stylized. Design is the creative process of students thinking of a powerful and unconstrained style, brainstorming and even the results of their own spiritual torture, neglect the spirit of this wonderful journey just to see results is to design does not respect, of art does not respect, no respect for students, students adverse health all aspects of the development. Art creation, art design is not a simple mathematical logic. In process of continuous
creation can develop students' diligent hands but also to expand students' thinking of a process, reform teaching evaluation standard has practical significance. Students in the practice curriculum in the learning process, the practice operation course how did not more scientific and reasonable standard to measure, more subjective assessment standards for students the whole operation course practice after learning whether practice course content results or writing practice course report as a basis for evaluation.

**Inadequate Teaching Recourses.** With the start-up of the design of scale expansion, the professional art and design colleges and universities teachers and students than quickly pull, and ten years ago than simply reached alarming proportions, from ten years ago, a few teachers students to now more than a dozen or even dozens of apparently teachers is obviously insufficient, the decline in the quality of teaching is obvious to all. So, the teaching effect is poor. The other important point is the teachers younger, many personnel just graduated is rapidly pushed the post, due to their teaching experience and practice experience relatively less influence to the quality of teaching and the students interest, thus affecting the overall teaching effect. The loss of teachers is a serious problem, which has been formed from the direction of the ground, from the interior to the coast, and from the coast to the foreign countries. In the process of teaching, professional theory teaching and practice teaching usually different teachers, or even part of the practice of university teaching center and professional theory teaching units are separated from each other, resulting in serious separation and dislocation theory teaching and practice teaching. This allows students to the practice course in the process of operation will be difficult to use specific courses in the theory of knowledge.

**Reform Directions of Environmental Art Design Teaching**

**Improve Teaching Mode.** In order to cultivate students' comprehensive ability, teachers in the teaching process should strengthen the environmental art design and related disciplines, help students multi-directional, multi angle to understand the environmental art design, for students of environmental art and design work provide multiple channels of information. Colleges and universities and the social enterprise cooperation, set up a school practice production and education cooperation base, batch and sequential arrangements for students to practice in the education base, let the students to participate in the actual engineering design, construction and management of the process. In the practice process, specific design task arrangement, require students to engineering, art design practice, independently complete the task, design achievements of students in comprehensive evaluation in the evaluation process, and let the students understand the advantages and disadvantages of its operation skills, self-perfection in this work. On the basis of the construction operation skill training, strengthen the construction technical guidance. Through practice, so that students in the practical base of flexible use of books theoretical knowledge, direct contact with the community, understand the market, dealing with a variety of customers, improve the level of actual combat, enhance practical ability. Through the practice in the base, students will be more active in learning, enthusiasm, targeted, teaching more significant. We improve the practical ability and cultivate the construction procedures to adapt to the market demand.

**Improve Teaching Content.** Theoretical knowledge always serves practice. Environmental art design should be based on the current market environment, in view of the actual needs of the market to improve the teaching content. The teaching content is constantly updated to keep the teaching of the times. First of all, according to the educational requirements of environmental art design, combined with teaching experience, in the full understanding of the market for environmental art design professionals after the actual demand, adjust the teaching content. It cut has been unable to adapt to the social development of the curriculum, to add a high degree of contact with the market
to improve curriculum practicality. Secondly, in the curriculum, we should pay attention to ensure that the content of the curriculum is unique and irreplaceable, and fundamentally solve the problem of teachers repeat teaching, and effectively improve the situation of students learning interest in the decline. The environmental art design is a new and comprehensive edge subject, and the design education should change from the single subject development to the direction of the subject group. Again, it can encourage students to carry out independent design in the teaching process and improve learning efficiency. It can not only help students lay a solid foundation, but also effectively improve the coherence of learning, so as to improve the quality of students' learning.

**Improve Teaching Assessment.** In order to solve the problems existing in the evaluation of students and teachers, practical teaching should establish a set of scientific and effective evaluation system of practical teaching. In the student side, should change the past "heavy result light process" unscientific evaluation system, establish a comprehensive evaluation system. The practice in the course of professional skills and design scheme evaluation take targeted assessment procedure and evaluation of students whether the timely completion of quality and quantity. In the practice of teachers, in the basic documents and teaching content of the work required to complete the practice teaching, constructing the evaluation system of teaching effect; concrete should be the expert evaluation, peer evaluation, self-evaluation, student evaluation, through comprehensive evaluation of the subject of practice teachers are both qualitative and quantitative evaluation of contrast evaluation criteria to find out the advantages of teaching to find out the problems for subsequent practice teaching effect enhancement.

**Improve Teaching Resources.** To strengthen the stability of the teacher team building, new teachers are the new forces should actively encourage them to learn through training, social practice and other ways to learn teaching experience and practical experience, thus increasing the level of a large number of young teachers. Environmental art is a cross discipline, the architecture, landscape, interior decoration, environmental graphics, creative combination of the social sciences and natural sciences. Compared to other professional design categories, it is more needed to engage in the design of art teaching teachers themselves to have a comprehensive quality. As a teacher, it should be related to the relevant knowledge of the cross subjects, absorb the other institutions as well as foreign excellent educational experience is the embodiment of the open style of art education. We advocate that the scope of attention of teachers can be extended. In addition to the professional knowledge of the professor, but also with the design companies has a long-term contact with the interactive relationship and learn from the latest business trends, design trends, employment information. This will not only make their teaching more practical, but also can help students to develop effective and feasible employment plan. Colleges can introduce the craftsmen outside the campus to enrich teachers' practical teaching practice courses. Or the colleges can outsource some courses to some enterprises and institutions to complete the professional practice skills training.

**Conclusion**

In the teaching of environmental art and design, the teachers should attaches the teaching mode, teaching content, teaching evaluation and teaching resources with the real needs of students, such as the requirement of the employment, continue learning and the entrepreneurship. Colleges should combine the actual needs of the current social environment art design with the teaching model to carry out suitable teaching reform to provide more and more talents for the cause of the environmental art design.
References