Study of People-oriented Student Management in University

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\textbf{Abstract.} With the expansion of the scale of colleges and universities, student management has played a central role in the development of the school. How to manage student is one of the important issues need to explore in today's colleges and universities. College students have more desire to succeed. They are people who have high need for achievement. Schools should guide students correctly and motivate students to develop in an all-around way. It is also the mainstream of higher education development trends. Study of student management at home and abroad indicates that the major development direction of higher education is to respect and encourage students develop in an all-around way. The fundamental task in colleges is the people-oriented student management. It must be based on students’ needs and encourage and guide students to improve their quality. Students are encouraged to promote the comprehensive development.

\textbf{Keywords:} People-oriented; colleges and universities; student management.

1. Problems of the Management of University Students

   (1) The lack of management system

   The hierarchies are the main mode of traditional student management. Usually the top layer makes decisive decisions and then transfer to student step by step. Weather the mode is good or bad depends on the manager's experience. For students, the unified management mode limits students’ personal development. There are serious drawbacks of development in student management in this way.

   (2) The lack of manager and management not in place

   Although universities are equipped with the student affairs office to manage student, but as the number of major colleges and universities become bigger and bigger. Management workload accumulates over a long period. At the same time, managers who work over time with high pressure will be exhausted. So sometimes managers cannot take good care of students. At this time, additional voluntary organizations should be allowed to help negotiate.

   (3) Ignorance of the needs of the individual student

   Colleges and universities pay more attention to the unilateral needs of social development, thinking about that which kind of talents can be succeed and then educate students in this way. Draw up a plan based on recently development direction. From a certain extent, this way of person training is good for the students eventually to adapt to the community. But from another point of view, students get no initiative in universities. It also make student management become more difficult. Student's personal development may be limited.

   (4) Neglect of students’ physically and mentally healthy

   There is no lack of university students on the phenomenon of suicide in the community. It indicates that education in students' thoughts and feelings was missing. Now in university, most of the teachers just for working, they hardly talk about students with life or something interesting. University is composed by teachers and students, but they them two-self do not build a good friendship. So teachers ignore the real emotional exchange with students and students are lack of attention. So besides of students’ education, universities should pay more attention to the students’ feelings and emotion.

2. The Characteristics of Contemporary College Students

   Nowadays most students are the only child in their families. They have outstanding personality and they are all different from each other. To go to the university, students studied hard for decades.
Once they lost the discipline from parents and teachers, their thinking and behavior have a tendency to relax. Precisely because of the relaxation, many students’ self-awareness becomes too strong. Their performance becomes overconfident. While students pay more attention to themselves rather than a class or a school, the collective cohesion decreases at the same time. Thus it makes students difficult to manage. So it requires managers to think carefully and work out a suitable student management mode as soon as possible.

A lot of students leave their parents and become freer in universities. They always tell parents something they get instead of what problems they need to solve. They conceal the true state of life and study to their parents. Especially some students who did the worst in some parts had not enough communication with parents. Parents cannot understand the actual situation of students and it will cause the focal point of family education transfer to other parts, resulting in loss of students’ needs indeed. In fact, family and educational management are both indispensable.

With the rapid development of the Internet, more contemporary college students rely on searching information and communicating online. As a medium of information dissemination, Internet has an important impact on college students. Internet constantly changes student’s values, world outlook and outlook on life in multilevel and multiple perspectives way. So there is a big variable in student management.

Contemporary college students are a diverse group, which means that each person has different demands, moral awareness and deviate understanding. In virtually it increased the difficulty of college management.

3. People-oriented Student Management

In the eighteenth Party Congress report clearly pointed out that "Take high moral values establishment and people cultivation as the fundamental task of education." The current student management work of university students should be based on this theory. Developing a reasonable student management. Students are the core of school education, the ultimate goal of management is to promote the overall development of students. It is necessary to establish student-centered ideas and unified focal work to provide favorable conditions for the growth and success of students.

(1) Student-oriented management approach to moral education

Colleges have the huge number of students. Student management must base on students and respect for the individual needs of students. Managers lead students to develop and give the right guidance at the same time. Students should develop characteristics and strengths, using flexible student-centered management. In this way, students’ quality can be improved effectively.

The problem of moral education in college student management receives more and more attention. In order to implement the moral education in university and meet students' needs as the starting point, managers need to teach students how to succeed. Which is more important is how to help students grow from childhood to adulthood. Training high-quality talents can realize the value of management.

(2) The student management combined with the educational management

Student management cannot present in the campus life separately. It must cooperate and complement with educational management. Then students can be cultivated into high-quality talents. As a new era of college students, student management should not only reflect the students’ assertive and personal thinking, but also teach students how to release and to adapt to society's survival. In the holy and of education, the university is bound to cultivate all-round development of students by achieving teaching and student management at the same time.

(3) Diversity training for managers

Managers as the main body to promote the management in student management should be adapted to meet the needs of the social. To understand students' pluralistic ideology, managers need to improve their own quality and focus on both service guidance. The task of managers is building effective management to promote the synchronized development of students and schools.
(4) Training for students’ self-education

Modern teaching is not only referring to the single professional knowledge. It allows students to get better. So when managing students, universities should pay more attention to teach students how to fish instead of giving fishes to them. To enable students to realize their awareness of themselves as a main body, rather than passively roles by the school management. Students usually think actively and have strong sense of consciousness. As long as they are guided correctly and actively and deepen the students’ training and education, the students’ self-management skills will be greatly improved.

(5) The importance of exchanging emotion with students

In recent years, colleges and universities often appear similar cases like "Furan poisoning case". Recently a college student was killed by roommate. From this cases, we should be painful to rethink that why this phenomenon occurs frequently, is it a lack of good personal conduct or short of emotional communication with students. School is made up of students and teachers. Management is not a necessity for students by teacher’s mandatory command, but should be used as the basis of realization of human existence. In addition to professional education, psychological, moral and ideological education plays a pivotal role in students’ growth. Therefore, it is necessary to establish a good relationship between teachers and students. As a gardener, the teacher helps students learn knowledge. Mostly importantly, students’ psychological and emotional changes cannot be ignored. Research suggests that students who achieve equal concerns by teachers can often adjust their own initiative. And both their life and study will perform even better. Teachers would not only protect the students' physical and mental health, but also can avoid the lack of management may occur.

4. Conclusion

The essence of management is people-oriented activities. Colleges and universities should take students as the core, then strengthen students' social responsibility education. Students strive to be able to act in view of words and firm in the real line. Therefore, in the management of colleges and universities, the students’ responsibility and ability has pivotal importance. Strengthen social and moral practice of students and guide students to act on the basis of internalized of moral education, so that students can gradually develop good moral habits.

Student-oriented management does not mean to give priority to the students blindly. Student management plays a positive role to students. The appropriate management system should still exist and universities cannot abandon strict education. On this basis, student management should be implemented varied by student. After training and learning in school, students get all-round development after graduation, students are strong enough to survive and develop in society.

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