

Bollywood movie "the duchess" clothing narrative of enlightenment

Yugang Chen^{1,a}

¹Jiangxi Institute of Fashion Technology, Jiangxi, Nanchang, 330201

^a28941204@qq.com

Keywords: Clothing; The duchess. Narrative; revelation

Abstract. Film of clothing is to satisfy the needs of the movie theme a special kind of art form, it can exist in the form of their own independent, but also with other elements of the film interest rates, it has to be mixed with other elements to maximize visual effect. "The duchess" in clothing design and application of film won the Oscar for best costume design, this article will focus on study on its narrative function of clothing, hope to be able to provide important reference value for related film and television studies.

The introduction

Film of clothing is to satisfy the needs of the movie theme a special kind of art form, has a strong narrative function, and can build the story clues, can also build in line with the theme for the movie scenes and characters the inner world change and the character of the atmosphere. "The duchess" is a famous Hollywood film classic, film characters of clothing design has a strong narrative role, not only can spread national culture, reflect the characteristics of the character's personality and social status, at the same time also played an important role to the foil theme movie.

Introduction to the movie "the duchess" story

"The duchess" is a famous director than sol, directed by a very famous films that reflect the 18th century British aristocratic life story of the heroine Anna cavendish George by keira knightley. It is according to Amanda vreeman widely various positive ChuanJiT best-selling novel. About a heroine was born in a noble georgiana spencer from an ignorant little girl grow up to be an ambitious woman's story. And tells the story of the movie mainly occurs in the 18th century, rococo era, Britain take the lead for this time of the industrial revolution, and led to the development of other European countries, under the drive of economic development, the European culture and art has gained unprecedented development, Europe's aristocracy to decline at this time, the new bourgeoisie, noble and emerging bourgeoisie unprecedented fierce struggle, people began to attention to the development of personality and value, especially the female consciousness, are awakening, the heroine in "the duchess" georgiana spencer is the typical representative of female consciousness awakening. At this time of the UK, under the impetus of the industrial revolution, its clothing also formed its own unique characteristics, and popular in Europe at that time, its influence can be even comparable with France's clothing. In addition, this time is importance to people and dress collocation of all kinds of accessories, handbag and umbrella, for example, the two things can be said to be the measure of a women's status, the important standard dress sense. At this time of the costume design closely around the women to carry on the design, it has broken the long clothing design patterns, pay more attention on the style to highlight the characteristics of free, and it is quite in fabrics and decorative design of the rich, flowers, bows, lace, ribbon, etc. Is widely used in the collocation of clothing, for the adornment of the female, the focus should be highlighted is a woman's charming soft and enchanting, and for men, to the clothing to highlight is the decisive, male, "she explains.

The movie "the duchess" clothing of narrative inquiry

Movie "the duchess" application in the clothing design has won the Oscar for best costume design, it has to do with the film's costume designer Michael o 'connor further exploration of clothing is closely linked, and the application of all kinds of craft, the whole movie dress

collocation of clothing characteristics of vivid reflects the society at that time, at the same time in the clothing design, also deep consideration to the characteristics of social status and personality characteristics of the characters, has a strong narrative function.

Dress with culture communication effect. Film, "the duchess" play a total of 15 scene: England, thorpe manor, London, the duke of Devonshire mansion, banquet, the duke of mansion, the second party, six years later, the town of bath, theater, public speaking, the duke of mansion, the duke of field by the river, home, on the grass, buss town, the countryside, MEL this lady at the party. Every scene in the movie, the characters of dress collocation is different. Movie "the duchess" throughout the narrative thread of the story is according to the time sequence of the development of the duchess of marriage, the clothing design on the choice of materials and the modelling of the collocation of color and character, can in the service of the main line, is the voice of the silent film, the film reflects the era and the shape of the character's image is intuitive. Heroine georgiana spencer was born in British aristocrat, so from their clothes, people can directly understand that their identity. The heroine of the color of the dress is golden, the fabrics of clothes also luxuriant appear natural and graceful. Also wore the foil chest corset, corsage from top to bottom, from large to small is decorated with a ribbon bow, slip (cover) of the first layer to the outside of the bustle and rob (petticoat overskirt) decorated with winding creases on flash, lace, ribbons, bows and flowers. The disclosure of the identity of nobility.

In addition, because the film is reflected by the British high society life, so in 15 scene in the film. Character's dress style almost unanimously, whether male or female. On the modelling of dress, is the model of "line", and also on fabrics and decorative pattern, the heroine in the farm and in the party's finery is different, to some extent also directly reflects the British under the influence of the industrial revolution, the textile industry developed, and the diversity of costume culture.

Women in the film on the bun of full-bodied with all kinds of decorations and wide bustle, while the men in charge of the waist and hem outside a coat, the front flap is equipped with a row of buttons, wearing a white wig department after black ribbons, triangle cap cap edge decorated with ostrich feathers or ribbon, these are deeply reflects the fashion trend at that time the British society. In addition, from the character dress dress up, also can see the side of the culture of the society at that time. George Anna layers of lace-up, men of the movie also is given priority to with tights, this is without a doubt to the feudal society to the human nature, especially for women bound the most direct reflection of the personality. From clothing and narrative perspective, the film for the identity of social status; people also do reflect, in the 18th century England, bourgeois although gained certain economic development, the liberation of the people's thinking began to different degrees, but still exists in the feudal hierarchy, costumes reflect the function of the social status is also reflected in the film. Fuzzy, it is easy to see, servant and general status of the duke, its on the wearing of clothing in the color of the dust, cheap linen cloth skirt is given priority to, with the aristocratic society of luxuriant dress form bright contrast.

Dress has the characters of image and the role of the character's personality. Had said the director, who is a movie costumes the refraction of the mind, is also a silent language movie plot development. First of all, we know that George Anna in the film is a let a person feel very noble elegant noble lady, the main characteristics of the personality and temperament is free and easy, kind, nobility, perseverance, dare to love dare to hate, etc., also has the very high political power, social status, dignity, so their clothing is basically around its these traits, in public social occasions, the modelling of the dress is given priority to with X silhouette, exaggerated shoulder to hem, the curve of the apparent at the same time, give priority to with golden color, very clearly reflect the dignity of their identity, but also the very strong visual impact to the audience, but in everyday life, the edge of the dress ivory white dress is full of stars to drape adornment is given priority to, showed its free and easy, clever, and the pursuit of individual character characteristic.

In addition, George Anna when speaking to the town of bath, the dress with the colour of "politicising", towering wig fluff exaggeration of ostrich feathers and decoration, large necklace and creative false moles, and stood behind her silent, wearing a simple grey dress contrasts, the duke of reflects its individuality is composed. When her husband about his attitude is cold, she was deeply

hurt when she is wearing a dark green cover, give priority to with dark color, it reflects the inner world of pain and emotional depression.

Second, the duke of clothing also has a strong narrative function, in the film, the duke's character and the opposite of the heroine, he is quite quiet, the heart often is in nervous condition, love for the heroine intertwined. The dress features will the character's personality characteristics also show clearly. , deep coffee color, black coat, the coat is his dress with the heroine of the main color, all of this reflects its dreary silent character and conservative ideas. In met Elizabeth wear light color coat, this time with him to move for Elizabeth's mood, showed his rare at ease.

The movie "the duchess" dress the narrative of enlightenment

Movie costumes for the film art connotation rich has the vital significance, its narrative function, in the film is a film production elements, which cannot be ignored it for building the characters' identity and role model, build atmosphere for the film situation and era of ethnic culture plays an important role, from "the duchess" the narrative of dress, can obtain the enlightenment mainly has the following several aspects.

The era of film to depict the work characteristic. Design of costumes in the movie "the duchess" are able to gain recognition, it has to do with fashion designers social characters in the film era clothing features elegant is closely linked. Therefore, for some historical stories, for movies, in the clothing design, should as far as possible close to the characteristics of that time, to integrate into the national culture characteristics. For example, the movie "red cliff" is the story of The Three Kingdoms period, written by the soldiers, generals, counselors, and master, the clothing worn by the general will be somewhat different, to say the dress is a sign of its identity. Again such as zhang ziyi starred in "memoirs of a geisha", the film also won the Oscar costume, several main characters in the film, the dress dress up are very accord with the Japanese clothing culture, namely the kimono for high-end clothing, is Japan's national traditional clothing, in the film, zhang ziyi and gong li and michelle yeoh wear kimono all have distinguishing feature each, the director will be the Japanese geisha culture and costume culture completely shows in front of the audience.

Meet the needs of the audience understand the role. In film and television work, the dress with the most intuitive visual characteristics of the characters, from the observation of the character's clothing, at first glance, people can gain a lot of information related to the characters, such as personality, social identity, status, time, etc. Can from clothing material, color, style and headgear to analysis, can analyze whether the character's status, family is wealthy, etc., these are the important precondition for people to understand the character, can from the dress, how much people perceive the role of personality traits. So people clothing design should be content with the audience understand the needs of the role.

Meet to the need of film build atmosphere. In the process of film creation, life rely on the people and scenery with intuitive image is moved to the scene to deduce from the box. Role of clothing is important prop people deduce life scenes, it can directly reflect the role of social class status, cultural level, customs and habits, the condition of economic life, and many other factors, the atmosphere of the film a lot of time depends on the role of apparel modeling and the colour of the dress to create, especially the color of the dress. War movies, for example, generally use brunet, especially black colour to build, and comedy of life, they like using red color to create atmosphere of festival significance, etc. "The duchess" in clothing design is mainly through changing the colour of the garments to achieve this purpose, well worth using for reference.

Conclusion

Film is a kind of important media in modern society, dress is indispensable performance of image art element, the characters in the film clothing can not only play the role of beautification film frames, and costumes in the film narrative is advantageous to the transmission and development of the national costume culture, but also can enhance people's cognition of the costume culture, more effective traditional costume culture to the world.

Reference

- [1] Xu Xun; Zhu Hanyu. Theory of film of clothing color and beautiful artistic conception [J] contemporary films, 2014 (01) : 78-82.
- [2] Li Nan. Creative problems and countermeasures of film and television characters finery [J] contemporary films, 2015 (8) : 68-70.
- [3] Longyu Peng. Costumes in the film use of symbolic - Oscar winning entries costume design, for example [D] Beijing institute of fashion technology, 2013 (12).