An Analysis of Features and Ideas of the Big Ideological and Political Education Model

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Abstract: The construction of the big ideological and political education model is a general trend of ideological and political classes and this model itself also has its own special content. The following are its main manifestations. Economic globalization promotes the diversification of educational resources integration. Network dissemination promotes efficiency and convenience of education resources integration technology. Economic marketization evokes increasing complexity of coordination interests in the educational resources integration. Based on the author's work experience for many years, this paper analyzes the features of big ideological and political education model and discusses ideas of big ideological and political education model based on this analysis.

Introduction

Currently, ideological and political education for students in higher vocational colleges faces many new difficulties and challenges. The role of ideological and political course is weakened artificially by universities in varying degrees. How to adapt to the requirements of the situation, to expand the ideological and political course teaching content, innovate ideological and political course teaching methods, improve the effectiveness of ideological and political teaching and highlight the role of ideological and political course is a major issue in teaching reform of ideological courses in vocational colleges. The author believes that ideological and political teaching should break the routine and fulfill big ideological and political education ideas in terms of teaching body and teaching model.

An Interpretation of Features of Big Ideological and Political Education Model

The diversification of participants. Compared with the traditional ideological and political education model, the big ideological and political education model is not limited to the ideological and political education full-time teachers, but for counselors and even all faculty members in school. This model stresses the education and management for student and stresses to actively mobilize their initiative to guide them to strengthen self-education and self-cultivate. This will create a virtuous interaction between teachers, leaders and students. In practice, the leader of big ideological and political education is the secretary of the party committee of the university and all first officers of each department are main persons in charge, who set overall plan to build the big ideological and political education model. At the same time, we should establish network architecture of big ideological and political education with full-time ideological and political teachers, part-time counselors, professional teachers, leaders and officers in each functional unit of the party and the

government, workers and service personnel as the main members.

The Extension of the use of time and space. In time and space, we should fully reflect the educating people purpose in the whole process and emphasize that colleges and universities are charged with the task of educating people from college students entering the school to their graduation and in all education links. Schools are required to adhere to principles of people-centered education and moral education first and universities should value, implement and penetrate ideological and political education. For example, in the longitudinal direction, schools should elaborately arrange every step from freshmen to graduates and emphasize that education at every stage must be tailored to the ideological reality of college students. In the crosswise direction, schools should pay attention to the combination of the first class and second class and the complementary importance. In the first class, it is required that every professional teacher should take efforts to explore effective teaching methods and actively build efficient classroom. That will truly embody the spiritual interaction between teachers and students and combine problem solving and meaningful search. In the second classroom, teachers should focus on educational resources in university students' daily life and soundly advance the ideological and political work.

The relevance and openness of the content system. Questions about what to teach, what can teach and what should carry forward in ideological and political education have always been important and unavoidable issues for ideological and political education workers. It is difficult to achieve satisfactory educational results without relevance, openness and cohesion of the effective theme of the times. The emphasis on relevance and openness in education content is an important feature of the big ideological and political education model. Ideological and political education for college students not only always keeps pace with the times and is always close to reality, life, students. Our ideological and political education should be more open in terms of content choice. We advocate that our ideological and political education should face the world and the future and absorb all the achievements of human civilization as far as possible in order to maximize the release of the attractiveness and appeal of ideological and political education and improve the effectiveness of

The complementation between virtual and real platforms. The method is a link that combines theory with **practice** and it will directly affect the effectiveness of applying theory into practice. The big ideological and political education model sets training objectives which not only emphasize the development of moral people, but also emphasize to unify knowledge, abilities, emotions, attitudes and values to change the model from a simple focus on imparting knowledge to guiding students to learn to survive and to be good people. Therefore, in the education ways and means, we should integrate virtual platform and real platform based on the characteristics of the Internet age. The integration is not only the integration of resources but also integration of functions. We should strive to achieve complementation between virtual and real platforms in ideological and political education to promote development of people's virtue.

Ideas in Big Ideological and Political Education Model

To establish the people-oriented idea in ideological and political education. There is no doubt that the ideological and political education cannot solve people's problems of material existence and its essential purpose is to solve the problem of the meaning of human life. In other words, the ultimate goal of ideological and political education is not to solve that whether a person should do something, but to solve the ontological problem about how one's life should be spent. The ideological and political education in colleges is unique. The ideological and political education not only teaches students what it is, but also teaches students why it is, which means to cultivate

students' discrimination power. Therefore, the construction of big ideological and political education model should set real premise, which is people-oriented concept. Given the fact that the use of the people orientation is frequent and always mistaken, it is necessary to redefine people orientation in the ideological and political education. The people orientation in ideological and political education should not and cannot be simply limited to student orientation and it should adhere to student orientation and ideological and political education worker orientation.

Student orientation is the starting point and destination of big ideological and political education. Because ideological and political education takes contemporary college students' thought, conscience and other spiritual concepts as the direct object. Ideological and political education course is not a rational indoctrination, but the spiritual traction and survival care. However, in order to give full play to the function of spiritual traction and survival care in ideological and political education, the ideological and political education can meet the needs of students and does not tell lies and empty words. It should honestly answer to students' thoughts and help them solve trapped problems.

The ideological and political education workers orientation is a powerful fulcrum in big ideological and political education model. Ideological and political education bears responsibility for the construction of people's spiritual world. In order to achieve goal to build students' spiritual world, it will inevitably require that the spiritual world of builders – the ideological and political workers, is colorful and positive. However, we pay insufficient attention to the inner world of ideological and political workers. In many people's subconscious, this problem seems not to exist. However, we must face that the ignoring of this problem is one of the important reasons for the poor effect in current ideological and political education. Therefore, the construction of big ideological and political education model should not only establish a people-oriented concept, but also need to extend the humanistic implication of people orientation in big ideological and political education model into objects and teachers of the ideological and political education - political and ideological workers.

To establish the idea that educators receive education first and interact with educatees. Ancient Greek philosopher PuLuoTai Gorakhnathis said: "Man is the measure of everything." For education, there is no doubt that people are the starting point and ultimate destination of education. In order to achieve effectiveness, the educatee is fundamental and the educator is the key. Only to seize the key can we reach the root. For ideological and political education, to be people-centered and highlight human development is the only way to achieve the basic value in modern education. The big ideological and political education model emphasizes the organic combination between educators and educatees and takes the idea that the educators should receive education first as the basic premise to achieve the goal in ideological and political education. It takes the interaction between educators and educatees as the basic path. Compared with expertise education, ideological and political education is to shape people's quality and emphasizes the interaction in human mind and identify spark in the interaction. However, if educators do not obey the principles to identify rights and wrongs, beauty and ugliness, advantages and disadvantages, good and evil, pros and cons, and honor and disgrace to improve their moral qualities, they cannot tell rights from wrongs and they will be trapped into books. They will teach knowledge and deal with things in an unprincipled way. The knowledge will be no conviction, no soul and no faith, not to mention the positive interaction between students and teachers. Therefore, only under the guidance of educators who are moral, noble and have capability to keep pace of times, a positive interaction can be generated between educators and educatees to promote students' ideological and moral qualities. The ultimate and successful achievement of this interaction depends on educators' ideological and moral qualities.

Therefore, that the educators first receive education is the basic premise.

To establish the idea that combines knowledge, belief and action together. What kind of personnel should they train and how to train people has always been the central problem of ideological and political education. This problem makes the construction of ideological and moral education model establish a unity that combines knowledge, belief and action. For the cause of socialism with Chinese characteristics, to train people with knowledge and belief is more important. In order to be eligible builders and reliable successors of the cause of socialism, we should take action.

For the relations between knowledge, belief and action, the three is an organic unity. Knowledge is the premise of belief, belief is the basis of action and action is the ultimate goal of knowledge and belief. To establish the idea that combines knowledge, belief and action together, teachers should implement the awareness of educational policies of the party and the country and the awareness of the school's guiding ideology into specific ideological and political education. They should apply theories to practice and actively build ideological and political curriculum system suitable for contemporary college students. Teachers should think how to establish teaching management system and operational mechanism for students to create a good external environment for students to achieve unite of knowledge, belief and action. Second, teachers, as educators, should combine teachers' and students' moral cognition and action together. Teachers should use individual moral charm to attract and influence students and enhance the effectiveness of ideological and political education.

For students, to establish the idea that combines knowledge, belief and action together means to master knowledge first. This will guide students to actively learn the socialist core values and convert it into their own cognitive system and remember it. The following is belief. The ideological and political education is different from the professional knowledge education which requires students to know and treat nation's major policies and principles. They will internalize these policies into self belief based on this understanding. Finally, action is the final foothold of ideological and political education and it is the basis of knowledge and belief. Therefore, the ideological and political education not only enables students to have knowledge and belief and the more important is to make students able to apply what they have learned to practice. We should take action and unify knowledge, belief and action.

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