

Reflection on Peat Swamp Fires in Indonesia

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Abstract—Peat swamp fires, particularly in Sumatera and Kalimantan island, Indonesia, have been occur every year. Literature study shows that this phenomenon has been attracting scientists from various disciplines of science and produced significant contribution to understanding peat swamp fires and haze disaster in Indonesia. However, these studies have ignoring the contribution of networked actor to peat swamp fires and haze disaster. In fact, empirical evidence shows that it involves many actors (local, national, and global level). In this paper, the author shows that peat swamp fires and haze disaster in Indonesia, especially in South Sumatera, can be explained using policy network perspective. Early observation on this phenomenon shows that it has been created a policy community. However, their evolution tends to opposite with Hypothesis 1 and Hypothesis 2 in Advocacy Coalition Framework (ACF). Empirical research is needed to investigate this gap more deeply.

Keywords—peat swamp; fires; haze disaster; Indonesia;

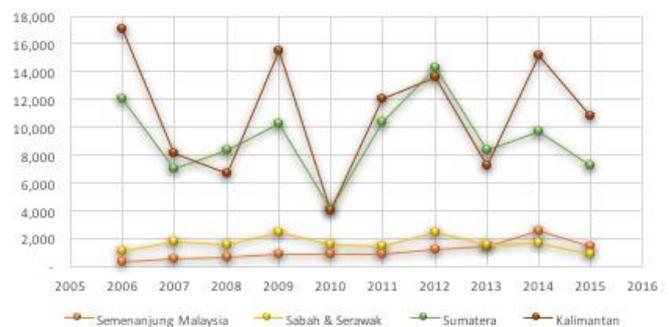
I. INTRODUCTION

The environment is one of the global issues facing humanity when human civilization undergoing industrialization process since the Industrial Revolution (1750-1870) [1]. In 1798, Thomas Malthus was expressed this issues through phrase: "population, when unchecked, increases in a geometrical ratio. Subsistence increases only in an Arithmetical ratio" [2]. Two centuries later, they were voiced by Limits to Growth [3] and Our Common Future [4]. Today, the United of Nations (UN) has integrated environment issues in Sustainability Developments Goals (SDGs) paradigm that replacing Millennium Development Goals (MDGs) [5], [6]. This story shows a strong multi-stakeholder commitment to environmental problems at global level.

Indonesian government has also a high political commitment to preservation of the environment (see, Constitution of Republic of Indonesia, Article 28H, Paragraph 1; Article 33 Paragraph 4). It has produced several law on environment (Law 32/2009 on the Protection and Environmental Management). It is mean that they vision has

congruent with global vision on environment. Culturally, the Indonesian society is part of the Eastern culture that emphasizes harmonious principle within human-environment relationship [7]. This principle is the ethics foundation that could be found in customary law in Indonesia, for example, forbidden forest [8], sasi custom [9], taboo [10], human-plants relationships [11], or human-animal relationship [12].

This cultural capital was supported by civil society actors, which is represented by diverse non-governmental organizations who cares on environmental issues [13]. In Indonesia, the NGO has contributed substantively to increased participation, transparency, establishing an institutional framework infrastructure for the development of democracy, and change advocating [14], including preservation of the environment [15]. However, rule of law, government's participation in global initiatives, cultural capital, and the presence of civil society who are concerned with environmental issues does not ensuring the creation of a better environment. One of the environmental problems that has been consistently occur within 10 (ten) years is peat swamp fire (see Figure 1).



Source: <http://asmc.asean.org/asmc-haze-hotspot-annual#from2015>, accessed at 3 January 2016. Data was reformatted and re-visualized by authors

Figure 1 Hotspot progress in Indonesia and Malaysia (2006-2015)

Peat swamp fires and haze disaster is a global environmental problem. Although Indonesian's economic growth is low, but he has the third place in the world – after the United States and China – as a contributor of greenhouse effect. This situation was triggered and created by peat swamp fires in dry season which releases more carbon dioxide into the air [16]. It disturbs population health in Indonesia, Malaysia and Singapore [17], [18]. For the ASEAN countries, particularly Singapore and Malaysia, peat swamp fires and haze disaster have a negative multipliers effect. It affects daily productive activity of people, loss of economic benefits, and burdening government budget [19], [20].

Peat swamp and haze disaster also stimulate a negative reaction from nongovernmental organization at national (i.e.: WALHI) and international level (i.e.: OXFAM) [21], [22]. It encouraged the ASEAN countries (the Association of Southeast Asian Nations) to ratify the agreement on Transboundary Haze Pollution at 10 June 2002. This ratification indicate that ASEAN country does not simply see it as Indonesian problem only, but it is a collective problem, that is, the ASEAN problem [23]. Unfortunately, after 12 (twelve) years, precisely on 16 September 2014, Indonesia became the last country who ratified this agreement.

II. CURRENT FINDINGS

Indonesia's peat swamp fires that producing haze disaster for Southeast Asian region has been investigated by several scholars from many discipline: ecology [24], [25], cultural studies [26], politics [27], [28], public policy [29], and governance [30], [31]. Although [30] and [31] using the same perspective to explaining forest conservation policy in Indonesia, but they did not include the issue of peat swamp fires and haze disaster as the object of their study. However, both of them showed that forestry sector has complex issues (involving many actors, institution, and networking) and should be explained by governance perspective.

Those studies in the above provide its own contribution to understanding peat swamp fires and haze disaster in Southeast Asia, particularly in Indonesia. However, there is no researcher explaining it based on policy network perspective. In fact, as suggested by [30] and [31], it involves multi-actors that interacting in a specific network. In the context of South Sumatera province, this network has begun growing when the European Union (EU) implementing their program (the South Sumatra Forest Fires Management) in 2003. EU has been facilitated this network to formulating the cause, effect, and solution of peat swamp fires by focusing interaction of land, forest, people, and corporation as a interplay factors [32].

III. THE NEXT AGENDA: APPLYING ACF

The policy community is successful to identify problems and alternative recommendations for peat swamp fire prevention policies. It is indicated that, according to ACF perspective, they have similar causal belief [33]. This situation is in line with Hypothesis 2 in ACF, that is: actors within an advocacy coalition will show substantial consensus on issues pertaining to the policy core, although less so on secondary aspects [33]. It will, then, facilitate coordination, cooperation,

and produces policy output which is in line with policy belief of policy community.

In fact, this policy community was fail to translate their causal belief into real policy. It is contrast to ACF preposition which is believed that the measure of success and failure of policy communities is embedded in their ability to translating causal belief into real policy [33]. Policy option which is adopted by the Government of South Sumatera Province is simple indicator of this failure. The Government of South Sumatera Province likes to approaching peat swamp fire and hazes disaster as natural disaster than non-disaster approach [34], [35]. It is mean that the Government of South Sumatera Province has negated causal belief of policy community which consists of more non-disaster approach to managing peat swamp fires and haze disaster. This situation challenging theoretical believed, especially in governance tradition, who state that policy networking is the best treatment to remedy various problems in community [36], [37].

If we interpreted this failure as instability of policy community, then we are challenging Hypothesis 1 in ACF, that is: “on major controversies within a policy subsystem when policy core beliefs are in dispute, the lineup of allies and opponents tends to be stable over periods of a decade or so” [38]. For ACF, long term is generally understood as 10 (ten) years period or more. In our case, 2003 was considered as birth year of policy community in peat swamp fires and haze disaster in South Sumatera Province. This policy community still exists until now (2015). 2003-2015 period is 17 (seventeen) years and already meet ACF intended duration.

Instability of policy communities can also be explaining through actor's perspective on peat swamp fire and haze disaster in 2015. For example, Alex Nurdin (the Governor of South Sumatera Province) said that the primary cause of peat swamp fire is natural factors [34]. Siti Nurbaya (Minister of Environment and Forestry) said that forest fires, including peat swamp fires, are caused by people activity. In contrast to these opinion, WALHI Sumatera Selatan (South Sumatera Forum for Indonesian Environment) stated that the primary executor of peat swamp fires is plantation corporations who has controlling land through Industrial Plantation Forest (HTI) concession [39].

Based on narrative in the above, we concluded that peat swamp fires and haze disaster in South Sumatera Province can be explaining by policy networks (i.e.: ACF). Off course, ACF cannot provide practical solutions to substantive problems [33]. For the author, the ACF interpretation on dynamics of policy network is a source of inspiration for multi-parties within the network to maximize their role for influencing policy process. Empirical research is needed to prove this hypothetical statement: peat swamp fires and haze disaster, as an ecology disaster, was caused by poor governance.

IV. CONCLUSION

Peat swamp fires in Sumatera and Kalimantan island that produced haze disaster for Indonesia, Singapore, and Malaysia is a global environmental problem. Similar to others environmental problem, it has various dimensions: ecology, socio-cultural, economy, and politics. We show empirical and

theoretical situation where policy networking in peat swamp fires and haze disaster has developed without following theoretical beliefs of ACF supporter. This situation, then, demands further scientific explanation from political scientist.

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