The Importance of Innovation during the Design Process of Rain Rubber Boot

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Abstract — In this study, the relationship of air permeability properties to rain rubber boot were investigated. There are all kinds of styles, colour and pattern rain rubber boots now in the market. But most of the costumers rather a wet shoe than wearing rain rubber boots. The mainly reason is the air permeability of the rubber material. The foot may feel very uncomfortable and airtight; this situation is generally caused by allergy or inflammation of sweat glands arising from airtight skin and obstruction of pores. Now therefore, in this situation, it is very necessary to find a innovative way to design a new rain boot with waterproof, breathable function. This study raises different viewpoint and shows a creative ideas through analysethe design process of rain boot, research the rain boots now in the market.

Keywords—rain rubber boots; air permeability; innovative

I. BACKGROUND OF RAIN RUBBER BOOTS

The rain rubber boots is quite necessary equipment in rainy days. This kind of boots is waterproof and is most often made from rubber or polyvinyl chloride (PVC) a Halogenation polymer [1]. They are usually worn when walking on wet or muddy ground, or to protect the wearer from heavy showers and puddles. They are generally just below knee-high although shorter boots are available. The rain boot is shown in Figure 1. There are all kinds of styles, color and pattern rain rubber boots now in the market. But most of the costumers rather a wet shoe than wearing rain rubber boots. Why people don’t like wearing rain rubber boots in rainy days? How to solve the problems to make people love rain rubber? It’s entirely feasible to develop the market if we can find the reasons and solve them with innovative designs.

II. ANALYSIS OF THE DESIGN PROCESS OF RAIN BOOTS

Like Steve Jobs says, “You know, we don’t grow most of the food we eat. We wear clothes other people make. We speak a language that other people developed. We use a mathematics that other people evolved… I mean, we’re constantly taking things. It’s a wonderful, ecstatic feeling to create something that puts it back in the pool of human experience and knowledge.” If there is no creativity, there is no plenty of new products, new technologies, new processes, new materials, human beings could not enjoy such a colorful modern life [2]. To meet the consumers’ demands, the study try to analysis the design process of rain boots in four parts: material, color, shape and functions.

A. The Material

The mainly material is rubber; include natural rubber, synthetic rubber and synthetic resin [3]. It will be a long-term trend that these three categories is the mainly material of rain boots. Natural rubber has been gathered from the sap of plants for centuries. Natural rubber offers good elasticity, while synthetic materials tend to offer better resistance to environmental factors such as oils, temperature, chemicals or ultraviolet light and suchlike. Synthetic rubber did not have the strength for radials; only natural rubber could provide the required sturdiness. Synthetic resins are materials with a property of interest that is similar to natural plant resins: they are viscous liquids that are capable of hardening permanently. Synthetic resin provides a new way of making shoes. They are not in conflict but complementary each with its own sphere of competence [4]. In the design process, it is delivering amazing results through adding special materials in to the rubber. Such as specific fluorescent particles, which color, is vivid and vigorous.

B. The Colour and Ornament

The results to date suggest that color is the first impression of the products that gives a person; the second is modeling appearance and then the texture. The color can always give a person rich imagination. Take the book< 2014/2015 Spring/Summer SHANGHAI STYLE FASHION TREND>.

<table>
<thead>
<tr>
<th>Profile</th>
<th>Classic Star dreams over the sea</th>
</tr>
</thead>
<tbody>
<tr>
<td>Color</td>
<td>Classic color like Black, White, Coffee, Brown, Gold</td>
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Natural | Living the dream

Profile  
Shoes are made with breathable materials and simple design, mainly focuses on reusing.

Color  
The earth-toned colors like Green, Blue Grey

(b)

Modern | Enjoy colorful dreams

Profile  
Contrasting hue, changeable Lego style color blocks and attractive shoestring add sophistication to the sole.

Color  
candy colors like Jaffa orange, Candy pink

(c)

Future | Realizing dreams through space

Profile  
The repetition of the colorful panels, structures and grid overlays both can add visual texture for a retro-futuristic feel

Color  
Bright color like White, Sliver, fluorescence

(d)

FIGURE II. THE PROFILE OF 2014/2015 SPRING/SUMMER SHANGHAI STYLE FASHION TREND

C. The Modeling Appearance and Functionality

1) The modeling appearance: The modeling appearance shows the external direct-viewing impression. When design the modeling appearance of the rain boots, can use the innovative ideas in both the local design and overall appearance of the footwear.

In the local design, add some texture, the rivets, hollowed-out like Figure 3.

FIGURE III. MELISSA HOOP DOT HOLLOW OUT FLATTIE

In the overall appearance design, using geometrical shape, organic forms like Figure 3.

2) Combine the modeling appearance with functionality: The basic function of rain rubber boots is waterproof and non-skid [5]. There are various styles of them, such as high-leg rain boots, middle-leg rain boots, shoe with short toe top line and so on. They can also divide into high-heel, middle-heel and flat heel. Different style has different functions and advantages, taking shoe with short toe top line for example, its waterproof is not stronger enough than high-leg boot, but it is portable and easy to wear. Therefore, designer should use innovative mind to design different modeling appearance to meet the customers’ need.

Some designers give several new ideas to solve the problems of heavy and airtight of the modeling appearance like the boot in Figure 5. This boot is designed for the people who ride a bicycle. It is easy to take off, wash and keep.

FIGURE V. RAINCOAT OF BOOTS

III. DESIGN PRACTICE OF THE RAIN RUBBER BOOTS

The air permeability is the biggest disadvantage of rain rubber boots. It is always in a state of relatively high temperature and humidity inside of the shoes, excessive sweat with the foot of the mixture of bacteria, fungi, sebum, and shoes together will produce unpleasant tastes. Focus on this air permeability problem; the authors try to give some solutions.

This rain boots have several exhaust pipes on the top of the surface, the pipes can let the air in and waterproof at the same time. In the modeling appearance design, the inspiration comes from digital technology and Purifying water pipe to show vigor of life.
In this study, the relationship of air permeability properties to rain rubber boot were investigated. There are all kinds of styles, colour and pattern rain rubber boots now in the market. But most of the customers rather a wet shoe than wearing rain rubber boots. The mainly reason is the air permeability of the rubber material. The foot may feel very uncomfortable and airtight; this situation is generally caused by allergy or inflammation of sweat glands arising from airtight skin and obstruction of pores. Now therefore, in this situation, it is very necessary to find an innovative way to design a new rain boot with waterproof, breathable function. This study raises different viewpoint and shows a creative ideas through analyst the design process of rain boot, research the rain boots now in the market. Because the time and strength limits, there are still some parts that need to improve.

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REFERENCES


