



Research on Emotional Governance of Social Organizations Based on L Organization

Juanjuan Chen^(✉)

University of Jinan, Jinan, China
chenjuanjuan0717@163.com

Abstract. In the process of social governance, the role of social organizations must be based on the two-way benign interaction between technical governance and emotional governance. Then, through the case of L organization, this paper analyzes the field of L organization and the emotional interaction between people, and how to rationalize emotions in typical hierarchical organizations, so as to put forward new content of emotional governance and promote the modernization of social governance. Therefore, in the process of urbanization, in the face of people's emotional fragility, emotional governance can effectively cultivate common emotions, and the combination of emotional governance and technical governance can promote the modernization of social governance.

Keywords: Emotional Governance · Social Organization · Technical Governance

1 Introduction

In the process of modernization, with the deepening of technical politics and technical governance, individuals are in the contradiction between individualization and socialization, and constantly overlap the process of psychological collapse and belief reconstruction, which brings about life anxiety and life strangeness. Therefore, we are all in the whirlpool of this era, lack of self-thinking, lack of self-awareness, lack of certain faith system. At this time and the performance of the city's noise, sometimes the performance of tourism frenzy, sometimes fierce competition [1].

Then, this paper will analyze the boundary between technology and emotion based on the typical hierarchical model organization, so as to better integrate and promote technology governance and emotional governance, thus boosting the harmonious development of society and promoting the modernization of social governance.

2 Significance of the Study

Social organizations with value and emotional driven cooperative behavior are social forces that may make constructive contributions to social governance innovation [2].

In order to promote the participation of social organizations in urban community governance, we must take the informal system construction as a breakthrough to continuously improve social identity, enhance social trust, and reshape public spirit [3], so as to promote the modernization of social governance. So in the face of the process of urbanization and the shake of deep emotional foundation, in the face of the problem of self-construction, emotional governance is beneficial to understand the social connotation, inject social emotion, establish the belief system, and promote individual socialization.

Secondly, different from other scholars' emotional exploration of rural and community, this paper studies how to express the emotional factors through typical bureaucratic organizations, and how to use emotional factors for governance, which is conducive to exploring the contradiction between emotion and technology. Then He Xuefeng puts forward the problem of human alienation in acquaintance society [4], and then completes the rationalization process of human concept, which is conducive to promoting the process of organizational socialization, so as to promote the modernization of social governance ability, and then accelerate the modernization of national governance ability.

3 Literature Review and Conceptualization

3.1 Emotional Governance

Wen Jun and Gao Yiduo believed that the emotional problems in the community can soften the power structure relationship between the state and society by optimizing the structural emotion, situational emotion and self-relevance emotion [5]. Xiang Deping, Xiang Kai through rural cadres how to use emotion to govern the countryside, and through emotional governance to pull the distance between the people and the country [6]. Wang Liping analyzes the operation law of emotional governance from three dimensions of value logic and practice, and provides a new perspective for national governance [7]. Li Lin broke through the dilemma of community governance and proposed a new path of emotional governance, combining scientific and technological governance with emotional micro-governance [8]. He Xuesong believes that the construction of legal system and institution needs an emotional limit, and the new media era beyond this limit may face challenges [9].

3.2 Emotion

Emotion refers to a person's subjective physical danger caused by something in the process of action and activity. It reflects the relationship between this thing and personal psychological tendency. What a person is currently facing is a situation that affects personal behavior, often related to his existing psychological state. When a person has a welcome and tendentious attitude towards certain things, he will experience positive emotions such as love and happiness in the process of contacting them [10].

4 Presentation of Cases

L organization is a private organization in China, which has a set of information search, product research and development, big data processing, service standards as one of the integrated service platform. L organization is a performance as the standard to assess your average performance, through the performance as the standard to assess its grade in the company, different grades corresponding to different salaries and benefits. And the use of persistent innovation and the exploration and application of new technologies, the establishment and effective management of high quality service standards, promote industry progress. L organization through competition to maintain the survival and operation of the organization, is a typical bureaucratic management model.

4.1 Technical System

The alienation of technology mainly refers to that technology has evolved from the natural attribute of tools to the tool of controlling people with social attributes [11]. It deviates from the value orientation of serving people and shows negative effects on people [12]. The core is the excessive publicity of instrumental rationality and the continuous decline of value rationality. The commercialization of emotion makes people lose value rationality easily, which leads to the overflow of instrumental rationality. First of all, enter the L organization to examine the individual's social background, through the self-administered questionnaire to detect a variety of social relations, whether there are relatives or human relations with the leadership level of the organization. Secondly, the rank of L organization is not fixed, through market competition to obtain performance, high performance and reach the standard and then upgrade. Different levels and the same level are in a competitive state.

4.2 Emotional Culture

4.2.1 Positive Emotion

Before officially becoming a member of the organization, individuals must first conduct a one-week team building training. Through the training plan is conducive to the exercise of basic physical fitness, is conducive to familiar with the same period of members, is conducive to familiar with business skills in advance, is conducive to familiar with the company system and organizational culture. After the individual formally enters the organization, the organization will allocate the teacher to worship the teacher. From the apprentice to the master tea, to the end of the master ceremony to ask the apprentice to eat a meal. Later business linked to the master, and the master led the apprentice to learn. Finally, on the one hand, members stated that during the new corona pneumonia epidemic, they could be paid at home to ensure the basic wage and the normal living needs of members in difficult periods. On the other hand, the organization promotes the spirit of helping others. Members state that if the elderly fall, we will be brave to help them, and do not worry about any wrongdoing. If this happens, the organization is willing to bear the relevant costs, and our members will be brave to help others.

4.2.2 Negative Emotion

In L organization, in order to achieve self-performance, most people are willing to provide services to each other, such as seeing customers bring some small gifts or even luxury goods in order to expect each other to make a return behavior that is to complete the performance indicators. When this gift-providing stimulus allows employees to get paid capital, under Hormans' stimulus proposition, the success proposition, members will increasingly do this behavior, leading to alienation. In modern people's communication, material money rights resources are mixed in emotion, bringing emotional and economic burden to individuals. First of all, under the impact of the crisis of modernity, the warmth of emotion is weakened, and the function of reference standards to distinguish groups around emotion is highlighted. Socialized emotion is alienated emotion. Secondly, in the face of social and cultural influence, the influence of human feelings is very important, mainly in order to maintain one's own face, to make an individual worthy of others or social praise, then this requires the individual to pay, or sacrifice. Finally, emotional energy is the fundamental driving force to promote social structure and social interaction, so an emotional energy of human relationship can also be carried out, and it is combined with power, resulting in the phenomenon of power rent-seeking, which makes people who settle down here become slaves of human relationship and lose themselves.

5 Case Analysis

5.1 Return to Emotional Standard and Reduce the Burden on Human Feelings

The self is based on the good interpersonal relationship between others and society, and the emotional care of self is based on the emotional paranoia from others and society [13]. The material interest and instrumental tendency of emotion become the norm. In L organization, in order to achieve self-performance, most people are willing to provide services to each other, such as A see customers with some small gifts, but slowly evolved with some valuables and even luxury goods, in order to expect the other to make a return behavior, that is, to complete the performance indicators. The expression of human society is the operation mechanism of emotional invitation, and it is also carried out around emotion. Therefore, it is necessary to recognize that in a society, whether it is kinship, friendship or friendship, the word of love is indispensable. Then emotion should actually be a warm life in a human society. What individuals should first feel is warmth. Under the emotional governance, the self is based on the good interpersonal relationship between others and society, and the emotional care of self is based on the emotional paranoia from others and society. The material interest and instrumental tendency of emotion become the norm, so the emotion is out of the emotional standard, and the alienated individual lives here. Naturally, it will encounter modern difficulties, so we should return to the emotion itself.

5.2 Co-governance Achieves Emotional Rationalization

Establish a monitoring mechanism, strengthen incentives and punishment, to supervise the rules of human relations within the organization, highlighting the openness, transparency and democracy during the period, but also play a positive role of third-party

forces. Actively playing a democratic role and formulating human relations rules should be based on democratic decision-making in the organization under emotional governance so as to be accepted, recognized and implemented by the masses. Then these human relations rules should involve some specific details, and then specific formulation paths. Respect for humanity, traditional habits and absorb the positive side, and then bold innovation leads. The rules of human relations in modern human relations are not immutable, and they should be adjusted and improved in a timely manner according to the structural conditions and specific situations of the times. However, in any case, the establishment of human relations rules must be based on the basic principles of public order and good customs and meet the inherent requirements of civilization construction under the typical bureaucratic organization. Contracts and human relations are not weakened by one side and strengthened by the other, but struggle and penetration under coexistence. Therefore, it is necessary to strengthen institutional construction and legal construction, so as to rationalize human relations.

5.3 Emotional Governance

In the prevalence of bureaucracy L organization, not only consider the problem of human relations, but also consider the contract is the basis of social construction, is the symbol of rationality. Since entering the modern society, the Chinese society has increased the coexistence of the stranger and the spirit of contract and human feelings. Modern human beings have experienced the baptism of conflicts arising from the process of modern and traditional institutions, as well as the consideration of jurisprudence and human feelings. Contracts and human relations are not weakened by one side and strengthened by the other, but struggle and penetration under coexistence. The penetration of human feelings into law is mainly caused by the spread of human feelings. Therefore, it is necessary to strengthen institutional construction and legal construction, so as to rationalize human feelings. Any society has its own social background and emotional tone at different stages, and the emotional structure is constantly changing. Therefore, we should face up to the human feelings in the emotional factors, avoid abusing the human brands, avoid the commercialization, instrumentalization and privatization of emotions, and combine with technical governance to achieve the balance between emotional governance and technical governance, which is beneficial to the return of human nature, alleviate the contradiction between individualization and socialization, and balance the relationship between governance efficiency and subjective experience.

6 Conclusion

First of all, if you can not understand the emotional tone of an era, you can not grasp the pulse of this era. Therefore, in a sense, social governance should consider the emotional dimension to cultivate common emotions, which can not only make people obtain a sense of reality and accuracy in emotional interaction, but also further stimulate the enthusiasm of creating a better society. Second, face up to the role of emotion. Emotional governance needs to absorb institutional advantages of technical rationality in future practice with an inclusive attitude [14]. Human is the foundation of society and country, socialization is

the symbol and symbol of social civilization progress. Therefore, improving emotional governance and technical governance is conducive to human socialization and organizational socialization, thus promoting the modernization of community governance capacity and accelerating the modernization of national governance capacity.

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