An Investigation into the Hybridity Phenomenon of Poetry Translation in Hong Lou Meng

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Abstract—Hong Lou Meng is regarded as one of the “Four Great Classical Chinese Novels”, in which the poetry (namely, poems, lyrics, tunes, Fu and so on) are always glittering in the Chinese literary treasure land. Many scholars in China and the West are devoted in the research and translation of Hong Lou Meng; and there have been many translated versions of Hong Lou Meng, among which the two most famous full-text versions are translated respectively by the Yangs and David Hawkes. Scholars commonly regard that the Yangs’ version adopted the foreignization strategy and David Hawkes’ version adopted the domestication strategy. However, the author of the present paper holds that there are actually no abusolute foreignization and domestication, and that all the versions are hybridized translation. Thus the hybridity theory is introduced into the research of the poetry translation in Hong Lou Meng. The paper aims to study the hybridity phenomenon in the poetry translation in Hong Lou Meng by comparing its two full-text translated versions (the Yangs’ version and Hawkes’ version). Hybridity, different from domestication and foreignization, offers a third space for the research of poetry translation in Hong Lou Meng.

Keywords—domestication; foreignization; hybridity; degree of hybridity; poetry in Hong Lou Meng

I. THE STUDIES OF HONG LOU MENG AND ITS TRANSLATIONS

Cao Xueqin’s Hong Lou Meng is a world famous masterpiece which is regarded as one of the “Four Great Classical Chinese Novels”. It is universally acknowledged as the summit of classical Chinese novels. Revolving around the tragic love between the two protagonists—Jia Baoyu and Lin Daiyu, this novel provides a detailed description of various contradictions in four great aristocratic families (namely, Jia, Shi, Wang and Xue), and demonstrates before readers a vivid landscape of the Chinese feudal culture, such as clothing, food, architecture, social system, social customs, conventions, education, literature, art and philosophy. What deserves to be mentioned is that there are more than two hundred wonderful traditional Chinese poems in this great novel. These poems seem to be composed freely by the characters; however, they are all well designed by the author Cao Xueqin and serve as an indispensable part of the whole.

Hong Lou Meng has been translated into many languages in the worldwide, but most of them are selected translations. This paper mainly focuses on two full-text translated English versions: one is The Story of the Stone translated by David Hawkes and John Minford, the other is A Dream of Red Mansions translated by Yang Xianyi and Gladys Yang. Since the poems play a very important part in this novel, research on the translation of these poems seems to be of great importance.

II. THE HYBRIDITY THEORY AND THE HYBRID PHENOMENA IN HONG LOU MENG

The term “hybridity” was from Homi Bhabha’s famous work entitled The Location of Culture [1], in which he had made a detailed analysis about the theory of hybridity in translation. It aims to deconstruct and demystify the classical canon of the Western imperial colonialism, to resist the Euro-American cultural hegemony, to diminish the West centrim, to eliminate the binary opposition, and to reconstruct the subjectivity of the Subaltern and the “minorities” or the weak culture with the aspiration to help them find their own cultural identity. Hybridity, different from domestication and foreignization, offers a third space for translation studies.

As far as translation strategy is concerned, it is universally acknowledged that the Yangs adopt the foreignization-oriented translation strategy, while Hawkes and John Minford adopt domestication-oriented translation strategy. However, this commonsense often leads people to form a false concept that Yang’s strategy is pure foreignization, while Hawkes’ strategy is pure domestication. In fact, no translation is done by adopting the only foreignization or only domestication, and all translations are the result of the combination of the two. The difference is in the degrees of hybridity in different translations.

III. ANALYSES OF HYBRIDITY PHENOMENON IN TRANSLATING POEMS IN HONG LOU MENG

Case (1)

In chapter sixty-four, in order to express her sadness and pity for the miserable endings of five beauties in ancient times, Lin Daiyu writes down five poems. Here is one of them:
From the example mentioned above, it can be easily
discovered that cultural words can, if translated under
the guidance of hybridity strategy, bring new elements,
making English no more as pure as what the western readers
used to see, and defying the authority of English language
and culture. This will help to rewrite the superior culture and
hybridize it with the inferior culture so as to weaken and
dethrone the authority of the former and enable the inferior
culture to get its legitimate identity. Meanwhile, this kind of
translation helps to enhance readers’ sense of cultural
difference and promote the equal communication between
different cultures[5].

Case (2)

The twelve overtures in *Hong Lou Meng* foretell the
endings of twelve beauties. These overtures entail rich
cultural elements which add immense difficulty to translaton.
The following one named “Wang Ning Mei” reflects the
religious culture.

枉凝眉

一个是阆苑仙葩，一个是美玉无瑕。
若说没奇缘，
今生偏又遇着他，若说有奇缘，
如何心事终虚化？
（曹雪芹：第五回）

a. Version by the Yangs:

Vain Longing

One is an immortal flower of fairyland,
The other fair flawless jade,
And were it not predestined
Then why in this life did they meet again?
Yet, if fate had meant them for each other,
Why was their earthly meeting all in vain?

b. Version by Hawkes and Minford:

Hope Betrayed

One was a flower from paradise,
One a pure jade without spot or stain.
If each for the other one was not intended,
Then why in this life did they meet again?
And yet if fate had meant them for each other,
Why was their earthly meeting all in vain?

This poem is mainly about the love between Jia Baoyu
and Lin Daiyu. The two versions both choose to translate in
the form of poems, and readers can feel the strong rhythms
of poems. However, there exist some different features in
their versions. In this poem, there are some religious culture-
loaded words or phrases, like “阆苑仙葩”，“奇缘” and “今
the selection from these four line poems.

The Yangs’ version is filled with features of Chinese culture. For instance, the title of “枉凝眉” is translated into “vain longing”, “阆苑仙葩” into “immortal flower of fairyland” in which “阆苑” is a term for Taoism, “有奇缘” into “be predestined”, “今生” into “this existence” (“奇缘” “今生” are terms from Buddhism). All these translations are carried out with respect to the source text and source culture, and precisely express the intention of the author. But the Yangs’ version is not easily accepted by the western readers. In order to cater for western readers’ reading taste, Hawkes’s translation has made several changes. For example, he renders “枉凝眉” into “hope betrayed”, “阆苑仙葩” into “flower from paradise”, “有奇缘” into “be intended”, “今生” into “this life”. It is evidently that these words are lightened in his translation.

Comparing the two, the Yangs’ version attempts to regain the otherness in the original text. Therefore, the Yangs’ version enjoys much higher degree of hybridity than that of Hawkes. However, we cannot simply deny Hawkes’s translation by this; anyhow, Hawkes has made great contribution in introducing Chinese culture to western readers.

Case (3)

The following poem is from the thirty fourth chapter of Hong Lou Meng. Baoyu is severely beaten by his father, and finds that Lin Daiyu is visiting him when wake up. After Lin Daiyu leaves, Baoyu asks his maid Qingwen to send two old handkerchiefs to Lin Daiyu so as to comfort her not to worry about him too much and express his love to Daiyu. And Lin is so deeply moved that she could not help writing three four-line poems on the handkerchief. The following lines are the selection from these four line poems.

彩线难收面上珠, 湘江旧迹己模糊;
窗前亦有千竿竹, 不识香痕渍也无?

a. Version by the Yangs:
No silk thread can string these pearls;
Dim now the tear-stains of those bygone years:
A thousand bamboos grow before my window--
Is each dappled and stained with tears[3]?

b. Version by Hawkes and Minford:
Yet silk preserves but ill the Naiad's tears;
Each salty trace of them fast disappears.
Only the speckled bamboo stems that grow
Outside the window still her tear-marks show[4]

It can be seen that all these lines concentrate on one word—“tears”, “湘江旧迹”，“千竿竹” and “香痕渍” refer to the allusion in which ” the two imperial concubines Ehuang and Nvying's tears leave spots on the bamboo after the emperor Shun’s death.” This allusion carries the legend of mottled bamboo (“千竿竹”). Apparently, Lin Daiyu compares herself to Ehuang and Nvying in order to express her affection for Jia Baoyu by putting these allusions into the poem. How to render the implied meaning of this poem is the key to successful translations.

By comparing the two versions, it can be found that neither of them conveys the connotation of the poem adequately, and the poem is simplified by omitting the legend. In the Yangs’ version, “湘江旧迹” and “千竿竹” are literally rendered into “the tear-stains of those bygone years” and “a thousand bamboos” and in Hawkes’s version, “湘江旧迹” and “千竿竹” are respectively translated into “salty trace” and “the speckled bamboo stems”. In short, both the two versions are not adequate in terms of translation hybridity and one possible suggestion is to give some notes in the translation to compensate the loss of implication.

Case (4)

蛾眉颦笑兮, 将言而未语, 莲步乍移兮, 持止而欲行. 羡彼之良质兮, 冰清玉洁兮, 感彼之华服兮, 风流文采兮, 感彼之美质兮, 翠眉玉琢兮, 比美人之态度兮, 风流龙翔……

(曹雪芹: 第五回)

a. Version by the Yangs:
… Her mothlike eyebrows are knit yet there lurks a smile, and no sound issues from her lips parted as if to speak as she glides swiftly on lotus feet and, pausing, seems poised for flight. Her flawless complexion is pure as ice, smooth as jade. Magnificent her costume with splendid designs. Sweet her face, compact of fragrance, carved in jade; and she bears herself like a phoenix or dragon in flight. …[3]

b. Version by Hawkes and Minford:
A half-incipient look of pique
Says she would speak, yet would not speak;
While her feet, with the same irresolution,
Would halt, yet would not interrupt their motion.
I contemplate her rate complexion,
Ice-pure and lade-like in perfection;
I marvel at her glittering dress,
Where art lends grace to sumptuousness;
I wonder at her fine-cut featured—
Marble, which fragrance marks as one with living creatures;
And I admire her queenly gait,
Like stately dance of simurgh with his mate.[4]

This piece is a vivid description about the Goddess of Disenchantment, which can be viewed as a typical traditional Chinese beauty. As far as translation strategy is concerned,
we can not neglect the two important strategies, i.e.,
foreignization and domestication put forward by Laurence
Venuti. However, the roots of domestication and
foreignization can be traced back to Schleiermacher’s
assertion in his essay, in which Schleiermacher offers two
methods to do translation: either the translator leaves the
author in peace, as much as possible, and moves the reader
towards him; or he leaves the reader in peace, as much as
possible, and moves the author towards him[6].

The language form in source text is called “Fu” (赋), a
special language form which seems both like the poem and
the prose. The Yangs attempt to translate it with the form of
prose so as to keep the rhythms and charm of the source text,
especially for the Chinese cultural images such as “蛾眉”，
“莲步”，“龙”，“风”，etc., the Yangs keep the original
images with “mothlike eyebrows”, “lotus feet”, “dragon” and
“phonexis”, while Hawkes generalizes or changes the
Chinese cultural images. In Hawkes’s version, readers can
not find the images of “蛾眉”，“莲步”，“龙”，“风”，
they are replaced by “simurgh” and its mate. Therefore,
whether in the form or the content, the degree of Hybridity in
the Yangs’ version is much higher than Hawkes’s version.

But generally speaking, Yang’s version is more faithful
to the original version than Hawkes’s version. Yang’s
version is trying to be close to the source text, both in form
and content, while Hawkes’s version changes too much, just
like English rewriting. In Hawkes’s translation, this poem
seems not to be from a Chinese classical novel, but from a
popular piece. Yang’s version tries very possible means to
keep the heterogeneous elements of the original text, and of
course have very high degree of hybridity.

Through the above analysis, we can have a relatively
objective comparison between the Yangs’ version and
Hawkes’s version. If we re-translate the Yangs’ version and
Hawkes’s version back into Chinese, we will find that the
back-translation of former is, in general, much closer to the
original red-poems. In this way, we can find that the Yangs’
version has higher degree of hybridity than Hawkes’s version.

IV. CONCLUSION

Classical Chinese poetry is a precious treasure which
carries the beauty and charm of the Chinese culture both in
form and in content. Therefore, how to adequately reproduce
the beauty of the Chinese language and culture is a great task
put before the translators. Hybridity in the translation of
poems from HLM can help maintain the otherness of the
classical Chinese poetry and introduce Chinese culture to the
English readers. As for Yang’s version, A Dream of Red
Mansions adopts the foreignization-centered strategy, trying
to retain as many heterogeneous elements of the source text
and source culture as possible, which is favorable for
reconstructing the identity of the Chinese language and
culture in the West. But for Hawkes’s version, based on their
understanding of the source text and their purposes, the
translators have made many adjustments due to some factors,
such as the linguistic, cultural, ideological and ideological
differences. Hawkes’s version has low degree of hybridity, although it
has attracted many western readers for its readability, it fails
to transmit the original culture to the West. Anyway, despite
the defects, no one can deny their versions and their
contributions to linguistic and cultural communication
between the West and China.

In the future studies, hybridity theory should be further
investigated in breadth and depth. As for the translation of
the poems in Hong Lou Meng, scholars are supposed to pay
attention to application of hybridity theory rather than just
focus on the discussion of foreignization and domestication.
Only in this way can we broaden the research category of
translation studies and cultural studies. The famous scholar
Lv Jun also points out that the entire post-colonial criticism
is under the guidance of deconstructionist theory, which is
prone to lead translation studies to lose concern about the
ontology of translation and focus on the external factors
beyond language[7]. Therefore, for the research of poems
translation in Hong Lou Meng, only hybridity theory is not
sufficient, and “there needs to be other methods and
approaches as its supplements” [5].

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