

## Research on International Trade Practice Teaching Reform

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**Keywords:** International trade, Practice Teaching; Reform Measures

**Abstract.** Since joining the WTO, Chinese's foreign trade showed a rapid expansion of the scale of the trend. The domestic economy with the international speed faster and faster, in addition to foreign-funded enterprises, more and more state-owned enterprises, private enterprises also need to put their products into the international market. In this situation, the demand for application-oriented talents of foreign trade has gradually expanded. In the analysis of the main issues of international trade teaching Chinese universities, it proposes a prominent practicality, openness, the basic idea of innovative and complex nature of international trade practice teaching reform, and discusses the main measures to implement the above teaching. With the development of China's foreign trade expanded and demand for national trade professionals, university international trade professional personnel training should be appropriate changes.

### Problems Introduction of International Trade Practice Teaching

With the development of Chinese foreign trade industry, Chinese international trade disciplines also have been considerable development. But through the investigation we found that existing international trade practice of teaching reform is lagging behind, far can't meet the requirements of high-quality trade personnel training. Currently international trade practice teaching mode has some drawbacks and defects.

Status as an international trade practice teaching is not prominent, training objectives and plans are not the students' practical abilities in an important position, trained program called "advanced composite" or "lack of systematic research practical training Talents' professional skills and professional qualities than the poor. There is a serious shortage of inputs on the practical teaching. Funds for the construction of Practice Teaching Congress vote. Time does not guarantee the practice of teaching. Practice teaching time is not guaranteed<sup>[1]</sup>.

Part of the system and the system of international trade practice teaching process is not perfect. According to the preliminary investigation, we found that many colleges and universities teaching international trade practice has not yet formed a sound system and process system link. Practice teaching fragmentation often only a single system, such as filling orders, foreign correspondence writing training, international trade case studies and a few practical aspects. There are too few institutions to carry out some limited computer simulation. Affiliated teaching practice teaching practice in some way when teaching practice sporadic training, we didn't take the training as relatively independent teaching design.

### Principles of Teaching Reform on International Trade Practice

International Trade Practice is a very practical courses, this is a topic worthy of further exploration of reform in practical teaching and application ability cultivation. It is worth noting, international trade practice teaching should focus on real linear, simulation training and simulation design should also focus on the whole and, forward-looking and innovative, from the student's comprehensive ability to enhance the whole and grasp the latest developments in import and export trade and change<sup>[2]</sup>. Fig.1 shows the principles of teaching reform.

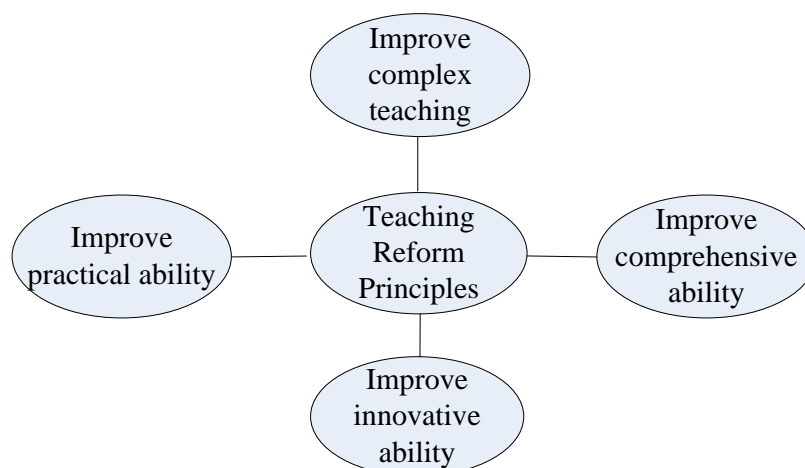


Fig. 1.The principles of teaching reform

We believe that at least should be reflected in the following session: First, in the classroom to teach practical knowledge in the course of trade, should select some practical operation suitable for classroom training, so that students understand and master the basics of a preliminary import and export transactions, the basic skills and basic procedures. At the same time, you should choose vivid, real, specific trade cases with the students interact analysis and discussion, practical courses enable students to understand the practical features and the importance of, and understand the business success stories and failures of the lessons of experience, students develop practical courses interest; secondly, part of the practice of teaching should be completed within international trade simulation laboratory. Innovative Teaching of International Trade Practice is mainly reflected in two aspects: innovative teaching practices, mainly for practical teaching content, teaching process, teaching methods, teaching methods and evaluation of innovative ways. On the other hand, in practice the process of teaching should focus on students' innovative ability of education and culture. Strengthening Innovative Education in trade practice teaching, train students' innovative spirit and ability, is essential. In practice the teaching process, we can set up additional curriculum design aspects, knowledge and learning and job training as transitional links course designed by the international business environment simulation, role-playing and export business innovation.

In order to develop practical ability of students and export business, and continuously improve the overall proficiency of their knowledge of international trade, international trade practice teaching courses must implement open. Specifically, the International Trade Practice Course open teaching can be carried out through the following ways: First, to carry out school-enterprise cooperation in running schools, accumulated layman practical work experience, improve the practice of teaching ability, or helping enterprises to study and solve trade development and the advent of new and other issues, and the related research and case development guide for foreign trade enterprises or enrich the teaching content ITC practice. Training needs rapid development of composite applications talents both international trade international trade, import and export enterprises also need job consolidation. To train professionals in complex, we need innovative teaching mode, the implementation of complex teaching First, complex teaching should be reflected in bilingual teaching practical knowledge of international trade, that is to nurture students to become both mother tongue also can use English international knowledge and skills talent trade practices<sup>[3]</sup>.

### The Main Measures of Teaching Reform on International Trade Practice

It should be appropriate to increase the number of hours of teaching international trade practice course, a reasonable allocation of substantive knowledge and practical skills to teach the proportion of hours training, and strengthen the cultivation of innovation ability and comprehensive ability in imparting practical knowledge and practical skills training, in order to cultivate in line the rapid development of international trade and economic needs, but also to adapt to the post-export

enterprises to integrate the complex needs of international trade and economic application of innovative talents <sup>[4]</sup>. The main measures are as follows. Fig.2 shows the main measures of teaching reform.

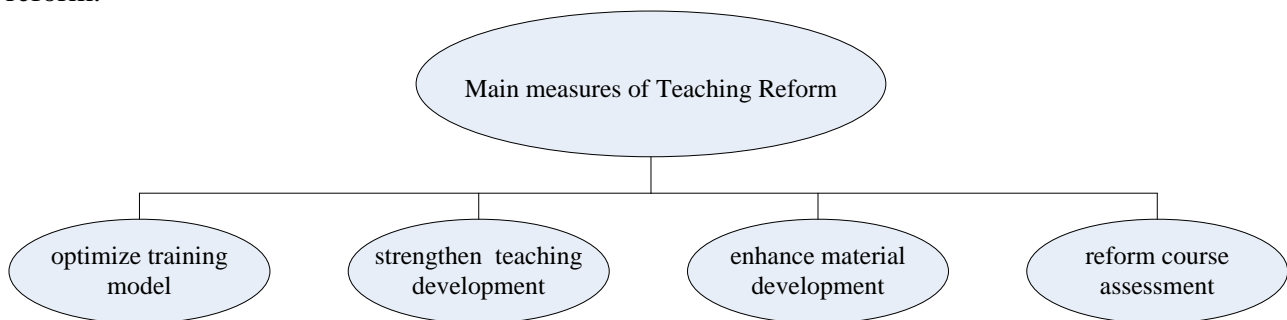


Fig.2.The main measures of teaching reform

Teacher training is a key course construction is to achieve mouth-standard curriculum teaching professional training in order to achieve the underlying determinants of mouth. The level of students' skills is often closely related to the professional quality of teachers, the level of business and creativity. Therefore, the establishment of both a theoretical knowledge of international economics and trade, but also has extensive business and management experience in the front line "Double" teachers is an urgent problem. Import and export business through school cooperative education, the school business teacher trade practice can engage in import and export business for some time. Textbook Construction is the construction of the core curriculum, it is to improve the teaching quality and achieve professional training subject of an important guarantee for the mouth. In the construction side and textbooks, we made the following attempt: update the course content, the tax side and out of the teaching content, so that students can accurately calculate the trade income; update teaching cases, replace outdated case with the latest case, Alternative fiction with real case stories; updating curriculum design and practice of key ports, as far as possible the practical ability, innovation ability and comprehensive ability in foreign trade business organically combined.

Practical ability depends not only on the quality of professional teachers teaching practical knowledge, but also on the structure and level of professional practice platform construction. Professional practice platform can practice teaching practical skills and enhance the competitiveness of the basic conditions for students' employment and an important guarantee. In order to adapt to the international trade practice teaching and students' practical abilities, needs to establish a "trinity" of the practice teaching platform, namely the construction of fully functional, technologically advanced and approaching reality simulation laboratory on campus, set a reasonable simulation training room, and with the intake export enterprises create social practice base for teaching and practical skills training trade practice knowledge can organically combine to promote students' practical abilities. Practice Course may take "comprehensive proportional evaluation method" will be the student's learning attitude, knowledge level, practical ability, comprehensive ability and innovation ability are included in the scope of examination, according to the different weights of assessment and reasonable to assess students' knowledge level and ability to use, especially innovative ability to apply knowledge.

### The Establishment of Campus Training Base

International trade courses with strong operational, the establishment of off-campus base, appropriate arrangements for students to practice foreign trade sector short-term, no doubt students practical hands-on skills is a good exercise. Students may be on campus theoretical knowledge learned in combination with the actual situation, the various documents and related activities actual business operations, accumulated practical experience, practice and lay a solid foundation for practical work after graduation. In addition, the establishment of off-campus practice base, but also for students and foreign trade enterprises to set up a bridge of common development. On the one hand, students' energetic, bold vision and courage, off-campus practice base can give them a place

to display their talent; on the other hand, the students will give foreign trade enterprises to bring life and vitality, but also from foreign trade enterprises in the discovery and selection of personnel<sup>[5]</sup>.

Practice base can be divided into two types: one is the protocol type, the main foreign trade enterprises or businesses; another type of non-agreement, mainly foreign some government departments, such as customs, inspection and quarantine, the Port Authority, the IRS and the like. Construction practice bases are the key to improve the international trade practice teaching professional courses. Training base could adapt as much as possible with the production, construction, management and service line, forming real professional environment, so that students integrated use of professional theory and basic skills, analyze and solve practical problems in some specific, can systematically apply the knowledge to real economic activity.

Training courses to improve teaching effectiveness, we can create a comprehensive international trade simulation laboratory, the simulated export business activities for teachers and students of the whole process of experimental sites. By modern international e-commerce software, establish a set of international trade practice sessions. Teachers can teach in the laboratory or operating procedures demonstrate knowledge related to business, students can act as import and export business staff and customers in the lab, with case some or all of the contents of international trade practice and simulation exercises.

## Conclusions

Since reforming and opening, with the development of Chinese foreign trade industry. Chinese international trade disciplines also have been considerable development. International trade professional teaching reform is a systematic project, which requires not only teachers and students meet, but also need the school's institutional support and financial support and the joint efforts of the parties only, in order to achieve the purpose of cultivation needs of the market applied talents. International trade is much more complex than domestic business, a series of questions related to language, law, transportation, currency exchange, which put forward higher requirements for practitioners. This article describes the reform of teaching practice: mastery of theory and practice of combining various courses, all must rely on practical aspects to strengthen; practice but also to promote students to think and analyze problems, an important means of solving problems.

## Acknowledgements

Scientific research fund project: 2015 department of education project in shaanxi province (project number: 15 jk2135).Xi'an social science planning fund project.No.141N13

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