

Extracurricular Practice Base Construction and Management of Aviation Service Specialty

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Abstract-The practice arrangement of aviation service specialty has greater limitation due to its special industry and enterprise, and extracurricular practice base construction has difficulty. Aviation service major of Chengdu Aeronautic Vocational and Technical College, through gradual exploration and many years' practice, has finished extracurricular practice base selection construction and practice management according to the requirements of professional talent cultivation target, establishing multi-level and multi-industry extracurricular practice base system. It emphasizes student cultivation before practice, making firm of practice base construction foundation, in order to gradually realize the deep cooperation between colleges and enterprises.

Keywords: *practice base construction; practice management; aviation service;*

I. Introduction

The talent cultivation mode of "college and enterprise cooperation, work and study combination" in higher vocational colleges has become the essential road of higher vocational college development. Extracurricular practice base is the meshing point of enterprise and school cooperation, which is the important place of school serving local economy and cultivating application talents and also the important path of enterprise investigating talents and meeting employee demand. Establishing long-term and stable extracurricular practice base of conforming to professional talent cultivation goal requirement and providing professional and useful practice positions and practice environment for students are one of the important means of higher vocational colleges improving teaching quality and operation level.

II. The existing problems of extracurricular practice base construction of aviation service specialty

(1) Higher threshold of aviation transport service post practice

Just like other colleges, at the beginning, aviation service major practice is basically according to professional posts to arrange practice. But the practice of aviation service major has the actual difficulties of long pre-post training time, high training cost and higher post threshold.

The main work of aviation service major employment posts is to provide service products for immediate consumption. The cultivation of service staff needs more

practice operation to experience the work connotation of service post, gradually establishing service consciousness, distinguishing the difference between life role and occupation role and cultivating service staff's vocational quality. Practice arrangement lag will seriously influence the achievement of aviation service major talent cultivation goal.

(2) Constructing post-experience practice base needs to strengthen management.

In order to solve this contradiction, after college's investigation, aviation service major arranges students into five-star hotels since 2008 in the second semester ---St. Paradise InterContinental Hotel, for a three-week post experience service practice. One is the professional skill difficulty of this post is not high, and students' knowledge skills can basically meet post work need after the previous learning at university. Two is that this high-level service place has regular management, and the enterprise guidance teachers have the ability to complete higher level of practice guidance. Three, we hope that through the practice of aviation transport service post connotation hotel first-line service post, it can train and improve students' actual manual ability, expression and communication ability, in order to cultivate its service consciousness, vocational quality and dedication spirit.

(3) Existing contradiction between enterprise production and school teaching arrangement

No matter what kind internship unit hope students' practice time in unit longer when they have need. And they think: three month is just a beginning, half a year is good, and one year is favorable. Even in contacting with the practice unit and expanding practice base process, some practice unit has clearly proposed that students under half a year's practice are not considered, and even some units have made it clear that non-employment plan practice is not acceptable, which causes great obstacle to practice base expanding and practice time arrangement.

(4) School service function is weak, and school and enterprise cooperation needs to implement.

In the post period of this important practice base construction, the school's rights is weak, and teachers' enterprise practice is just superficial. One, enterprise's regular normative process and emergency normal operation have not given more learning and manual space for school teachers, and most of them are watching practice mode.

Two, teachers' practice ability shortage makes dead cycle, and teachers' post practice ability shortage directly influences the effectiveness of practice guidance.

III. Adhering to service concept and strengthening extracurricular practice base construction

(1) Constructing corresponding extracurricular practice base system with talent cultivation plan

According to previous experience, we think that it can set experience practice in the second semester, and the practice goal is mainly for experiencing work atmosphere and practice post general ability, and the practice base is mainly in five-star hotel. The second stage of practice is generally arranged in the fourth or fifth semester, and practice goal is to focus on the cultivation of post specialty ability, and practice base is mainly professional post civil aviation transport unit. The third stage is post practice before graduation, and the practice goal is to combine with work, knowing about enterprise culture, familiar with post work, improving post skills and completing relevant post skill summary and work practice report of this post.

After sorting the practice teaching goal, the goal of extracurricular practice base construction is stronger. In school and enterprise cooperation, both parties' communication will be smoother, determining students' goals that need to be finished in this practice stage, in order to make enterprise provide post work for students, which is helpful for practice teaching goal.

(2) Having clear thinking, serving enterprise and students, improving the satisfaction of practice base construction participants.

1) Improving talent cultivation quality and transporting qualified talents to enterprises

School need to take efforts in cultivating talents, having clear professional talent cultivation goal and specification, improving professional course system construction, adhering to course reform, strengthening college practice base construction and taking efforts to cultivate talent foundation for enterprise, so that they can obtain the recognition of enterprise, and the cooperation between both parties can have a solid foundation.

For the pre-experience practice base construction, the major should focus on students' occupation appearance and dress standard and service language learning and training in the first semester, and the training standard should be according to the post work requirement of aviation company. Students, through the learning training to grasp basic service post etiquette service operation specification and operation process, can conduct routine etiquette service and fully meet enterprises' need.

2) Cooperation with enterprise demand and making flexible practice arrangement

In order to solve the above problems and solve the contradiction of enterprise production and fixed teaching arrangement, school should strengthen the communication with practice unit. One, in the situation of teaching arrangement permission, it can try to adjust teaching process arrangement to match enterprise demand. For example, for hotel units requiring longer practice time, the major adopts class "rotation" using 3-4 classes "seamless" approach, to meet enterprise talent demand, which can successfully complete the practice plan. Two, through in-depth communication, they can show the cooperation sincerity to practice unit, obtaining the other party's understanding.

In order to solve the vacation practice demand in aviation enterprise, aviation service major can come up with ideas to grasp chance to listen to students' opinions, selecting volunteers to arrange practice time, and teachers guide vocation practice, responding to enterprise need, making flexible practice mode completed smoothly.

3) Concerning students' demand and improving students' enthusiasm to participate in practice base construction.

In order to improve practice quality and avoid student factor to influence the normal operation of practice base, the major can start from the following aspects.

One, before students' entrance education, they can make students' parent meeting, introducing professional course system and goal and requirement of various stage of practice, and ask parents to cooperate with school to complete students' education cultivation.

Two, in practice base selection, it fully asks students' opinions. In the first semester, it organizes professional students to practice base for investigation and selects practice base. Student representatives survey, take photos and make inquiry to understand practice post setting, work content and requirement, accommodation condition and practice subsidies. Then the class representatives make PPT to introduce in their classes, and students fill in practice will and summarized by professional teachers according to class overall opinion to choose practice unit.

Three, strengthening practice guidance. The mobilization before practice guidance book and task book should have clear and key assessment points, encouraging students to actively take part in practice.

(3) Strengthening post practice management and steadily building extracurricular practice base.

In current professional post practice management, Chengdu Aviation College's post practice network management platform has an important role. The platform, through "pre-post training, college rules and two-week summary submission/reply" function modules, realizes conventional remote management of post practice work. For the nationwide aviation company(airline)extracurricular

practice base, students can use network platform to complete “practice learning, submitting practice plans, regularly completing two-week practice summary, reading college notice, receiving guidance teachers’ summary reply practice guidance and completing practice technology report according to requirement.” After practice, they can come back to school for practice report reply, with “process examination performance and practice unit evaluation and defense score” to give students’ post practice performance. In post practice period, the major organizes guidance teachers to concentrated extracurricular practice base for investigation and guidance, understanding and grasping professional students’ problems in training and practice process.

IV. Follow-up focus of aviation service major practice base construction

(1) Further regulating practice base construction

Practice base selection should fully consider enterprise’s production operation situation and management level, enterprise guidance teacher’s professional level, enterprise culture advance, enterprise region and students’ practice life detail. But in order to further regulate practice base construction, it needs to establish overall, objective and scientific evaluation index for practice base construction. Professional teachers and students can make evaluation, in order to improve participation and improve satisfaction.

Apart from necessary “practice management regulation”, “practice guidance book”, “practice task book” and “attendance requirement”, it needs to launch more detailed “practice evaluation detail” document, and practice evaluation requirement should ask unit base unit’s opinions, making clear the practice tasks that need to be completed. After practice is completed, it needs to grasp operation skills and find accurate evaluation points.

One is to help students to successfully complete practice according to post requirement.

Two is to promote unit guidance teachers to strengthen guidance for students. It should record students’ practice performance, and it can be related with guidance teachers’ work evaluation, in order to promote guidance teachers’ guidance work to be more detailed.

(2) Changing Concept, serving enterprise and enriching extracurricular practice base construction connotation

In practice base construction process, school teachers should change concept, in order to extend work to outside school. As teachers in vocational college, they should make close cooperation with enterprise, which is a good chance to associate enterprise reality and improve teaching profession degree. On the other hand, school should establish long-term mechanism, based on extracurricular practice base construction. Through regular enterprise visit and survey, they can fully understand enterprise’s actual

situation, taking efforts to discover both parties’ cooperation potential, potential demand of service enterprise and strengthening the cooperation ties of school and enterprise.

References

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