

Government Purchasing Public Services from Social Organizations:

Influence Factors and Optimization Paths

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Abstract—Government procurement of public services from social organizations is an important way to promote the transformation of government functions and service-oriented government construction. At present, it is still in the exploratory stage. Government procurement of public services from social organizations to promote the construction of the transformation of government functions and service-oriented government is becoming the main means of innovation of public service provision.

Keywords—government purchase; public service ; optimization paths

I. INTRODUCTION

Government purchasing public services from social organizations is refers to by the way of direct funding or public bidding, the government will give the public services to a social organization which is qualified to complete. Finally, according to the quantity and quality of public service provided, government pays the service fee. For the first time in 2012 the central government allocated 200 million Yuan of special funds to support social organizations to participate in social services. The purchase of services is gradually developed into a system in China. This paper tries to analyze the restricting factors to the social organization of government purchase of services, to explore the practice path of further optimization.

II. THE RESTRICTING FACTORS TO THE GOVERNMENT PURCHASING PUBLIC SERVICES FROM SOCIAL ORGANIZATIONS

In our country with an underdeveloped market mechanism,improving the subject system of government purchase of public service is urgent and difficult.

A. From management to service, the need to further change government functions

The service government is our country administrative reform goal. This goal has been established, but the realization of the transformation of government functions from management to service is still quite difficult in practice.

First of all, in the process of governance the government reliance on administrative power too much. The purchase of

services is a achieve fiscal way to maximize and public service quality effect, can restrain government's fiscal expenditure, effective the taxpayers' money in the most. But because of administrative power can more quickly mobilize social resources , government departments are usually reluctant to take the initiative to explore the new management path. Second, the motivation for the government to buy service is seriously inadequate, cognitive inconsistency. Because the government is not a non-profit organization, purchasing service performance is difficult to quantify. Many governments have no incentive to carry out the purchase of service activities. Finally, the government attaches great importance to the management and economy, despite the people's livelihood. Many grassroots government have this problem.

So some government departments pursuit budget maximizing bureaucracy. The face of the new public service mission, not a priority purchase to the social organization , but requires the agency to increase, expansion of the establishment, personnel hired, supplemental spending. The result is the expansion of personnel and administrative performance goal difficult to achieve.

B. The social organizations are not mature, it is difficult to provide effective services.

According to the survey, social organizations are facing a shortage of funds, lack of talent, lack of facilities, lack of policy support and other issues. The organization management is poor, lack of project support, lack of social support.

Poor quality products and public service, cannot meet the basic needs of the public. Some social organizations by capital and management personnel and other aspects of the constraints, can not develop, its survival and development cycle generally only about five years. Even some of the social organizations in the name of social service seek interests.

Only the social organization development and popularization to a certain extent, it can form a benign competition between each other, so that the quality of public services meets the social requirements.

C. The government purchase service mode is too single, the type and scale of public services is difficult to define.

Which of the public goods provided by the government, which can be provided by social organizations? Social organizations can provide what kind of services and products? These problems must have an accurate definition.

Only reasonable definition of the type and amount of public service products, it is make the social organizations give full play to the positive role. In the public service market, government and social organizations should have equal main body in the market and social organizations should be independent in the operational processes.

But in the purchase process, social organizations often lack the independence. The decision-making behavior is strongly influenced by the government. Contract of purchase way is the most fundamental way of purchase. This single mode presents the public service supply on a smaller scale, narrow coverage.

D. It is difficult to assess the purchase of public service performance, supervision mechanism needs to be established

In the process of government purchase of public services, buyers is the government, the user is the public. How to evaluate the quality and effectiveness of public services is a problem. The ultimate goal of government purchase is to improve the quality of services ; The ideal results ultimately must be supervised mechanism as a guarantee.

III. THE EFFECTIVE PATH OF GOVERNMENT PURCHASE

A. Strengthen the integration of resources, establish the sustainable development mechanism of government procurement of services

1) Government to set up special funds account, establish persistent fiscal guarantee mechanism, establish a sustainable budget growth mechanism.

Setting up a government purchase of public service of special subjects, and included in the annual budget, the implementation of the budget management, to ensure that the government purchase of public service system, persistence, normalization. Governments at all levels should gradually increase investment, provide a stable financial support for the purchase of public service.

Keep buying public service continuity. Establish a public service project library purchase, according to the characteristics of project development and development cycle, service partition into two type of perennial and project type.

Government purchase public services which are sustained, long-term and stable once every 3 or 5 years. The government purchase temporary or short-term projects every year.

Put purchasing public services into the public budget, can not only regulate the payment standards and procedures, but also conducive to the supervision and evaluation of the purchase, but also to promote the construction of public service system as a whole.

Put purchasing public services in government procurement catalog and public budget, is the main system security to promote the smooth progress of the purchase of public services, but also an important basis for the construction of service-oriented government.

2) Develop the project implementation plan for different service types

To the vocational qualification training and education of community residents, legal education, legal training, skills training, government departments can purchase from the public or private training schools.

The work which need for government departments to do, but due to restrictions and failed to carry out , such as research, statistics, assessment, investigation, identification and other services, can be purchased by the government from the relevant intermediary organization.

Some of the professional or highly technical work, such as technical indicators, planning, information system maintenance can be purchased by the government from the relevant industry associations or social organizations.

Community education, science and technology, health, sports and other services, can get government grants and subsidies.

3) Strengthen evaluation service performance and information disclosure

It is important to strengthen evaluation service performance and information disclosure. If there is no competitive purchase project performance evaluation and information disclosure, it cannot guarantee the service effect.

The government should put forward specific requirements and standards, specific measures and methods to put forward the assessment, in order to establish assessment system.

At the same time, strengthen the information communication, sharing information. The decision of the government purchase of public service, service process and performance evaluation and other information should be put forward to the public through a variety of ways.

B. Development social organizations, enhance the ability to undertake the service

At present, the social organization is inadequate; seriously restrict the purchase of public service vigorously. We should speed up the cultivation and development of public welfare, charity, social service organizations and community organizations, to promote the supply of public service socialization, diversification and marketization.

1) Accelerate the reform of social organization management system

To reduce the threshold of social organizations access, simplify the registration procedures. In addition to laws and regulations, policy documents, the competent department of social welfare charity, social organizations and community organizations should change into guide departments, and registration by the Department of civil affairs directly.

2) Cultivate all kinds of social organizations

To provide services for vulnerable groups and social welfare undertakings of social organizations, the government give the necessary tax, capital, space and administrative support, at the same time to protect the independence of social organizations. Conditional area can be set up special funds for the development of social organizations, the government reward fund.

According to the eighth session of the Fourth Plenary Session of the Party Central Committee comprehensively promote the rule of law requirements, within the limits of the functions conferred by the laws and regulations, to the business activities of the social organization guidance, regulation and supervision.

3) *Cultivate Establish the database of the integrity of social organizations and practitioners; supervise the service activities of social organizations and their employees. To improve the autonomy of social organizations, credibility and service capabilities, establish the punishment and exit mechanism.*

4) *Strengthen the training of social work professionals*

Training specialists in the field of social organization; reforming teaching mode and teaching activities in colleges and universities; To strengthen social work groups and non-governmental organizations in Hong Kong, Macao and Taiwan regions and overseas exchanges; Actively introduce social work professionals.

5) *To maintain the independence of social organizations*

In order to prevent social organization become agents of the management function of the government or quasi government organizations, social organizations to maintain their autonomy and independence, the right in personnel, independent financial right. Society organizations need to become independent decision-making, independent operation and self-development and accept government supervision according to law of the organization.

C. *Perfect laws and regulations, promote the institutionalization and the legalization of the purchasing public services*

1) *To develop and improve the practice guide for the purchase of public services*

Pay close attention to the study and development of government purchasing public services to guide the work of, clearly defined services, evaluation criteria, and the division of responsibilities, purchase, undertake the subject qualification, bidding procedures, the activity on the project reporting, budget preparation and reporting, procurement organization, project supervision, performance evaluation, implementation management standardization process, for social organizations undertake public service to provide policy basis.

2) *The establishment of effective supervision mechanism*

To strengthen the supervision of the public and the media. Hire experts to study and solve the problems in the purchase service.

D. *Straighten out the management system, clear responsibilities at all levels of government public service*

The establishment of classification system for the management. On the supply of public services to coordinate and grading management, make the different levels of government have different emphases.

The central government is mainly responsible for the formulation and implementation of the macro development strategy, planning, policy and standard; formulate laws and regulations of government purchase of public services; supervision of market activities, and urge all levels of government to provide public services.

The central government needs to provide national security infrastructure across the region, major basic scientific research and other public services.

Provincial government is mainly responsible for the province within the scope of the purchase of services policy, compiled catalog. Within the scope of responsibility, the provincial government need to manage and use of fiscal funds, for the province to provide public services; guide and supervise within the jurisdiction of the government departments at all levels to provide public service and supervision of financial capital of the rational use of.

City, county government is mainly responsible for the area within the scope of the provision of public services for the residents, and actively explore the method of government purchase service way.

IV. CONCLUSION

In our country, the history of the government purchase of public services is as long as the history of the transform functions. In this process, social organizations gradually rise. During this period, the government purchase service mode has experienced a series of changes.

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