Test for Contagion with Applications to Equity Markets

Yu Ling Hsiao
School of Business
Macau University of Science and Technology
Macau
ylhsiao@must.edu.mo

Abstract—We empirically examine the episode of extraordinary turbulence in global financial markets during the subprime mortgage crisis of 2007. The analysis focuses on equity markets captured by daily movements for ten countries based on changes in correlation and coskewness of contagion tests. The results show that significant contagion effects are widespread from the US to both Asian and European equity markets based on coskewness change tests during the subprime mortgage crisis. Based on change in correlation test, there is significant evidence of contagion only to Asian equity markets during the subprime mortgage crisis.

Keywords—Contagion; Correlation change test; Coskewness change test; Financial Crisis

I. INTRODUCTION

Since the mid-1990s, international financial markets have experienced several episodes of financial disasters and distress, leading to huge capital losses around the world. The recent financial crises originate from diverse countries and regions including the Mexico in December 1994, East Asian in July 1997, Russia in 1998, Brazil in early 1999, Dot-Com in 2000, Turkey and Argentina in 2001, and the US of the subprime mortgage crisis in 2007. During these crises, financial market commentators and participants are concerned about the linkages between countries and financial markets, whether the crisis spillovers and cause extreme volatility in the world’s financial markets.

In July of 2007, the US equity market plummeted, showing that this shock like virus may propagate to other markets or countries around the global. As shown in Figure 1, dramatic fluctuations of equity markets from the US can have a significant effect on markets of very different sizes and structures throughout the world. The figure shows that the dramatic market collapses during the crisis period and equity index fall simultaneously. There is an economic term “contagion”, which means that source country suffering from crisis might transmit the shock to financial markets and countries.

The definition of contagion varies. Some economists have developed an approach that they compare the coefficient of correlation between two equity markets during the stable and crisis periods. Forbes and Rigobon (2002) applied this method and defined contagion as a significant increase in the cross-market correlation during the period of crisis compared with the non-crisis period. Apart from comparison with correlation analysis approach, the identified role of skewness and high order moments in univariate distributions of asset returns during crises also are crucial feature for contagion addressed by Fry, Martin and Tang (2010). Here contagion is referred to significant changes in the higher order co-moments of the distribution for equity returns during a financial crisis compared to the non-crisis period. (Dornbusch, Park and Clasessens, 2000; Pericoli and Sbracia, 2003) There are some measures which focus on higher order interactions. Bae, Karolyi and Stulz (2003) develop the coexceedance tests. Knight, Lizieri and Satchell (2005) apply the framework of higher order moments and test the tails of the joint distribution using copulas.

Fig. 1. Daily equity prices

Note: Daily equity prices (natural logs) – January 1, 2007 to December 31, 2007
This paper applies two tests of contagion to test ten equity markets in Asian and European regions during the 2007 subprime mortgage crisis. The results show that there is significant evidence of contagion across equity markets in both Asian and European regions based on the coskewness change tests; while for the correlation test, the results show that there is evidence of contagion only to Asian region during the US subprime mortgage crisis.

The remainder of this paper is organized as follows. Section 2 discusses a number of preliminary empirical results including data filtering and identification of equity market shocks. Section 3 specifies the contagion test based on changes in correlation and coskewness. Section 4 presents the main empirical results. Section 5 contains some concluding comment.

II. THE DATA AND SAMPLE

The sample consists of daily equity price index ($P_{i,t}$) collected from Datastream on ten stock markets (Australia, Canada, Germany, Hong Kong, Japan, South Korea, Russia, Thailand, the UK and the US). The sample data begins January 1, 2007 and ends December 31, 2007, a total sample of $T = 260$. Daily percentage equity returns of the $i^{th}$ market are calculated as

$$R_{i,t} = 100 \left( \ln(P_{i,t}) - \ln(P_{i,t-1}) \right).$$

The effective sample of returns data begins January 4, 2007 and ends December 31, 2007. The sample period is allows to separate into two periods of the pre-crisis and crisis. The pre-crisis and crisis dates are based on Baig and Goldfajn (1999) and Dungey et al (2007). The non-crisis period is from January 2, 2007 to July 25, 2007 and the crisis period is from July 26, 2007 to December 31, 2007. Table 1 presents descriptive statistics for returns on ten equity markets from January 1, 2007 to December 31, 2007. The table shows that average daily returns of the equity indices decrease and volatility increases during the crisis period compared with the non-crisis period for all of the cases except for Russia.

<table>
<thead>
<tr>
<th>TABLE I. DESCRIPTIVE STATISTICS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Non-crisis</td>
</tr>
<tr>
<td>Markets</td>
</tr>
<tr>
<td>Australia</td>
</tr>
<tr>
<td>Canada</td>
</tr>
<tr>
<td>Germany</td>
</tr>
<tr>
<td>Japan</td>
</tr>
<tr>
<td>Hong Kong</td>
</tr>
<tr>
<td>Korea</td>
</tr>
<tr>
<td>Russia</td>
</tr>
<tr>
<td>Thailand</td>
</tr>
</tbody>
</table>

Note: The non-crisis period is from January 2, 2007 to July 25, 2007 and the crisis period is from July 26, 2007 to December 31, 2007.

III. CONTAGION TESTS

In developing tests of contagion, two types are applied to equity markets during the subprime mortgage crisis. One is to test for changes in correlations (Forbes and Rigobon, 2002), denoted as FR. Another test is addressed by the Fry, Martin and Tang (2010), which is based on changes in coskewness or CS. The following notation is used in order to derive the contagion tests. $T_x$ and $T_y$ are the sample sizes of the stable and crisis periods, respectively. Also, $x$ and $y$ are the non-crisis and crisis periods, respectively. Finally, the sample correlation coefficient between two equity returns during a stable (low-volatility) period is $\hat{\rho}_x$ and during a crisis period (high-volatility) is $\hat{\rho}_y$.

A. FR test based on changes in correlation

The FR test is to compare the correlation of returns between two equity markets during the non-crisis period with the crisis period to gauge whether there is significant increase in the correlation during the crisis period. If the correlation increases significantly, there is market contagion between two markets. However, if there is no significant increase in correlation, then there is high level of market co-movements between two periods what we called interdependence (Forbes and Rigobon, 2002).

Consider testing for contagion from a source market $i$ to a recipient equity market $j$. Forbes and Rigobon (2002) mentioned that an increase in volatility in equity return of the source market $i$ would lead to upward bias for correlation coefficient during the crisis period. In order to adjust this bias, Forbes and Rigobon derived the adjusted correlation, gives

$$\hat{\rho}_{y|x_i} = \frac{\hat{\rho}_y}{\sqrt{1+\delta(1-\hat{\rho}_y^2)}}$$

$\hat{\rho}_{y|x_i}$ is the adjusted correlation coefficient during the crisis period. $\delta = (s_{y,i}^2 - s_{x,i}^2) / s_{y,i}^2$ is the proportional change in the volatility of returns in the source crisis market $i$. $s_{y,i}$ and $s_{x,i}$ are the sample variances of equity returns in market $i$ during the non-crisis and crisis periods, respectively.

Fry, Martin and Tang (2010) introduce the correlation change test of contagion based on the framework of Forbes and Rigobon (2002). The test statistic is to test for contagion from $i$ (a source market) to $j$ (a recipient market), gives

$$FR(i \rightarrow j) = \left( \frac{\hat{\rho}_{y|x_i} - \hat{\rho}_x}{\sqrt{\text{Var}(\hat{\rho}_{y|x_i} - \hat{\rho}_x)}} \right)^2,$$

Where

$$\text{Var}(\hat{\rho}_{y|x_i} - \hat{\rho}_x) = \text{Var}(\hat{\rho}_{y|x_i}) + \text{Var}(\hat{\rho}_x) - 2\text{Cov}(\hat{\rho}_{y|x_i}, \hat{\rho}_x),$$
To test that there is a significant change in coskewness, the null and alternative hypotheses are
\[ H_0: \psi_{yx|x_i} = \rho_x \]
\[ H_1: \psi_{yx|x_i} > \rho_x \]

Under the null hypothesis of no contagion, the correlation test of contagion is asymptotically distributed as \( \chi^2_1 \) and \( \psi_\delta \) is distributed as \( \chi^2_2 \). If the value of the FR test statistic is larger than the critical value (3.84 at 5% significant), we can conclude that there is financial market contagion from source market \( i \) to a recipient market \( j \).

### B. CS tests based on changes in coskewness

The CS tests addressed by Fry, Martin and Tang (2010) are to compute the coskewness of returns during the crisis period compared with the non-crisis period. Two types of tests are specified, one is \( CS_1 \) and the other is \( CS_2 \), which is dependent on whether the equity market at the source of the crisis is expressed in accordance with returns or squared returns in computing coskewness.

The Fry, Martin and Tang (2010) test statistics (\( CS_1 \) and \( CS_2 \)) to test for contagion from \( i \) (a source market) to \( j \) (a recipient market) are

\[
CS_1(i \rightarrow j; r_{i}^{1}, r_{j}^{2}) = \left( \frac{\hat{\psi}_y(r_{i}^{1}, r_{j}^{2}) - \hat{\psi}_x(r_{i}^{1}, r_{j}^{2})}{4\psi_{yx|x_i} + 2 \hat{\psi}_y + 2 \hat{\psi}_x} \right)^2
\]

\[
CS_2(i \rightarrow j; r_{i}^{1}, r_{j}^{2}) = \left( \frac{\hat{\psi}_y(r_{i}^{2}, r_{j}^{2}) - \hat{\psi}_x(r_{i}^{2}, r_{j}^{2})}{4\psi_{yx|x_i} + 2 \hat{\psi}_y + 2 \hat{\psi}_x} \right)^2
\]

where

\[
\hat{\psi}_y(r_{i}^{m}, r_{j}^{n}) = \frac{1}{T_y} \sum_{t=1}^{T_y} \left( \frac{y_{i,t} - \hat{\mu}_y}{\hat{\sigma}_y} \right)^m \left( \frac{y_{j,t} - \hat{\mu}_y}{\hat{\sigma}_y} \right)^n
\]

\[
\hat{\psi}_x(r_{i}^{m}, r_{j}^{n}) = \frac{1}{T_x} \sum_{t=1}^{T_x} \left( \frac{x_{i,t} - \hat{\mu}_x}{\hat{\sigma}_x} \right)^m \left( \frac{x_{j,t} - \hat{\mu}_x}{\hat{\sigma}_x} \right)^n
\]

To test that there is a significant change in coskewness, the null and alternative hypotheses are

\[ H_0: \psi_y(r_{i}^{m}, r_{j}^{n}) = \psi_x(r_{i}^{m}, r_{j}^{n}) \]
\[ H_1: \psi_y(r_{i}^{m}, r_{j}^{n}) \neq \psi_x(r_{i}^{m}, r_{j}^{n}) \]

Under the null hypothesis of no contagion, the coskewness tests of contagion are asymptotically distributed as \( CS_1(i \rightarrow j) \), \( CS_2(i \rightarrow j) \).
markets. As for the contagion test based on changes in coskewness, the results show that contagion effects are widespread from the US equity market to both Asian and European equity markets during the subprime mortgage crisis. In particular, the key transmission channel is from the returns of equity market in the US to the return volatility in Australia and Hong Kong, and from return volatility of the equity market in the US to the returns of equity in Canada, Germany, Japan, Russia and the UK during the subprime mortgage crisis.

V. CONCLUSIONS

This paper studies the contagion tests on equity markets during the subprime mortgage crisis of 2007. We apply two types of contagion tests to test 10 equity markets in Asia and Europe during the subprime mortgage crisis. Two types of contagion tests are the correlation change test (Forbes and Rigobon, 2002) and the coskewness change test (Fry et al., 2010). As for the correlation change test, contagion is defined as a significant increase in correlation during the crisis period compared with the non-crisis period. As for the co-skewness change test, contagion is defined as a significant change in coskewness during the crisis period compared with the non-crisis period. The empirical results show significant evidence of contagion from the US to Asian equity markets based on the correlation change test; while as for the coskewness change test, the results show that significant evidence of contagion from the US equity market to both Asian and European equity markets during the subprime mortgage crisis.

REFERENCES